

# 2022 AAMC DEVELOPMENT SURVEY REPORT

**AUGUST 2023** 

Reporting 2021-2022 Gift Year Data

August 2023

Association of American Medical Colleges Washington, D.C.





## **Executive Summary**

#### Overview

Each year, the Association of American Medical Colleges (AAMC) conducts the Development Survey to measure the impact, costs, and staffing of fundraising at its member medical schools and teaching hospitals. Initiated in 1999, this annual benchmarking survey supports a national database that serves as a management tool for medical school deans, teaching hospital and health system CEOs, chief development officers, and other academic medicine leaders to assess the effectiveness of their institutional development programs. Through the compilation and analysis of annual data, the ongoing survey provides the opportunity to identify philanthropic trends useful for development planning and management purposes for medical schools and teaching hospitals.

Key findings from the 2022 survey representing the 2021-2022 gift year are presented in this report. At many institutions, the 2021-2022 gift year corresponds to the period of July 1, 2021 to June 30, 2022. The data from previous years may reflect new data that were received from respondents after the previous years' reports were released. In addition, for analysis purposes, institution ownership is based on AAMC reference tables, and any changes to the public or private status of an institution are made retroactive to prior years.

Access to institution-specific data is only available to the leadership of participating institutions and survey participants.

The figures in this report are not adjusted for inflation and represent unadjusted data from each year's survey. The average Consumer Price Index for All Urban Consumers (CPI-U) for the fiscal year ending June 30, 2022, increased by 7.2% over the average CPI-U for the fiscal year ending June 30, 2021.

Appendix A lists members of the AAMC Development Leadership Committee, which includes chief development/advancement officers from AAMC member institutions who provide guidance to AAMC staff on the survey and other fundraising support efforts. It also lists key AAMC program staff and representatives from GOBEL who support the AAMC's Development Survey program. For additional information about the Development Survey or the AAMC's fundraising support efforts, please contact Jennifer L. Blanck, MEd, MSWB at (202) 862-6015 or <a href="mailto:iblanck@aamc.org">iblanck@aamc.org</a>.

#### Methodology

The 2022 Development Survey was sent to 327 institutions in January 2023, and the survey closed in March 2023. Data were submitted by 133 institutions reporting development program activity for gift year 2021-2022. The 133 institutions in the report represent 66 private institutions and 67 public institutions (corresponding to 49.6% and 50.4% of the respondents, respectively). Survey data for participating institutions may not be comparable or generalizable to data for nonparticipants. See Appendix B for a list of all responding institutions included in the analysis.

A copy of the 2022 Development Survey, which includes a glossary of terms used in the survey, is available on the AAMC website under the "Explore this report" section.

The survey requires that participants classify their institution according to institution type. The following categories of institution type were established in the design of the first survey instrument in 1999 and remain the method of classifying participants:

<sup>&</sup>lt;sup>1</sup> U.S. Bureau of Labor Statistics, U.S. Department of Labor. Databases, tables & calculators by subject. <a href="https://data.bls.gov/timeseries/CUUR0000SA0">https://data.bls.gov/timeseries/CUUR0000SA0</a>. Accessed Jun. 1, 2023.



- **Medical school** The development program is separate from the development program(s) of its primary teaching hospital(s). Of the 133 institutions in the report, 53 (or 39.8%) were medical schools.
- **Teaching hospital** The development program is separate from that of the medical school. Of the 133 institutions in the report, 27 (or 20.3%) were teaching hospitals.
- **Joint program** The development program is integrated and conducted jointly for the benefit of both the medical school and the medical school's primary teaching hospital(s). Of the 133 institutions in the report, 53 (or 39.8%) were joint programs.

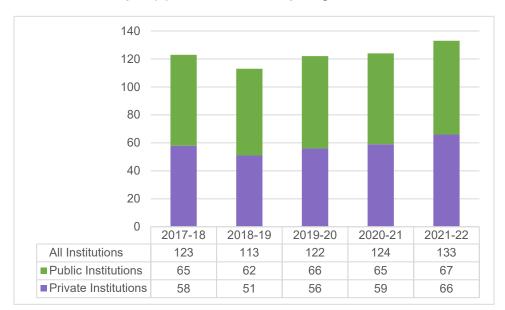
The term "all institutions" in this report indicates inclusion of data from all three classifications above. All institutions were eligible to answer each question, except when noted, though respondents were not required to submit a response for each question. As a result, the count may be different for each item.

The number of survey respondents are displayed in *Table 1(a)* by institution type, their status as a public or private institution, and their geographical region.

Table 1(a): Number of Survey Participants by Institution Type and Geographical Regions

	Join	t Progran	ns	Medical Schools			Teaching Hospitals			Grand
	Private	Public	Total	Private	Public	Total	Private	Public	Total	Total
Central	4	7	11	6	7	13	3	1	4	28
Northeast	14	3	17	7	6	13	14	1	15	45
Southern	4	12	16	4	16	20	4	2	6	42
Western	2	7	9	2	5	7	2	0	2	18
Total	24	29	53	19	34	53	23	4	27	133

**Graph 1(b): Number of Participating Institutions** 





#### **Selected Findings**

- Mean philanthropic support increased in 2022 for reporting public institutions and decreased for reporting private institutions Although the mean total private support among all reporting institutions increased by 3.1%, from \$85.3 million in 2021 to \$87.9 million in 2022, the increase was seen only across public institutions (from \$57.9 million in 2021 to \$67.3 million in 2022). A decrease was seen in private institutions (from \$116.0 million in 2021 to \$108.8 million in 2022).
- Current operations gifts increased on average, and it continued to be the largest category of private support gifts For all reporting institutions, the mean of current operations gifts increased from \$61.7 million in 2021 to \$64.6 million in 2022. Unrestricted gifts accounted for 17.3% of total support dedicated to current operations, up from 12.2% in 2021.
- Individuals who are not alumni or staff of medical schools or teaching hospitals remained the largest segment of individual donors. Of the \$28.9 million mean total private support gifts by individuals received in 2022, \$22.6 million or 78.2% were contributed by domestic other individuals and another \$0.8 million or 2.9% from non-alumni, non-faculty international individuals.

The average gift sizes from domestic and international non-alumni, non-staff donors were \$7,491 and \$18,888, respectively, compared to the average gifts from medical school alumni of \$3,000.

- Among institution donors, mean total dollars increased by 7.9%, with increases in average total gifts from corporations (26.0%), personal/family foundations (3.5%), donor advised funds (12.6%), and other institutions/organizations (6.4%). There was a decrease in other private foundations (-3.1%).
- The number of **new gifts of \$1 million or more increased**, with a decrease in outright cash gifts (from 782 to 707) and an increase in new pledge commitments (from 1,139 to 1,287).
- Considering medians, public institution staff sizes grew by 4 FTE, and private institution staff sizes shrank by 2 FTEs.
- **Median fundraising costs** increased, with program and personnel median expenses growing by \$98,166 and \$431,732, respectively. By contrast, the median support received from departments or areas outside of the medical school, teaching hospital, or joint program development office budget decreased by \$28,945 (although fewer institutions reported costs covered by other budget resources than reported budgeted personnel and program costs).
- The median **cost per dollar raised (CPDR)** remained stable at \$0.11, and the average decreased from \$0.14 to \$0.13.
- Average return on investment (ROI), or the total dollars raised in relation to investment in personnel and operations, increased from \$12.91 in 2021 to \$13.88 in 2022. Public institutions had a higher average return on investment than private institutions, with means of \$15.29 and \$12.34, respectively.
- More than half of the institutions were involved in a campaign 52% of the institutions surveyed reported being involved in a campaign in 2022, up from 47% in the 2021 survey. For all institutions, the median campaign goal was \$545 million, an increase from the \$500 million median reported in 2021.



 There were 42 private and 37 public institutions that indicated they have access to conduct grateful patients/grateful patients' families fundraising efforts.

Of these 79 institutions, 67, or 84.8%, indicated having access and permission to screen inpatients and 75, or 94.9%, indicated having access and permission to screen outpatients.

- Median support for scholarships increased and mean support for scholarships decreased

   The overall median support for scholarships increased from \$1.4 million in 2021 to \$1.7 million in 2022. Mean support for scholarships decreased from \$4.4 million in 2021 to \$3.4 million in 2022.
- The philanthropic environment –

"Uncertainty" was the watchword for the philanthropic environment in 2022. That started with the overall economy, which during the period covered by the data in this survey—July 2021 to June 2022—experienced tremendous tumult. Calendar year 2022 was the worst for stock prices since 2008, with the S&P 500 down 19.4% and Nasdaq down 33.1% (Dow Jones fared better, down a mere 8.8%). Inflation surged during this time frame, peaking to 9.1% in June 2022, according to the U.S. Bureau of Labor Statistics. The threat of recession loomed large, with nearly daily think pieces by economists, journalists, and business leaders loudly proclaiming that a recession was all but inevitable—although as of this writing, that has yet to come to pass.

At the same time, healthcare institutions faced terrible economic conditions. Elective procedures and maintenance care were still severely disrupted by the COVID-19 epidemic, while, at the same time, labor costs increased by almost 20%², drug costs spiked more than 30%³, and supply chain costs increased by at least 20%². Cash reserves at many institutions plummeted, and healthcare institutions of all sizes found themselves operating in the red for most of the year—a trend that has just started to improve as of Q2 2023⁴.

Given those intense economic pressures, would donors give less? Not according to the data found in this report. Overall, the average total philanthropic support increased 3.1% over 2021, to \$87.9 million from \$85.3 million. The average gift size per individual donor also continued to increase. For private institutions, it increased 45% (to \$6,483 from \$4,469) and for public institutions by nearly 46% (to \$4,505 from \$3,088).

That's encouraging data—that even during one of the most difficult economic periods in recent years, on average, institutions overall still saw an increase in dollars raised. But specific data points suggest cause for concern. For years, the story in philanthropy has been "dollars up, donors down," largely driven by the rise of the mega donor and growth in principal and transformational gifts. But for all institutions, average overall giving from individuals—by far the largest source of donations—was down in 2022, to \$28.9 million from \$31.7 million in 2021. That decrease is especially significant for private institutions, which dropped to \$40.1 million in 2022, down from \$49.3 million in 2021. That's almost 20% less. While not included in the data in this report, the fundraising industry overall began to see a decrease in fundraising totals by Q4 2022<sup>5</sup>.

<sup>&</sup>lt;sup>2</sup> American Hospital Association, 2022 Costs of Caring. <a href="https://www.aha.org/guidesreports/2023-04-20-2022-costs-caring">https://www.aha.org/guidesreports/2023-04-20-2022-costs-caring</a>. Accessed June 1, 2023.

<sup>&</sup>lt;sup>3</sup> ASPE, Price Increases for Prescription Drugs, 2016-2022. <a href="https://aspe.hhs.gov/reports/prescription-drug-price-increases">https://aspe.hhs.gov/reports/prescription-drug-price-increases</a>. Accessed June 1, 2023.

<sup>&</sup>lt;sup>4</sup> Kaufman Hall, June 2023 National Hospital Flash Report. https://www.kaufmanhall.com/sites/default/files/2023-06/National-Hospital-Flash-Report June-2023.pdf. Accessed June 1, 2023.

<sup>&</sup>lt;sup>5</sup> The Fundraising Effectiveness Project, Quarterly Fundraising Report. <a href="https://data.givingtuesday.org/fep-report/">https://data.givingtuesday.org/fep-report/</a>. Accessed June 1, 2023.



This is something development organizations should take seriously, and data to watch going into next year's survey.

Looking at the aforementioned principal and transformational gifts, the report supports the general industry trends: growth at the highest levels of giving. While the overall number of outright gifts and pledges exceeding \$1 million for all institutions was actually slightly up (1,994 in 2022, compared to 1,921 in 2021), gifts exceeding \$1 million actually dipped for public institutions, falling from 767 gifts in 2021 to 736 gifts in 2022. Gifts in the lowest bands (\$1 million-\$4.9.million and \$5 million-\$9.9 million) were the reason for this dip (614 gifts in 2022 compared to 658 in 2021 and 64 gifts in 2022 compared to 70 in 2021 respectively), while public institutions saw an increase in their gifts in the \$10 million+ gift bands. (Private institutions saw a near 17% decrease in gifts at the \$50 million level or higher, from 18 in 2021 to 15 in 2022, which almost certainly contributed to that area's overall dip in fundraising for 2022.)

The work of fundraising was also plagued by uncertainty in FY 2022. Staffing woes exacerbated by fundraiser burnout, a highly competitive job market, inflation, and COVID-related hiring freezes/failed professional searches stressed both development leadership and budgets<sup>6</sup>. That was reflected in the fundraising cost data found in this report, in which the median fundraising program costs for all institutions increased by \$98,165, or 11.3%, in 2022 over the 2021 report figures, while the median fundraising personnel costs for all institutions increased by \$431,732, or 13.5%, in 2022 over the 2021 figures.

Even with development costing more, it is still a good investment for healthcare institutions. The median Cost Per Dollar Raised (CPDR) remained stable at just \$0.11, and the average CPDR for all institutions decreased from 2021 to 2022. In a time when healthcare organizations struggled significantly with their bottom lines, this is critical data to show institutional leadership that investing in fundraising reliably leads to excellent results, even when the overall economy is highly volatile.

Finally, some smaller points to consider, which are supported by the findings in this report:

- MD Alumni are strongly connected individuals who, in many cases, have significant philanthropic resources. In general, many higher education institutes are seeing alumni giving rise, as institutions invest in staying connected to and soliciting their current alumni. In this survey, the average medical school alumni gift dipped slightly, falling to \$3,000 in 2022, down from \$3,100 in 2021, while the total number of alumni donors stayed fairly consistent. Developing and deploying more concerted alumni donor programs is something any organization with alumni could consider focusing on in the coming years.
- Donor-advised funds (DAFs) continue to be a giving sector to watch. Per the figures in this report, average giving from DAFs increased by 12.6% last year. While that is still a fairly minor component of overall fundraising, it is growing. And given that DAFs themselves continue to grow, both in number and in assets under management—as of 2021, the National Philanthropic Trust reported that DAFs overall had more than \$230 billion in assets, up nearly 40% from the figure in 2020—there is tremendous potential in these giving vehicles for savvy fundraising programs.

<sup>&</sup>lt;sup>6</sup> Chronicle of Philanthropy, Desperately Seeking Fundraisers.

<a href="https://www.philanthropy.com/article/desperately-seeking-fundraisers?sra=true&cid=gen\_sign\_in">https://www.philanthropy.com/article/desperately-seeking-fundraisers?sra=true&cid=gen\_sign\_in</a>.

Accessed June 1, 2023.



# **Total Private Support**

#### Table 2(a): Total Private Support by Gift Designation

The following table displays total private support by gift designation, broken out by institution ownership and institution type. Total private support includes gifts actually received only for medical schools and/or teaching hospitals during the gift year 2021-2022.

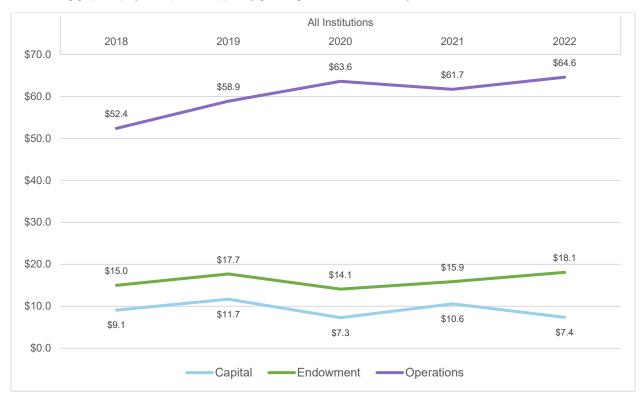
		Program Type	Current Operations	Endowment	Capital Gifts	Total
		Joint Program	24	24	23	24
	Private	Medical School	19	18	15	19
ng	Filvale	Teaching Hospital	22	21	19	22
Number Reporting		Private Subtotal	65	63	57	65
r Re		Joint Program	28	28	23	28
mpe	D. J. C.	Medical School	34	34	17	34
ž	Public	Teaching Hospital	4	3	2	4
		Public Subtotal	66	65	42	66
		Total	131	128	99	131
		Joint Program	\$52,705,796	\$14,047,445	\$3,377,232	\$78,396,494
	Private	Medical School	\$18,382,690	\$9,576,185	\$904,485	\$26,736,094
		Teaching Hospital	\$35,804,864	\$6,345,563	\$7,173,018	\$78,876,078
S		Private Subtotal	\$36,789,577	\$10,651,216	\$3,582,597	\$53,921,689
Medians	D. I.I.	Joint Program	\$38,246,251	\$16,434,417	\$4,911,233	\$71,638,824
Š		Medical School	\$6,655,541	\$2,546,243	\$250,000	\$10,569,604
	Public	Teaching Hospital	\$29,435,828	\$6,042,982	\$3,944,969	\$37,140,392
		Public Subtotal	\$17,161,414	\$5,845,011	\$1,172,794	\$30,223,351
		Total	\$26,143,268	\$8,913,142	\$2,106,988	\$42,483,984
		Joint Program	\$96,460,836	\$23,428,847	\$9,707,894	\$129,193,082
	Private	Medical School	\$49,715,034	\$18,755,202	\$3,159,509	\$69,977,469
	Tivato	Teaching Hospital	\$88,370,498	\$20,293,283	\$14,379,398	\$120,159,929
Su		Private Subtotal	\$80,058,410	\$21,048,332	\$9,541,803	\$108,826,528
Mean		Joint Program	\$78,975,508	\$25,267,171	\$7,202,896	\$110,159,343
=	Public	Medical School	\$25,178,126	\$7,521,960	\$1,053,657	\$33,226,915
	i ublic	Teaching Hospital	\$49,086,939	\$7,645,571	\$3,944,969	\$56,793,602
		Public Subtotal	\$49,450,277	\$15,171,756	\$4,558,779	\$67,293,199
		Total	\$64,637,519	\$18,064,133	\$7,427,793	\$87,901,339



#### Graph 2(b): Mean Total Private Support by Gift Designation

(in millions of dollars)

The following graph displays total private support by gift designation for the last five years.



- Mean total private support for all institutions was up in 2022 from 2021, increasing 3.1% from \$85.3 million to \$87.9 million. Median total private support across all institutions also increased, from \$37.4 million in 2021 to \$42.5 million in 2022.
- For public institutions, gifts supporting Capital Purposes increased on average from \$4.4 million in 2021 to \$4.6 million in 2022. However, the overall average across all institutions dropped from \$10.6 million in 2021 to \$7.4 million in 2022. This is a change from 2020 to 2021, which saw nearly a 50% increase in gifts supporting Capital Purposes.
- Endowment gifts increased, from \$15.9 million in 2021 to \$18.1 million in 2022. Gifts to Current Operations grew by 4.8%, from \$61.7 million in 2021 to \$64.6 million in 2022.



#### Table 2(c): Unrestricted Gifts to Current Operations

The following table displays the proportion of gifts designated for current operations that were unrestricted, broken out by institution ownership and institution type.

		Program Type	Unrestricted Gifts to Current Operations	Total Gifts to Current Operations	Percentage of Gifts to Current Operations that are Unrestricted
		Joint Program	23	24	95.83%
ō	Private	Medical School	19	19	100.00%
ndin	Tivate	Teaching Hospital	22	22	100.00%
Institutions Responding		Private Subtotal	64	65	98.46%
is Re		Joint Program	21	28	75.00%
utior	Public	Medical School	23	34	67.65%
nstit	Fublic	Teaching Hospital	4	4	100.00%
-		Public Subtotal	48	66	72.73%
		Total	112	131	85.50%
		Joint Program	\$2,529,975	\$52,705,796	4.80%
	Debata	Medical School	\$1,281,411	\$18,382,690	6.97%
	Private	Teaching Hospital	\$6,092,937	\$35,804,864	17.02%
S		Private Subtotal	\$3,122,609	\$36,789,577	8.49%
Medians		Joint Program	\$666,277	\$38,246,251	1.74%
Š	Dublia	Medical School	\$302,389	\$6,655,541	4.54%
	Public	Teaching Hospital	\$3,014,219	\$29,435,828	10.24%
		Public Subtotal	\$499,279	\$17,161,414	2.91%
		Total	\$1,397,179	\$26,143,268	5.34%
		Joint Program	\$8,275,133	\$96,460,836	8.58%
	Private	Medical School	\$8,179,869	\$49,715,034	16.45%
	Private	Teaching Hospital	\$16,030,459	\$88,370,498	18.14%
ø.		Private Subtotal	\$10,912,745	\$80,058,410	13.63%
Means		Joint Program	\$4,074,192	\$78,975,508	5.16%
2	Dublic	Medical School	\$18,959,021	\$25,178,126	75.30%
	Public	Teaching Hospital	\$8,856,415	\$49,086,939	18.04%
		Public Subtotal	\$11,605,024	\$49,450,277	23.47%
		Total	\$11,209,436	\$64,637,519	17.34%



 Among gifts to current operations, the mean percentage of unrestricted dollars decreased among private institutions from 13.7% to 13.6% and increased among public institutions from 7.6% to 23.5%, bringing up the overall average from 12.2% to 17.3%. The increase at public institutions was in part driven by a singular public medical school which received a large unrestricted gift in 2022.



# **Individual Giving**

#### Table 3(a): Total Private Support from Individuals

The following table displays total private support by type of individual donor, broken out by institution ownership and institution type.

	Р	rogram Type	Medical School Alumni	Other Institutional Alumni	Medical Staff/Faculty	Non-Alumni, Non-Faculty International Individuals	Other Individuals	All Individuals
		Joint Program	22	19	20	19	24	24
	Private	Medical School	18	16	18	11	19	19
ng	Tilvate	Teaching Hospital	3	2	18	10	22	22
port		Private Subtotal	43	37	56	40	65	65
r Re		Joint Program	27	27	26	21	28	29
Number Reporting	Public	Medical School	34	30	31	18	33	34
ž	Fublic	Teaching Hospital	0	1	2	2	4	4
		Public Subtotal	61	58	59	41	65	67
		Total	104	95	115	81	130	132
		Joint Program	\$1,877,081	\$1,446,473	\$810,791	\$36,170	\$16,779,353	\$28,883,426
	Private	Medical School	\$1,957,377	\$1,002,023	\$100,527	\$203,388	\$2,937,356	\$8,892,553
		Teaching Hospital	\$125,169	\$314,207	\$446,176	\$250,849	\$26,876,229	\$28,107,614
SL		Private Subtotal	\$1,851,917	\$1,089,417	\$498,819	\$135,758	\$14,942,909	\$24,426,546
Medians		Joint Program	\$2,514,650	\$1,272,081	\$346,964	\$37,726	\$11,014,855	\$16,068,188
Ž	Public	Medical School	\$450,029	\$112,762	\$129,777	\$4,115	\$1,213,942	\$2,623,269
	Fublic	Teaching Hospital	N/A	\$12,713	\$1,404,452	\$322,152	\$4,270,674	\$5,684,175
		Public Subtotal	\$770,350	\$351,671	\$229,004	\$18,441	\$3,572,796	\$7,597,333
		Total	\$1,333,427	\$596,000	\$334,632	\$34,370	\$7,922,423	\$12,560,096
		Joint Program	\$3,089,679	\$8,110,324	\$1,281,466	\$1,784,601	\$38,678,492	\$50,412,069
	Private	Medical School	\$3,333,947	\$8,263,915	\$545,505	\$849,030	\$9,409,521	\$20,535,422
	Tilvate	Teaching Hospital	\$359,684	\$314,207	\$573,338	\$1,165,894	\$44,798,343	\$45,875,002
v		Private Subtotal	\$3,001,466	\$7,755,330	\$817,295	\$1,372,642	\$32,194,281	\$40,143,272
Means		Joint Program	\$4,977,110	\$4,803,800	\$454,826	\$433,644	\$22,410,903	\$31,466,271
_	Public	Medical School	\$777,005	\$1,236,861	\$277,217	\$128,965	\$4,053,720	\$6,123,879
	i ubiic	Teaching Hospital	N/A	\$12,713	\$1,404,452	\$322,152	\$21,792,093	\$22,658,573
		Public Subtotal	\$2,636,068	\$2,876,227	\$393,697	\$294,444	\$13,053,022	\$18,080,120
		Total	\$2,787,146	\$4,776,509	\$599,971	\$826,887	\$22,623,652	\$28,944,551



#### Graph 3(b): Mean Total Private Support from Individuals

(in millions of dollars)

The following graph displays total private support by type of individual donor for the last five years.



Note: Mutually exclusive reporting of giving from Non-Alumni, Non-Faculty International Individuals began in 2020.

- Non-alumni, non-staff/faculty, non-international individuals (designated as "Other Individuals") contributed a mean of \$22.6 million, or 78.2%, of all individual gifts received by all institutions in 2022; \$0.8 million, or 2.9%, of the total came from Non-Alumni, Non-Faculty International Individuals.
- The mean gifts from all individuals across all institutions were down, from \$31.7 million in 2021 to \$28.9 million in 2022.



# Table 3(c): Total Private Support from Individuals Including Personal/Family Foundations and Donor Advised Funds

The following table displays total private support by type of individual donor, as well as personal/family foundations and donor advised funds, broken out by institution ownership and institution type.

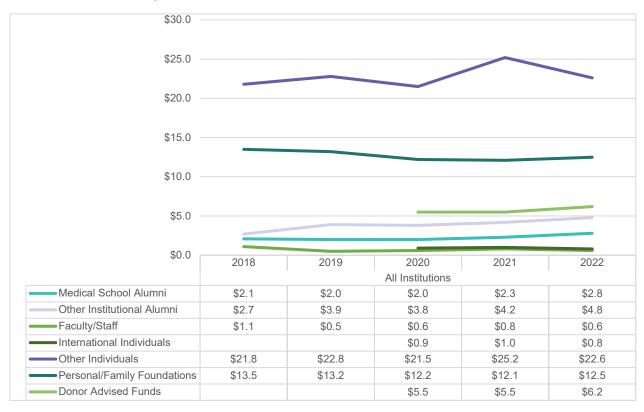
		Program Type	Medical School Alumni	Other Institutional Alumni	Medical Faculty/ Staff	Non-Alumni, Non-Faculty International Individuals	Other Individuals	Personal/ Family Foundations	Donor Advised Funds	All Individuals (With Inclusions)
		Joint Program	22	19	20	19	24	24	20	24
	Private	Medical School	18	16	18	11	19	17	15	19
D D	Ę	Teaching Hospital	3	2	18	10	22	21	20	22
Number Reporting		Private Subtotal	43	37	56	40	65	62	55	65
r Rep		Joint Program	27	27	26	21	28	27	26	29
equir	2	Medical School	34	30	31	18	33	29	28	34
ž	Public	Teaching Hospital	0	1	2	2	4	3	3	4
		Public Subtotal	61	58	59	41	65	59	57	67
		Total	104	95	115	81	130	121	112	132
		Joint Program	\$1,877,081	\$1,446,473	\$810,791	\$36,170	\$16,779,353	\$7,287,949	\$3,868,469	\$44,176,765
	ate	Medical School	\$1,957,377	\$1,002,023	\$100,527	\$203,388	\$2,937,356	\$2,001,361	\$895,000	\$12,188,464
	Private	Teaching Hospital	\$125,169	\$314,207	\$446,176	\$250,849	\$26,876,229	\$8,759,754	\$2,810,579	\$47,926,297
ω		Private Subtotal	\$1,851,917	\$1,089,417	\$498,819	\$135,758	\$14,942,909	\$6,866,862	\$2,719,675	\$31,607,692
Medians		Joint Program	\$2,514,650	\$1,272,081	\$346,964	\$37,726	\$11,014,855	\$6,546,235	\$2,121,152	\$32,800,075
Σ	Public	Medical School	\$450,029	\$112,762	\$129,777	\$4,115	\$1,213,942	\$278,670	\$393,000	\$4,036,289
	A P	Teaching Hospital	N/A	\$12,713	\$1,404,452	\$322,152	\$4,270,674	\$12,515,506	\$2,367,898	\$15,070,992
		Public Subtotal	\$770,350	\$351,671	\$229,004	\$18,441	\$3,572,796	\$1,625,316	\$975,520	\$9,667,294
		Total	\$1,333,427	\$596,000	\$334,632	\$34,370	\$7,922,423	\$3,395,941	\$1,586,101	\$20,375,624
		Joint Program	\$3,089,679	\$8,110,324	\$1,281,466	\$1,784,601	\$38,678,492	\$14,662,134	\$12,007,183	\$75,080,188
	Private	Medical School	\$3,333,947	\$8,263,915	\$545,505	\$849,030	\$9,409,521	\$5,840,023	\$2,646,667	\$27,850,179
	Ę	Teaching Hospital	\$359,684	\$314,207	\$573,338	\$1,165,894	\$44,798,343	\$23,268,098	\$8,956,750	\$76,227,959
<b>"</b>		Private Subtotal	\$3,001,466	\$7,755,330	\$817,295	\$1,372,642	\$32,194,281	\$15,158,091	\$8,345,067	\$61,662,970
Means		Joint Program	\$4,977,110	\$4,803,800	\$454,826	\$433,644	\$22,410,903	\$17,327,319	\$8,153,119	\$54,908,295
_ =	Public	Medical School	\$777,005	\$1,236,861	\$277,217	\$128,965	\$4,053,720	\$1,931,171	\$791,078	\$8,422,530
	P	Teaching Hospital	N/A	\$12,713	\$1,404,452	\$322,152	\$21,792,093	\$15,529,569	\$1,979,030	\$35,790,023
		Public Subtotal	\$2,636,068	\$2,876,227	\$393,697	\$294,444	\$13,053,022	\$9,668,310	\$4,211,726	\$30,177,115
		Total	\$2,787,146	\$4,776,509	\$599,971	\$826,887	\$22,623,652	\$12,481,256	\$6,241,491	\$45,681,513



# Graph 3(d): Mean Total Private Support from Individuals Including Personal/Family Foundations and Donor Advised Funds

(in millions of dollars)

The following graph displays total private support by type of individual donor, as well as personal/family foundations and donor advised funds, for the last five years.



Note: Mutually exclusive reporting of giving from Non-Alumni, Non-Faculty International Individuals and Donor Advised Funds began in 2020.

 Many institutions consider giving from personal/family foundations and donor advised funds in the context of individual giving, as shown here. (*Table 5(c)* and *Graph 5(d)* exclude these sources from organizational giving, for parallel comparison.)



#### Table 3(e): Mean Gift per Individual Donor

The following table displays mean gift per individual donor by type of individual donor, broken out by institution ownership and institution type. Mean gift per donor is calculated by dividing the individual dollars by the individual donors for each institution.

	Pi	rogram Type	Medical School Alumni	Other Institutional Alumni	Medical Staff/Faculty	Non-Alumni, Non-Faculty International Individuals	Other Individuals	All Individuals
		Joint Program	22	19	20	19	24	24
	Private	Medical School	18	16	18	11	19	19
ing		Teaching Hospital	3	2	18	10	22	22
pod		Private Subtotal	43	37	56	40	65	65
Number Reporting		Joint Program	27	27	26	21	28	29
qui	Public	Medical School	34	30	31	18	33	34
ž	1 dbiic	Teaching Hospital	0	1	2	2	3	3
		Public Subtotal	61	58	59	41	64	66
		Total	104	95	115	81	129	131
		Joint Program	891	2,472	628	120	18,650	22,043
S	Private	Medical School	1,098	364	145	32	2,025	3,528
onor	Tilvate	Teaching Hospital	258	76	989	157	40,178	41,101
Mean Number of Donors		Private Subtotal	933	1,431	589	105	21,077	23,081
ber		Joint Program	987	1,668	489	146	8,625	11,343
Nun	Public	Medical School	436	361	197	17	970	1,885
lean	Public	Teaching Hospital	N/A	67	5,106	173	40,407	43,948
2		Public Subtotal	680	964	492	91	6,168	7,953
		Total	785	1,146	539	98	13,680	15,459
		Joint Program	\$3,495	\$14,293	\$4,026	\$7,600	\$3,877	\$4,154
	Drivete	Medical School	\$3,473	\$27,075	\$9,702	\$92,515	\$17,149	\$13,335
_	Private	Teaching Hospital	\$1,394	\$3,085	\$2,087	\$16,931	\$3,381	\$3,106
Size		Private Subtotal	\$3,339	\$19,214	\$5,227	\$33,285	\$7,589	\$6,483
Mean Gift Siz		Joint Program	\$4,429	\$3,347	\$1,933	\$4,478	\$4,591	\$4,436
<b>l</b> ean	Dud-"-	Medical School	\$1,435	\$4,220	\$14,359	\$5,682	\$10,359	\$4,903
2	Public	Teaching Hospital	N/A	\$190	\$370	\$1,105	\$896	\$666
		Public Subtotal	\$2,761	\$3,744	\$8,409	\$4,842	\$7,392	\$4,505
		Total	\$3,000	\$9,769	\$6,859	\$18,888	\$7,491	\$5,486

• For private institutions, mean gift sizes from individuals increased from \$4,469 in 2021 to \$6,483 in 2022; those gifts to public institutions increased from \$3,088 to \$4,505.



# **Alumni Giving**

**Table 4: MD Alumni Giving** 

The following table displays responses related to giving from MD alumni, broken out by institution ownership and institution type.

	Pro	ogram Type	Solicitable MD Alumni	MD Alumni Making Unrestricted Gifts \$1,000+	MD Alumni Making Restricted Gifts for Current Operations/ Endowment	MD Alumni Making Unrestricted Gifts for Current Operations/ Endowment	Dollar Amount MD Alumni Unrestricted Gifts for Current Operations/ Endowment
		Joint Program	21	20	22	21	20
bu	Private	Medical School	19	18	18	18	17
Number Reporting		Private Subtotal	40	38	40	39	37
r Re		Joint Program	28	20	27	22	22
mbe	Public	Medical School	34	21	32	23	23
Ž		Public Subtotal	62	41	59	45	45
	Total		102	79	99	84	82
		Joint Program	6,193	101	369	348	\$347,942
	Private	Medical School	7,909	121	292	471	\$688,766
တ္		Private Subtotal	6,862	104	338	387	\$378,205
Medians		Joint Program	8,125	20	361	162	\$154,390
ž	Public	Medical School	4,295	16	161	69	\$41,155
		Public Subtotal	6,570	19	256	76	\$73,252
		Total	6,709	50	283	266	\$169,441
		Joint Program	6,952	101	403	389	\$523,331
	Private	Medical School	6,763	163	461	534	\$615,948
,,		Private Subtotal	6,862	130	429	456	\$565,885
Means		Joint Program	8,076	59	476	301	\$323,004
Σ	Public	Medical School	5,538	47	260	228	\$217,359
		Public Subtotal	6,684	53	358	263	\$269,008
		Total	6,754	90	387	353	\$402,965

- Public institutions saw an increase (from 49 to 53) in the mean number of MD alumni donors making unrestricted gifts of \$1,000 and larger. A decrease was seen at private institutions (from 165 to 130), and the overall mean for all medical schools was 90, down from 105 in 2021.
- Median total unrestricted gifts from MD alumni were higher, from \$157,008 in 2021 to \$169,441 in 2022.



# **Institutional Giving**

#### Table 5(a): Total Private Support from Institutions/Organizations

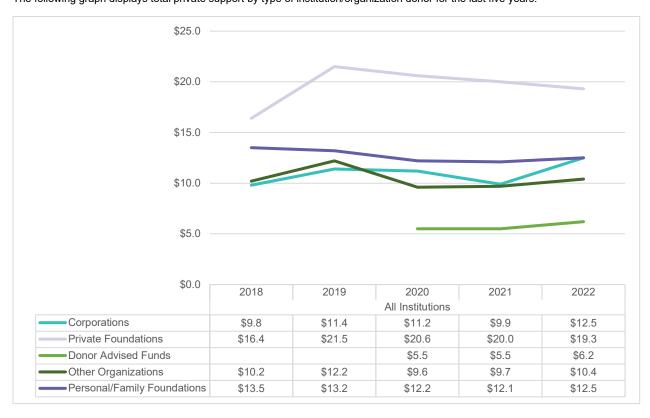
The following table displays total private support by type of institution/organization donor, broken out by institution ownership and institution type.

	Р	rogram Type	Corporations	Personal/ Family Foundations	Donor Advised Funds	Other Private Foundations	Other Institutions/ Organizations	Institutions/ Organizations Total
		Joint Program	24	24	20	23	23	24
	Dairente	Medical School	19	17	15	18	19	19
ס	Private	Teaching Hospital	22	21	20	18	20	22
ortin		Private Subtotal	65	62	55	59	62	65
r Rep		Joint Program	29	27	26	29	29	29
Number Reporting	5	Medical School	34	29	28	34	32	34
ž	Public	Teaching Hospital	3	3	3	4	4	4
		Public Subtotal	66	59	57	67	65	67
		Total	131	121	112	126	127	132
		Joint Program	\$8,088,352	\$7,287,949	\$3,868,469	\$18,550,913	\$13,055,332	\$49,696,597
		Medical School	\$2,330,485	\$2,001,361	\$895,000	\$10,415,026	\$2,300,000	\$23,682,428
	Private	Teaching Hospital	\$2,931,017	\$8,759,754	\$2,810,579	\$10,671,401	\$3,350,861	\$35,171,061
s		Private Subtotal	\$5,362,131	\$6,866,862	\$2,719,675	\$10,957,710	\$4,237,864	\$31,881,000
Medians		Joint Program	\$6,127,729	\$6,546,235	\$2,121,152	\$14,366,196	\$6,554,059	\$39,205,922
Š		Medical School	\$2,189,014	\$278,670	\$393,000	\$1,468,480	\$512,850	\$6,116,222
	Public	Teaching Hospital	\$16,339,010	\$12,515,506	\$2,367,898	\$4,124,820	\$2,946,390	\$31,456,217
		Public Subtotal	\$2,949,973	\$1,625,316	\$975,520	\$3,362,894	\$2,084,696	\$16,247,754
		Total	\$3,933,249	\$3,395,941	\$1,586,101	\$6,923,152	\$3,460,620	\$24,467,173
		Joint Program	\$12,183,286	\$14,662,134	\$12,007,183	\$27,097,023	\$15,346,646	\$77,526,588
	<b>D</b>	Medical School	\$13,190,739	\$5,840,023	\$2,646,667	\$20,118,223	\$9,541,518	\$49,106,384
	Private	Teaching Hospital	\$7,614,514	\$23,268,098	\$8,956,750	\$25,874,776	\$12,410,031	\$70,419,589
		Private Subtotal	\$10,931,418	\$15,158,091	\$8,345,067	\$24,595,009	\$12,620,360	\$66,813,698
Means		Joint Program	\$10,761,431	\$17,327,319	\$8,153,119	\$27,475,154	\$14,111,648	\$75,790,257
2		Medical School	\$16,773,222	\$1,931,171	\$791,078	\$4,770,864	\$3,375,194	\$27,019,390
	Public	Teaching Hospital	\$13,919,130	\$15,529,569	\$1,979,030	\$6,371,679	\$4,126,554	\$34,069,030
		Public Subtotal	\$14,001,946	\$9,668,310	\$4,211,726	\$14,693,665	\$8,211,542	\$48,550,042
		Total	\$12,478,402	\$12,481,256	\$6,241,491	\$19,330,008	\$10,363,878	\$57,543,509



# Graph 5(b): Mean Total Private Support from Institutions/Organizations (in millions of dollars)

The following graph displays total private support by type of institution/organization donor for the last five years.



Note: Mutually exclusive reporting of giving from Donor Advised Funds began in 2020.

- Corporations contribute an average of \$12.5 million; all institution/organization types contribute a total average of \$57.5 million in 2022 across all institutions.
- Mean gifts from corporations almost doubled for public institutions.
- Average giving from donor advised funds increased over 12.6% from 2021, from \$5.5 to \$6.2. This is still a small subset overall giving, though the increase is worth watching.
- Other private foundations continue to be the largest source of funding from institutions/organizations.



# Table 5(c): Total Private Support from Institutions/Organizations Excluding Personal/Family Foundations and Donor Advised Funds

The following table displays total private support by type of institution/organization donor, excluding personal/family foundations and donor advised funds, broken out by institution ownership and institution type.

	Pı	rogram Type	Corporations	Private Foundations	Other Institutions/ Organizations	Institutions/ Organizations Total (With Exclusions)
		Joint Program	24	23	23	24
	Private	Medical School	19	18	19	19
ing		Teaching Hospital	22	18	20	22
Number Reporting		Private Subtotal	65	59	62	65
r Re		Joint Program	29	29	29	29
mpe	Public	Medical School	34	34	32	34
ž	Fublic	Teaching Hospital	3	4	4	4
		Public Subtotal	66	67	65	67
		Total	131	126	127	132
		Joint Program	\$8,088,352	\$18,550,913	\$13,055,332	\$26,050,915
	Private	Medical School	\$2,330,485	\$10,415,026	\$2,300,000	\$12,663,262
		Teaching Hospital	\$2,931,017	\$10,671,401	\$3,350,861	\$13,678,420
Sī		Private Subtotal	\$5,362,131	\$10,957,710	\$4,237,864	\$19,335,856
Medians		Joint Program	\$6,127,729	\$14,366,196	\$6,554,059	\$33,104,128
Š	Public	Medical School	\$2,189,014	\$1,468,480	\$512,850	\$5,422,716
	Public	Teaching Hospital	\$16,339,010	\$4,124,820	\$2,946,390	\$20,807,705
		Public Subtotal	\$2,949,973	\$3,362,894	\$2,084,696	\$10,733,273
		Total	\$3,933,249	\$6,923,152	\$3,460,620	\$16,368,205
		Joint Program	\$12,183,286	\$27,097,023	\$15,346,646	\$52,858,468
	Debeck	Medical School	\$13,190,739	\$20,118,223	\$9,541,518	\$41,791,626
	Private	Teaching Hospital	\$7,614,514	\$25,874,776	\$12,410,031	\$40,066,631
(n		Private Subtotal	\$10,931,418	\$24,595,009	\$12,620,360	\$45,294,000
Means		Joint Program	\$10,761,431	\$27,475,154	\$14,111,648	\$52,348,233
2	Dutte	Medical School	\$16,773,222	\$4,770,864	\$3,375,194	\$24,720,739
	Public	Teaching Hospital	\$13,919,130	\$6,371,679	\$4,126,554	\$20,937,581
		Public Subtotal	\$14,001,946	\$14,693,665	\$8,211,542	\$36,453,048
		Total	\$12,478,402	\$19,330,008	\$10,363,878	\$40,806,547



# Graph 5(d): Mean Total Private Support from Institutions/Organizations Excluding Personal/Family Foundations and Donor Advised Funds

(in millions of dollars)

The following table displays total private support by type of institution/organization donor, excluding personal/family foundations and donor advised funds, for the last five years.



• Many institutions exclude giving from personal/family foundations and donor advised funds when considering organizational giving, as shown here. (*Table 3(c)* and *Graph 3(d)* include these sources in individual giving, for parallel comparison.)



#### Table 5(e): Mean Gift per Institution/Organization Donor

The following table displays mean gift per institution/organization donor by type of institution/organization donor, broken out by institution ownership and institution type. Mean gift per donor is calculated by dividing the institution/organization dollars by the institution/organization donors for each institution.

	Р	rogram Type	Corporations	Personal/ Family Foundations	Donor Advised Funds	Other Private Foundations	Other Institutions/ Organizations	All Institutions/ Organizations
		Joint Program	24	24	20	23	23	24
	D	Medical School	19	17	15	18	19	19
5	Private	Teaching Hospital	22	21	20	18	20	22
ortin		Private Subtotal	65	62	55	59	62	65
r Rep		Joint Program	29	27	25	29	29	29
Number Reporting	Duklis	Medical School	34	29	28	34	32	34
ž	Public	Teaching Hospital	3	3	3	3	3	3
		Public Subtotal	66	59	56	66	64	66
		Total	131	121	111	125	126	131
	Private -	Joint Program	522	132	145	120	215	1,094
		Medical School	101	74	54	75	106	386
nors		Teaching Hospital	619	147	347	129	296	1,449
Mean Number of Donors		Private Subtotal	432	121	193	109	207	1,007
per (		Joint Program	442	118	136	110	202	982
Nun	5	Medical School	92	18	24	30	34	189
Меал	Public	Teaching Hospital	675	123	49	142	40	1,028
		Public Subtotal	273	69	75	70	110	575
		Total	351	96	134	88	158	790
		Joint Program	\$31,390	\$107,441	\$168,878	\$190,194	\$115,353	\$72,667
	Delivata	Medical School	\$119,878	\$471,707	\$85,843	\$283,693	\$370,411	\$265,595
	Private	Teaching Hospital	\$18,502	\$132,423	\$72,170	\$188,808	\$46,741	\$55,812
Size		Private Subtotal	\$52,894	\$215,782	\$111,065	\$218,297	\$171,383	\$123,357
Gift		Joint Program	\$34,146	\$165,578	\$279,809	\$268,826	\$75,029	\$97,166
Mean Gift Size	Duklis	Medical School	\$143,985	\$85,511	\$40,173	\$125,859	\$65,848	\$103,093
	Public	Teaching Hospital	\$19,982	\$208,528	\$69,389	\$55,465	\$141,578	\$44,487
		Public Subtotal	\$90,086	\$128,407	\$148,718	\$185,478	\$73,558	\$97,825
		Total	\$71,632	\$173,178	\$130,061	\$200,968	\$121,694	\$110,493



- The mean gift sizes from corporations to private and public institutions in 2021 were \$61,396 and \$53,318, respectively. In 2022, gifts to private and public institutions were \$52,894 and \$90,086, respectively. The overall mean across all institutions increased from \$57,127 to \$71,632.
- Mean gift sizes from personal/family foundations in 2021 were \$132,702 for private institutions, \$137,006 for public institutions, and \$134,854 overall. In 2022, the mean gift sizes from personal/family foundations changed to \$215,782 for private institutions, \$128,407 for public institutions, and \$173,178 overall



### \$1 Million+ Gifts

#### Table 6(a): Total Number of \$1 Million+ Outright Gifts

The following table displays the total number of outright gifts over one million dollars, including cash and gifts-in-kind, received by participating institutions during the 2021-2022 gift year, broken out by institution ownership and institution type.

	Program Type		Outright Gifts: \$1M– \$4.9M	Outright Gifts: \$5M– \$9.9M	Outright Gifts: \$10M– \$24.9M	Outright Gifts: \$25M– \$49.9M	Outright Gifts: \$50M+	Outright Gifts: \$1M+ Total
		Joint Program	163	16	4	1	2	186
	Private	Medical School	35	4	4	2	1	46
		Teaching Hospital	119	8	5	0	1	133
Number of Gifts		Private Subtotal	317	28	13	3	4	365
oer of		Joint Program	224	16	10	2	1	253
N S	Public	Medical School	57	7	2	2	1	69
-	Fublic	Teaching Hospital	19	1	0	0	0	20
		Public Subtotal	300	24	12	4	2	342
		Total	617	52	25	7	6	707

#### Table 6(b): Total Number of \$1 Million+ New Pledge Commitments

The following table displays the total number of new binding pledge commitments over one million dollars received by participating institutions during the 2021-2022 gift year, broken out by institution ownership and institution type.

	P	rogram Type	New Pledge Commitments: \$1M–\$4.9M	New Pledge Commitments: \$5M–\$9.9M	New Pledge Commitments: \$10M–\$24.9M	New Pledge Commitments: \$25M-\$49.9M	New Pledge Commitments: \$50M+	New Pledge Commitments: \$1M+ Total
	Private	Joint Program	320	45	24	3	4	396
		Medical School	163	28	17	6	2	216
		Teaching Hospital	223	30	15	8	5	281
of Gifts		Private Subtotal	706	103	56	17	11	893
er of		Joint Program	236	27	23	7	4	297
Number	Public	Medical School	48	7	3	0	1	59
-	Public	Teaching Hospital	30	6	1	1	0	38
		Public Subtotal	314	40	27	8	5	394
		Total	1,020	143	83	25	16	1,287



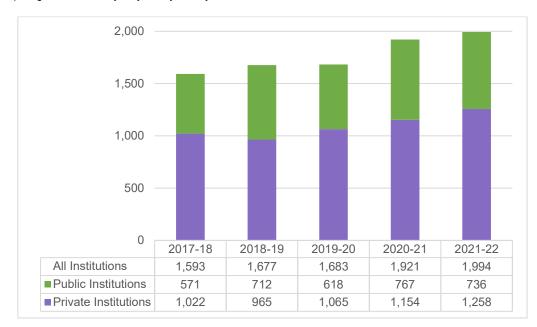
#### Table 6(c): Total Number of \$1 Million+ Gifts (New Outright Gifts & New Pledge Commitments)

The following table displays the total number of new outright gifts and new binding pledge commitments over one million dollars received by participating institutions during the 2021-2022 gift year, broken out by institution ownership and institution type.

	Program Type		Outright Gifts and New Pledge Commitments: \$1M–\$4.9M	Outright Gifts and New Pledge Commitments: \$5M-\$9.9M	Outright Gifts and New Pledge Commitments: \$10M-\$24.9M	Outright Gifts and New Pledge Commitments: \$25M–\$49.9M	Outright Gifts and New Pledge Commitments: \$50M+	Outright Gifts and New Pledge Commitments: \$1M+ Total
	Private	Joint Program	483	61	28	4	6	582
		Medical School	198	32	21	8	3	262
,		Teaching Hospital	342	38	20	8	6	414
Number of Gifts		Private Subtotal	1,023	131	69	20	15	1,258
oer of		Joint Program	460	43	33	9	5	550
Num	Public	Medical School	105	14	5	2	2	128
-	Public	Teaching Hospital	49	7	1	1	0	58
		Public Subtotal	614	64	39	12	7	736
		Total	1,637	195	108	32	22	1,994

#### Graph 6(d): \$1M+ New Gifts and Pledges

The following graph displays the total number of new outright gifts and new binding pledge commitments over one million dollars received by participating institutions during the previous five gift years, broken out by institution ownership. Please note that the number of participating institutions may vary from year to year.





- A total of 1,994 new gifts and pledges of \$1 million and above were reported in 2022, an increase from 1,921 in 2021.
- Within that total, outright gifts of \$1 million and above saw a decrease, from 782 in 2021 to 707 in 2022.
- New pledge commitments of \$1 million and above increased from 1,139 in 2021 to 1,287 in 2022.
- Gifts in the \$1 million to \$4,999,999 band grew from 1,616 outright gifts and pledges in 2021 to 1,637 in 2022.
- The band of outright gifts and pledges of \$10 million to \$24.9 million saw the largest growth, with 30 more gifts and pledges reported by participating institutions in the 2022 survey than in the 2021 survey.
- Outright gifts and pledges of \$50 million or more increased from 20 in 2021 to 22 in 2022.



## **Development Staff – FTEs**

Tables 7 and 8 display data for staff sizes represented in terms of fundraising professionals, other professionals, and support staff. The information was reported and is presented in terms of full-time equivalency (FTE). Institutions were asked to include all FTEs budgeted for the fiscal year, even if positions were vacant. The mean and median values in the total columns represent the mean and median of each participating institution's total. They do not represent the sum of the subcategory means and medians.

Table 7: Professional Staff by Function - FTEs

	Program Type		Budgeted Fundraising Professionals	Budgeted Other Professionals	All Budgeted Professionals	
		Joint Program	35	20	61	
	Private	Medical School	10	7	17	
	Private	Teaching Hospital	28	24	49	
SL		Private Subtotal	26	17	42	
Medians		Joint Program	24	8	34	
Š	Public		Medical School	5	5	7
		Teaching Hospital	13	9	21	
		Public Subtotal	12	7	17	
		Total	18	12	28	
		Joint Program	39	30	69	
		Medical School	14	8	20	
	Private	Teaching Hospital	39	35	71	
w		Private Subtotal	32	26	56	
Means		Joint Program	28	16	43	
2	5	Medical School	7	7	11	
	Public	Teaching Hospital	20	34	46	
		Public Subtotal	17	14	28	
		Total	24	20	41	



Table 8: Development Staff by Function - FTEs

	Program Type		Professional Staff	Support Staff	Total Development Staff
		Joint Program	61	14	73
	Private	Medical School	17	6	18
	Private	Teaching Hospital	49	9	69
દા		Private Subtotal	42	9	54
Medians		Joint Program	34	9	48
Š	Public	Medical School	7	2	7
		Teaching Hospital	21	16	23
		Public Subtotal	17	5	24
		Total	28	7	34
		Joint Program	69	15	84
	Private	Medical School	20	7	26
	Filvate	Teaching Hospital	71	19	89
v		Private Subtotal	56	15	69
Means		Joint Program	43	9	53
2	Public	Medical School	11	3	14
	rubiic	Teaching Hospital	46	16	54
		Public Subtotal	28	7	34
		Total	41	11	51

- The 2022 survey data show an increase in total development staff for all institutions with a median of 34 FTEs, up from 32 in 2021.
- Professional fundraising staffing levels increased, with a median of 18 FTEs in 2022 from 17 in 2021. The 2022 median for other professional staff was 12 FTEs, up from 10 FTEs in 2021.
- Consistent with previous years' reporting, the size of professional staff for 2022 reported by
  private institutions is larger than that of public institutions. The median and mean of total
  professional staff for public institutions were 17 and 28 FTEs, respectively, compared with a
  median and mean of 42 and 56 FTEs for private institutions.



# **Fundraising/Development Costs**

Table 9: Fundraising/Development - Costs

The following table displays fundraising costs, broken out by institution ownership and institution type.

	Р	rogram Type	Budgeted Personnel Costs	Budgeted Program Costs	Costs Covered by Other Budget Resources	Total Costs
		5				
ting		Joint Program	23	23	4	23
	Private	Medical School	16	16	3	16
		Teaching Hospital	17	17	7	18
Number Reporting		Private Subtotal	56	56	14	57
er Re		Joint Program	27	27	6	28
qun	Public	Medical School	31	29	12	31
ž		Teaching Hospital	4	4	0	4
		Public Subtotal	62	60	18	63
		Total	118	116	32	120
	Private	Joint Program	\$8,495,080	\$2,234,443	\$4,305,655	\$11,699,660
		Medical School	\$1,957,605	\$423,830	\$377,299	\$2,777,477
		Teaching Hospital	\$5,866,323	\$2,698,920	\$1,453,302	\$10,213,917
SL		Private Subtotal	\$5,773,380	\$1,993,356	\$623,555	\$8,887,561
Medians		Joint Program	\$4,523,178	\$951,262	\$714,752	\$5,422,148
Š	D b. II .	Medical School	\$642,731	\$121,000	\$335,726	\$886,000
	Public	Teaching Hospital	\$3,237,230	\$1,541,571	N/A	\$4,404,034
		Public Subtotal	\$2,215,757	\$407,892	\$444,941	\$3,125,143
		Total	\$3,632,096	\$970,720	\$499,949	\$4,835,588
		Joint Program	\$11,006,904	\$3,768,253	\$5,717,150	\$15,769,445
	<b>.</b>	Medical School	\$3,211,028	\$937,412	\$282,449	\$4,201,399
	Private	Teaching Hospital	\$10,515,982	\$4,315,882	\$2,265,582	\$14,888,931
Means		Private Subtotal	\$8,630,481	\$3,125,686	\$2,826,787	\$12,244,217
		Joint Program	\$5,825,047	\$1,526,903	\$1,549,418	\$7,430,762
2	Dud-11-	Medical School	\$1,365,076	\$274,232	\$921,851	\$1,978,460
	Public	Teaching Hospital	\$6,055,871	\$6,817,828	N/A	\$12,873,699
		Public Subtotal	\$3,609,953	\$1,274,174	\$1,131,040	\$5,093,467
		Total	\$5,992,577	\$2,168,007	\$1,872,929	\$8,490,073



- The mean total fundraising costs for all institutions decreased from \$8.6 million in 2021 to \$8.5 million in 2022. The median increased, from \$4.6 million in 2021 to \$4.8 million in 2022.
- For public institutions, mean total fundraising costs increased from \$4.7 million in 2021 to \$5.1 million in 2022. At private institutions, mean total fundraising costs decreased from \$13.3 million in 2021 to \$12.2 million in 2022.
- Private institutions continue to have higher total fundraising costs, nearly three times higher than public total fundraising costs on average.
- Personnel costs remained the majority of total fundraising costs reported. For all institutions, the mean personnel costs in 2022 represented 73% of the mean total fundraising costs (not including "Costs Covered by Other Budget Resources").



# **Cost of Fundraising per Total Private Support**

#### **Table 10: Cost of Fundraising**

The following table displays cost as a function of total private support, or the cost per dollar raised (CPDR), broken out by institution ownership and institution type. CPDR is calculated by dividing the total costs by the total dollars raised for each institution, then calculating the median and mean. Institutions with a CPDR of greater than \$0.50 were excluded from the analysis.

		Program Type	Total Costs	Total Private Support	Cost Per Dollar Raised
		Joint Program	22	22	22
	<b>5</b>	Medical School	16	16	16
ng	Private	Teaching Hospital	17	17	17
Number Reporting		Private Subtotal	55	55	55
r Re		Joint Program	28	28	28
mbe	Public	Medical School	29	29	29
ž	Public	Teaching Hospital	3	3	3
		Public Subtotal	60	60	60
		Total	115	115	115
	Private	Joint Program	\$12,864,552	\$92,582,538	\$0.14
		Medical School	\$2,777,477	\$46,280,943	\$0.06
		Teaching Hospital	\$10,727,329	\$77,415,000	\$0.17
Su		Private Subtotal	\$9,284,574	\$69,593,682	\$0.13
Medians	Public	Joint Program	\$5,422,148	\$71,638,824	\$0.07
Σ		Medical School	\$812,602	\$12,078,745	\$0.08
	1 dbiic	Teaching Hospital	\$4,529,037	\$63,106,489	\$0.27
		Public Subtotal	\$3,066,762	\$31,775,630	\$0.08
		Total	\$5,007,000	\$49,470,687	\$0.11
		Joint Program	\$16,166,919	\$139,070,796	\$0.16
	Private	Medical School	\$4,201,399	\$81,288,584	\$0.08
	Tivate	Teaching Hospital	\$15,725,851	\$100,883,344	\$0.20
<u>v</u>		Private Subtotal	\$12,549,711	\$110,458,031	\$0.15
Means		Joint Program	\$7,430,762	\$110,159,343	\$0.11
_	Public	Medical School	\$1,824,169	\$36,706,881	\$0.12
	FUDIIC	Teaching Hospital	\$16,521,319	\$75,249,813	\$0.24
		Public Subtotal	\$5,175,436	\$72,911,844	\$0.12
		Total	\$8,702,263	\$90,868,716	\$0.13



- Typically, the cost of fundraising includes costs directly related to fundraising activity and support of fundraising.
- For all institutions, the median CPDR remained stable at \$0.11. The mean decreased from \$0.14 in 2021 to \$0.13 in 2022.
- For reference, over the years this survey has reported a range of median CPDR, from \$0.06 in 1999 (a relatively low figure, due primarily to the small pool of institutions participating in the inaugural year of the project) to a high of \$0.14 in 2009, 2014, and 2016. As a reminder, the figures in this report are not adjusted for inflation and represent unadjusted data from each year's survey.
- By institution type, the costs of fundraising were highest among teaching hospitals in 2022, with a median CPDR of \$0.19. Joint Programs reported a median CPDR of \$0.10, and medical schools reported a median CPDR of \$0.08.



#### **Return on Investment**

#### Table 11: Dollars Raised per Total Fundraising Costs

The following table displays the return on investment (ROI), broken out by institution ownership and institution type. ROI is calculated by dividing the total dollars raised by the total costs for each institution, then calculating the median and mean. Institutions with a ROI of less than \$2.00 were excluded from the analysis.

	Joint Programs	Medical Schools	Teaching Hospitals	All
Number of Private Institutions Reporting Data	22	16	17	55
Number of Public Institutions Reporting Data	28	29	3	60
Number of All Institutions Reporting Data	50	45	20	115
Private Median	\$7.37	\$15.45	\$5.88	\$7.83
Public Median	\$13.40	\$11.80	\$3.72	\$12.19
All Median	\$9.63	\$12.98	\$5.41	\$9.24
Private Mean	\$8.05	\$24.89	\$6.09	\$12.34
Public Mean	\$14.65	\$16.80	\$6.75	\$15.29
All Mean	\$11.75	\$19.68	\$6.19	\$13.88

- Return on investment reflects the total dollars raised (Total Private Support) in relation to investment in personnel and operations (Total Development/Fundraising Costs). Return on investment is the inverse of Cost Per Dollar Raised, and is another method often used for measuring institutional fundraising performance and assessing development program effectiveness.
- Among all institutions in 2022, the median dollar return was \$9.24, with public institutions garnering a higher return at a median of \$12.19 than private institutions with a median of \$7.83. The median return on investment for public institutions increased from \$10.35 in 2021, while private institutions decreased from \$8.20.
- By institution type, medical schools reported the highest returns with a median of \$12.98, followed by joint programs at \$9.63 and teaching hospitals at \$5.41.



# **Campaign Activity**

#### Table 12(a): Campaign Length and Goal - Medical Schools

The following table displays the campaign length and goal for medical schools that reported being in a campaign for fiscal year 2021-2022, broken out by institution ownership.

	Campaign Length	Campaign Goal
Number of Private Institutions Reporting Data	9	9
Number of Public Institutions Reporting Data	16	17
Number of All Institutions Reporting Data	25	26
Private Median	8 years	\$500,000,000
Public Median	8 years	\$455,000,000
All Median	8 years	\$477,500,000
Private Mean	9 years	\$1,782,777,778
Public Mean	8 years	\$505,135,294
All Mean	8 years	\$947,396,154

#### Table 12(b): Campaign Length and Goal – Teaching Hospitals

The following table displays the campaign length and goal for teaching hospitals that reported being in a campaign for fiscal year 2021-2022, broken out by institution ownership.

	Campaign Length	Campaign Goal
Number of Private Institutions Reporting Data	10	12
Number of Public Institutions Reporting Data	1	1
Number of All Institutions Reporting Data	11	13
Private Median	7 years	\$625,000,000
Public Median	8 years	\$500,000,000
All Median	7 years	\$500,000,000
Private Mean	7 years	\$899,000,000
Public Mean	8 years	\$500,000,000
All Mean	7 years	\$868,307,692



#### Table 12(c): Campaign Length and Goal - Joint Programs

The following table displays the campaign length and goal for joint programs that reported being in a campaign for fiscal year 2021-2022, broken out by institution ownership.

	Campaign Length	Campaign Goal
Number of Private Institutions Reporting Data	8	10
Number of Public Institutions Reporting Data	14	14
Number of All Institutions Reporting Data	22	24
Private Median	9 years	\$1,450,000,000
Public Median	9 years	\$1,000,000,000
All Median	9 years	\$1,000,000,000
Private Mean	9 years	\$1,614,231,200
Public Mean	9 years	\$1,149,285,714
All Mean	9 years	\$1,343,013,000

#### Table 12(d): Campaign Length and Goal - All Institutions

The following table displays the campaign length and goal for institutions that reported being in a campaign for fiscal year 2021-2022, broken out by institution ownership.

	Campaign Length	Campaign Goal
Number of Private Institutions Reporting Data	27	31
Number of Public Institutions Reporting Data	31	32
Number of All Institutions Reporting Data	58	63
Private Median	8 years	\$750,000,000
Public Median	8 years	\$500,000,000
All Median	8 years	\$545,000,000
Private Mean	8 years	\$1,386,300,387
Public Mean	8 years	\$786,790,625
All Mean	8 years	\$1,081,787,492

# 2022 AAMC Development Survey Report



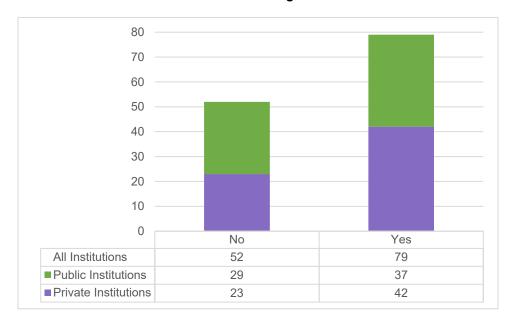
- Tables 12(a-d) display summarized data by institution type reflecting the length and dollar goals of campaigns. Of the 133 participating institutions, 68, or 52%, reported being involved in a campaign in 2022.
- For all medical schools, the median campaign length was 8 years. The median campaign goal was \$478 million, higher than the 2021 median of \$360 million.
- For all teaching hospitals, the median campaign length was 7 years, and the median campaign goal was \$500 million, lower than the \$625 million median reported in 2021.
- For all joint programs, the median campaign length was 9 years, and the median campaign goal was \$1 billion, stable from 2021.
- For all institutions, the median campaign length was 8 years, and the median campaign goal was \$545 million, an increase from the \$500 million median reported in 2021.



# **Grateful Patient Programs**

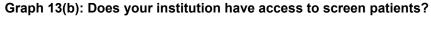
*Graphs 13(a-h)* display data summarizing responses to a series of questions introduced in 2020 regarding grateful patient fundraising programs. Beginning with the 2021 survey, these questions are asked of medical schools, teaching hospitals, and joint programs.

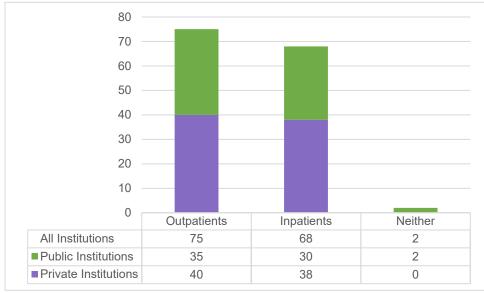
Graph 13(a): Does your institution have access to conduct grateful patients/grateful patients' families fundraising efforts?



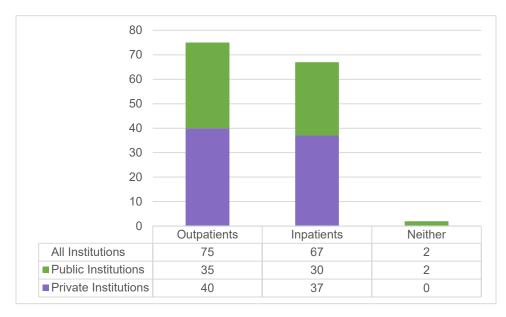
- 42 private and 37 public institutions indicated that they have access to conduct grateful patients/grateful patients' families fundraising efforts.
- Of the 53 medical schools responding to the survey, 15 are conducting grateful patient/grateful patients' families fundraising.





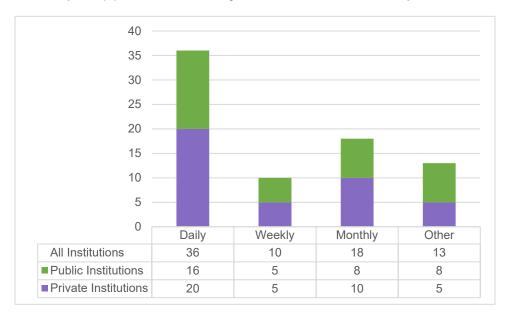


Graph 13(c): Does your institution have permission to screen patients?



- Of the 37 public institutions conducting grateful patient fundraising, 30 indicated having access and permission to screen inpatients and 35 indicated having access and permission to screen outpatients.
- Of the 42 private institutions conducting grateful patient fundraising, 37 indicated having access and permission to screen inpatients and 40 indicated having access and permission to screen outpatients.
- Of the 15 medical schools conducting grateful patient fundraising, 6, or 40%, indicated having access and permission to screen inpatients, compared to 21, or 100%, of the 21 teaching hospitals conducting grateful patient fundraising.

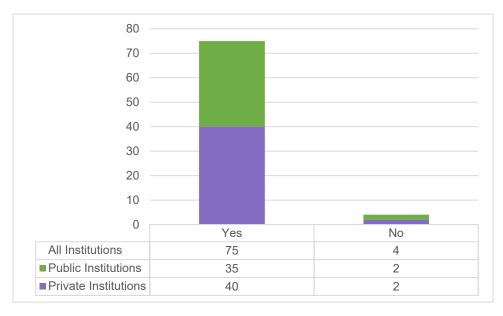




Graph 13(d): How often does your institution screen new patients?

- Of the 77 institutions conducting regular screening, 36 are conducting such screenings daily, with another 28 conducting weekly or monthly screenings.
- The number of institutions reporting monthly screenings increased from 14 in 2021 to 18 in 2022.
   The number of institutions reporting weekly screenings decreased from 11 in 2021 to 10 in 2022.

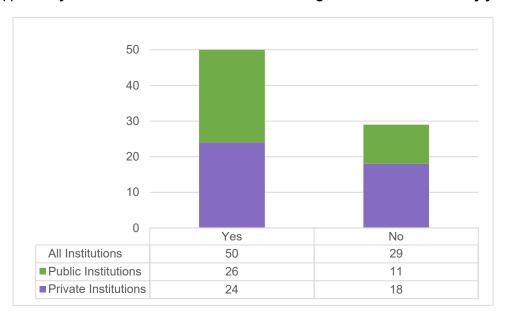
Graph 13(e): Does your institution have development officers partner with faculty to secure referrals and engage prospects or donors?



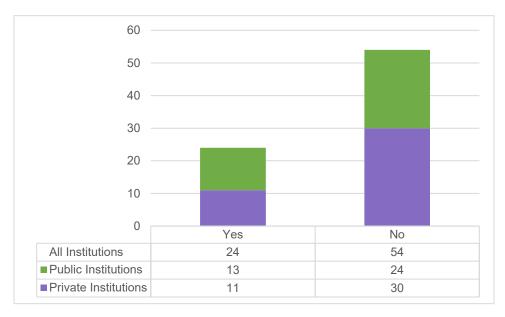
Development officers partner with faculty at all but four of the 79 institutions.



Graph 13(f): Does your institution track the number of caregiver referrals received by your office?



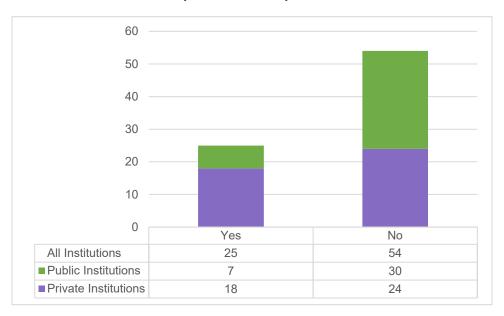
Graph 13(g): Does your institution track caregiver referrals as a KPI for each development officer?



• 50 of the 79 responding institutions are tracking the number of caregiver referrals they receive, and 24 have made this metric a Key Performance Indicator for their gift officers.



Graph 13(h): Does your institution have development officer visits with patients/families while the patient is in hospital?



• 25 of the 79 responding institutions have development officer visits with patients/families while the patient is in hospital.



## **Scholarships**

**Table 14: Support for Scholarships** 

The following table displays scholarship funding (not including loan programs) raised for MD and MD/PhD students at participating institutions, broken out by institution ownership and institution type.

	Joint Programs	Medical Schools	Teaching Hospitals	All
Number of Private Institutions Reporting Data	23	19	1	43
Number of Public Institutions Reporting Data	27	32	0	59
Number of All Institutions Reporting Data	50	51	1	102
Private Median	\$2,075,442	\$3,915,690	\$574,383	\$3,141,579
Public Median	\$2,209,137	\$652,380	N/A	\$1,332,182
All Median	\$2,169,993	\$1,286,629	\$574,383	\$1,730,202
Private Mean	\$5,154,243	\$4,186,484	\$574,383	\$4,620,120
Public Mean	\$4,151,494	\$1,079,865	N/A	\$2,485,526
All Mean	\$4,612,759	\$2,237,233	\$574,383	\$3,385,404

- Mean support for scholarships at all institutions decreased from \$4.4 million in 2021 to \$3.4 million in 2022. Median support for scholarships at all institutions increased from \$1.4 million in 2021 to \$1.7 million in 2022.
- Private institutions received a median of \$3.1 million for scholarship, compared to \$1.3 million for public institutions, in 2022.
- Support for scholarships increased for private institutions from a 2021 median of \$2.9 million;
   public institutions saw an increase in median from \$0.9 million to \$1.3 million.

## **2022** AAMC Development Survey Report



### **APPENDIX A**

#### AAMC DEVELOPMENT LEADERSHIP COMMITTEE

Roopa Narasimhaiah, PhD (Chair) Associate Vice President for Medical School Development Yale School of Medicine

Eric Barritt
Associate Vice President and Chief
Development Officer
Michigan Medicine, University of Michigan

Steven D. Blair Vice President, Development University of South Florida

Susan Ell Vice President and Executive Director The Foundation for Barnes-Jewish Hospital

Harvey Green, FAHP, CFRE Senior Vice President and Chief Development Officer WellSpan Health Julie Inouye Director of Development John A. Burns School of Medicine University of Hawaii

Arthur J. Ochoa, JD Senior Vice President, Advancement and Chief Advancement Officer Cedars-Sinai

Laila M. Rashid Vice President and Associate Dean, Medicine and Biological Sciences Development; Senior Associate Vice President, University Sciences Development University of Chicago

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Sarah Dutton Research and Data Analyst

Constance Filling, EdD Chief Learning Officer

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Madalyn Sistak, MEd, CAE Constituent Engagement Senior Specialist

Stefanie Wilsey Wisniewski, MPH, MSW Director, Data Operations and Services

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Kathy Phelps, MPH, bCRE-pro Senior Consultant, Philanthropy Services

Eric Rezsnyak Vice President & Chief Research Officer



### **APPENDIX B**

#### **LISTING OF 2022 SURVEY PARTICIPANTS**

#### **Medical Schools**

- Baylor College of Medicine
- Boston University Aram V. Chobanian & Edward Avedisian School of Medicine
- Brody School of Medicine at East Carolina University
- California University of Science and Medicine-School of Medicine
- Case Western Reserve University School of Medicine
- Chicago Medical School at Rosalind Franklin University of Medicine & Science
- Columbia University Vagelos College of Physicians and Surgeons
- Cooper Medical School of Rowan University
- Creighton University School of Medicine
- East Tennessee State University James H. Quillen College of Medicine
- Eastern Virginia Medical School
- Florida State University College of Medicine
- George Washington University School of Medicine and Health Sciences
- Harvard Medical School
- Indiana University School of Medicine
- Jacobs School of Medicine and Biomedical Sciences at the University at Buffalo
- Loma Linda University School of Medicine
- Louisiana State University School of Medicine in New Orleans
- Louisiana State University School of Medicine in Shreveport
- Lovola University Chicago Stritch School of Medicine
- McGovern Medical School at the University of Texas Health Science Center at Houston
- Meharry Medical College
- Morehouse School of Medicine
- Northeast Ohio Medical University
- Northwestern University The Feinberg School of Medicine
- Rutgers New Jersey Medical School
- Rutgers, Robert Wood Johnson Medical School
- Southern Illinois University School of Medicine
- The University of Texas Health Science Center at San Antonio Joe R. and Teresa Lozano Long School of Medicine
- The Warren Alpert Medical School of Brown University
- Tufts University School of Medicine
- University of Arizona College of Medicine Phoenix
- University of California, Riverside School of Medicine
- University of Central Florida College of Medicine
- University of Hawaii, John A. Burns School of Medicine
- University of Illinois College of Medicine
- University of Maryland School of Medicine
- University of Massachusetts T.H. Chan School of Medicine
- University of New Mexico School of Medicine
- University of Oklahoma College of Medicine
- University of South Carolina School of Medicine Columbia
- University of South Dakota, Sanford School of Medicine
- University of Tennessee Health Science Center College of Medicine
- University of Texas at Austin Dell Medical School



- University of Wisconsin School of Medicine and Public Health
- USF Health Morsani College of Medicine
- Vanderbilt University School of Medicine
- Virginia Tech Carilion School of Medicine
- Washington State University Elson S. Floyd College of Medicine
- Washington University in St. Louis School of Medicine
- Wayne State University School of Medicine
- West Virginia University School of Medicine
- Yale School of Medicine

#### **Teaching Hospitals**

- Advocate Illinois Masonic Medical Center
- Atrium Health's Carolinas Medical Center
- Barnes-Jewish Hospital
- Bassett Medical Center
- Beth Israel Deaconess Medical Center
- Brigham and Women's Hospital
- Cedars-Sinai Medical Center
- Children's National Hospital
- City of Hope's Helford Clinical Research Hospital
- Dana-Farber Cancer Institute
- Danbury Hospital
- Grady Memorial Hospital-Atlanta, GA
- Hospital for Special Surgery
- Houston Methodist Hospital
- Lahey Hospital & Medical Center, Burlington
- Maine Medical Center
- Massachusetts General Hospital
- Memorial Sloan-Kettering Cancer Center
- Mount Auburn Hospital
- Nemours Children's Hospital
- NewYork-Presbyterian Hospital
- Northwestern Memorial Hospital
- University Hospital
- University of Kansas Hospital
- University of Texas M.D. Anderson Cancer Center
- Vanderbilt University Medical Center
- Yale-New Haven Hospital

#### **Joint Programs**

- Albany Medical College & Albany Medical Center
- Albert Einstein College of Medicine & Montefiore Medical Center
- Donald and Barbara Zucker School of Medicine at Hofstra/Northwell & North Shore University Hospital
- Duke University School of Medicine & Duke University Hospital
- Emory University School of Medicine & Emory University Hospital
- Geisel School of Medicine at Dartmouth & Dartmouth-Hitchcock Medical Center
- Geisinger Commonwealth School of Medicine & Geisinger Medical Center
- Georgetown University School of Medicine & MedStar Georgetown University Hospital



- Hackensack Meridian School of Medicine & Hackensack Meridian Health Hackensack University Medical Center
- Icahn School of Medicine at Mount Sinai & The Mount Sinai Hospital
- Keck School of Medicine of the University of Southern California & LAC + USC Medical Center
- Mayo Clinic Alix School of Medicine & Mayo Clinic Hospital-Rochester, MN
- Medical College of Georgia at Augusta University & Augusta University Medical Center
- Medical College of Wisconsin & Froedtert and the Medical College of Wisconsin Froedtert Hospital
- NYU Grossman School of Medicine & NYU Langone Medical Center
- Ohio State University College of Medicine & Ohio State University Wexner Medical Center
- Oregon Health & Science University School of Medicine & OHSU Hospital
- Pennsylvania State University College of Medicine & Penn State Health, Milton S. Hershey Medical Center and Medical Groups
- Perelman School of Medicine at the University of Pennsylvania & Hospital of the University of Pennsylvania
- Renaissance School of Medicine at Stony Brook University & Stony Brook University Hospital
- Robert Larner, M.D., College of Medicine at the University of Vermont & University of Vermont Medical Center
- Rush Medical College of Rush University Medical Center & Rush University Medical Center
- Sidney Kimmel Medical College at Thomas Jefferson University & Thomas Jefferson University Hospitals
- Spencer Fox Eccles School of Medicine at the University of Utah & University of Utah Hospital
- Stanford University School of Medicine & Stanford Health Care
- State University of New York Upstate Medical University Alan and Marlene Norton College of Medicine & Upstate University Hospital
- The University of Texas at Tyler School of Medicine & The University of Texas Health Science Center at Tyler
- University of Alabama at Birmingham Marnix E. Heersink School of Medicine & University of Alabama Hospital
- University of Arkansas for Medical Sciences College of Medicine & UAMS Medical Center
- University of California, Davis, School of Medicine & University of California, Davis Medical Center
- University of California, Los Angeles David Geffen School of Medicine & Ronald Reagan UCLA Medical Center
- University of California, San Francisco, School of Medicine & UCSF Medical Center
- University of Chicago Division of the Biological Sciences The Pritzker School of Medicine & University of Chicago Medical Center
- University of Cincinnati College of Medicine & University of Cincinnati Medical Center
- University of Colorado School of Medicine & University of Colorado Hospital
- University of Florida College of Medicine & UF Health Shands Hospital
- University of Iowa Roy J. and Lucille A. Carver College of Medicine & University of Iowa Hospitals and Clinics
- University of Kentucky College of Medicine & University of Kentucky Albert B. Chandler Hospital
- University of Miami Leonard M. Miller School of Medicine & Jackson Memorial Hospital
- University of Michigan Medical School & University of Michigan Hospital
- University of Minnesota Medical School & University of Minnesota Medical Center, Fairview
- University of Mississippi School of Medicine & University of Mississippi Medical Center
- University of Missouri-Columbia School of Medicine & University of Missouri Hospitals and Clinics
- University of Nebraska College of Medicine & Nebraska Medicine Nebraska Medical Center



- University of North Carolina at Chapel Hill School of Medicine & University of North Carolina Hospitals
- University of Pittsburgh School of Medicine & UPMC Presbyterian Shadyside
- University of Rochester School of Medicine and Dentistry & Strong Memorial Hospital of the University of Rochester
- University of Texas Medical Branch John Sealy School of Medicine & University of Texas Medical Branch Hospitals at Galveston
- University of Texas Southwestern Medical School & Parkland Health & Hospital System
- University of Virginia School of Medicine & University of Virginia Medical Center
- University of Washington School of Medicine & University of Washington Medical Center
- Virginia Commonwealth University School of Medicine & VCU Medical Center
- Wake Forest University School of Medicine & Atrium Wake Forest Baptist