2021 Fundraising Trends at the Nation's Medical Schools and Teaching Hospitals



Each year, the AAMC conducts a national benchmarking survey to measure the impact, costs, and staffing of fundraising at its member medical schools and teaching hospitals. This survey helps medical school deans and teaching hospital CEOs assess the effectiveness of their institutional development programs. Through the survey's annual compilation and analysis of data, medical schools and teaching hospitals can also identify philanthropic trends useful for development planning and management.

Highlighted here are key results from the 2021 survey of 124 institutions (reporting 2020-2021 gift year data) as of Aug. 22, 2022.*

OVERALL PHILANTHROPIC SUPPORT

Mean total philanthropic support per institution in 2020-2021



Mean total support per institution (MILLIONS OF DOLLARS)





INSTITUTION TYPES

FUNDRAISING COSTS AND RETURN ON INVESTMENT





over 2019-2020



in 2019-2020 in 2020-2021 Median fundraising cost per dollar raised



in 2020 2021

Median return on investment per dollar invested

GIFTS OF \$1 MILLION+



1,683

gifts and pledges over \$1 million

of these gifts and pledges were greater than \$5 million

INDIVIDUAL GIVING



total support in 2019-2020

total support in 2020-2021 in 2019-2020

Mean total private support from individual donors per institution

15.2% increase

Mean total support from individuals per institution (2021) (MILLIONS OF DOLLARS)

^{\$}49.3 **PRIVATE**

\$15.7 PUBLIC

Average gift from individuals per institution

4.6% increase

Mean gift size from individuals per institution (2021)

^{\$}4,469 **PRIVATE**

\$3,091 **PUBLIC**

^{*}Note: The data in this infographic provide insights into the COVID-19 pandemic's impact on fundraising for AAMC-member institutions.