

# GIP HOT TOPIC PRESENTATION:

## STRATEGIC ALIGNMENT

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Sr. Manager, Research Strategy

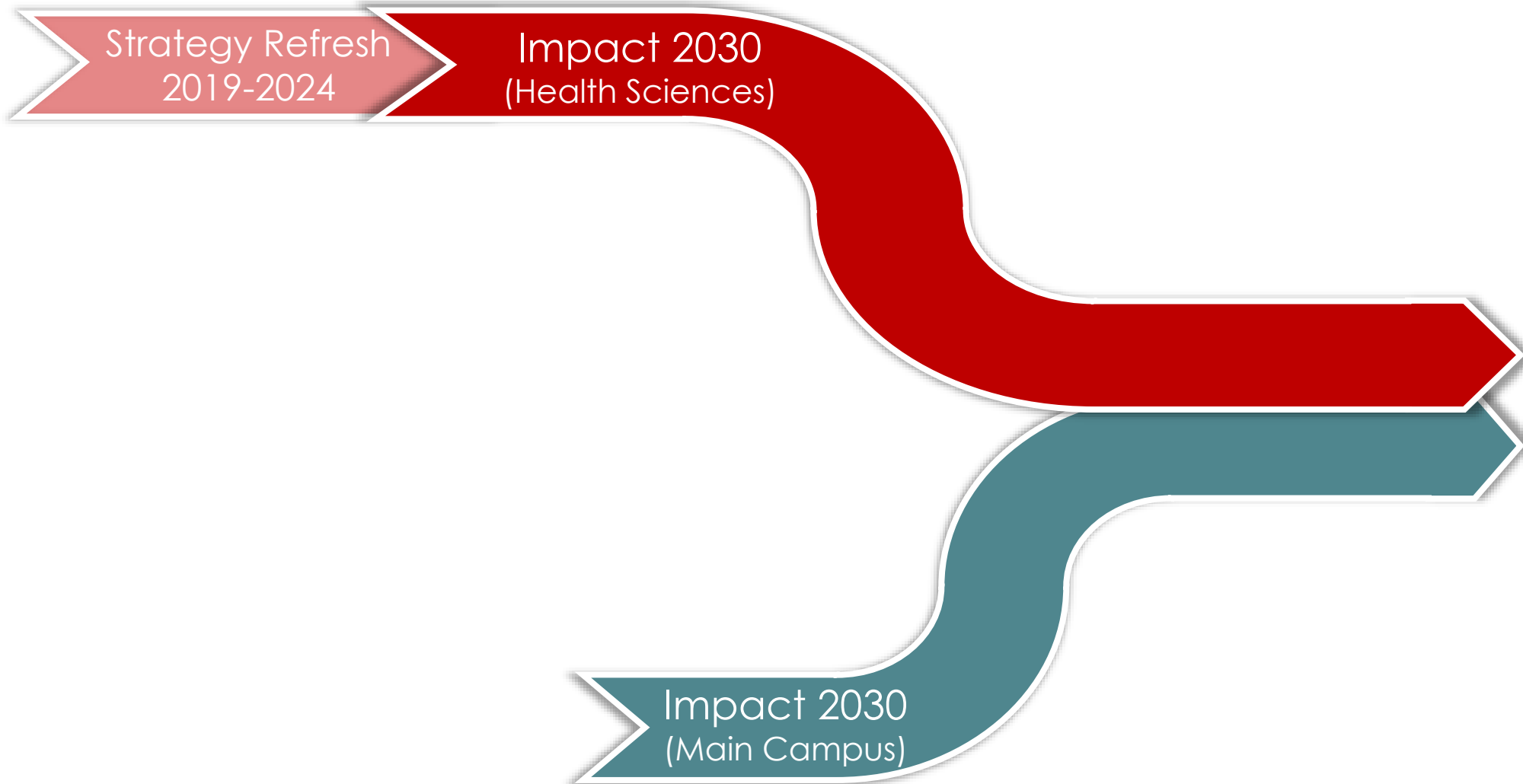
**Ariel Keklak, MPH**  
Strategic Project Coordinator





# OVERVIEW

# HEALTH SCIENCES STRATEGY & MAIN CAMPUS



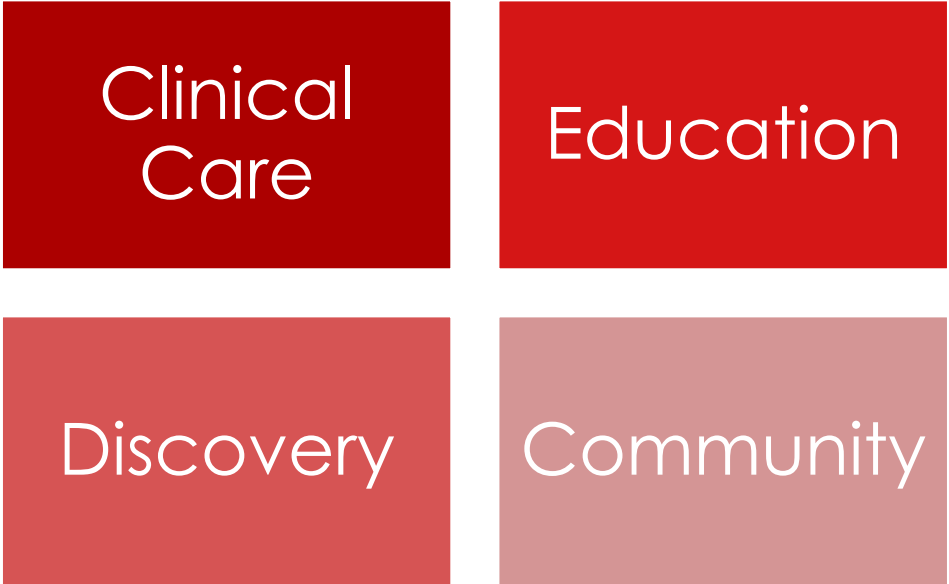
# IMPACT 2030

## STRATEGY REFRESH 2019-2024



SOM  
Strategy

## IMPACT 2030



# STRATEGY REFRESH 2019-24: RESEARCH PILLARS



National  
Distinction



Research  
Across  
Translational  
Spectrum



Partnerships &  
Multidisciplinary  
Research



Innovation &  
Commercial-  
ization



Public  
Outreach &  
Communication



Research  
Space &  
Infrastructure



Research  
Education  
& Training



Career  
Development



Belonging



Financial  
Strength &  
Sustainability

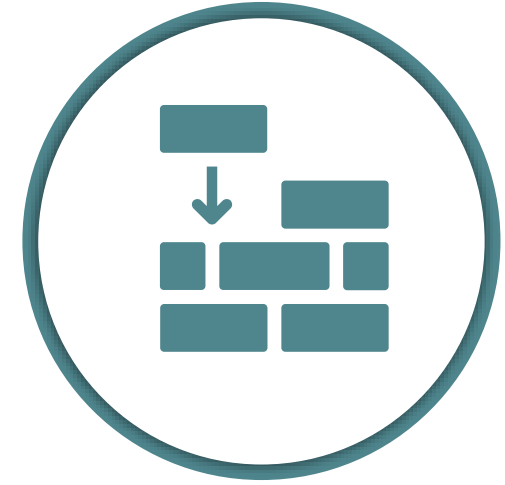
# IMPACT 2030: STRATEGIC IMPERATIVES



**CATALYZE** DISCOVERIES  
THAT ADVANCE HUMAN  
HEALTH



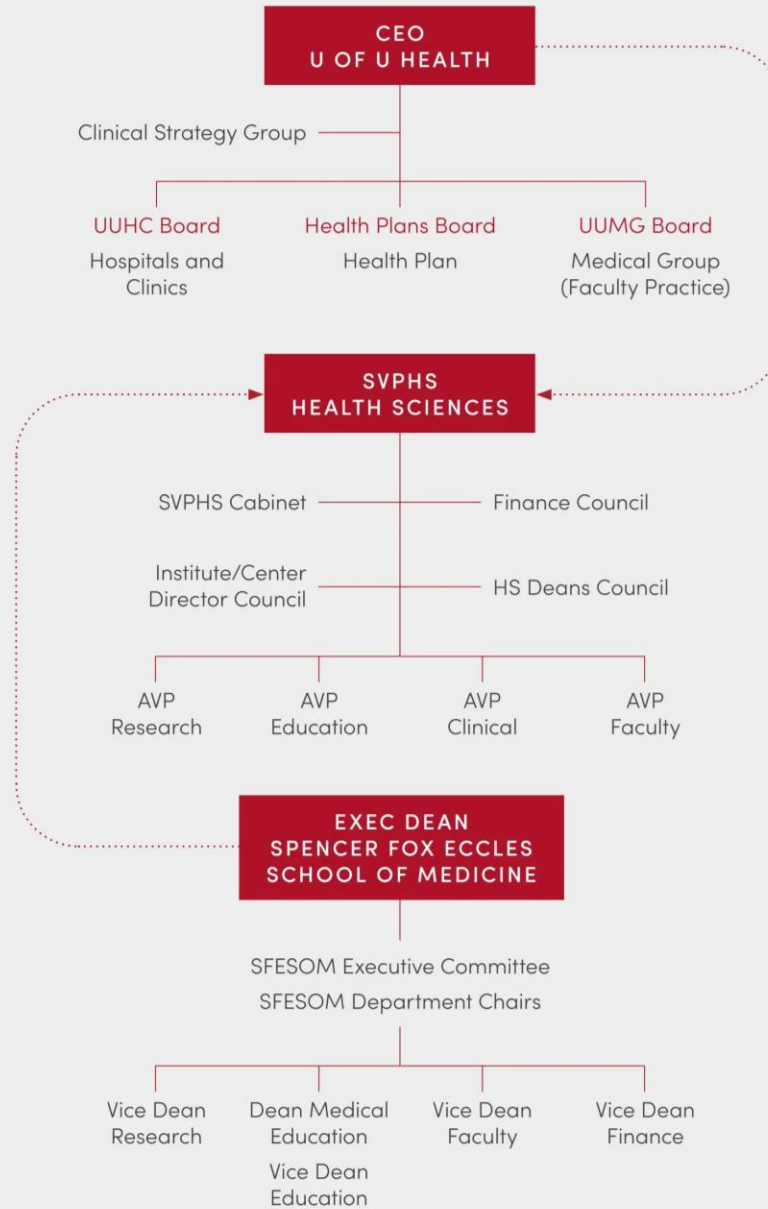
**ELEVATE** OUR  
TALENT



**BUILD** FOR  
TOMORROW'S  
BREAKTHROUGHS

# ORGANIZATIONAL CHART

ORG CHART »  
STRUCTURAL

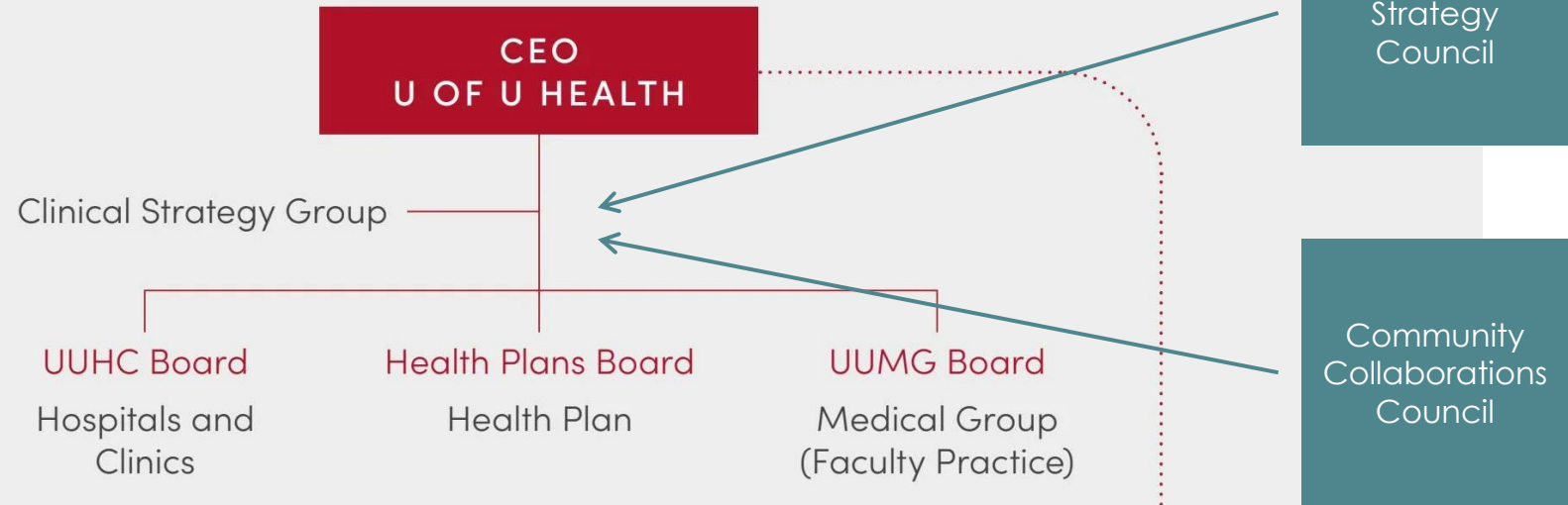


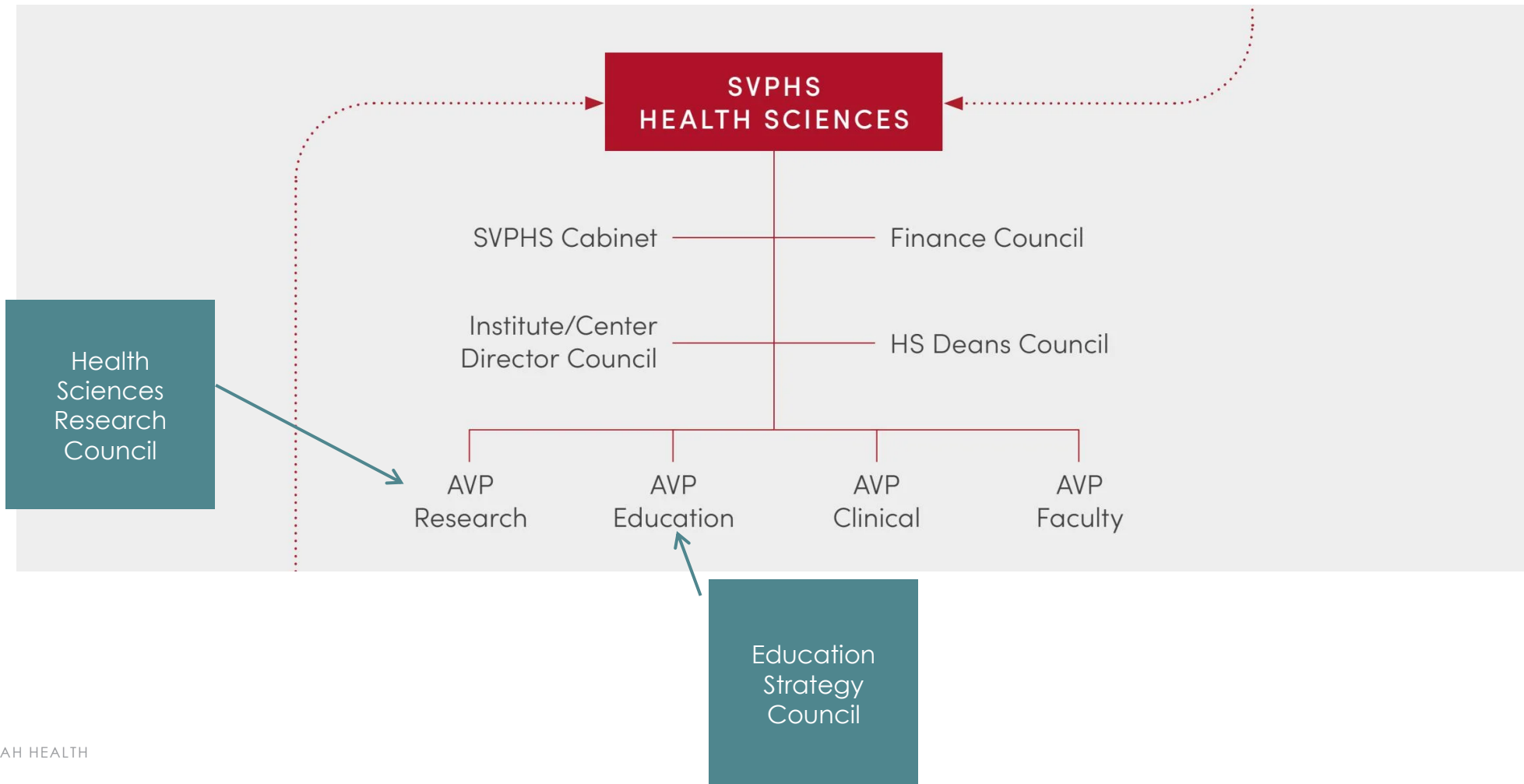
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EXEC DEAN  
SPENCER FOX ECCLES  
SCHOOL OF MEDICINE

SFESOM Executive Committee  
SFESOM Department Chairs

Vice Dean  
Research

Dean Medical  
Education  
Vice Dean  
Education

Vice Dean  
Faculty

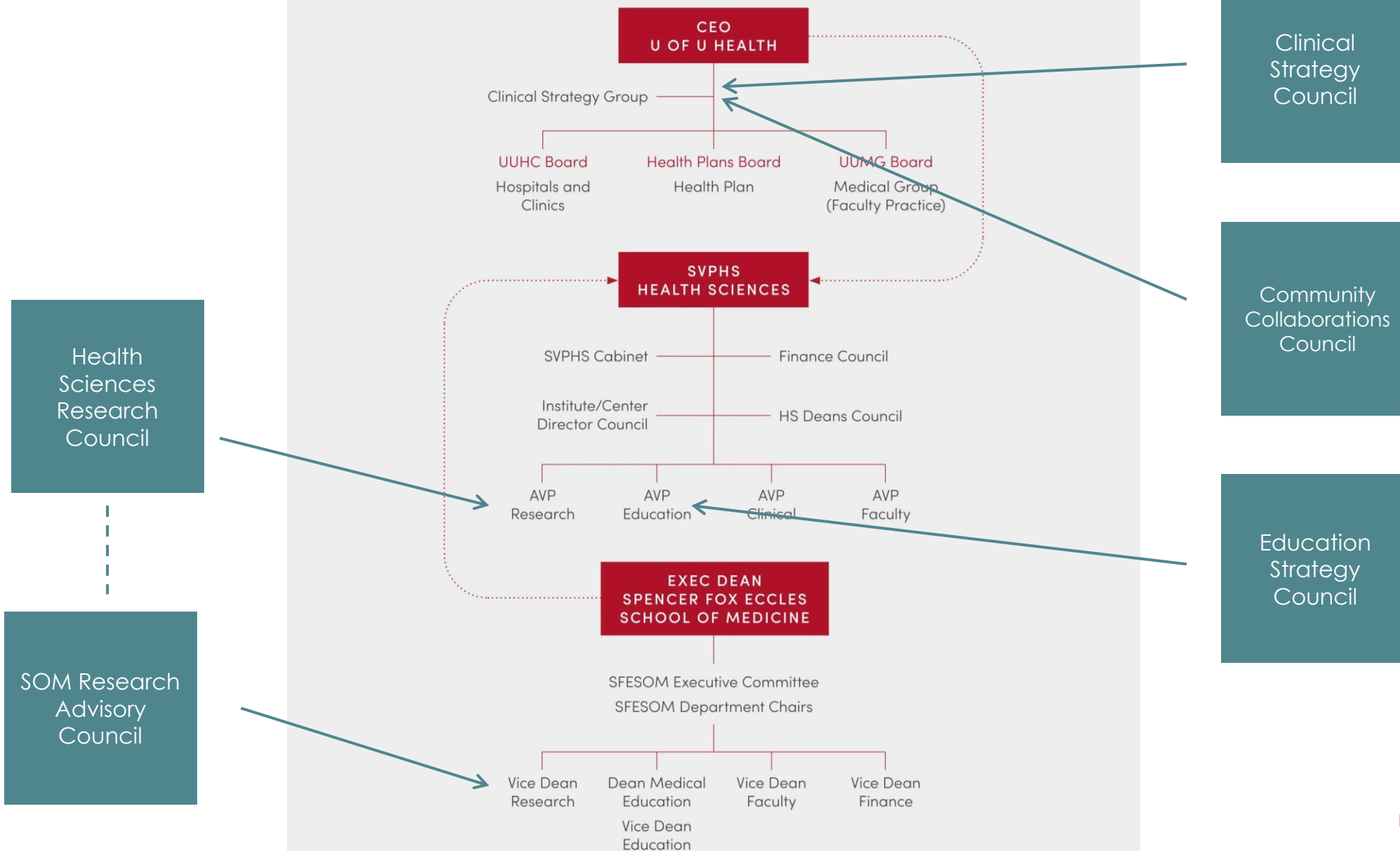
Vice Dean  
Finance

SOM Research  
Advisory  
Council  
(SOM RAC)

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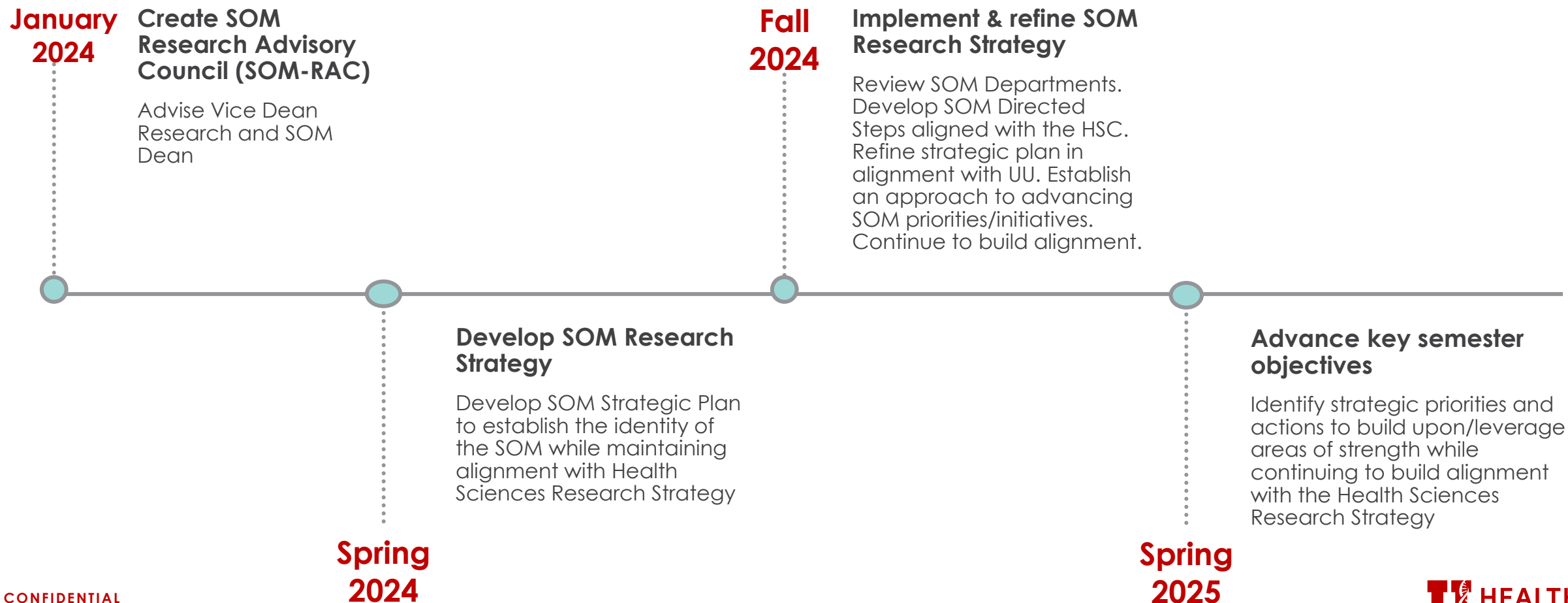
# OPPORTUNITIES FOR ALIGNMENT

# OPPORTUNITIES FOR ALIGNMENT

- Under **Strategy Refresh (2019-24)**, not many opportunities for alignment.
  - Alignment mainly came from the clinical strategy group that leads the overall Health Sciences strategy.
- **Leadership Meetings:** University of Utah Health Cabinet, School of Medicine Executive Committee, Vice Deans of Research Meetings, Deans Meetings, HSRC, SOM-RAC
- New SVP/CEO for University of Utah Health
- Built-in alignment with Health Sciences Research and SOM Research Strategies
  - Having shared staff and faculty leaders is a great asset.
- With a new strategy, we have pursued opportunities with alignment, especially with the Community Collaborations Council.
- Starting a Strategy Administrators Group across University of Utah Health.

# SOM RESEARCH STRATEGY

**OVERALL GOAL:** A culture of world-leading excellence/impact in research and research education that leads to ground-breaking discoveries and innovations that are foundational to improving health while maintaining alignment with Health Sciences Research Strategy



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# SOM RESEARCH STRATEGY

INITIALLY MODELED AFTER THE 10 RESEARCH PILLARS TO ALIGN WITH HEALTH SCIENCES RESEARCH STRATEGY



National  
Distinction



Research  
Across  
Translational  
Spectrum



Partnerships &  
Multidisciplinary  
Research



Innovation &  
Commercial-  
ization



Public  
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Communication



Research  
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Infrastructure



Research  
Education  
& Training



Career  
Development



Belonging



Financial  
Strength &  
Sustainability



# SOM RESEARCH STRATEGY

## SPRING/FALL 2024



## SPRING 2025



Alignment with institutional leaders



Assess/advise on priority topics



Share best practices



Complete annual SOM-level activities (seed grant, research excellence awards, Discovery & Innovation Project, department dashboard reviews)



Communicate concerns & information VDR ↔ SOM departments

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Health Sciences Research Unit

# ALIGNMENT BETWEEN HEALTH SCIENCES RESEARCH & SOM RESEARCH STRATEGIES

- Built-in alignment with Health Sciences Research and SOM Research Strategies
  - Shared staff and faculty leaders
- Other opportunities for alignment:
  - Avoid duplication of efforts (e.g., Rising Stars, Vitae, distinct faculty awards)
  - Identify specific areas of priority for SOM **and pursue at SOM-level**
    - Medicine-Engineering Interface
    - Areas for exploration & engagement
    - Engagement with institutional leaders
    - Communication between VDR & other institutional leaders and SOM departments
  - Partner with colleagues in SOM (and across other colleges & initiatives) to share best practices to advance areas of programmatic strength
  - Exploring joint seed grants with other U of U Health units

THANK YOU!