Strategic Planning - Accountability

GIP Strategic Planning Subcommittee
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OU WB *School of* **MEDICINE**

OAKLAND UNIVERSITY WILLIAM BEAUMONT

Agenda

- About Oakland University William Beaumont School of Medicine

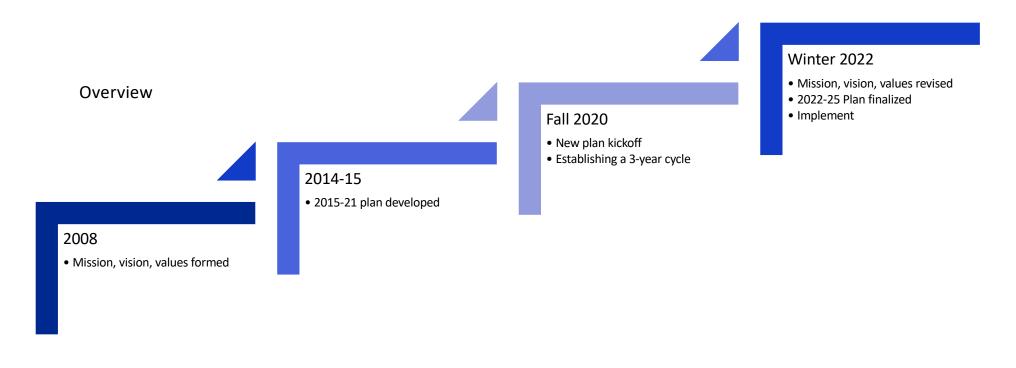- Strategic planning at OUWB

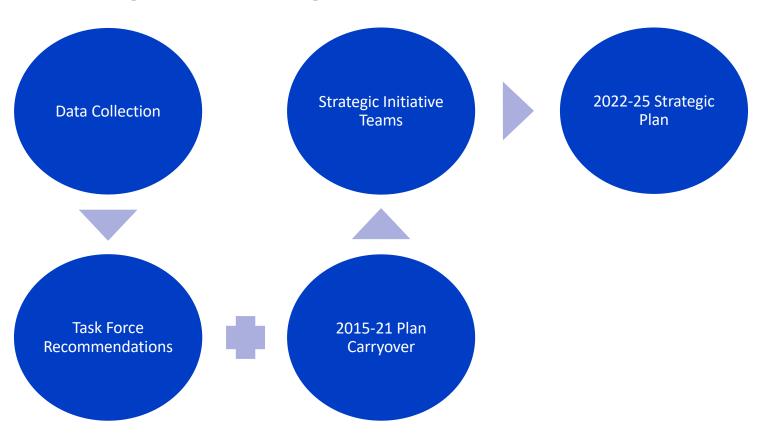- Accountability discussion/best practices

About OUWB

Strategic Planning at OUWB

Overview

2008
• Mission, vision, values formed

2014-15
• 2015-21 plan developed

Fall 2020
• New plan kickoff
• Establishing a 3-year cycle

Winter 2022
• Mission, vision, values revised
• 2022-25 Plan finalized
• Implement

2022-25 Strategic Planning Process

Data Collection

Strategic Initiative Teams

2022-25 Strategic Plan

Task Force Recommendations

2015-21 Plan Carryover

2022-25 High-Level Plan

Education:

- Provide students with an outstanding medical education

- Grow, launch, and support successful graduate programs within the School of Medicine.

- Collaborate with other Oakland University schools to enhance graduate programming

- Address the physician shortage in Michigan

Diversity, Equity, and Inclusion:

- Cultivate and sustain an environment that promotes and celebrates diversity, equity, and inclusion for all

- Strengthen OUWB's infrastructure and systems to support diversity, equity, and inclusion efforts

- Build a more diverse community, reflective of those we serve

Community Engagement:

- Foster and support a climate of community engagement and service

- Partner with, and serve, our communities

- Support Oakland University's goal of reaching Carnegie Community Engagement Classification

Research:

- Establish an infrastructure to fully support research in the areas of neuroscience and population health

- Sustain our commitment to medical education, social science, and community health research

- Expand research collaborations across OUWB, Oakland University, and Beaumont Health

Stewardship:

- Decrease OUWB student median debt

- Ensure OUWB's facilities support the needs of the school.

- Ensure a high quality, balanced, and engaged workforce

- Support the wellness of all OUWB students, faculty, and staff

- Ensure philanthropic efforts support the goals of OUWB

Accountability

Old *(2015-21 Plan)*:

- Strategic Planning Workgroups
- Report annually

New *(2022-25 Plan)*:

- Strategic Initiative Teams
  - Champion
  - Implementation team
- Report quarterly

Discussion