 Strategic Planning Process

“Setting a goal is not the main thing. It is deciding how you go about achieving it and staying with that plan.” Tom Landry

Situation Analysis
- Where are we now?
  - Internal Strengths and Weaknesses
  - Key External Opportunities and Challenges
  - Key Trends & Drivers
  - Critical Themes & Priority Issues

Direction
- Where do we want to be?
  - Mission
  - Vision & Values
  - Goals & Strategies

Alignment
- How will we get there?
  - UT System
  - Academic, Health System Research Institutional Support
  - Accreditation
  - Budget/Capital Planning
  - Workforce Planning

Execution
- Who must do what?
  - Integration
  - Action Plans

Evaluation
- How are we doing?
  - Performance Measures
  - Learning
  - Course Corrections

Working Together to Work Wonders