

October 2023

## GBA News and Business

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### Final Call for Proposals! GBA / GIP 2024 Joint Spring Meeting



**GBA / GIP 2024 Joint Spring Meeting**  
**Boston Park Plaza, Boston, MA**  
**April 17 - April 19, 2024**

**Submit Your Proposal Today!**

**Submissions Deadline: Thursday, October 19th at 11:59 p.m. PST**

The deadline for the call for proposals is October 19th! [Submit your proposal](#) for your opportunity to present at the **Group on Business Affairs (GBA) and Group on Institutional Planning (GIP) 2024 Joint Spring Meeting** in Boston! The meeting will connect finance, administration, human resources, strategic planning, and space & facilities leaders to share knowledge and examine approaches and insights related to the evolving future of academic medicine. Not only will you share your work with your peers,

but you will also build your network, learn new strategies, and discuss timely issues.

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## **GBA Workshop: Optimal Networking**

Thursday, October 26, 2023

3:00-4:00 p.m. ET

[REGISTER HERE](#)

In this interactive 60-minute workshop, participants will gain the skills required for optimal networking through receiving guidance, learning best practices, and getting the opportunity to actively practice their new skills. The first part of the workshop will include a presentation on networking best practices. Following the formal presentation, participants will go into breakout rooms to meet colleagues across the country and practice what they have learned to effectively network. This webinar is a great opportunity to not only learn networking skills, but also connect with colleagues from other schools. Participants will leave feeling confident in their ability to get the most out of engagement opportunities as they present themselves.

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## **2023 Principal Business Officers' (PBO) Meeting Summary**

The AAMC welcomed over 80 PBOs to Vancouver for the annual PBO Meeting. Thank you to all our speakers and attendees. The first day of the conference focused on funds flow. The opening plenary session featured Dr. Jonathan Jaffery, AAMC Chief Healthcare Officer, who provided the national perspective on the increases in clinical revenue over the past 20 years. The PBOs went into small groups, where they discussed several topics related to funds flow. A summary of the discussion will be distributed to the GBA in the upcoming weeks. The second day focused primarily on compensation. There was also an opportunity for PBOs to break out into peer groups to discuss the biggest challenges they are facing today at their organizations.

Below are a few pictures from the conference, including views from our beautiful hotel.





**Save the date for 2024: 2024 Principal Business Officers' Meeting**  
**Hotel Omni Mont-Royal, Montreal, QC, Canada**  
**September 18 - 20, 2024**

## **Register now for Learn Serve Lead 2023: The AAMC Annual Meeting**



Registration is open for Learn Serve Lead 2023: The AAMC Annual Meeting, taking place in Seattle Nov. 3-7. This annual event draws thousands of attendees from across the academic medicine community to connect with thought leaders, spark conversation on critical issues impacting medical education and patient care, and encourage collaborations that influence the future of health. Register early to save on access to all programming, including plenary sessions, Voices of Medicine and Society Series lectures, and more than 130 breakout sessions.

**REGISTER NOW**

### **Possible sessions of interest to GBA members**

#### **Data of Interest to GBA Members: AAMC Development Report**

The AAMC Development Report includes information related to the development offices of

medical schools, teaching hospitals, and health systems, such as total private support, staff by function, fundraising costs, and compensation. The report is designed to assist medical school deans, teaching hospital and health system CEOs, and their designees in assessing integral components of a successful development program and making effective decisions on the deployment of organizational resources. The full report is made available to Chief Development Officers, primary survey contacts, and their designees at participating institutions. National trends, which are posted annually in August with refreshed data, are publicly available at <https://www.aamc.org/data-reports/facultyinstitutions/report/annual-development-survey>. Please contact project staff at [developmentsurvey@aamc.org](mailto:developmentsurvey@aamc.org) with any questions.

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## **GBA Listserv Archives**

The GBA listservs are a great way to connect with colleagues across the country about topics of interest. More information about posting a question to any of the GBA listservs is included below.

### *GBA:*

To access the archives: [lists.aamc.org/read/?forum=gba](https://lists.aamc.org/read/?forum=gba)

To post a question: [gba@lists.aamc.org](mailto:gba@lists.aamc.org)

### *GBA HR:*

To access the archives: [lists.aamc.org/read/?forum=gbahr](https://lists.aamc.org/read/?forum=gbahr)

To post a question: [gbahr@lists.aamc.org](mailto:gbahr@lists.aamc.org)

### *Department Administrator:*

To access the archives: [lists.aamc.org/read/?forum=gbada](https://lists.aamc.org/read/?forum=gbada)

To post a question: [gbada@lists.aamc.org](mailto:gbada@lists.aamc.org)

### *PBO:*

To access the archives: [lists.aamc.org/read/?forum=pbo](https://lists.aamc.org/read/?forum=pbo)

To post a question: [pbo@lists.aamc.org](mailto:pbo@lists.aamc.org)

## **AAMC News**

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### **AAMC Submitted Comments on CMS' 340B Remedy**

The AAMC [submitted comments](#) on Aug. 23 in response to the Centers for Medicare & Medicaid Services (CMS) proposed rule outlining its remedy to repay hospitals for the reimbursement cuts to drugs acquired under the 340B Drug Pricing Program. The letter noted the AAMC's strong support for the proposal to issue one-time lump sum payments to hospitals to make up the difference between what hospitals were paid (average sales price minus 22.5%) and what they should have been paid (average sales price plus 6%) for calendar years 2018 through 2021. The association also stated its support for the lump sum payments to include beneficiaries' coinsurance that would have been collected on the higher reimbursement, had it been in effect. However, the letter also noted the AAMC does not believe CMS has the legal authority to implement the remedy in a budget-neutral manner.

**Staff Contact:** Mary Mullaney, [mmullaney@aamc.org](mailto:mmullaney@aamc.org)

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## **AAMC honors health care champions with inaugural ACE awards**

The AAMC has honored five champions of academic medicine with the inaugural AAMC ACE Award for Advocacy, Collaboration and Education. The five awardees collaborate with the nation's medical schools, teaching hospitals, and academic health systems to improve the health of patients, families, and communities everywhere. “The AAMC is proud to recognize these five awardees and the truly outstanding work they have done to address long-standing, harmful health inequities by diversifying and strengthening the health care workforce,” said Danielle Turnipseed, JD, MHSA, MPP, AAMC chief public policy officer.

[Read More](#)

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## **Nominations are open for the 2024 AAMC Awards**

The call for nominations is now open for the 2024 AAMC Awards. Members of the academic medicine community are encouraged to nominate colleagues and institutions whose work is significantly advancing academic medicine in the areas of medical education, research, clinical care, community engagement, and advancing the academic health care workforce to reflect the patients and communities served. There are several awards opportunities, and the deadlines are in January, March, and April 2024. Learn more about the awards criteria and how to submit a nomination.

[Read More](#)

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## **New coalition addresses health equity challenges through inclusive data collection**

The AAMC Center for Health Justice has joined the National Minority Quality Forum, the Blue Cross Blue Shield Association, and 16 organizations as a member of the [Data Equity Coalition](#). The coalition was formed to improve health outcomes through better, more accurate and more representative data on race, ethnicity and language, and sexual orientation and gender identification. Developing a standardized approach to this important data can be critical to ensuring everyone in America has an equal opportunity to attain their highest level of health.

[Read More](#)

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## **Learning Opportunities**

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### **Join new community on sustainability and climate action at academic health systems and medical schools**

The [American Society for Health Care Engineering](#), [Practice Greenhealth](#), and the AAMC are developing a community to support the individuals working to address climate change across the missions of academic medicine. By joining the community, you will have access to opportunities including bimonthly collaborative meetings on critical and developing topics in the sustainability space; an online community platform to connect,



share, and learn virtually; and meet-up opportunities at national meetings. Please join us for our first virtual event on Tuesday, Oct. 17 at 3 p.m. ET, featuring three academic health systems in different places on their journeys toward sustainability. The community is open to everyone—faculty, staff, learners, and anyone with an interest in climate action in academic medicine. Registration for the meeting is required.

[Register Now](#)

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### **Virtual orientation for first-time attendees at Learn Serve Lead 2023: The AAMC Annual Meeting**

On Oct. 19, the AAMC will host a virtual orientation for first-time attendees of Learn Serve Lead 2023: The AAMC Annual Meeting. The five-day conference features a robust program designed to appeal to a variety of interests. Through a diverse session lineup, networking events, wellness activities, and more, attendees will hear from leading voices, explore academic medicine's pressing challenges, and make long-lasting connections.

[Register Now](#)

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### **Register now for AAMC Awards Recognition Event**

Join AAMC friends and colleagues on Oct. 25 from 4-5:15 p.m. ET for a virtual celebration to recognize the recipients of the 2023 AAMC Awards. Each of the 13 honored individuals and institutions is making significant advances in medical education, patient care, community engagement, and groundbreaking research. There is no fee for this event, but registration is required.

[Register Now](#)

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### **GFA Professional Development Webinar: Assessing the Role of Faculty Affairs and Faculty Development Offices in the Contemporary Academic Medicine Landscape**

Monday, November 13th, 2023

2:00 PM-3:00 PM ET

[Register Today](#)

Incorporating feedback from the 2023 GFA and GDI Conference (June 2023), this webinar expands on initial findings of the 2022 decennial follow-up survey regarding offices of faculty affairs in US medical schools. Data related to the functions, structures, and scope of responsibility for faculty affairs and faculty development (FAFD) offices will be presented. Participants will learn about current institutional awareness and responsiveness to the evolving role of FAFD in managing contemporary needs to support faculty vitality. Participants will also engage in discussion on how current and future FAFD structures could be assessed.

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## **AAMC Webinar**

### **Build, Buy or Deny: Picking Your Innovations Wisely in Med Ed Tech**

Thursday, November 16, 2023

12:00-1:00 p.m. ET

**Register Today**

This webinar was originally presented as a session at the 2023 Information Technology in Academic Medicine Conference, sponsored by the Group on Information Resources. Because of its popularity, it was chosen to be included in this year's GIR Programming that this Group hosts throughout the year. Below is the description of what participants will learn about, and there will be time for Q&A at the end.

It's all available - technologies, solutions, innovations -waiting to be implemented in your medical school environment. And yet, none of us have the budget, resources, time, and staff to maintain and support everything. This session looks at a variety of ed tech innovations implemented at the Feinberg School of Medicine over the past two-three years, including things we purchased, things we built, and things we adjusted. What worked and why, and what lessons did we learn along the way? We'll show examples in classroom spaces, anatomy innovations, XR products, and home-grown attendance solutions. We'll provide a scorecard that you can adapt to your own institution to guide your conversations with faculty, students and administration about ed tech innovations and how much you can take on - and why you should or shouldn't.

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### **New AAMC "Ask an Expert" Podcast series**

Geoffrey Young, PhD, AAMC senior director of transforming the health care workforce, is the featured guest on the inaugural "Ask an Expert" mini episode of the AAMC "Beyond the White Coat" podcast. Young leads the association's work on creating a more diverse medical workforce and discusses why this work is so important to the future of health care. The episode is available wherever podcasts are streaming.

[Listen Now](#)

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### **Call for Proposals Now Open!**

**2024 Information Technology in Academic Medicine Conference,  
Sponsored by the AAMC Group on Information Resources (GIR)**



May 29 - 31, 2024

The Ritz-Carlton, New Orleans

New Orleans, La.

[Submit Your Proposal Here](#)

**Submission Deadline: December 1, 2023, 11:59 p.m. PT**

Save the date for this premier professional development experience, sponsored by the Group on Information Resources (GIR), which will transform how you work and present solutions to your challenges. With information technology established as a strategic asset essential to the growth and success of medical schools and teaching hospitals, this event offers valuable peer learning and networking opportunities on critical issues.

The Planning Committee is seeking proposals for breakout sessions and posters. Of particular interest are proposals that explore the strategic optimization of resources, especially those highlighting collaborations and partnerships. Proposals featuring multiple institutions and case studies around strategic initiatives or operational excellence are also encouraged. In addition, the committee is seeking proposals that offer a deep dive into a specific topic which will allow for in-depth discussions and potential approaches around the subject.

## Publications & Resources

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### Faculty Recruitment & Retention Survey

On behalf of the GFP, the AAMC and Sullivan Cotter are currently conducting a survey primarily focused on faculty recruitment and retention. Since this is a complex issue, the survey includes a few questions in closely related sub-topics of organizational culture, compensation and work effort methodologies, provider wellbeing, performance management, leadership, and communication. We believe a robust data set of contemporary faculty recruitment and retention strategies in academic institutions will provide helpful information to our members as they develop their physician engagement program strategies. The survey was sent to the GFP Administrative Executive and the Principal Business Officer at your institutions on August 28th and the participation deadline is **October 13th**. If you have questions about this survey or your institution did not receive it, please contact [Shawn Rosen-Holtzman](#). We anticipate sharing the results



with participants by March 2024.

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### **New AAMC Research and Action Institute issue brief examines rural health challenges**

The AAMC Research and Action Institute has published an issue brief that identifies challenges and highlights opportunities for policy changes to improve the health of rural communities. In a surprising discovery, the authors found that health care utilization among Medicare beneficiaries in rural areas is similar to that of Medicare beneficiaries in urban areas, particularly for primary care and emergency care services, even though there are fewer doctors in rural areas. The issue brief is part of a collection featured on the institute's new website, [AAMCResearchInstitute.org](https://www.aamc.org/research-action-institute). Read original research and publications on timely health care issues as well as [regular columns](#) from Executive Director Atul Grover, MD, PhD.

[Read More](#)

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### **New AAMC resource examines how academic medicine serves rural communities**

The AAMC has published a new resource that highlights how AAMC-member teaching hospitals and medical schools are serving patients in rural communities across the nation. The brochure features the innovative work of six member institutions and shares the challenges and successes unique to these communities.

[Read More](#)

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## **Recommended Reading**

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### **Pathway to Independence Awards (K99/R00): Funding Dynamics and Prediction of Future National Institutes of Health Research Project Funding**

*NIH investment in the K99 award pathway has outpaced the NIH program level budget increase, and there is a relationship between average funding per year since the start of the R00 phase and time from R00 to R01 or R21.*

Kelly M. Gillen, PhD, MBA, Daniel M. Markowitz, Patricia Long, MPA, Adriel Villegas-Estrada, PhD, Gabriela Anglon, MPA, Eileen Chang, and Ajay Gupta, MD, MS

[Read More](#)

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### ***Academic Medicine* publishes a new collection on language equity**

To recognize and demonstrate that all persons are valued and respected, the academic medicine community ideally will reflect the communication needs and language preferences of the population. This collection of *Academic Medicine* articles was curated by Pilar Ortega, MD, MGM, vice president of diversity, equity, and inclusion at the Accreditation Council for Graduate Medical Education, and DÃ©bora Silva, MD, MEd, professor and associate director of academic affairs in the Department of Pediatrics at the

University of Puerto Rico School of Medicine. The collection is intended to help readers understand historical perspectives on the need to address language-related health disparities and to inform strategies to enhance language-appropriate health care training and assessment at their institutions.

[Read More](#)

## Welcome New Members

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**(September 1, 2023 to September 30, 2023)**

*Sandy Arreguin*

*University of Illinois College of Medicine*

*Shannon Black*

*Medical College of Georgia at Augusta University*

*Sharon Boyd*

*George Washington University School of Medicine and Health Sciences*

*Kerry Cartledge*

*Medical College of Georgia at Augusta University*

*Kristoffer Hammarstrom*

*George Washington University School of Medicine and Health Sciences*

*Jason Henley*

*Medical College of Georgia at Augusta University*

*Jamie Hollimion*

*Virginia Tech Carilion School of Medicine*

*Joseph Howell*

*Medical College of Georgia at Augusta University*

*Sunita Jagtiani-Sanghvi*

*Rutgers New Jersey Medical School*

*Luis Lopez*

*Medical College of Georgia at Augusta University*

*Melody Maczko*

*USF Health Morsani College of Medicine*

*Paul Marini*

*University of North Carolina at Chapel Hill School of Medicine*

*Celvin Mitchell*

*Medical College of Georgia at Augusta University*

*Melanie Riney*

*Medical College of Georgia at Augusta University*

*Jamie Ritter*

*Carle Illinois College of Medicine*

*Joseph Rudy*

*Lewis Katz School of Medicine at Temple University*

*Stephanie Santore*

*Yale School of Medicine*

*William Schultz*

*Geisinger Commonwealth School of Medicine*

*Elizabeth Smith*

*The Warren Alpert Medical School of Brown University*

*Susan Vuong*

*Weill Cornell Medicine*

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