

# Online Planning at WMed

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Planning & Institutional Effectiveness

Western Michigan University Homer Stryker M.D. School of Medicine (WMed)

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# Background

- WMed began in 2011
- First strategic plan was a 2-year plan (developed by 5 people)
- Second strategic plan was a 4-year plan (2014-18) (522 people input)
- Word documents (15 separate focus area plans/50 leaders)
  - › Multiple versions
  - › No accessible repository
  - › Not searchable
  - › Difficult to know what was in the plan

# Online Planning Fast Facts

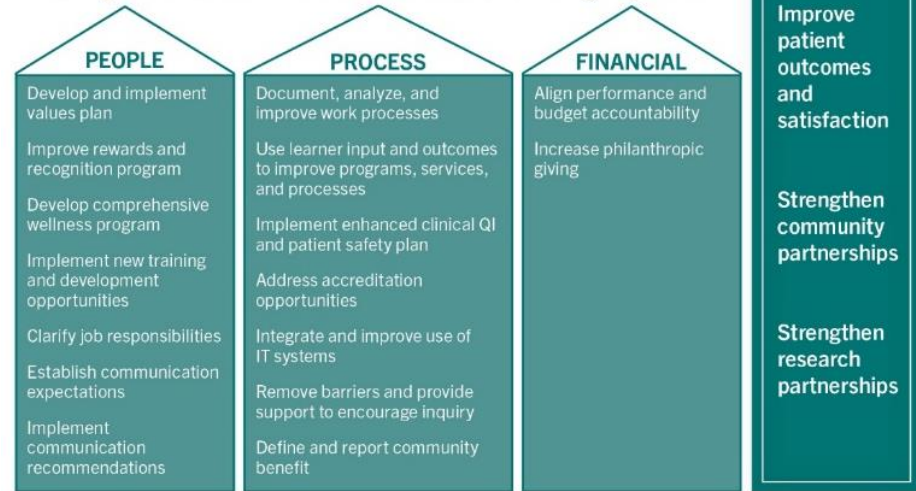
- Online database
- One-time vendor set-up; we maintain templates, lists, tags, etc.
- Implemented in 2016-17
- 4 fiscal years in use
- Repository for 48-50 plans
- Read-only access to all plans (85+ Strategic Planning Leadership Team)
- Contributor (read/write) access to individual plans
- Cost is \$13k per year

# Strategic Plan 2018-22: Operational Excellence

**Strategic Objectives** *continuous improvement activities that make our strategies actionable*



**Priority Initiatives** *annual actions that are linked to strategic objectives*



**Individual Goals** *SMART-defined activities, tasks, or projects that bring the strategic objectives and priority initiatives to life in the work that we do*

**Goals** *support the vision and define what we will achieve*  
**Outcomes** *objective measures of success*

- Medical Education**  
 Deliver high-quality educational programs to prepare learners for the 21st century
  - MCAT
  - USMLE
  - Match rate
  - Graduation rate
  - Board pass rate
  - Program evaluations
- Clinical Care**  
 Deliver high-quality, safe, timely, effective, efficient, equitable, and patient- and family-focused care
  - Patient satisfaction
  - Quality measures
  - Access to care
  - Patient visits
  - Productivity
- Research**  
 Expand our culture of inquiry and the impact of our research and discovery
  - Peer-reviewed publications
  - Grants
  - Extramural spending
  - Clinical trial revenue
- Community Service**  
 Improve the health and prosperity of our communities through strong collaborative relationships
  - Community service hours
  - Pipeline programs
  - Community benefit
- Economic Stewardship**  
 Strengthen institutional resources to support the medical school mission
  - Financial performance
  - Revenue streams
  - Endowment and scholarship funds
  - Donor engagement
- Culture**  
 Foster a vibrant and diverse academic community where all are inspired and valued
  - Employee engagement
  - Faculty engagement
  - Climate survey
  - Underrepresented in medicine
  - Development opportunities



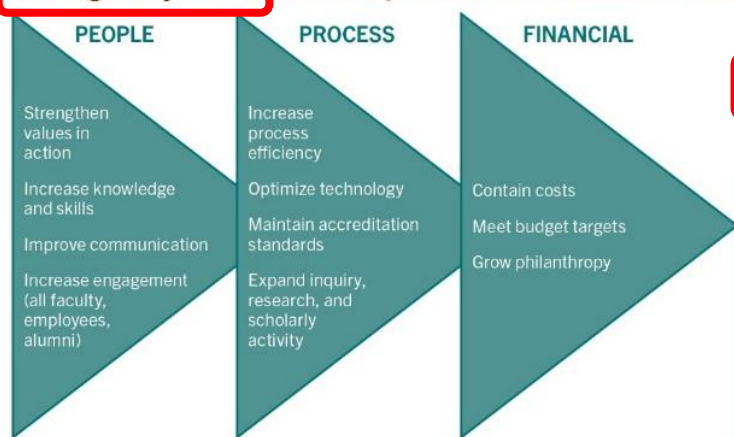
# Plan Structure

- 4-year plan
  - › Mission, Vision, Values
  - › Strategies
  - › Goals
  - › Actions
    - 1 year annual actions
    - Developed to align with annual operational budget process
    - Written as SMART actions
    - Align with individual faculty and staff annual goals

# Strategic Plan 2018-22: Operational Excellence

## Strategic Objectives

continuous improvement activities that make our strategies actionable



## CUSTOMERS & STAKEHOLDERS

users of our programs and services

- Improve learner outcomes and satisfaction
- Improve patient outcomes and satisfaction
- Strengthen community partnerships
- Strengthen research partnerships

## Priority Initiatives

annual actions that are linked to strategic objectives



**Individual Goals** SMART-defined activities, tasks, or projects that bring the strategic objectives and priority initiatives to life in the work that we do

**Goals** support the vision and define what we will achieve

**Outcomes** objective measures of success

## Medical Education

Deliver high-quality educational programs to prepare learners for the 21st century

- MCAT
- USMLE
- Match rate
- Graduation rate
- Board pass rate
- Program evaluations

## Clinical Care

Deliver high-quality, safe, timely, effective, efficient, equitable, and patient- and family-focused care

- Patient satisfaction
- Quality measures
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- Productivity

## Research

Expand our culture of inquiry and the impact of our research and discovery

- Peer-reviewed publications
- Grants
- Extramural spending
- Clinical trial revenue

## Community Service

Improve the health and prosperity of our communities through strong collaborative relationships

- Community service hours
- Pipeline programs
- Community benefit

## Economic Stewardship

Strengthen institutional resources to support the medical school mission

- Financial performance
- Revenue streams
- Endowment and scholarship funds
- Donor engagement

## Culture

Foster a vibrant and diverse academic community where all are inspired and valued

- Employee engagement
- Faculty engagement
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Home

FY 2019-20

Strategic Plan

My Units Institution

search...

WMed

Administrative Units

Departments and Programs

Focus Areas

FY 2019-20 / STRATEGIC PLAN

# WMed

Plan Items Reports Documents

FILTER Sort Default + Plan Item

Vision	Plan Items match our strategic plan's structure:	
WMed Vision		7/1/19 - 6/30/20
Mission	1. Mission, Vision, Values	7/1/19 - 6/30/20
WMed Mission		
Values	2. Strategies	
WMed Values	3. Goals	7/1/19 - 6/30/20
CLINICAL CARE	4. Actions	
WMed Strategy		7/1/19 - 6/30/20
COMMUNITY SERVICE		
WMed Strategy		7/1/19 - 6/30/20

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FILTER

Sort Default

+ Plan Item

## Creating Relationships

Plan Items match our strategic plan's structure:

1. Mission, Vision, Values
2. Strategies
3. Goals
4. Actions

### CLINICAL CARE

WMed Strategy

#### Clinical Care

- Deliver high-quality, safe, timely, effective, efficient, equitable, and patient- and family-focused care
- Patient satisfaction
- Quality measures
- Access to care
- Patient visits
- Productivity

7/1/19 - 6/30/20

7/1/19 - 6/30/20



FY 2019-20

Strategic Plan

My Units Institution

search...

- WMed
- Departments and Programs
- Anesthesiology
  - Biomedical Informatics
  - Biomedical Sciences
  - Emergency Medical Services (EMS) and Disaster Medicine - Division
  - Emergency Medicine
  - Epidemiology and Biostatistics - Division
  - Family and Community Medicine
  - Medical Education
  - Medical Library
  - Medicine
  - Obstetrics and Gynecology

FY 2019-20 / STRATEGIC PLAN

# Departments and Programs

Plan Items Reports Documents

FILTER


There are no plan items associated with the current Time Period, Plan, and Organizational Unit.

Show 10 Viewing 0-0 of 0


Navigation to plan for each Department of Program, Administrative Unit, or Focus Area

NOTE: We maintain the navigation to match our organization

# Office of Planning and Institutional Effectiveness

 Plan Items

 Reports

 Documents


FILTER


Sort

Default


[+ Plan Item](#)


**ACTION:** Establish a leadership structure and tool kit for continuous quality improvement for the organization by June 30, 2020.

Office of Planning and Institutional Effectiveness  
1:Annual Action 


Delayed  
7/1/19 - 6/30/20 

**ACTION:** Create and administer an electronic survey to gather community benefit from faculty, residents, and staff by February 1, 2020 and produce the report by June 30, 2020.

Office of Planning and Institutional Effectiveness  
2:Annual Action 


Delayed  
7/1/19 - 6/30/20 


**ACTION:** Implement revised leadership and staffing to support structure and responsibilities for the Office of the Dean, Planning and Performance Excellence and Institutional Effectiveness & Research

Office of Planning and Institutional Effectiveness  
3:Annual Action 

Completed  
7/1/19 - 6/30/20 

**ACTION:** Submit LCME status report by August 15, 2019.

Office of Planning and Institutional Effectiveness  
4:Annual Action 

Completed  
7/1/19 - 6/30/20 

Show  Viewing 1-6 of 6

# Edit Plan Item

Template: Annual Action

## Action Number \*

Enter X.XX as the appropriate action item number

1

## Annual Action Description \*

Enter SMART Action description (Specific, Measurable, Agreed, Realistic, Time-Bound)

ACTION: Establish a leadership structure and tool kit for continuous quality improvement for the organization by June 30, 2020.

## Start \*

07 / 01 / 2019

## End \*

06 / 30 / 2020

## Threshold

Enter Threshold Target (Minimum Expectations) 90% Likelihood

Form the Quality Improvement Committee and train members in lean

## Target

Enter Target (Meets Expectations) 60% Likelihood

Form the Quality Improvement Committee, train members in lean, and establish CQI toolkit

## Stretch Target

Enter Stretch Target (Exceeds Expectations) 20% Likelihood

Form the Quality Improvement Committee, train members in lean, establish CQI toolkit, and complete one CQI initiative

Permissions

Related (1)

History

## Supports (Connected Up)

+ Supports

CULTURE

WMed Strategy



This Item

## Supported By (Connected Down)

+ Supported By

No Connections have been added.

## Culture

Foster a vibrant and diverse academic community where all are inspired and valued

- Employee engagement
- Faculty engagement
- Climate survey
- Underrepresented in medicine
- Development opportunities

### Progress

Delayed

### Providing Department \*

[Office of Planning and Institutional Effectiveness](#)

### Strategic Objective

Select ONE Strategic Objective or (in the next box) select ONE Priority Initiative that best fits your Annual Action.

PEOPLE: Increase knowledge and skills

### Priority Initiatives

Select ONE Priority Initiative or (in the box above) select ONE Priority Initiative that best fits your Annual Action.

### Resource Tags

Check all that apply (does this action item require budget, equipment, facilities, FTEs, or IT)

- Budget
- Equipment
- Facilities
- FTEs
- IT

### Accreditation Tags

Check all that apply

- AAHRPP
- ACCME
- ACGME
- CQI

### Strategic Objective

Select ONE Strategic Objective or (in the next box) select ONE Priority Initiative that best fits your Annual Action.

PEOPLE: Increase knowledge and skills

- CUSTOMERS: Improve learner outcomes and satisfaction
- CUSTOMERS: Improve patient outcomes and satisfaction
- CUSTOMERS: Strengthen community partnerships
- CUSTOMERS: Strengthen research partnerships
- FINANCIAL: Contain costs
- FINANCIAL: Meet budget targets
- FINANCIAL: Grow philanthropy
- PROCESS: Increase process efficiency
- PROCESS: Optimize technology
- PROCESS: Maintain accreditation standards
- PROCESS: Expand inquiry, research, and scholarly activity
- PEOPLE: Strengthen values in action
- PEOPLE: Increase knowledge and skills
- PEOPLE: Improve communication
- PEOPLE: Increase engagement

### Progress

Delayed

### Providing Department \*

Office of Planning and Institutional Effectiveness

### Strategic Objective

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### Resource Tags

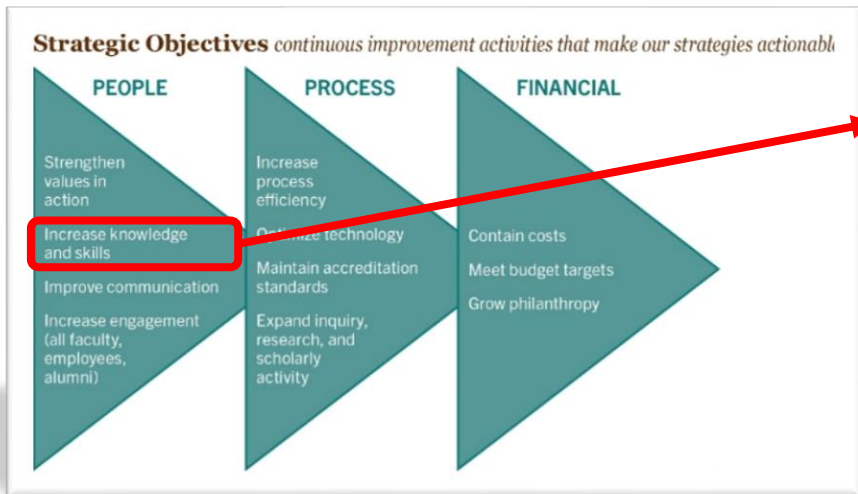
Check all that apply (does this action item require budget, equipment, facilities, FTEs, or IT)

- Budget
- Equipment
- Facilities
- FTEs
- IT

### Accreditation Tags

Check all that apply

- AAHRPP
- ACCME
- ACGME
- CQI



### Strategic Objective

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PEOPLE: Increase knowledge and skills

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- PROCESS: Optimize technology
- PROCESS: Maintain accreditation standards
- PROCESS: Expand inquiry, research, and scholarly activity
- PEOPLE: Strengthen values in action
- PEOPLE: Increase knowledge and skills**
- PEOPLE: Improve communication
- PEOPLE: Increase engagement

### Quarter 3 Status Update

Enter quarterly status update here

File Edit View Insert Format Tools Table

← → Paragraph **B** *I* [Align icons] [List icons]

This goal has been impacted by the COVID-19 pandemic. Lean training scheduled for March 23-27, 2020, was canceled. Virtual lean training will be held June 1-5, 2020. A draft toolkit was created that includes PDCA/PDSA model and the theme of Operational Excellence. An Operational Excellence brand with logo has been created. Development of materials and a communication plan continues although no implementation will occur until normal business resumes and the pandemic is lifted.

### Quarter 4 Status Update

Enter quarterly status update here

File Edit View Insert Format Tools Table

← → Paragraph **B** *I* [Align icons] [List icons]

This action item is being carried forward into FY 2020-21 and will be revised in light of the setbacks due to the COVID-19 pandemic.

### Outcome

Enter Actual Performance Outcome (Quantitative objective measure; refer to original Threshold, Target, or Stretch)

### Final Assessment

Enter the appropriate outcome assessment

### Final Assessment

Enter the appropriate outcome assessment

- Threshold Target Met (Minimum Expectations)
- Target Met (Meets Expectations)
- Stretch Target Met (Exceeds Expectations)
- Did Not Meet



# Summary

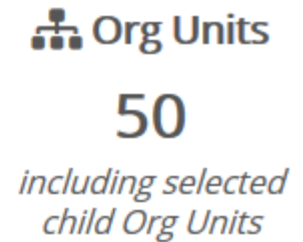
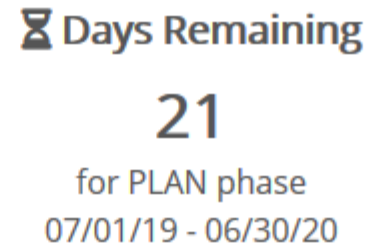
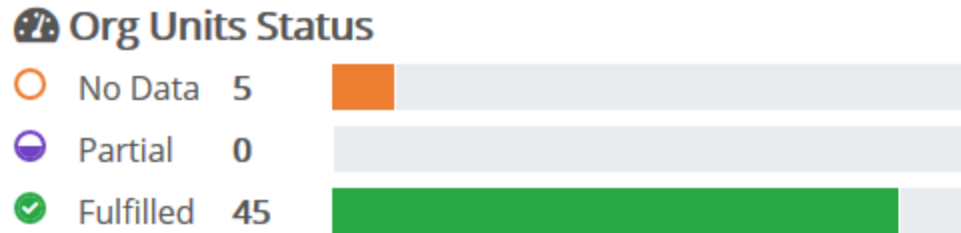
- System serves its purpose
- Eliminated duplicate versions
- Facilitates transparency
- Enables centralized reporting
- Mixed engagement by users
  - › 50% enter quarterly updates within specified timeline
  - › Evaluate root causes for low completion rate
  - › Implement countermeasures to improve completion rate

FY 2019-20

# Dashboard

## Assessment Cycles

2019-20 Plans Q1 Status Updates



[View Status Details](#)