## **2022** Fundraising Trends at the Nation's Medical Schools and Teaching Hospitals



Each year, the AAMC conducts a national benchmarking survey to measure the impact, costs, and staffing of fundraising at its member medical schools and teaching hospitals. This survey helps medical school deans, teaching hospital and health system CEOs, chief development officers, and other academic medicine leaders assess the effectiveness of their institutional development programs. Through the survey's annual compilation and analysis of data, medical schools, teaching hospitals, and health systems can also identify philanthropic trends useful for development planning and management.

Highlighted here are key results from the 2022 survey of 133 institutions (reporting 2021-2022 gift year data) as of Aug. 21, 2023.\*

## **OVERALL PHILANTHROPIC SUPPORT**

**\$87.9** million

Mean total philanthropic support per institution in 2021-2022



3.1% increase from \$85.3 million per institution in 2020-2021

Mean total support per institution (MILLIONS OF DOLLARS)



PRIVATE AND PUBLIC



Teaching Hospitals Joint Progra





FUNDRAISING COSTS AND RETURN ON INVESTMENT





1,921

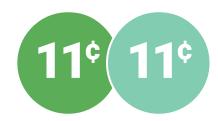
1,994

gifts and pledges over \$1 million

357

of these gifts and pledges were greater than \$5 million





in 2020-2021 in 2021-2022

Median fundraising cost
per dollar raised

\$**9.25**in 2020-2021

\$**9.24**in 2021-2022

Median return on investment per dollar invested

## INDIVIDUAL GIVING



\$31.7 million

total support in 2020-2021

\$28.9 million

total support in 2021-2022

Mean total private support from individual donors per institution

**↓** 8.7% decrease

Mean total support from individuals per institution (2022)
(MILLIONS OF DOLLARS)

PRIVATE \$40.1

PUBLIC \$18.1

\$3,745

\$5,486

in 2021-2022

Average gift from individuals per institution

**46.5**% increase

Mean gift size from individuals per institution (2022)

\$6,483

PUBLIC

\$4,505

\*Note: The data in this infographic provide insights into the COVID-19 pandemic's impact on fundraising for AAMC-member institutions.