

## A New Age

With New Machines.

# Going to be a Big Deal

"Talking to the computer."

## A New Challenge

Has trusted information become obsolete?

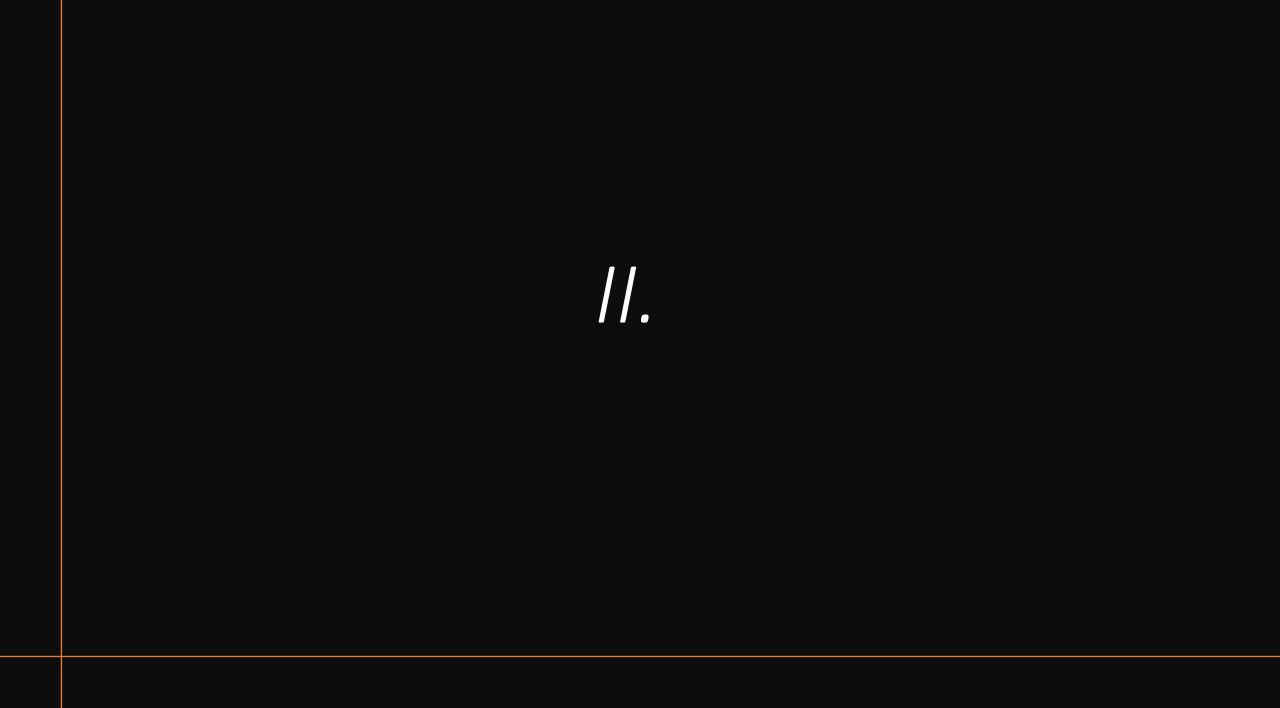
#### Moore's Law

#### Twain's rule.

### Clinician of the Future

"Work revolves around the computer."

### A New Stethoscope



# The Technology

"I generate responses to text-based queries."

### Research vs. Writing

"Because who else is going to write if not yourself?"

# Prompt Engineers

*"Halfway between a philologist and an engineer."* 



### The Peril

Misinformation and hallucinations.

# B\*llsh\*tting

"Not breaking down or glitching out."

### Submission Guidelines

"Only humans take responsibility for what they publish."

"What about Copyright?"

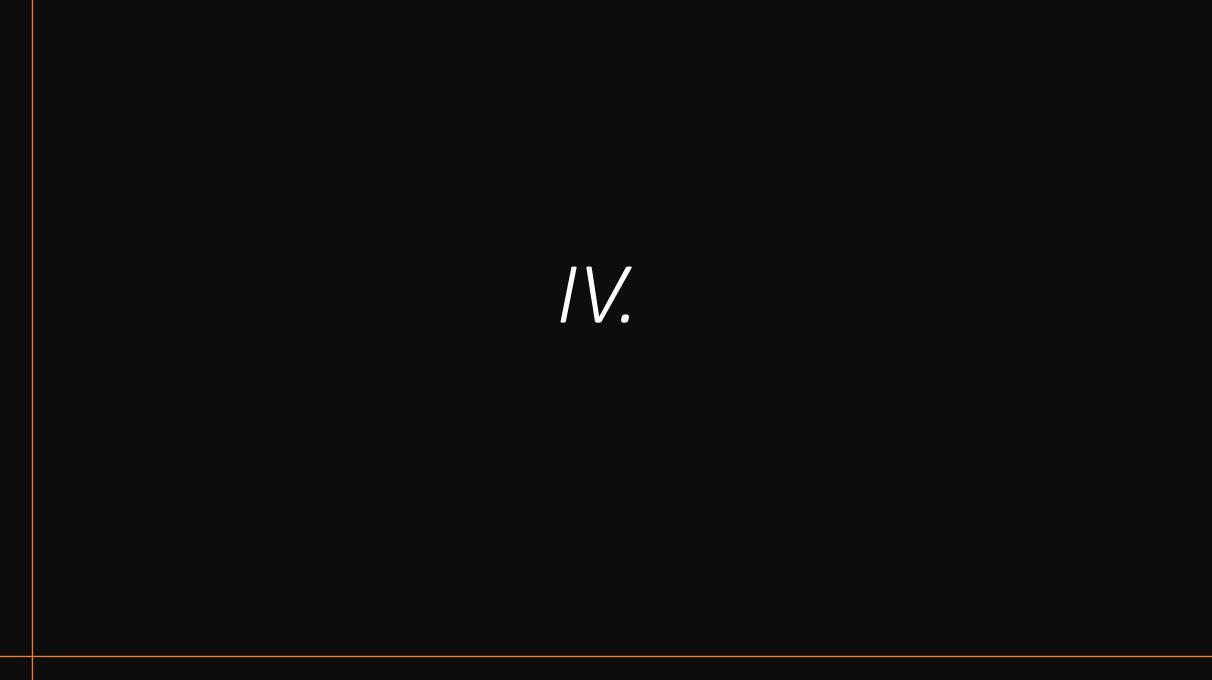
Provenance matters.

### $\bigcirc$

#### Sam Altman – "You'll get paid for that."

### EU AI Act

"Safe, transparent, traceable, nondiscriminatory, and environmentally friendly."



### A New Challenge?

Publishing and the public have never been safe.

# Al Publishing Principles

Responsible application of generative AI.

### Reason to Hope

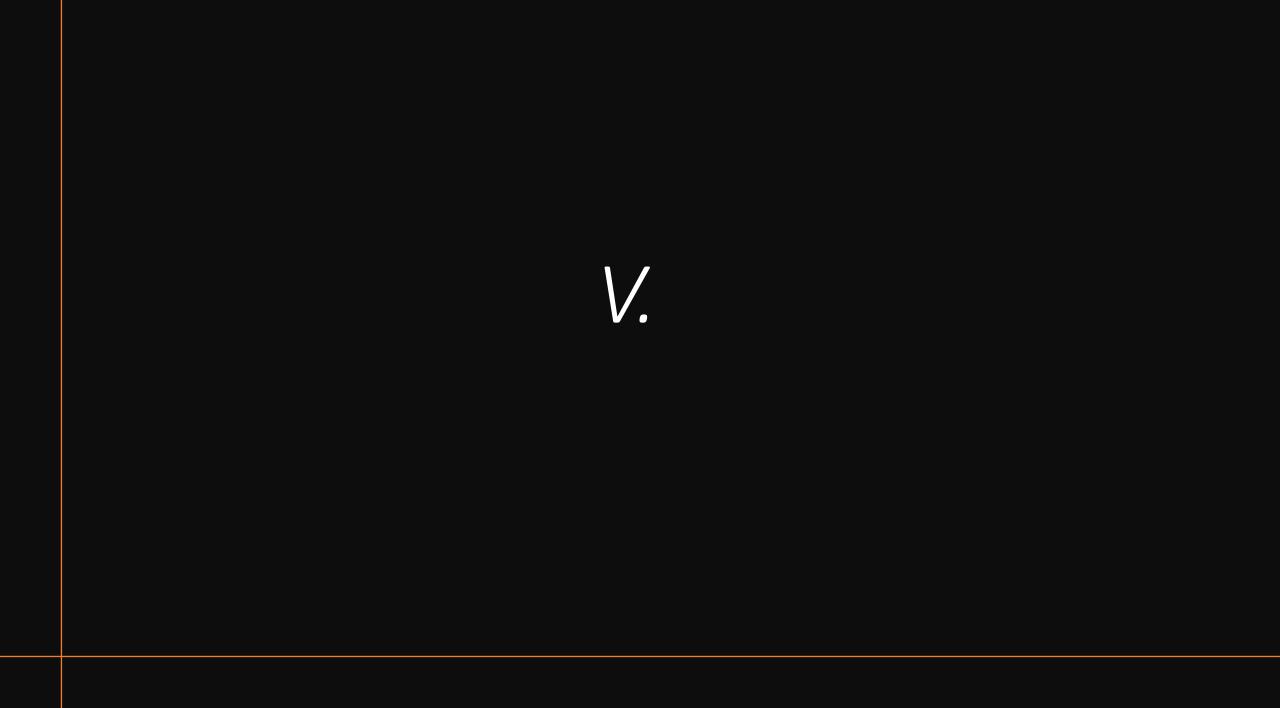
Found in published research.

# Warning: Contains ChatGPT

Misinformation inoculation.

### Yes, a New Age

But a democratic, distributed one.



## Oppenheimer Moment

A global priority.

# The Integrity Algorithm

Actions for guiding decision-making.

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### This is Not the End

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