Key Takeaways and Helpful Resources from the Scholarly Publishing Webinar Series, co-sponsored by Academic Medicine and MedEdPORTAL

Disrupting the Definition of Scholarship: Advancing Your Career with Nontraditional Scholarship
A presentation by Mara Becker, MD, MSCE, Pilar Ortega, MD, MGM, Teresa Chan, MD, MHPE, MBA, and Kimberly Manning, MD, on February 7, 2024

Promotion & tenure (P&T) policies need to keep up.
With more clinical faculty and faculty with broadening academic interests, medical schools need to update their P&T guidelines to include new forms of scholarship.

About Duke’s Expressions of Scholarship:
https://medschool.duke.edu/about-us/faculty-resources/faculty-appointments-promotion-tenure/clinical-science-apt/faculty-3

“Be yourself in academic medicine.”
Push the boundaries of what constitutes scholarship by studying and working on new topics (e.g., personal passions, hobbies) and using new formats (e.g., graphic medicine, serious games, social media).

To find the right home to share your work, consult mentors, sponsors, and collaborators; consider your academic homes (e.g., clinical and other societies) and the publications you like to read; and look outside medicine (e.g., humanities, social sciences).

“I used social media to help myself get promoted.”
It’s all about who knows you. Use social and other digital media to talk about your passions and share the important mission-driven work you’re doing. Find collaborators and others who are passionate about the same issues and make connections outside your institution. Build a national reputation.
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“Digital scholarship is just scholarship in a different format.”
Create and submit a digital portfolio as part of your P&T packet. Include examples of your social media and other digital scholarship. Provide altmetrics or other usage data and testimonials to explain the impact of your work and demonstrate your reach and influence across academic medicine. This will expose others to new and different ideas about what constitutes scholarship.

About TMU’s inclusive scholarship categories:
https://www.torontomu.ca/policies/policy-list/clinical-faculty-policy0/

Check out the handout for this webinar for more information about P&T in academic medicine, changing physician phenotypes, and what counts as scholarship today at https://www.aamc.org/media/74771/download.

Further Reading


These key takeaways and helpful resources are from a webinar series hosted by the editorial teams of the AAMC's 2 peer-reviewed journals, Academic Medicine and MedEdPORTAL. Sessions cover the importance of publishing your education scholarship and practical suggestions for how to do so successfully. All are invited to attend. Learn more about upcoming sessions at https://www.aamc.org/publishingwebinar.