



Tomorrow's Doctors, Tomorrow's Cures®

Learn Serve Lead 2020: The Virtual Experience

An Orientation to the AAMC

Learn

Serve

Lead

Jennifer M. Schlener, Chief of Staff

October 2020



Association of
American Medical Colleges

Today's Agenda

01 Who We Are – Our Mission,
History And Strategy

02 AAMC Leadership

03 How We Serve Our Members

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01 Who We Are – Our Mission,
History And Strategy

02 AAMC Leadership

03 How We Serve Our Members



Mission

The AAMC leads and serves academic medicine to improve the health of people everywhere

Vision

A healthier future through learning, discovery, health care, and community collaborations.

1

Strengthen the Medical Education Continuum for Transformed Health Care and Learning Environments

2

Extend AAMC's Leadership Role in Helping Students Progress through their Medical Professional Journey

3

Equip Medical Schools and Teaching Hospitals and Health Systems to Become More Inclusive, Equitable Organizations

4

Increase Significantly the Number of Diverse Medical School Applicants and Matriculants

5

Strengthen the Nation's Commitment to Medical Research and the Research Community

6

Enhance the Skills and Capacity of People in Academic Medicine

7

Improve Access to Health Care for All Americans

8

Advance Knowledge through the AAMC Research and Action Institute

9

Launch AAMC as a National Leader in Population Health and Health Equity Innovation

10

Adapt the AAMC to the Changing Needs of Academic Medicine

AAMC's Strategic Plan: Is America's Approach to Health Broken?

<https://strategicplan.aamc.org/>

Our History

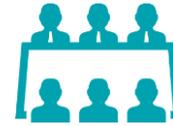


Founded by
22 medical school
deans

1876

Flexner
Report
released

1910



Board of Directors
established

2008



AAMC moves to
655 K St. NW

2014



1890

Reformed by
66 deans

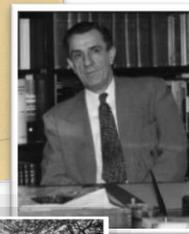
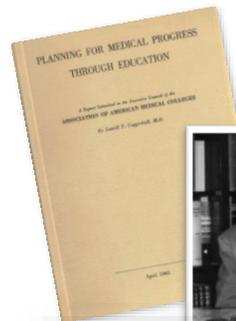
Fred Zapffe becomes
secretary-treasurer
(serves until 1948)

1903



1965

Coggeshall Report:
AAMC moves to DC;
Reorganized to
include teaching
hospitals, faculty,
and medical students

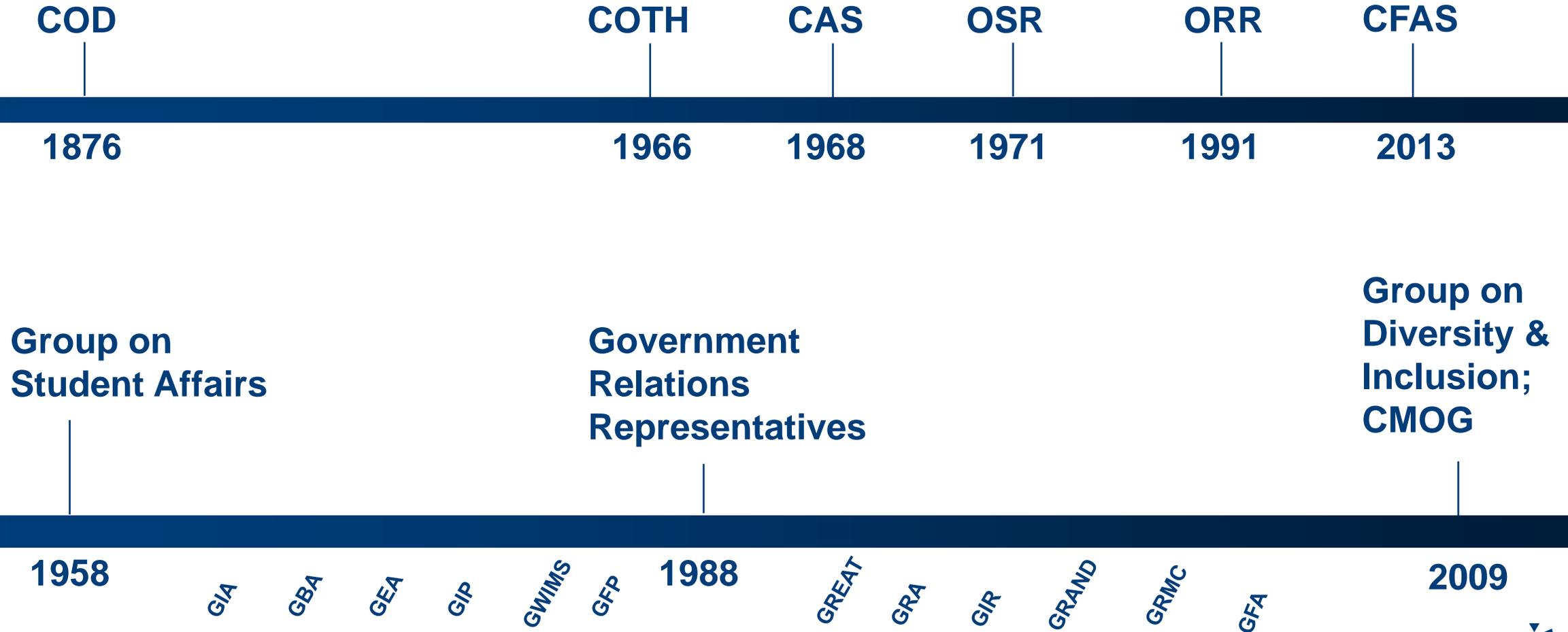


2013

Council of Faculty &
Academic Societies
created



History of Constituent Engagement





Corporate Profile

The AAMC is a not-for-profit 501(c)(3) educational association whose purpose is to advance medical education



Illinois corporation founded in **1876**

Membership



Medical Schools
155 in US,
17 in Canada



Teaching Hospitals
400+



Academic Societies
80+

Employment

730



Full-time employees
Competitive benefits plans including 403(b) retirement plan

Major Services



MCAT

Medical College Admissions Test



AMCAS

American Medical College Application Service



ERAS

Electronic Residency Application Service



AAMC moved into 655 K Street on **May 20, 2014**



Fiscal year ends **June 30**

AAMC as Partner



www.lcme.org



www.ipec.org

Coalition for Physician Accountability

www.physicianaccountability.org

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2019-2020 Board of Directors



Joseph E. Kerschner, MD
Chair



J. Larry Jameson, MD, PhD
Chair-elect



Lilly Marks
Immediate Past Chair



David J. Skorton, MD
President & CEO



Peter F. Buckley, MD



Kirk A. Calhoun, MD



Aviad Haramati, PhD



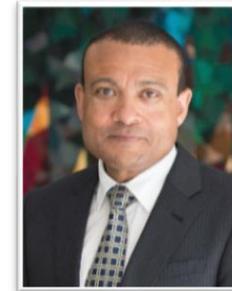
Daniel A. Hashimoto, MD, MS



Danny Jacobs, MD, MPH



Beverley H. Johnson



Lee D. Jones, MD



Alicia D.H. Monroe, MD



Gabriela K. Popescu, PhD, MS



Elizabeth L. Travis, PhD, MEd



Kate Walsh, MPH



Marie C. Walters, PhD, MS



LouAnn Woodward, MD

2020-2021 Board of Directors



J. Larry Jameson, MD, PhD
Chair



Kirk A. Calhoun, MD
Chair-elect



Joseph E. Kerschner, MD
Immediate Past Chair



David J. Skorton, MD
President & CEO



Peter F. Buckley, MD



Julie A. Freischlag, MD



Aviad Haramati, PhD



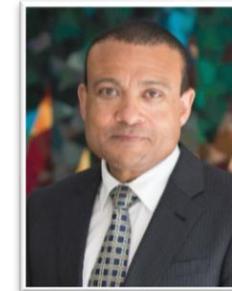
Brittany N. Hasty, MD, MHPE



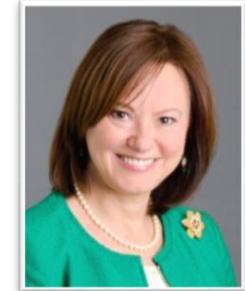
Danny Jacobs, MD, MPH



Beverley H. Johnson



Lee D. Jones, MD



Gabriela K. Popescu, PhD, MS



Elizabeth L. Travis, PhD, MEd



Michael Waldrum, MD, MSC, MBA



Kate Walsh, MPH



Marie C. Walters, PhD, MS



LouAnn Woodward, MD

AAMC Leadership Team



David J. Skorton, MD
President & CEO



David A. Acosta, MD
Chief Diversity and
Inclusion Officer



Diana Bourke
Chief Strategic Operations
and Data Officer



**Gabrielle V. Campbell, MBA,
LLM**
Chief Services Officer



Constance M. Filling, EdD
Chief Learning Officer



Karen Fisher, JD
Chief Public
Policy Officer



Atul Grover, MD, PhD
Executive Director, AAMC
Research and Action Institute



Bernard K. Jarvis, MBA, CPA
Chief Financial and
Administrative Officer



Marc Levy, MBA
Chief Information Officer



Yvonne Massenbarg, MBA
Chief Human
Resources Officer



Ross McKinney Jr., MD
Chief Scientific Officer



Janis M. Orlowski, MD, MACP
Chief Health Care Officer



John E. Prescott, MD
Chief Academic Officer



Jennifer M. Schlener
Chief of Staff



Elisa K. Siegel
Chief Communications
and Marketing Officer



Frank R. Trinity, JD
Chief Legal Officer



Alison J. Whelan, MD
Chief Medical
Education Officer

Today's Agenda

01 Who We Are – Our Mission,
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How Others See Us



How Others See Us



Our Members

The members of the AAMC are institutions rather than individuals. They include:



Medical Schools

155 accredited U.S. medical schools

17 accredited Canadian medical schools



Teaching Hospitals

409 major teaching hospitals, including

101 affiliated health systems and

37 Veterans Affairs medical centers



Academic and Professional Societies

73 academic and professional societies

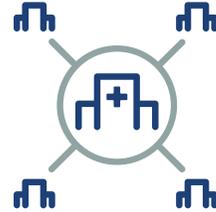
Our Members

Our member institutions represent the full spectrum of medical education:



172

accredited U.S. & Canadian medical schools



400+

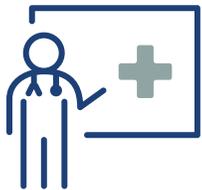
major teaching hospitals & health systems, including Veterans Affairs medical centers



80+

faculty & academic societies

We serve the leaders of our member institutions, as well as the following communities:



173,000+

full-time faculty members



129,000+

resident physicians



89,000+

medical students

How Our Constituents Engage

Council of Deans	Council of Teaching Hospitals and Health Systems	Council of Faculty and Academic Societies
Organization of Resident Representatives	Organization of Student Representatives	Forum on Conflicts of Interest in Academe
Chief Medical Officers Group	Compliance Officers Forum	Group on Business Affairs
Government Relations Representatives	Graduate Research, Education, and Training Group	Group on Faculty Affairs
Group on Diversity & Inclusion	Group on Educational Affairs	Group on Institutional Advancement
Group on Faculty Practice	Group on Information Resources	Group on Research Advancement and Development
Group on Institutional Planning	Group on Regional Medical Campuses	Group on Women in Medicine & Science
Group on Resident Affairs	Group on Student Affairs	

How Our Constituents Engage



**Learner
Feedback Panel**



**AMCAS Advisory
Committee**



**ERAS Advisory
Committee**



**MCAT Validity
Committee**



**VSLO Ad Hoc Technical
Working Group**



**MSPE Task
Force**



**Reviewer for Academic
Medicine / MedEdPORTAL**

AAMC Resources

AAMCNEWS

Treating mental illness in the ED
With nowhere else to turn, mental health patients are flooding emergency departments. Teaching hospitals are figuring out how to better care for them — and keep them comfortable while they wait for long-term services.

VIEWPOINT
We all make diagnostic errors
Recognizing how your brain works — and better understanding the situations when you're likely to slip up — can help you make fewer mistakes.
Patient Safety, Medical Education

Making care safer for sick kids at home
Every day, millions of parents measure medications, assess symptoms, or even care for central lines for their sick or disabled children at home. A safety expert argues that hospitals can — and must — prepare them better.

Can we kill superbugs before they kill us?
More than 10 million people a year could die from antibiotic-resistant bacteria, warns a United Nations report. Yet scientists hope that recent advances — from reviving ancient cures to enlisting bacteria-killing viruses — could prevent that dire prediction.

Leadership and Professional Development

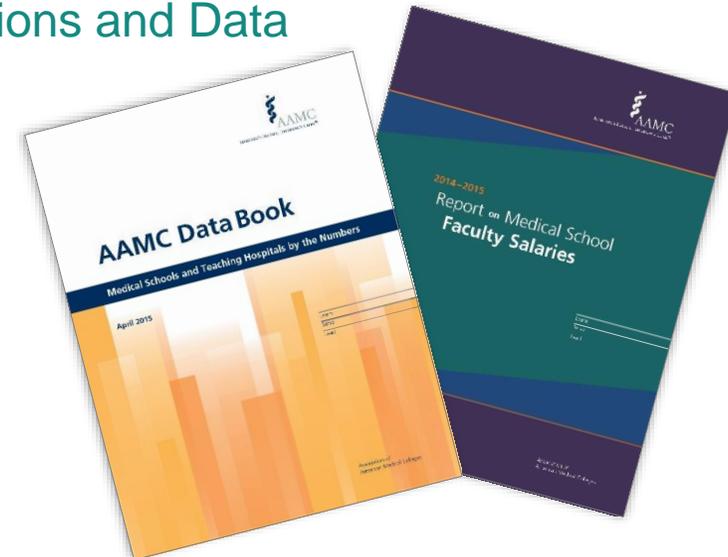
Leadership Development

“Leadership is not a special gift or power held by a select few. Instead, it is a **relationship** established among committed people.”
Darrell G. Kirch, MD
President Emeritus of the AAMC

Professional Development



Publications and Data



How Others See Us



Continuum of Medical Education



Premedical School

- AMCAS
- MCAT
- MSAR
- www.aamc.org



Medical School

- Careers In Medicine
- ERAS
- Residency Explorer
- VSLO



Residency Training

- ERAS Fellowships
- FindAResident



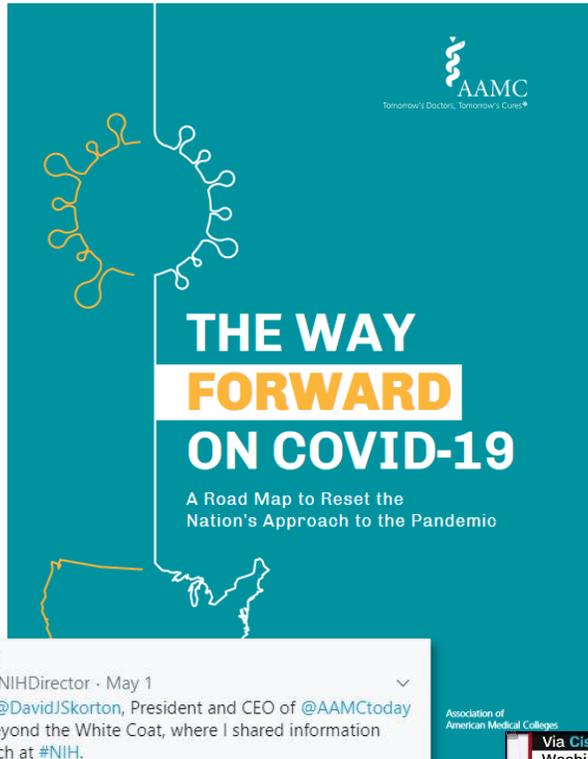
Practice

- Convey

How Others See Us



Thought Leadership



MEDICAL EDUCATION

Conducting Interviews During the Coronavirus Pandemic

MAY 14, 2020

Career | Admissions



FIXING TESTING PROBLEMS
AAMC RECOMMENDATIONS TO U.S. GOV.

- Create web portal to allow labs to report shortages
- Take clearer role in managing supply chain
- Implement transparent communication system

ASSOCIATION OF AMERICAN MEDICAL COLLEGES

BREAKING NEWS TEST RATE MUST TRIPLE TO SAFELY REOPEN - HARVARD

es MSCI-UK (EWM) 24.21 ▲ 0.54 S&P Global (SPGI) 275.97 ▲ 8.74
 flix (NFLX) 422.16 ▲ 11.67 Invesco QQQ Trust (QQQ) 210.79 ▲ 5.1

12:33 PM

EURO 1.0805
 YEN 107.77
 POUND 1.2309
 DOW +461.69
 23,480.57 +2.01%

David J. Skorton @DavidJSkorton · Apr 28

ICYMI, my colleague @JanisOrlowskiMD participated in an #AskReuters Twitter chat last week and answered a lot of COVID-19 health care questions. You can read more about it at

Your COVID-19 healthcare questions, answered
 Several months into the coronavirus pandemic, information about COVID-19 continues to change rapidly and many questions remain unanswered. [reuters.com](#)

MEDICAL EDUCATION

Medical Student Away Rotations and In-person Interviews for 2020-21 Residency Cycle

MAY 11, 2020

On May 11, the Coalition for Physician Accountability – a cross-organizational group of national medical education organizations, of which the AAMC is a member – released its recommendations, *Medical Education 2021: Moving Across Institutions for Post Graduate Training*, covering three major issues: training programs are facing as they prepare for the 2020-21 residency cycle during the COVID-19 pandemic: away rotations, in-person interviews for residency, and the ERAS timeline.

David J. Skorton Retweeted

Francis S. Collins @NIHDirector · May 1

Pleased to have joined @DavidJSkorton, President and CEO of @AAMCtoday on their new podcast Beyond the White Coat, where I shared information about #COVID19 research at #NIH.

Beyond the White Coat
 What will it take for a COVID-19 vaccine to be developed before the end of the year? And how ...
[beyond-the-white-coat.simplecast.com](#)

Via Cisco Webex
 Washington
 9:07 AM ET

CORONAVIRUS PANDEMIC

DR. SKORTON: "WIDESPREAD BUT UNEVEN SHORTAGES" IN TESTING COMPONENTS

NTRY'S NATL. ELECTION COMMISSION ► ELECTION -- WHICH WAS FIRST ► NEWSROOM

CORONAVIRUS PANDEMIC

GLOBALLY

TOTAL CASES	DEATHS
2,078,277	138,101

IN THE UNITED STATES

TOTAL CASES	DEATHS
639,664	30,985

SOURCE: JOHN HOPKINS UNIV., CNN

TONIGHT ON CNN
CORONAVIRUS FACTS AND FEARS
 8 P ET

LIVE
 9:07 AM ET

David J. Skorton Retweeted

CBS This Morning @CBSThisMorning · Apr 16

As Americans hope to get back to normal, experts say we need more widespread diagnostic testing for the #coronavirus.

First on @CBSThisMorning, the head of @AAMCtoday tells @drtaranarula the government can be doing more, and @LabCorp explains how it's ramping up testing.

CORONAVIRUS THE RACE TO RESSOLVE

TESTING SHORTFALLS WARNING
 EXPERTS URGE FED. HELP AND MORE TESTS NEEDED TO REOPEN AM

2.2K views
 0:01 / 3:36

Thank you!

**For more information, visit
www.aamc.org**



Tomorrow's Doctors, Tomorrow's Cures®

Learn

Serve

Lead

CFAS Orientation

**Eric Weissman,
Senior Director, Faculty and
Academic Society Engagement**

November 12, 2020



Association of
American Medical Colleges

What Is CFAS?

- The Council of Faculty and Academic Societies (CFAS) represents U.S. medical school faculty and academic societies within the AAMC
- CFAS membership consists of 336 reps from medical schools and academic societies
- CFAS is one of only three AAMC councils, which gives it direct representation on the AAMC's Board of Directors through our chair and chair-elect. This really matters!

CFAS Reps by the Numbers

2020 CFAS MEMBER STATS

Society reps	120	Senior reps	178
School reps	216	Junior reps	158
		Chair or vice chairs	91 (25% women)
		CFAS Affiliates	32
		New CFAS Reps Since LSL 2019	67
Total reps	336 (47% women)		

What Does CFAS Do?

The Council of Faculty and Academic Societies provides a voice for academic faculty within the AAMC's governance and leadership structures. The council is charged with:

- **Identifying critical issues** facing faculty members of medical schools and within academic societies;
- **Providing a voice** for faculty about those issues to the AAMC as they relate to creation and implementation of the AAMC's programs, services, and policies; and
- Serving as a **bidirectional communications conduit** regarding matters related to the core missions of academic medicine.

But What Do We *Really* Do?

- Engage directly with reps on AAMC advocacy issues
- Convene committees on topics that matter
- Curate web content for CFAS reps and society members
- Develop programming for AAMC events, including LSL
- Develop our own annual spring meeting for CFAS reps
- Publish and disseminate CFAS-led meeting sessions in *Academic Medicine* and other peer-reviewed journals
- Present at AAMC meetings and outside organizations

But What Do We *Really* Do?

- Host Twitter conversations on important topics in academic medicine
- Engage in national efforts, like the NAM Action Collaborative
- Connect you with opportunities
- Create a community where we learn from each other
- Networking! Bidirectional communication! (it's a thing)

What Are Our Big Issues?

- Major advocacy priorities – GME and NIH funding and others
 - Gender equity and harassment
 - Political influence in science
 - Faculty identity and leadership
 - Faculty well-being and resilience... AAMC pioneered on this topic
 - Both the clinical and basic science enterprise
 - Biomedical research advancement
 - The teaching and learning environment
 - Health equity and diversity
 - Faculty professional development and training
- ...and more issues as CFAS reps (you!) raise them**

What Is *CFAS Connects*?

A monthly forum where we are seeking to:

- Engage and connect with CFAS reps
- Bring your issues to the forefront of AAMC concerns
- Provide professional development on key topical areas
- Provide a forum for discussion and knowledge sharing
- Work together collectively through a difficult time

AAMC Sign-on Opportunities

➤ Through CFAS, the AAMC has distributed advocacy sign-on letters to member societies – these are meaningful given AAMC’s coalition strategy

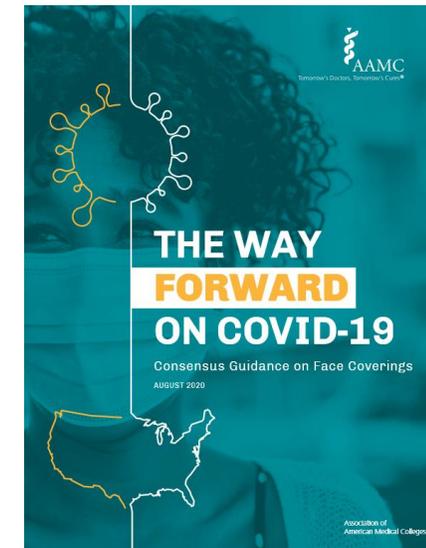
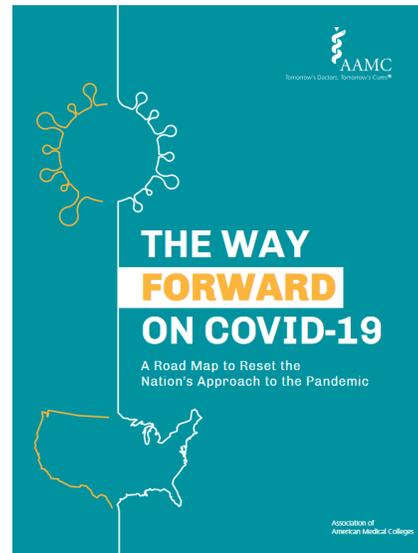
➤ Topics of sign-on letters include,

- **Extension of Stay Procedure for Nonimmigrant Academic Students**
- **NIH Funding**
- **Increasing budget caps**
- **Funding for Title VII health professions and Title VIII nursing workforce development programs**
- **GME funding**
- **Preserving DACA during pandemic**
- **Support for American Dream and Promise Act of 2019 (H.R. 6), Dream Act of 2019 (S.874)**
- **Support for the Opioid Workforce Act**



AAMC and CFAS Respond to the Pandemic

- AAMC released *The Way Forward On COVID-19: A Road Map to Reset the Nation's Approach to the Pandemic*
- AAMC Research and Action Institute released *Consensus Guidance on Face Coverings*
- CFAS published a webpage that curated member societies' responses to the pandemic
- CFAS committees are actively planning how to move their work forward in virtual formats

The screenshot shows a webpage with a green header containing navigation links for 'MEDICAL EDUCATION | PATIENT CARE | RESEARCH'. The main title is 'CFAS Societies Respond to the COVID-19 Pandemic'. Below this, there is a 'Resources:' section with a bulleted list of links to various medical societies' resources. On the right side, there is a 'CFAS News' banner with the AAMC logo and a 'Feedback' button. At the bottom right, there is a 'CFAS News Special Edition' section with a summary of the special edition's content and two 'Read More' links.

Resources:

- Society of Teachers of Family Medicine (STFM) posted [resources on medical education](#) during the COVID-19 pandemic.
- American College of Surgeons (ACS) has entire [section of their website](#) now dedicated to Covid-19 and has a Covid-19 newsletter. The website section has subsections on clinical issues and guidance, PPE, ethical considerations, assistance and well-being, and volunteer information, among other things.
- Society of General Internal Medicine (SGIM) has a [Covid-19 resource page](#).
- The Society for Academic Continuing Medical Education (SACME) posted [resources for Covid-19](#).

CFAS News
Council of Faculty and Academic Societies

CFAS News Special Edition: "Collaborative Framework" to Advance COVID-19 Vaccine; Ongoing Health System Financial Challenges; Black Health Care Workers at Risk; and Other Items of Interest

To respond to the public health crisis caused by the global COVID-19 pandemic, a swift, coordinated effort across many sectors of society is necessary, said NIH Director Francis Collins, MD, PhD, and Johnson & Johnson Vice Chairman of the Executive Committee and Chief Scientific Officer Paul Stoffels, MD, in a Viewpoint published yesterday in *JAMA*. "The main goals ... are to establish a collaborative framework for prioritizing vaccine and therapeutic candidates, to streamline clinical trials and tap into existing clinical trial networks, and to coordinate regulatory processes and leverage assets among all partners," they wrote.

[Read More](#)
[Read More](#)

AAMC and CFAS Address Racism and Police Brutality

- The AAMC responded to racial violence with a statement and call to action against police brutality and racism
- More than 30 CFAS societies and other organizations signed onto the statement, and 34 others shared their own statements – all published on the CFAS website
- *MedEdPORTAL*, a peer-reviewed AAMC online learning resource, published a collection on anti-racism in medicine



Racism and Health

SHARE: f t in

Racism has been a stain on the soul of America for generations. It has permeated communities of color, adversely impacting the health of Black Americans and others across socioeconomic lines.

ADVOCACY | COMMUNITY ENGAGEMENT | DIVERSITY AND INCLUSION | PATIENT CARE | WELLNESS | WORKFORCE

CFAS Societies Sign onto AAMC Statement on Racism and Police Brutality

SHARE: f t in

AAMC Statement on Police Brutality and Racism in America and Their Impact on Health

June 1, 2020

David J. Skorton, MD, president and CEO of the AAMC (Association of American Medical Colleges) and David A. Acosta, MD, AAMC chief diversity and inclusion officer, released the following statement:

"For too long, racism has been an ugly, destructive mark on America's soul. Throughout our country's history, racism has affected every aspect of our collective national life—from education to opportunity, personal safety to community stability, to the health of people in our cities large and small, and in rural America.

PRESS RELEASES | COMMUNITY ENGAGEMENT | DIVERSITY AND INCLUSION

AAMC Statement on Police Brutality and Racism in America and Their Impact on Health

JUNE 1, 2020

SHARE: f t in

David J. Skorton, MD, president and CEO of the AAMC (Association of American Medical Colleges) and David A. Acosta, MD, AAMC chief diversity and inclusion officer, released the following statement:

MEDIA CONTACTS
Stuart Heiser, Sr. Media Relations Specialist
sheiser@aamc.org
202-828-0059

"For too long, racism has been an ugly, destructive mark on America's soul. Throughout our country's history, racism has affected every aspect of our collective national life—from education to opportunity, personal safety to community stability, to the health of people in our cities large and small, and in rural America.



MedEdPORTAL® The Journal of Continuing Learning Resources

AUTHORS ABOUT

Anti-racism in Medicine Collection

Racism is discrimination based in an ideology of racial hierarchy that facilitates inequities between groups of people. Sociopolitically constructed racial categories and racism emerged as a necessary precursor to global systems of oppression, including slavery, and continues to fuel the systemic disenfranchisement of racial minorities in the United States. The police killings of George Floyd and Breonna Taylor are symbolic of the myriad of racial injustices that Black people have endured throughout history, while also underscoring the physical, political, socioeconomic, and existential assaults continually experienced by all Black and Brown communities.

Structural and interpersonal expressions of racism also afflict health care, whether manifesting as social determinants of health, policies that create health disparities, or diagnostic algorithms that bias treatment decisions. Racism also underlies discriminatory mistreatment of students, trainees, and physicians and the underrepresentation of non-white identities in medicine.

Call for Submissions

MedEdPORTAL invites authors, owners, and contributors to submit their work for publication consideration and inclusion in the Anti-racism in Medicine Collection.

VIEW PDF

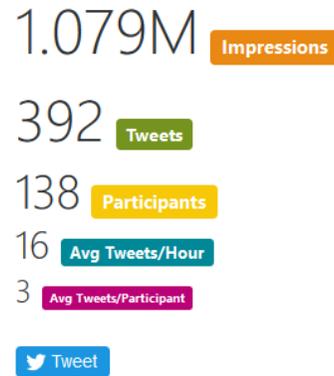
CFAS Tweet Chats

So far this year, CFAS has hosted two Tweet Chats.

Topics included:

COVID-19 Health Disparities

The Numbers



Twitter data from the #CFASChat hashtag from Wed, May 6th 2020, 12:35PM to May 7th 2020, 12:35PM (America/New_York) – Symplur.

The #CFASChat Influencers

Top 10 Influential

- @palliator 100
- @PM_Alberti 98
- @alan_dow 70
- @AAMCtoday 69
- @drmonicabaskin 68
- @ARCHDrNguyen 66
- @StanfordMedOFDD 45
- @Alex_bolt1 41
- @ermiwe 40
- @LindaNguyenMD 40

Prolific Tweeters

- @palliator 20
- @PM_Alberti 19
- @StanfordMedOFDD 18
- @_heavenbound 18
- @DrV_NeoMD 18
- @alwayslumy 15
- @LindaNguyenMD 13
- @alan_dow 13
- @DrJenHH 11
- @CRodriguezMDPhD 10

Highest Impressions

- @AAMCtoday 514.0K
- @RealCruzHenry 97.0K
- @palliator 56.3K
- @KBibbinsDomingo 44.5K
- @VPrasadMDMPH 42.0K
- @PM_Alberti 31.2K
- @LindaNguyenMD 28.4K
- @CRodriguezMDPhD 21.3K
- @ARCHDrNguyen 17.3K
- @RobertGehrke 12.1K

Well-Being in Academic Medicine

The Numbers



Twitter data from the #CFASChat hashtag from Thu, July 30th 2020, 12:25PM to Fri, July 31st 2020, 12:25PM (America/New_York) – Symplur.

The #CFASChat Influencers

Top 10 Influential

- @mmabaza 100
- @Alex_bolt1 99
- @ermiwe 92
- @SlavinStuart 89
- @AAMCtoday 85
- @AtulGroverMD 77
- @GLBDallaghan 72
- @alan_dow 67
- @ 63
- @brainbanker 49

Prolific Tweeters

- @AtulGroverMD 11
- @imswimming3 10
- @mmabaza 9
- @SlavinStuart 8
- @ermiwe 6
- @alan_dow 5
- @Alex_bolt1 5
- @GLBDallaghan 5
- @LilyBelfi 4
- @anamarialopezmd 3

Highest Impressions

- @AAMCtoday 123.6K
- @AtulGroverMD 67.3K
- @TomVargheseJr 21.4K
- @imswimming3 20.2K
- @acgme 11.3K
- @MedEdChat 8.4K
- @GLBDallaghan 8.1K
- @pdherron 5.7K
- @brainbanker 4.1K
- @anamarialopezmd 4.0K

CFAS Web Resources

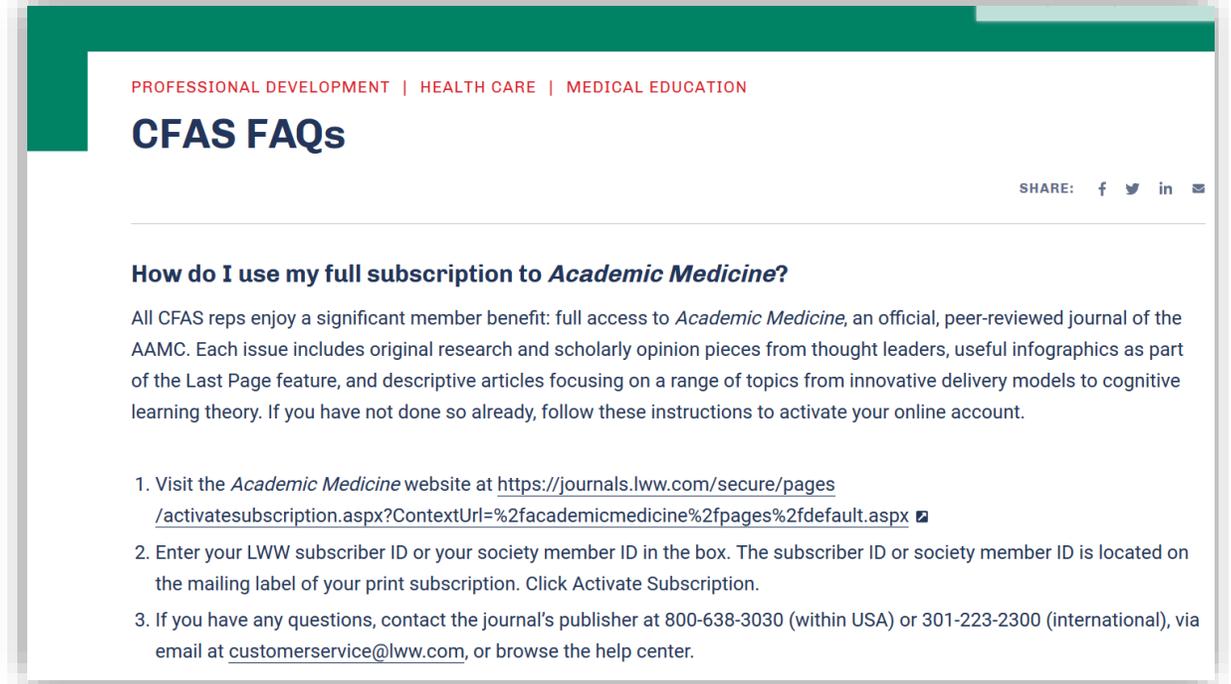
- Content about CFAS at www.aamc.org/cfas
- Archive of monthly *CFAS Rep Bulletin* editions
- Specific content for new reps
- Content about our meetings, past, present, and future
- Downloadable tools for your own use

The screenshot shows the CFAS page on the AAMC website. At the top, there is a green navigation bar with links for STORE, HELP, CONTACT US, and SIGN IN. Below this is a breadcrumb trail: HOME / PROFESSIONAL DEVELOPMENT / AFFINITY GROUPS / COUNCIL OF FACULTY AND ACADEMIC SOCIETIES (CFAS). The main heading is "Council of Faculty and Academic Societies (CFAS)". The introductory text states: "The Council of Faculty and Academic Societies (CFAS) identifies critical issues facing medical school faculty and academic societies and serves as a voice for both constituencies within AAMC's leadership and governance structures." A "Feedback" button is visible on the right side. Below the text is a dark blue banner with "Questions about CFAS?" on the left and "CONTACT AAMC ▶" on the right. Underneath is a "Spotlight" section with two featured items: "MEDICAL EDUCATION" with the sub-heading "CFAS News Current Edition" and "INSIGHTS" with the sub-heading "CFAS Rep Bulletin February 2020".

New Web Content – CFAS FAQs

Answers to questions such as,

- How do I become a CFAS Affiliate?
- How do I request AAMC data?
- How do I access the CFAS member directory?



The screenshot shows a webpage with a green header bar. Below the header, there is a navigation menu with the text "PROFESSIONAL DEVELOPMENT | HEALTH CARE | MEDICAL EDUCATION". The main heading is "CFAS FAQs". To the right of the heading, there is a "SHARE:" button with icons for Facebook, Twitter, LinkedIn, and Email. The main content area features a sub-heading "How do I use my full subscription to *Academic Medicine*?" followed by a paragraph of text. Below the text is a numbered list of three steps for activating a subscription.

PROFESSIONAL DEVELOPMENT | HEALTH CARE | MEDICAL EDUCATION

CFAS FAQs

SHARE: [f](#) [t](#) [in](#) [✉](#)

How do I use my full subscription to *Academic Medicine*?

All CFAS reps enjoy a significant member benefit: full access to *Academic Medicine*, an official, peer-reviewed journal of the AAMC. Each issue includes original research and scholarly opinion pieces from thought leaders, useful infographics as part of the Last Page feature, and descriptive articles focusing on a range of topics from innovative delivery models to cognitive learning theory. If you have not done so already, follow these instructions to activate your online account.

1. Visit the *Academic Medicine* website at <https://journals.lww.com/secure/pages/activatesubscription.aspx?ContextUrl=%2facademicmedicine%2fpages%2fdefault.aspx>
2. Enter your LWW subscriber ID or your society member ID in the box. The subscriber ID or society member ID is located on the mailing label of your print subscription. Click Activate Subscription.
3. If you have any questions, contact the journal's publisher at 800-638-3030 (within USA) or 301-223-2300 (international), via email at customerservice@lww.com, or browse the help center.

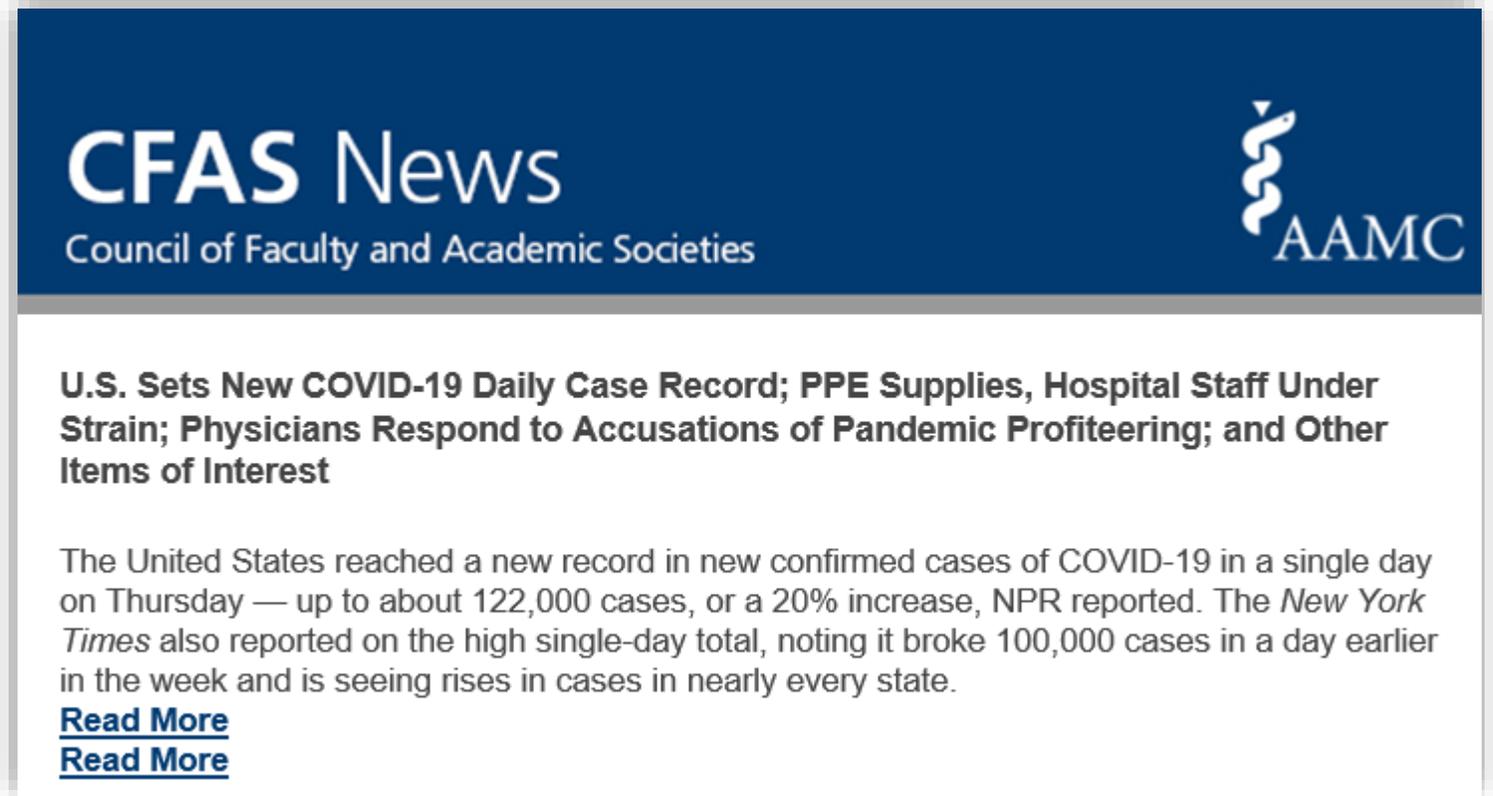
<https://www.aamc.org/professional-development/affinity-groups/cfas/faq>

CFAS News and Other Info

More than 5,200 weekly subscribers in academic medicine and media receive *CFAS News*

28% average open rate; widely forwarded to many more

Open mailing list available to all – just request to be added



CFAS News
Council of Faculty and Academic Societies



U.S. Sets New COVID-19 Daily Case Record; PPE Supplies, Hospital Staff Under Strain; Physicians Respond to Accusations of Pandemic Profiteering; and Other Items of Interest

The United States reached a new record in new confirmed cases of COVID-19 in a single day on Thursday — up to about 122,000 cases, or a 20% increase, NPR reported. The *New York Times* also reported on the high single-day total, noting it broke 100,000 cases in a day earlier in the week and is seeing rises in cases in nearly every state.

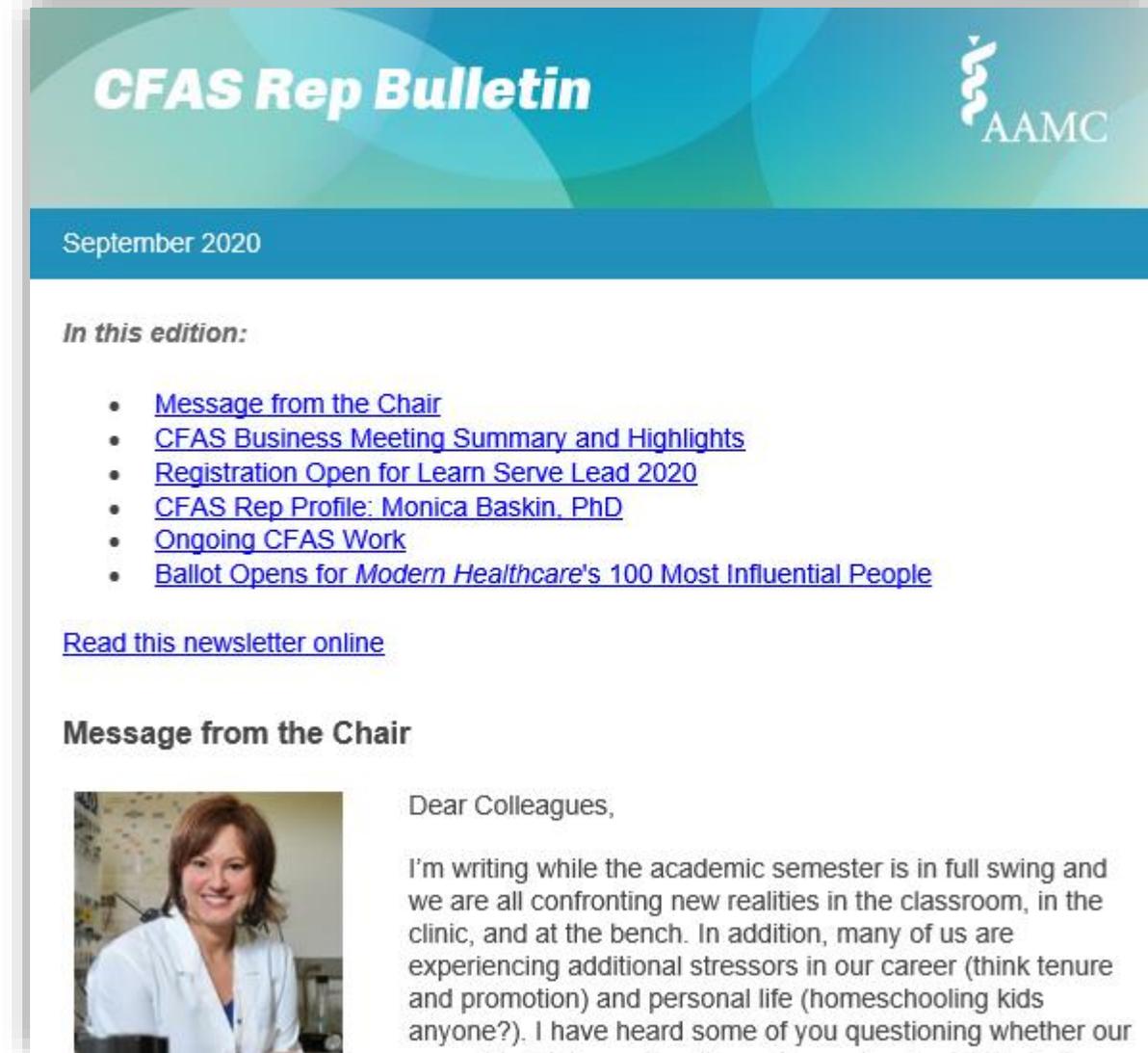
[Read More](#)
[Read More](#)

CFAS Rep Bulletin

~34% average open rate

More than 400 monthly recipients

Targets the CFAS rep and society exec audience specifically



The image shows a screenshot of the CFAS Rep Bulletin newsletter. The header features the title "CFAS Rep Bulletin" in white text on a blue background, with the AAMC logo to the right. Below the header, the date "September 2020" is displayed. The main content area is titled "In this edition:" and lists several articles with blue hyperlinks. A link to "Read this newsletter online" is also present. The "Message from the Chair" section includes a photo of a woman in a white lab coat and the beginning of her letter to colleagues.

CFAS Rep Bulletin 

September 2020

In this edition:

- [Message from the Chair](#)
- [CFAS Business Meeting Summary and Highlights](#)
- [Registration Open for Learn Serve Lead 2020](#)
- [CFAS Rep Profile: Monica Baskin, PhD](#)
- [Ongoing CFAS Work](#)
- [Ballot Opens for Modern Healthcare's 100 Most Influential People](#)

[Read this newsletter online](#)

Message from the Chair



Dear Colleagues,

I'm writing while the academic semester is in full swing and we are all confronting new realities in the classroom, in the clinic, and at the bench. In addition, many of us are experiencing additional stressors in our career (think tenure and promotion) and personal life (homeschooling kids anyone?). I have heard some of you questioning whether our

Current Ad Board



**Gabriela Popescu, PhD,
Chair**



**Aviad "Adi" Haramati, PhD,
Chair-elect**



**Scott D. Gitlin,
MD, Immediate
Past Chair**



Nita Ahuja, MD



**Steven Angus,
MD**



**Stewart
Babbott, MD**



**Arthur Derse,
MD, JD**



**Vera
Donnenberg,
PhD**



**Alan W. Dow, III,
MD**



**Richard L. Eckert,
PhD**



**Adam Franks,
MD**



**Elza Mylona, PhD
(Ex-Officio
GFA Chair-elect)**



**Serina
Neumann, PhD**



**VJ Periyakoil,
MD**



**Catherine
Pipas, MD**



**Lumy Sawaki
Adams, MD**

CFAS Committees

The following CFAS Committees are open to all reps:

- Advocacy Committee (Art Derse, Chair)
- Basic Science Committee (Rich Eckert, Chair)
- Communication Committee (Alan Dow, Chair)
- Diversity Committee (VJ Periyakoil, Chair)
- Mission Alignment Committee (Stewart Babbott, Chair)
- Resilience Committee (Mona Abaza / Cathy Pipas, Chair)

More details are available at www.aamc.org/cfas. If you wish to join a committee, send an email to Eric at eweissman@aamc.org

The Team

Stephen Barry, CFAS Engagement Specialist

- Logistics, membership management, society outreach, problem solving

Alex Bolt, CFAS Communications Specialist

- Presentations, writing, committee support, social media, web development

And reaching me... Don't be shy! I'm not...

Eric Weissman, Senior Director, Society and Faculty Engagement

eweissman@aamc.org

202-828-0044 (or ask for my cell number)



Tomorrow's Doctors, Tomorrow's Cures®

Optimizing Your Effectiveness: Tools for CFAS Representatives

Laura Shaffer, PhD

Junior Society Representative

Association of Psychologists in Academic Health Centers

Associate Professor of Pediatrics

University of Virginia School of Medicine

November 12, 2020

Learn

Serve

Lead



Association of
American Medical Colleges

Our Charge as Reps...

- *identify the issues* facing faculty in academic medicine
- *provide a voice* for faculty members about these issues to the AAMC
- *appraise faculty* of AAMC activities, topical issues, and resources

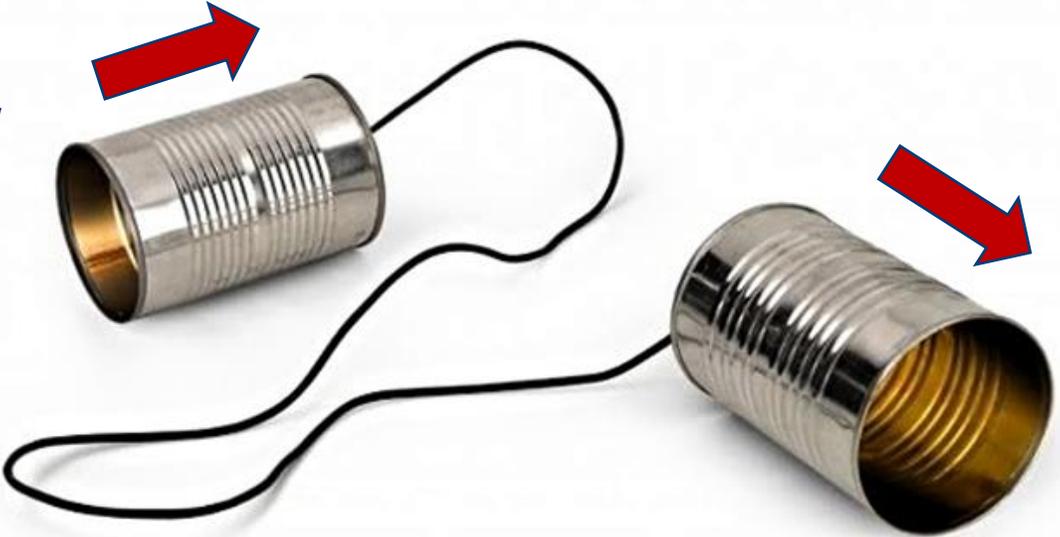
Identify the Issues

Learn from Faculty

- Use your network within School/Society
- Attend council meetings or communicate w/ President/Chair
- Attend relevant committee meetings or communicate w/ chairs (Tenure and Promotion, Curriculum, Research, etc)
- Attend society board meetings and conferences

Communication

**School /
Society**



AAMC

Communicating Faculty Interests to the AAMC

Participate in meetings

Learn, Serve, Lead

CFAS Spring Meeting

Join committees

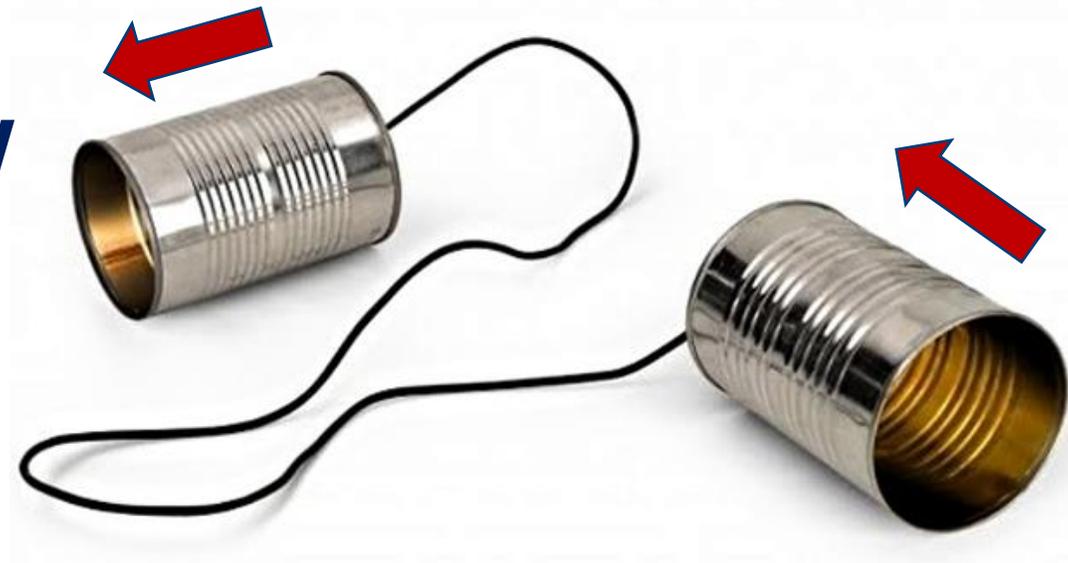
Advocacy, Basic Science, Communications, Diversity, Evaluation,
Faculty Resilience, Mission Alignment

Direct Contact

- Eric Weissman
- *CFAS Rep Bulletin*
- Member Directory/ LinkedIn Group/ CFAS listserv
- CFAS Ad Board members

Communication

**School /
Society**



AAMC

Communicating AAMC Interests to Your School/Society

- Existing Resources
 - Print Publications: *Academic Medicine*, Salary survey, etc.

Communicating AAMC Interests to Your School/Society

- Existing Resources
 - Website
 - Print Publications: *Academic Medicine*, Salary survey, etc.
 - Newsletters in your mail box:



Communicating AAMC Interests to Your School/Society

- Disseminate Information from AAMC to Faculty
 - Report to Faculty Council (Senate)
 - Presentation to Faculty Council or Executive Committee (Chairs, Deans)
 - Forward RELEVANT information to interested Faculty Members
 - School/Society Newsletter
 - Guest blog posts

