Learn Serve Lead 2020: The Virtual Experience

An Orientation to the AAMC

Jennifer M. Schlener, Chief of Staff

October 2020
Today’s Agenda

01  Who We Are – Our Mission, History And Strategy

02  AAMC Leadership

03  How We Serve Our Members
Mission
The AAMC leads and serves academic medicine to improve the health of people everywhere

Vision
A healthier future through learning, discovery, health care, and community collaborations.
<table>
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<tbody>
<tr>
<td></td>
<td><strong>Strengthen the Medical Education Continuum for Transformed Health Care and Learning Environments</strong></td>
<td><strong>Extend AAMC’s Leadership Role in Helping Students Progress through their Medical Professional Journey</strong></td>
<td><strong>Equip Medical Schools and Teaching Hospitals and Health Systems to Become More Inclusive, Equitable Organizations</strong></td>
<td><strong>Increase Significantly the Number of Diverse Medical School Applicants and Matriculants</strong></td>
<td><strong>Strengthen the Nation’s Commitment to Medical Research and the Research Community</strong></td>
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<td><strong>Enhance the Skills and Capacity of People in Academic Medicine</strong></td>
<td><strong>Improve Access to Health Care for All Americans</strong></td>
<td><strong>Advance Knowledge through the AAMC Research and Action Institute</strong></td>
<td><strong>Launch AAMC as a National Leader in Population Health and Health Equity Innovation</strong></td>
<td><strong>Adapt the AAMC to the Changing Needs of Academic Medicine</strong></td>
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</table>
AAMC’s Strategic Plan: Is America’s Approach to Health Broken?

https://strategicplan.aamc.org/
Our History

- Founded by 22 medical school deans
  - 1876
- Reformed by 66 deans
  - 1890
- Flexner Report released
  - 1910
- Board of Directors established
  - 2008
- AAMC moves to 655 K St. NW
  - 2014
- Fred Zapffe becomes secretary-treasurer (serves until 1948)
  - 1903
- Coggeshall Report: AAMC moves to DC; Reorganized to include teaching hospitals, faculty, and medical students
  - 1965
- Council of Faculty & Academic Societies created
  - 2013

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History of Constituent Engagement

- COD (1876)
- COTH (1966)
- CAS (1968)
- OSR (1971)
- ORR (1991)
- CFAS (2013)

Group on Student Affairs

Group on Diversity & Inclusion; CMOG

Government Relations Representatives

- GIA (1958)
- GBA (1988)
- GEA
- GIP
- GWIMS
- GFP
- GREAT
- GRA
- GIR
- GRAND
- GRMC
- GFA

2009
Corporate Profile

The AAMC is a not-for-profit 501(c)(3) educational association whose purpose is to advance medical education.

Illinois corporation founded in 1876

Membership
- Medical Schools: 155 in US, 17 in Canada
- Teaching Hospitals: 400+
- Academic Societies: 80+

Major Services
- MCAT: Medical College Admissions Test
- AMCAS: American Medical College Application Service
- ERAS: Electronic Residency Application Service

Employment
- 730 Full-time employees
- Competitive benefits plans including 403(b) retirement plan

AAMC moved into 655 K Street on May 20, 2014

Fiscal year ends June 30
AAMC as Partner

www.lcme.org

IPEC

www.ipec.org

Coalition for Physician Accountability

www.physicianaccountability.org
Today’s Agenda

01 Who We Are – Our Mission, History And Strategy

02 AAMC Leadership

03 How We Serve Our Members
2019-2020 Board of Directors

Joseph E. Kerschner, MD  
Chair

J. Larry Jameson, MD, PhD  
Chair-elect

Lilly Marks  
Immediate Past Chair

David J. Skorton, MD  
President & CEO

Peter F. Buckley, MD

Aviad Haramati, PhD

Daniel A. Hashimoto, MD, MS

Danny Jacobs, MD, MPH

Beverley H. Johnson

Lee D. Jones, MD

Gabriela K. Popescu, PhD, MS

Elizabeth L. Travis, PhD, MEd

Kate Walsh, MPH

Marie C. Walters, PhD, MS

LouAnn Woodward, MD

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2020-2021 Board of Directors

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Chair

Kirk A. Calhoun, MD
Chair-elect

Joseph E. Kerschner, MD
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President & CEO

Peter F. Buckley, MD

Aviad Haramati, PhD

Brittany N. Hasty, MD, MHPE

Danny Jacobs, MD, MPH

Beverley H. Johnson

Lee D. Jones, MD

Elizabeth L. Travis, PhD, MEd

Michael Waldrum, MD, MSC, MBA

Kate Walsh, MPH

Marie C. Walters, PhD, MS

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Today’s Agenda

01  Who We Are – Our Mission, History And Strategy

02  AAMC Leadership

03  How We Serve Our Members
How Others See Us

We Are

- Thought Leaders
- Member Organization
- Service Provider
How Others See Us

Member Organization

We Are

Thought Leaders

Service Provider
Our Members

The members of the AAMC are institutions rather than individuals. They include:

- **Medical Schools**
  - 155 accredited U.S. medical schools
  - 17 accredited Canadian medical schools

- **Teaching Hospitals**
  - 409 major teaching hospitals, including
  - 101 affiliated health systems and
  - 37 Veterans Affairs medical centers

- **Academic and Professional Societies**
  - 73 academic and professional societies
Our Members

Our member institutions represent the full spectrum of medical education:

172 accredited U.S. & Canadian medical schools

400+ major teaching hospitals & health systems, including Veterans Affairs medical centers

80+ faculty & academic societies

We serve the leaders of our member institutions, as well as the following communities:

173,000+ full-time faculty members

129,000+ resident physicians

89,000+ medical students
## How Our Constituents Engage

<table>
<thead>
<tr>
<th>Council of Deans</th>
<th>Council of Teaching Hospitals and Health Systems</th>
<th>Council of Faculty and Academic Societies</th>
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<tbody>
<tr>
<td>Organization of Resident Representatives</td>
<td>Organization of Student Representatives</td>
<td>Forum on Conflicts of Interest in Academe</td>
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<tr>
<td>Chief Medical Officers Group</td>
<td>Compliance Officers Forum</td>
<td>Group on Business Affairs</td>
</tr>
<tr>
<td>Government Relations Representatives</td>
<td>Graduate Research, Education, and Training Group</td>
<td>Group on Faculty Affairs</td>
</tr>
<tr>
<td>Group on Diversity &amp; Inclusion</td>
<td>Group on Educational Affairs</td>
<td>Group on Institutional Advancement</td>
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<tr>
<td>Group on Faculty Practice</td>
<td>Group on Information Resources</td>
<td>Group on Research Advancement and Development</td>
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<tr>
<td>Group on Institutional Planning</td>
<td>Group on Regional Medical Campuses</td>
<td>Group on Women in Medicine &amp; Science</td>
</tr>
<tr>
<td>Group on Resident Affairs</td>
<td>Group on Student Affairs</td>
<td></td>
</tr>
</tbody>
</table>
How Our Constituents Engage

- Learner Feedback Panel
- AMCAS Advisory Committee
- ERAS Advisory Committee
- MCAT Validity Committee
- VSLO Ad Hoc Technical Working Group
- MSPE Task Force
- Reviewer for Academic Medicine / MedEdPORTAL
AAMC Resources

AAMC NEWS

Treating mental illness in the ED

Leadership and Professional Development

Leadership Development

"Leadership is not a special gift or power held by a select few. Instead, it is a relationship established among committed people."

Barbara J. King, MD
President-Elect of the AAMC

Professional Development

Publications and Data

AAMC Data Book

We all make diagnostic errors

Making cars safe for kids kids at home

Every day, millions of parents make decisions about their kids' safety. Here's how they can make sure their cars are safe for their kids.

Can we kill superbugs before they kill us?

More than 22.5 million people in the US could die from an antibiotic-resistant superbug, a United Nations report says. That suggests that if we don't act soon, just getting sick could mean death.
How Others See Us

We Are

Thought Leaders

Member Organization

Service Provider
Continuum of Medical Education

Premedical School
- AMCAS
- MCAT
- MSAR
- www.aamc.org

Medical School
- Careers In Medicine
- ERAS
- Residency Explorer
- VSLO

Residency Training
- ERAS Fellowships
- FindARResident

Practice
- Convey
How Others See Us

We Are

- Thought Leaders
- Member Organization
- Service Provider
Thought Leadership

THE WAY FORWARD ON COVID-19
A Road Map to Reset the Nation’s Approach to the Pandemic

Beyond the White Coat
What will it take for a COVID-19 vaccine to be developed before the end of the year? And how...

Medical Student Away Rotations and In-person Interviews for 2020-21 Residency Cycle

Dr. Skorton: “Widespread but Uneven Shortages” in Testing Components

Conducting Interviews During the Coronavirus Pandemic
MAY 14, 2020
Career | Admissions

Fixing Testing Problems
AAMC Recommendations to U.S. Govt.

- Create web portal to allow labs to report shortages
- Take clearer role in managing supply chain
- Implement transparent communication system

Medical Student Away Rotations and In-person Interviews for 2020-21 Residency Cycle

May 13, 2020

"Widespread but Uneven Shortages" in Testing Components

Dr. Skorton: "Widespread but Uneven Shortages" in Testing Components

May 11, 2020

The way to get back to normal, experts say, we need more widespread diagnostic testing for the coronavirus.

"Widespread but Uneven Shortages" in Testing Components

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As Americans hope to get back to normal, experts say we need more widespread diagnostic testing for the coronavirus.

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As Americans hope to get back to normal, experts say we need more widespread diagnostic testing for the coronavirus.
Thank you!

For more information, visit
www.aamc.org
CFAS Orientation

Eric Weissman, Senior Director, Faculty and Academic Society Engagement

November 12, 2020
What Is CFAS?

- The Council of Faculty and Academic Societies (CFAS) represents U.S. medical school faculty and academic societies within the AAMC.
- CFAS membership consists of 336 reps from medical schools and academic societies.
- CFAS is one of only three AAMC councils, which gives it direct representation on the AAMC’s Board of Directors through our chair and chair-elect. This really matters!
## CFAS Reps by the Numbers

### 2020 CFAS MEMBER STATS

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>Society reps</td>
<td>120</td>
</tr>
<tr>
<td>School reps</td>
<td>216</td>
</tr>
<tr>
<td>Total reps</td>
<td>336 (47% women)</td>
</tr>
<tr>
<td>Senior reps</td>
<td>178</td>
</tr>
<tr>
<td>Junior reps</td>
<td>158</td>
</tr>
<tr>
<td>Chair or vice chairs</td>
<td>91 (25% women)</td>
</tr>
<tr>
<td>CFAS Affiliates</td>
<td>32</td>
</tr>
<tr>
<td>New CFAS Reps Since LSL 2019</td>
<td>67</td>
</tr>
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What Does CFAS Do?

The Council of Faculty and Academic Societies provides a voice for academic faculty within the AAMC’s governance and leadership structures. The council is charged with:

- **Identifying critical issues** facing faculty members of medical schools and within academic societies;

- **Providing a voice** for faculty about those issues to the AAMC as they relate to creation and implementation of the AAMC’s programs, services, and policies; and

- **Serving as a bidirectional communications conduit** regarding matters related to the core missions of academic medicine.
But What Do We *Really* Do?

- Engage directly with reps on AAMC advocacy issues
- Convene committees on topics that matter
- Curate web content for CFAS reps and society members
- Develop programming for AAMC events, including LSL
- Develop our own annual spring meeting for CFAS reps
- Publish and disseminate CFAS-led meeting sessions in *Academic Medicine* and other peer-reviewed journals
- Present at AAMC meetings and outside organizations
But What Do We *Really* Do?

- Host Twitter conversations on important topics in academic medicine
- Engage in national efforts, like the NAM Action Collaborative
- Connect you with opportunities
- Create a community where we learn from each other
- Networking! Bidirectional communication! (it’s a thing)
What Are Our Big Issues?

- Major advocacy priorities – GME and NIH funding and others
- Gender equity and harassment
- Political influence in science
- Faculty identity and leadership
- Faculty well-being and resilience… AAMC pioneered on this topic
- Both the clinical and basic science enterprise
- Biomedical research advancement
- The teaching and learning environment
- Health equity and diversity
- Faculty professional development and training

…and more issues as CFAS reps (you!) raise them
What Is CFAS Connects?

A monthly forum where we are seeking to:

➢ Engage and connect with CFAS reps
➢ Bring your issues to the forefront of AAMC concerns
➢ Provide professional development on key topical areas
➢ Provide a forum for discussion and knowledge sharing
➢ Work together collectively through a difficult time
AAMC Sign-on Opportunities

➢ Through CFAS, the AAMC has distributed advocacy sign-on letters to member societies – these are meaningful given AAMC’s coalition strategy

➢ Topics of sign-on letters include,

- Extension of Stay Procedure for Nonimmigrant Academic Students
- NIH Funding
- Increasing budget caps
- Funding for Title VII health professions and Title VIII nursing workforce development programs
- GME funding
- Preserving DACA during pandemic
- Support for American Dream and Promise Act of 2019 (H.R. 6), Dream Act of 2019 (S.874)
- Support for the Opioid Workforce Act
AAMC and CFAS Respond to the Pandemic

- AAMC released *The Way Forward On COVID-19: A Road Map to Reset the Nation’s Approach to the Pandemic*
- AAMC Research and Action Institute released *Consensus Guidance on Face Coverings*
- CFAS published a webpage that curated member societies’ responses to the pandemic
- CFAS committees are actively planning how to move their work forward in virtual formats
AAMC and CFAS Address Racism and Police Brutality

➢ The AAMC responded to racial violence with a statement and call to action against police brutality and racism

➢ More than 30 CFAS societies and other organizations signed onto the statement, and 34 others shared their own statements – all published on the CFAS website

➢ MedEdPORTAL, a peer-reviewed AAMC online learning resource, published a collection on anti-racism in medicine
CFAS Tweet Chats
So far this year, CFAS has hosted two Tweet Chats.
Topics included:

COVID-19 Health Disparities
The Numbers
1,079M

Well-Being in Academic Medicine
The Numbers
295,920K

Twitter data from the #CFASChat hashtag
CFAS Web Resources

- Content about CFAS at www.aamc.org/cfas
- Archive of monthly CFAS Rep Bulletin editions
- Specific content for new reps
- Content about our meetings, past, present, and future
- Downloadable tools for your own use
New Web Content – CFAS FAQs

Answers to questions such as,

- How do I become a CFAS Affiliate?
- How do I request AAMC data?
- How do I access the CFAS member directory?

https://www.aamc.org/professional-development/affinity-groups/cfas/faq
CFAS News and Other Info

More than 5,200 weekly subscribers in academic medicine and media receive CFAS News

28% average open rate; widely forwarded to many more

Open mailing list available to all – just request to be added

U.S. Sets New COVID-19 Daily Case Record; PPE Supplies, Hospital Staff Under Strain; Physicians Respond to Accusations of Pandemic Profiteering; and Other Items of Interest

The United States reached a new record in new confirmed cases of COVID-19 in a single day on Thursday — up to about 122,000 cases, or a 20% increase, NPR reported. The New York Times also reported on the high single-day total, noting it broke 100,000 cases in a day earlier in the week and is seeing rises in cases in nearly every state.

Read More
Read More
CFAS Rep Bulletin

~34% average open rate

More than 400 monthly recipients

Targets the CFAS rep and society exec audience specifically
Current Ad Board

- Gabriela Popescu, PhD, Chair
- Aviad “Adi” Haramati, PhD, Chair-elect
- Scott D. Gitlin, MD, Immediate Past Chair
- Nita Ahuja, MD
- Steven Angus, MD
- Stewart Babbott, MD
- Arthur Derse, MD, JD
- Vera Donnenberg, PhD
- Alan W. Dow, III, MD
- Richard L. Eckert, PhD
- Adam Franks, MD
- Elza Mylona, PhD (Ex-Officio GFA Chair-elect)
- Serina Neumann, PhD
- VJ Periyakoil, MD
- Catherine Pipas, MD
- Lumy Sawaki Adams, MD
CFAS Committees

The following CFAS Committees are open to all reps:

• Advocacy Committee (Art Derse, Chair)
• Basic Science Committee (Rich Eckert, Chair)
• Communication Committee (Alan Dow, Chair)
• Diversity Committee (VJ Periyakoil, Chair)
• Mission Alignment Committee (Stewart Babbott, Chair)
• Resilience Committee (Mona Abaza / Cathy Pipas, Chair)

More details are available at www.aamc.org/cfas. If you wish to join a committee, send an email to Eric at eweissman@aamc.org
The Team

Stephen Barry, CFAS Engagement Specialist
• Logistics, membership management, society outreach, problem solving

Alex Bolt, CFAS Communications Specialist
• Presentations, writing, committee support, social media, web development

And reaching me… Don’t be shy! I’m not…
Eric Weissman, Senior Director, Society and Faculty Engagement
eweissman@aamc.org
202-828-0044 (or ask for my cell number)
Optimizing Your Effectiveness: Tools for CFAS Representatives

Laura Shaffer, PhD
Junior Society Representative
Association of Psychologists in Academic Health Centers
Associate Professor of Pediatrics
University of Virginia School of Medicine

November 12, 2020
Our Charge as Reps…

• *identify the issues* facing faculty in academic medicine

• *provide a voice* for faculty members about these issues to the AAMC

• *apprise faculty* of AAMC activities, topical issues, and resources
Identify the Issues

Learn from Faculty

- Use your network within School/Society
- Attend council meetings or communicate w/ President/Chair
- Attend relevant committee meetings or communicate w/ chairs (Tenure and Promotion, Curriculum, Research, etc)
- Attend society board meetings and conferences
Communication

School / Society

AAMC
Communicating Faculty Interests to the AAMC

Participate in meetings

Learn, Serve, Lead
CFAS Spring Meeting

Join committees

Advocacy, Basic Science, Communications, Diversity, Evaluation,
Faculty Resilience, Mission Alignment

Direct Contact

▪ Eric Weissman
▪ CFAS Ad Board members
▪ CFAS Rep Bulletin
▪ Member Directory/ LinkedIn Group/ CFAS listserv
Communication

School / Society

AAMC
Communicating AAMC Interests to Your School/Society

- Existing Resources

- Print Publications: *Academic Medicine*, Salary survey, etc.
Communicating AAMC Interests to Your School/Society

- Existing Resources
  - Website
  - Print Publications: *Academic Medicine*, Salary survey, etc.
  - Newsletters in your mail box:
Communicating AAMC Interests to Your School/Society

- Disseminate Information **from** AAMC **to** Faculty
  - Report to Faculty Council (Senate)
  - Presentation to Faculty Council or Executive Committee (Chairs, Deans)
  - Forward RELEVANT information to interested Faculty Members
  - School/Society Newsletter
  - Guest blog posts
Ideas from My Society

When It Comes to the Nation's Health, There's One Thing We Can All Agree On: Medical Research Makes America Healthier and Stronger.

As a result of our nation’s historic investment in medical research through the National Institutes of Health (NIH), America is lagging behind. Yet we also see many creative ways to improve healthcare. I want to keep the progress going, increase funding for NIH by $2 billion in 2018.

SURVEY

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