

1.

A New Age

With New Machines.

Going to be a Big Deal

“Talking to the computer.”

A New Challenge

Has trusted information become obsolete?

Moore's Law

Twain's rule.

Clinician of the Future

“Work revolves around the computer.”

A New Stethoscope

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The Technology

“I generate responses to text-based queries.”

Research vs. Writing

*“Because who else is going to write if not
yourself?”*

Prompt Engineers

*“Halfway between a philologist and an
engineer.”*

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The Peril

Misinformation and hallucinations.

B*llsh*tting

“Not breaking down or glitching out.”

Submission Guidelines

*“Only humans take responsibility for what they
publish.”*

“What about
Copyright?”

Provenance matters.

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Sam Altman – “You’ll get paid for that.”

EU AI Act

“Safe, transparent, traceable, non-discriminatory, and environmentally friendly.”

IV.

A New Challenge?

Publishing and the public have never been safe.

AI Publishing Principles

Responsible application of generative AI.

Reason to Hope

Found in published research.

Warning: Contains ChatGPT

Misinformation inoculation.

Yes, a New Age

But a democratic, distributed one.

V.

Oppenheimer Moment

A global priority.

The Integrity Algorithm

Actions for guiding decision-making.

Going to be a Big Deal

“Talking to the computer.”

This is Not the End

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