

Economic Impact Report Social Media Toolkit

Please use these social media messages to promote the Economic Impact Report.

Hashtags

- #EconomicImpact
- #MedSchool
- #AcademicMedicine

Sample Tweets

- Each #MedSchool and teaching hospital educates tomorrow's doctors, provides cutting-edge care, and conducts #MedicalResearch, all while stimulating the economy and creating jobs. See the #EconomicImpact of [INSTITUTION] and others in [STATE] here: www.aamc.org/EconomicImpact
- In [STATE], more than [NUMBER OF JOBS] of jobs are supported by #AcademicMedicine, including [INSTITUTION]. We are proud to not only improve the physical health of our community, but also play a role in its economic health. #EconomicImpact www.aamc.org/EconomicImpact
- [@AAMCToday](https://twitter.com/AAMCToday) released its 2022 #EconomicImpact report, highlighting the crucial role #AcademicMedicine – medical schools and teaching hospitals – play in the economy, adding [\$\$\$] of value and supporting [NUMBER OF JOBS] jobs in [STATE] in 2019. www.aamc.org/EconomicImpact
- Over [%] of [STATE]'s jobs are directly supported by medical schools and teaching hospitals, thus playing an indispensable role in not only the community's health, but its economy as well. See more details about AAMC members' #EconomicImpact: www.aamc.org/EconomicImpact
- The role of #AcademicMedicine in the #MedicalResearch enterprise is crucial. In 2019, [NUMBER OF JOBS] research jobs were supported and [\$\$] in labor income came from [STATE] alone. www.aamc.org/EconomicImpact