

A New Age

With New Machines.

Going to be a Big Deal

"Talking to the computer."

A New Challenge

Has trusted information become obsolete?

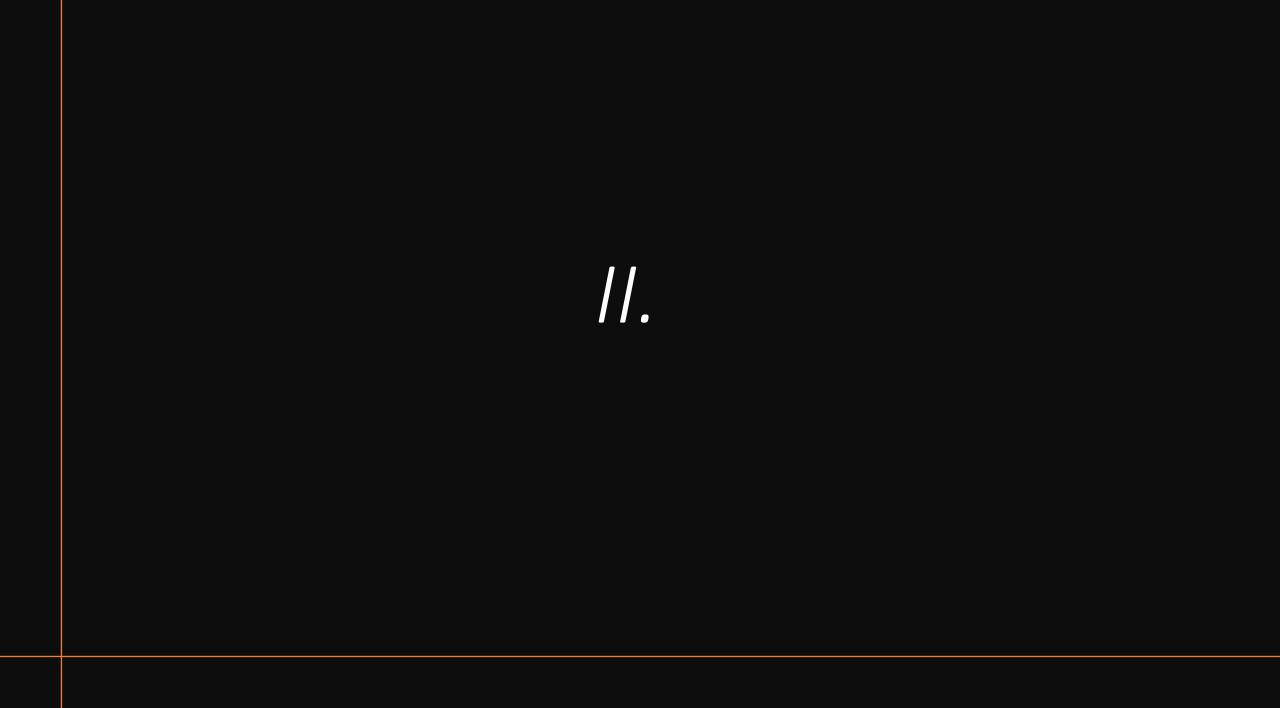
Moore's Law

Twain's rule.

Clinician of the Future

"Work revolves around the computer."

A New Stethoscope



The Technology

"I generate responses to text-based queries."

Research vs. Writing

"Because who else is going to write if not yourself?"

Prompt Engineers

"Halfway between a philologist and an engineer."



The Peril

Misinformation and hallucinations.

B*llsh*tting

"Not breaking down or glitching out."

Submission Guidelines

"Only humans take responsibility for what they publish."

"What about Copyright?"

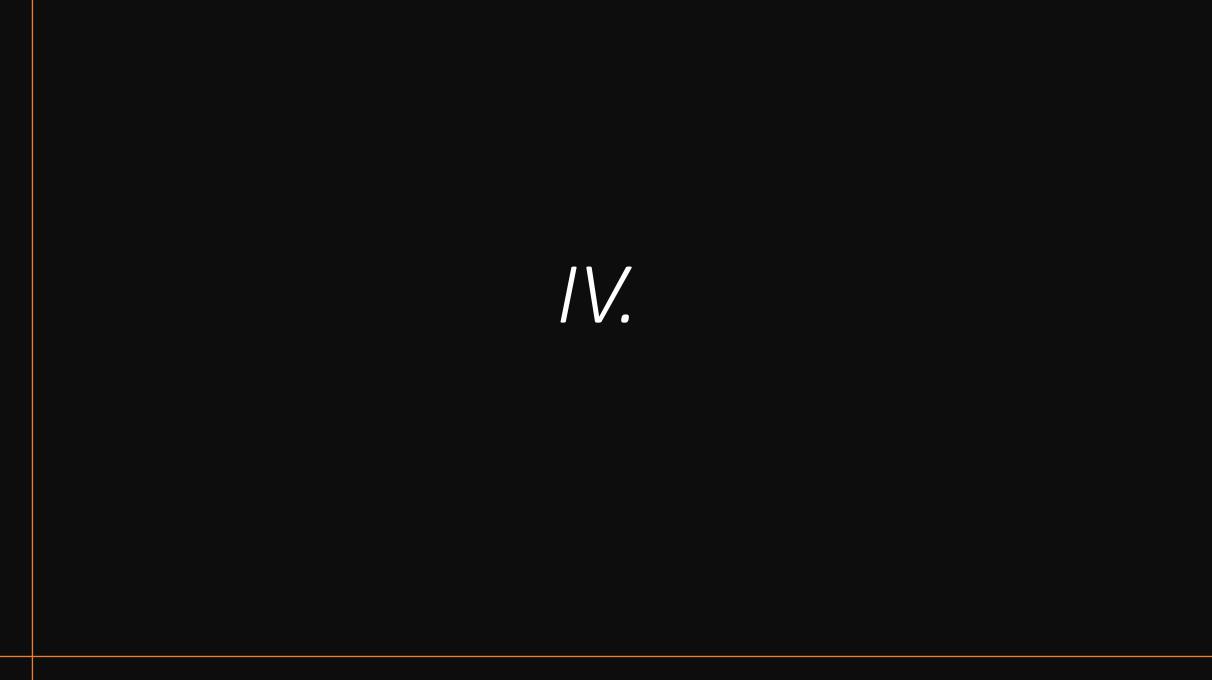
Provenance matters.

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Sam Altman – "You'll get paid for that."

EU AI Act

"Safe, transparent, traceable, nondiscriminatory, and environmentally friendly."



A New Challenge?

Publishing and the public have never been safe.

Al Publishing Principles

Responsible application of generative AI.

Reason to Hope

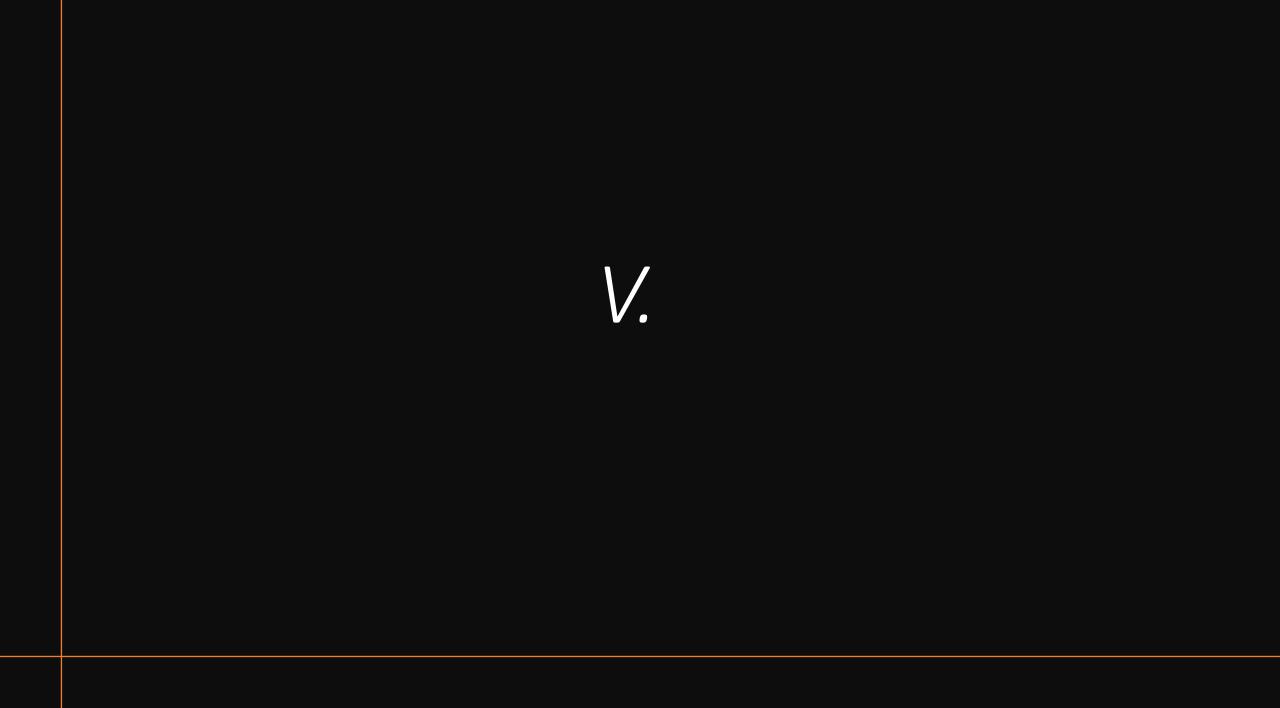
Found in published research.

Warning: Contains ChatGPT

Misinformation inoculation.

Yes, a New Age

But a democratic, distributed one.



Oppenheimer Moment

A global priority.

The Integrity Algorithm

Actions for guiding decision-making.

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"Talking to the computer."

This is Not the End

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