



Tomorrow's Doctors, Tomorrow's Cures®



Learn

Serve

Lead

StandPoint™ Surveys

Tools to Help Institutions Measure
and Improve Employee Engagement

aamc.org/standpointsurveys

Association of
American Medical Colleges



Understand your most important asset. Your people.

Employee performance and retention improve when people like what they do and where they do it. Job satisfaction is not solely based on an employee's role. Numerous other factors often contribute to how an employee perceives their career and workplace.

An organization's most valuable asset is its people. Yet, the average institution spends several million dollars on turnover and retention costs every year. To improve employee engagement and retention, it's important to understand the needs of your workforce. The solution: AAMC StandPoint™ Surveys.

About AAMC StandPoint Surveys

StandPoint Surveys offer robust custom engagement surveys that delve into the unique factors at academic health institutions that are known to drive the engagement and retention of faculty and staff.

These research-validated tools help your organization improve by identifying strengths and weaknesses within the context of your specific missions. By having access to the AAMC's nationwide benchmarking data and valuable insights from peer institutions, you'll be able to better measure, understand, and strengthen the institutional workplace.

By measuring the engagement of faculty and staff across schools of medicine, nursing, dentistry, pharmacy, allied health, and other health sciences, organizations can more effectively manage and engage talent to enhance overall business outcomes and strengthen their workplace culture.



AAMC StandPoint™ Surveys

Partnering with you to help you attract and retain talent vital to your institution's success.

Our Surveys Are:

- ✓ Easy to implement
- ✓ Research validated
- ✓ Benchmarked against other academic health institutions
- ✓ Customized for your institutional needs
- ✓ Rich in information to drive decision making

Our Surveys Measure:

- Nature of Work
- Focus on School Mission
- Workplace Culture
- Department Governance
- School Governance
- Relationship with Supervisor
- Mentoring and Feedback
- Opportunities for Career and Professional Growth
- Promotion Equality
- Collegiality and Collaboration
- Compensation and Benefits
- Recruitment and Retention
- Diversity and Inclusion
- Part-Time Experiences
- Clinical Practice Environment
- Global Satisfaction and Intent to Leave



Our Secret to Success

We partner with you to develop a comprehensive and customized approach to collecting essential employee feedback needed to support your institution's goals. StandPoint™ Surveys offers a turnkey process for survey administration that ensures your institution can successfully collect rich and representative data.

We Help You MEASURE

To develop actionable plans, an institution needs concrete data on employee workplace perceptions.

We assist by:

- Identifying the key drivers of engagement and retention
- Analyzing issues across departments and demographic variables
- Offering benchmarking data comparing similar academic health institutions
- Capturing qualitative data that lets employees freely voice their opinions

We Help You UNDERSTAND

Organizations often believe they know the issues facing their employees but later discover hidden underlying issues through surveying.

We guide you in:

- Interpreting your results
- Offering recommendations based on your results
- Understanding general employee engagement trends
- Developing policies and programs to improve engagement

We Help You STRENGTHEN

Our staff are here to support you in building organizational excellence.

We are your go-to resource for:

- Creating or redefining your strategic priorities
- Assisting academic leaders and chairs in improving their management skills
- Connecting with AAMC subject-matter experts who understand the unique issues of academic health institutions
- Networking with colleagues and peer institutions in developing best practices

We're invested in *your* success.

StandPoint™ Survey Solutions



Engage Medical School Faculty

Assess and understand the core motivations of your faculty to drive organizational performance.



Understand the Needs of Staff

Better understand what it truly takes to ensure staff remain engaged, and get insights into the unique challenges and opportunities within this essential population.



Align Interprofessional Teams

Gain insights across health science centers and health education institutions to identify efficiencies in resource allocation, common needs in policy changes, and shared challenges in the academic health workplace.

Talented and engaged people add enormous value to any organization. Get insights to help you better understand how to effectively manage, develop, engage, and retain your top talent.

Let's Connect

- To review a copy of the surveys
- To view sample reports
- To learn about customizations
- To discuss your organization's goals
- To hear about success stories
- To network with others who have surveyed

Contact us to learn more about how StandPoint Surveys can help transform your organization.

**Call us
202-828-0521**

**Email us
StandPoint@aamc.org**

**Your faculty and staff are a strategic
and vital resource for your institution.**

**We look forward to discussing a
collaborative, beneficial partnership.**

StandPoint™ Surveys

Learn more:

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