Strategic Planning - Accountability

GIP Strategic Planning Subcommittee
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Agenda

• About Oakland University William Beaumont School of Medicine

• Strategic planning at OUWB

• Accountability discussion/best practices
Strategic Planning at OUWB

Overview

2008
- Mission, vision, values formed

2014-15
- 2015-21 plan developed

Fall 2020
- New plan kickoff
- Establishing a 3-year cycle

Winter 2022
- Mission, vision, values revised
- 2022-25 Plan finalized
- Implement

Oakland University William Beaumont School of Medicine
2022-25 Strategic Planning Process

Data Collection

Task Force Recommendations

Strategic Initiative Teams

2015-21 Plan Carryover

2022-25 Strategic Plan
2022-25 High-Level Plan

**Education:**
- Provide students with an outstanding medical education
- Grow, launch, and support successful graduate programs within the School of Medicine.
- Collaborate with other Oakland University schools to enhance graduate programming
- Address the physician shortage in Michigan

**Diversity, Equity, and Inclusion:**
- Cultivate and sustain an environment that promotes and celebrates diversity, equity, and inclusion for all
- Strengthen OUWB’s infrastructure and systems to support diversity, equity, and inclusion efforts
- Build a more diverse community, reflective of those we serve

**Community Engagement:**
- Foster and support a climate of community engagement and service
- Partner with, and serve, our communities
- Support Oakland University’s goal of reaching Carnegie Community Engagement Classification

**Research:**
- Establish an infrastructure to fully support research in the areas of neuroscience and population health
- Sustain our commitment to medical education, social science, and community health research
- Expand research collaborations across OUWB, Oakland University, and Beaumont Health

**Stewardship:**
- Decrease OUWB student median debt
- Ensure OUWB’s facilities support the needs of the school.
- Ensure a high quality, balanced, and engaged workforce
- Support the wellness of all OUWB students, faculty, and staff
- Ensure philanthropic efforts support the goals of OUWB
Accountability

Old *(2015-21 Plan)*:
- Strategic Planning Workgroups
- Report annually

New *(2022-25 Plan)*:
- Strategic Initiative Teams
  - Champion
  - Implementation team
- Report quarterly
Discussion