Partnering to Support Healthy Moms and Babies in Baltimore and Beyond
Celebrating 10 Years of B’More for Healthy Babies

Enhancing Local Partnerships: Community Engagement and Impact

October 7, 2020
Welcome

Karey M. Sutton, PhD
Health Equity Workforce Director
Association of American Medical Colleges (AAMC)
Partnering to Support Healthy Moms and Babies in Baltimore and Beyond
Celebrating 10 Years of B’More for Healthy Babies

Wednesdays in October
5 - 6:30 p.m. ET

Register for the series:

Session 1: Enhancing Local Partnerships: Community Engagement and Impact
October 7, 2020

Session 2: A Decade of Progress: Examining B’More for Healthy Babies Program Outcomes
October 14, 2020

Session 3: Social Mobilization to Drive Change
October 21, 2020

Session 4: The Path Forward: Sustainability for Future Impact
October 28, 2020
Tisha Edwards, MSW, JD
Executive Director, Mayor’s Office of Children & Family Success
City of Baltimore
Pamela Bohrer Brown
Baltimore Medical System

Lucia Islas
President, Comité Latino de Baltimore
Community Outreach Specialist, Centro Sol
Stacey Stephens, LCSW-C
B'more for Healthy Babies
Upton/Druid Heights
University of Maryland School of Social Work

Quant’e Boulware
Cutt Styles Unisex Barbershop

Session 1: Speakers
Partnering to Support Healthy Moms and Babies in Baltimore and Beyond
Patterson Park North and East is one of the most diverse areas of Baltimore City

- B’more for Healthy Babies, Patterson Park North and East began with nine partners:
  - Baltimore Healthy Start
  - Baltimore Medical System
  - Bayview Care-A-Van
  - Green and Healthy Homes Initiative
  - Johns Hopkins WIC
  - Patterson Park Public Charter School
  - South East Early Head Start
  - St Vincent de Paul Hea
A diverse community with many barriers to receiving services

Lack of Language accommodations

Lack of insurance

Lack of Understanding of Health and Social Service Systems

Fear of Immigration authorities
Moms Club
B’more Fit for Healthy Babies - Exercise and Nutrition
Community Breastfeeding Group
Parent Cafe
Community Celebrations
Mueveton + Baby Fest
A diverse community with even more barriers to receiving services

Lack of Language accommodations

Unemployment

Lack of insurance

Not eligible for COVID relief

Many facing eviction

Lack of Understanding of Health and Social Service Systems

Under threat that active ICE roundups will begin again shortly

Fear of Immigration authorities
Community Partners band together to provide resources for families

- Group activities go virtual
- Phone calls video chats provide a lifeline to human contact and resource
- Families share resource information with one another
- Many groups providing food
- Other resources including diapers
- Delivery to families with transportation barriers or family members ill with COVID-19
But the human contact is still important

A Moms Club graduation during COVID 19 turns into a show of support for Precious Purple Sunday. This year’s theme:

“Little Black Lives Matter”
Misión:
El propósito del Comité Latino de Baltimore es de integrarnos y luchar para fortalecernos como comunidad Latina.
We work together with Centro Sol to help our Hispanic Community.
Video

Comité Latino de Baltimore
A Community-Based Approach to Improving Birth Outcomes.

Stacey B. Stephens, MSW, LCSW-C

October 7, 2020
What's Killing America's Black Infants?

Not Race
Differences in maternal behavior and genetics do not explain the racial disparity

Not Poverty or Education
Though they matter, these factors do not fully explain the disparity

Racism is the Difference
- Experiences of discrimination (interpersonal and institutional)
- Racial residential segregation (isolation)
- Biological response to chronic stress over the life course (allostatic load)
Promise Heights
Pipeline of Existing Services
Results
2002-2006 compared to 2013-2017 in Upton/Druid Heights

Infant Mortality

- 14.3/1000 to 7.2/1000
  - Baltimore City: 9.3/1000

  0 fetal or infant deaths
  2 sleep-related deaths

Preterm Birth

- 15.2% to 14.8%

Low Birth Weight

- 12.4%

Breastfeeding

- 11%
Infant Mortality Rates per 1000 Births (5 yr avg.)

<table>
<thead>
<tr>
<th></th>
<th>Upton/Druid Heights</th>
<th>High Risk Neighborhoods</th>
<th>Baltimore City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absolute Increase</td>
<td>11.1%</td>
<td>7.6%</td>
<td>7.5%</td>
</tr>
<tr>
<td>Relative Risk Increase</td>
<td>25.0%</td>
<td>14.6%</td>
<td>11.7%</td>
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Community Accountability

Upton/Druid Heights
Outreach & Group-Based Activities
Earned Community Trust: Community Champions
‘Do with’ the community, rather than ‘doing for’ the community.

Support community-led initiatives

Authentic Community Engagement

Establish Ownership

<table>
<thead>
<tr>
<th>INFORM</th>
<th>CONSULT</th>
<th>INVOLVE</th>
<th>COLLABORATE</th>
<th>EMPOWER</th>
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<tbody>
<tr>
<td><strong>GOAL</strong></td>
<td>To provide stakeholders with balanced and objective information to assist them in understanding the problem, alternatives and solutions.</td>
<td>To obtain stakeholder feedback on analysis, alternatives and/or decisions.</td>
<td>To work directly with stakeholders throughout the process to ensure that their concerns and aspirations are consistently understood.</td>
<td>To partner with stakeholders in each aspect of the decision from development to solution.</td>
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<td><strong>STYLE</strong></td>
<td>“Here’s what’s happening.”</td>
<td>“Here are some options, what do you think?”</td>
<td>“Here’s a problem, what ideas do you have?”</td>
<td>“Let’s work together to solve this problem.”</td>
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Buy-in

Ownership

TRUST
Community Advisory Structure

Community Collaborative
Community Professionals

Community Achievers

- Peer leaders (community outreach-engagement)
- Community Health Workers
- Peer Breastfeeding Support
- Peer Parent Support
- Family Service Workers (partners)
COMMUNITY AS ASSETS

• Cooking and baking
• Driving and help with transportation
• Haircutting and styling
• Youth mentoring
• Home Improvement
• Decorating and Painting
• Writing
• Gardener
• Dancing
• Reupholster
• Helping the Sick

“I want to teach young boys about money and finances. They need to save their money and not by all that expensive stuff.”

“I design dresses. I can help get young girls ready for prom.”

“I want somewhere to play basketball.”

“I want to help young moms. I have a Sam’s Club Card – I just need a car.”
Top 3 Requests from Residents

01 Neighborhood Beautification

02 Safety and Recreation and Leisure

03 Employment and Developing Local Economy
PPOR Phase II: Hypertension

Hypertension identified as most significant driver of disparities in very low birth weight/very preterm births

Strong connection between racism, stress across the life course, and hypertension

Other risk factors may “work” through hypertension/ preeclampsia (e.g., lead exposure, air pollution)

Black women have higher rates of hypertension and poorer outcomes among pregnant women with hypertension of all races and ethnicities
Gestational Hypertension Rising in Baltimore

Percentage of pregnancies with gestational hypertension and/or preeclampsia. In 2017, they were diagnosed in almost 1 in 10 pregnancies in Baltimore City.
Addressing Stress
During the Triple Pandemic
Thank You

www.healthybabiesbaltimore.com

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@PHhealthybabies

@bmoreforbabies
@healthybabiesph

@bmore4healthybabies
@healthybabiesph
Video

Cutt Styles Barbershop
Q & A

Click the 🗣️ button to ask a question
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