

October 2019

## GBA News and Business

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### **Submit a Proposal Today and Join Your Colleagues in San Francisco!**

*Preparing for the Future of Academic Medicine*

**Group on Business Affairs (GBA)  
Group on Institutional Planning (GIP)  
2020 Joint Spring Meeting**

Hilton San Francisco Union Square  
April 21-24, 2020  
San Francisco, California

**Submission Deadline:** October 23, 2019, 11:59 pm (Pacific)

[Submit a Proposal](#)

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### **Register Now for Learn Serve Lead 2019: The AAMC Annual Meeting**

[Register now](#) for Learn Serve Lead 2019: The AAMC Annual Meeting in Phoenix, Arizona, on Nov. 8-12. As a GBA member, we have developed a [list of sessions](#) that may be of interest to you.

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### **AAMC Group on Business Affairs Webinar – Student Debt Strategies**

November 21, 2019  
11:30 AM – 12:30 PM (EST)  
[Register Now](#)

This webinar, sponsored by the Group on Business Affairs - Data and Benchmarking Committee will focus on student debt strategies. The first part of the webinar will offer an overview of AAMC's FIRST (Financial Information, Resources, Services, and Tools) program. Included in that presentation will be an overview of how medical schools utilize the FIRST program, along with a discussion of the data on specialty choice and student debt, among other topics. The second part of the webinar will feature the efforts at the Geisinger Commonwealth School of Medicine around debt management, including the Abigail Geisinger Scholars Program.

#### **Speakers:**

Julie Fresne, Senior Director, Student Financial & Career Advising Services, Student Affairs and Programs  
Association of American Medical Colleges

Anna Arvay, CPA, MBA, Vice-President Finance and Administration/Chief Financial Officer  
Geisinger Commonwealth School of Medicine

### **GBA Listserve Archive Messages – September**

The following messages were posted to the GBA Listserve in September: Prioritizing faculty recruitments; F&A policies on non-profit sponsors; General liability; Continuing Education Programs. You can access the [GBA Listserve archives here](#).

## **AAMC News**

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### **Forum highlights medical research and innovation**

The AAMC served as a sponsor of Research!America's recent 2019 National Health Research Forum, which brought together leaders from a range of sectors and industries to discuss issues affecting medical and health research and public health. David Skorton, MD, AAMC president and CEO, served as a panelist to discuss the greatest challenges in medical research and innovation over the past 30 years. [Play Video](#)

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### **Joint statement on outpatient payment policy court decision**

The AAMC and the American Hospital Association commended a federal judge's ruling this week that the Department of Health and Human Services exceeded its statutory authority when it cut payments for clinical services at off-campus provider-based clinics. "The ruling, which will allow hospitals to maintain access to important services for patients and communities, affirmed that the cuts directly undercut the clear intent of Congress to protect hospital outpatient departments because of the many real and crucial differences between them and other sites of care." [Read More](#)

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### **Introducing the new AAMC website**

The new [aamc.org](https://aamc.org), launched this week, is focused on the information you want, including timely news and insights, upcoming professional development opportunities, one central location for data and reports, and in-depth looks at the most pressing issues in academic medicine. This is just the beginning. The redesigned website is the result of extensive audience research, website data analysis, and constituent feedback, and it will continue to evolve and improve. [Read More](#)

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### **AAMC responds to court decision in Harvard admissions case**

The AAMC commended a recent U.S. District Court decision which found that Harvard University's admissions process meets constitutional standards. "The decision bolsters the use of individualized, holistic review in admissions, based on each school's mission and circumstances," said AAMC President and CEO David J. Skorton, MD. [Read More](#)

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### **AAMC statement on enactment of continuing resolution**

Following the enactment of a continuing resolution that will fund the federal government through Nov. 21 and temporarily extend certain health programs, the AAMC noted concern that policymakers have not yet completed legislation to fully fund programs vital to patients and communities. "The AAMC urges Congress and the administration to work quickly in a bipartisan manner to secure sustained, meaningful funding growth for vital health care programs." [Read More](#)

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## **A conversation about the future of medical schools**

AAMC President and CEO David J. Skorton, MD, recently sat down with Joshua Wynne, MD, MBA, MPH, interim president of the University of North Dakota (UND) and dean of the UND School of Medicine and Health Sciences, to discuss the current state and future of medical schools, the role of the humanities in medical education, and other topics of importance in academic medicine. [Read More](#)

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## **AAMC Policy and Regulatory Roundup – September 2019**

You can [access updates here](#).

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## **Learning Opportunities**

### **Registration Now Open – Leading Information Technology in Academic Medicine**

Leaders in information technology, informatics, data analytics, security administration, business intelligence and operations, **registration is now open for the Leading Information Technology in Academic Medicine seminar**. As a participant, you will experience the unique opportunity to enhance your abilities in key areas like leadership presence, communication, and working with different personality types while increasing your knowledge of academic medicine's core mission areas, so that you can more effectively serve your institution. [Register now to take advantage of the early bird rate!](#)

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### **AAMC webinar features award winners in research education innovation**

The AAMC will host a free webinar at 2:00 p.m. Eastern on Oct. 21 featuring presentations from the four recipients of the [2019 AAMC Innovations in Research and Research Education Award](#). Participants will learn how these award-winning institutions are using innovative programs and approaches to support the next generation of researchers as they launch and maintain scientific careers. [Register Now](#)

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## **Publications & Resources**

### **Philanthropy Survey Shows Increase in Support for Academic Medicine**

New AAMC data show that philanthropic support for the nation's medical schools and teaching hospitals increased to an average of \$74.4 million per institution in 2018. Last fiscal year these institutions saw a return of \$7.50 for every dollar invested in fundraising.

For 20 years, the AAMC has surveyed fundraising activity at member medical schools and teaching hospitals, informing a national database that serves as a management tool for deans, CEOs, and chief development officers to assess the effectiveness of their institutional development programs. [Read More](#)

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## **Recommended Reading**

### **#Shemergency: Use of a Professional Development Group to Promote Female Resident Recruitment and Retention**

The authors describe the strategies, including events and initiatives, implemented in the first year of a professional development group, named #Shemergency, to address challenges faced by female physicians and support the recruitment and retention of

female residents.

Utsha G. Khatri, MD, Jennifer Love, MD, Amy Zeidan, MD, Cindy H. Hsu, MD, PhD, and Angela M. Mills, MD

[Read More](#)

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## **America's Best Medical Schools: A Renewed Critique of the U.S. News & World Report Rankings**

McGaghie, William C.

*Academic Medicine*. 94(9):1264-1266, September 2019.

[Read More](#)

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## **Hurricane Harvey: Firsthand Perspectives for Disaster Preparedness in Graduate Medical Education**

Newman, Brian; Gallion, Courtney

*Academic Medicine*. 94(9):1267-1269, September 2019.

[Read More](#)

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## **The Role of Academic Health Centers in Addressing Health Equity and Social Determinants of Health**

Karpf, Michael

*Academic Medicine*. 94(9):1273-1275, September 2019.

[Read More](#)

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## **Health Equity and the Tripartite Mission: Moving From Academic Health Centers to Academic-Community Health Systems**

Park, Brian; Frank, Brian; Likumahuwa-Ackman, Sonja; Brodt, Erik; Gibbs, Brian K.; Hofkamp, Holly; DeVoe, Jennifer

*Academic Medicine*. 94(9):1276-1282, September 2019.

[Read More](#)

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## **Knowing Your Personal Brand: What Academics Can Learn From Marketing 101**

Borman-Shoap, Emily; Li, Su-Ting T.; St Clair, Nicole E.; Rosenbluth, Glenn; Pitt, Susan; Pitt, Michael B. Less

*Academic Medicine*. 94(9):1293-1298, September 2019.

[Read More](#)

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## **One man's quest for justice**

Bryan Stevenson, JD, has dedicated his career to fighting for wrongfully condemned death row inmates and all those burdened by racism, poverty, and mental illness. Stevenson, the [opening plenary session speaker](#) at Learn Serve Lead 2019: The AAMC Annual Meeting, talked with *AAMCNews* about current deep inequities and the need to heal our nation's painful past.

[Read More](#)

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## **Open Office Space: The Wave of the Future for Academic Health**

## Centers?

University of California, San Francisco faculty reported adverse changes in satisfaction, work effectiveness, well-being, and engagement one year after occupancy of a new office building designed as an activity-based workplace.

Janice Barnes, MArch, MS, PhD, Jean Wineman, MUP, DArch, and Nancy Adler, PhD

[Read More](#)

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## New restrictions put fetal tissue research in the balance

Fetal tissue has led to vital biomedical research advances such as vaccine development and HIV drug testing, but new federal restrictions may severely curb both its use and scientific progress. *AAMCNews* spoke with Lawrence S. B. Goldstein, PhD, distinguished professor at the University of California (UC), San Diego, School of Medicine and founder and former director of the Sanford Stem Cell Clinical Center at UC San Diego Health, to understand common misconceptions about this type of research, how scientists use fetal tissue, and what the new restrictions mean for the future of biomedical research. [Read More](#)

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## The battle to end health inequities

Everyone must have the same chance to lead a healthy life no matter their background, argued speakers at the Atlantic Festival. The event, which featured politicians, artists, and scientists, devoted significant attention to America's health disparities. [Read More](#)

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## Why women leave medicine

Research shows that almost 40% of women physicians go part-time or leave medicine altogether within six years of completing their residencies. "When you invest more than a decade of your life to learn a skill and you're willing to walk away from that early in your career, that's more than a red flag. It's a burning fire." *AAMCNews* explains what's behind the early exodus — and what pioneering institutions are doing to entice more women to stay. [Read More](#)

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## Does strategic planning matter?

"I'm putting you on the strategic planning team. It's like work but without the satisfaction of accomplishing anything." —The Boss to Dilbert. Why does strategic planning inspire comical humor and such cynicism in the workplace? It's not uncommon, especially in higher education, to find faculty who believe that a strategic plan is neither strategy nor plan, but a waste of time. William T. Mallon, EdD, senior director of strategy and innovation development for the AAMC, offers five observations about strategic planning that are critical for getting over the cynicism to meaning and impact.

If you have 5 minutes: [Read More on LinkedIn](#)

If you have 8 minutes: [Read More in Academic Medicine](#)

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## Welcome New Members

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**(September 1-30, 2019)**

Jennifer Anderson  
Medical College of Wisconsin

Chris Bunn  
University of Massachusetts Medical School

Michael Crawford  
Howard University College of Medicine

Lisa DaRin  
State University of New York Upstate Medical University

Shannon Dreier  
Medical College of Wisconsin

Jennifer Eckrich  
State University of New York Upstate Medical University

Bridget Flanagan  
State University of New York Upstate Medical University

Jennifer Foley  
Medical College of Wisconsin

Kim Garman  
Medical College of Wisconsin

Cheryl Glisch  
Medical College of Wisconsin

Deborah Gregoire  
State University of New York Upstate Medical University

Tracey Hamilton  
State University of New York Upstate Medical University

Kristin Harrington  
Geisel School of Medicine at Dartmouth

Janice Harvey  
State University of New York Upstate Medical University

Matthew Hutz  
State University of New York Upstate Medical University

Kevin Jackson  
Uniformed Services University of the Health Sciences  
F. Edward Hebert School of Medicine

Cynthia Joiner  
University of Alabama School of Medicine

Robert Klein  
State University of New York Upstate Medical University

Chris Lalone  
State University of New York Upstate Medical University

Lorraine Manzella  
State University of New York Upstate Medical University

Jon Mayer

Medical College of Wisconsin

Alice Miranda  
State University of New York Upstate Medical University

Denise Mironti  
State University of New York Upstate Medical University

Clare Mitchell  
McMaster University Michael G. DeGroote School of Medicine

Danielle Mosh  
New York University Long Island School of Medicine

Sommer Nelson  
Medical College of Wisconsin

Carleen Pensero  
State University of New York Upstate Medical University

David Peterson  
Medical College of Wisconsin

Richard Pierce  
Vanderbilt University School of Medicine

Lorraine Pistorino  
University of California, Irvine, School of Medicine

James Riley  
Perelman School of Medicine at the University of Pennsylvania

Anne Root  
State University of New York Upstate Medical University

Liz Rosaschi  
State University of New York Upstate Medical University

Lydia Ryan  
Medical College of Wisconsin

Elly Samuels  
University of Michigan Medical School

Leo Sawyer  
State University of New York Upstate Medical University

Ellie Scala  
State University of New York Upstate Medical University

Brad Schiereck  
Medical College of Wisconsin

Linda Skeris  
Medical College of Wisconsin

Marybeth Smith-Giromini

State University of New York Upstate Medical University

Patricia Steinert  
Medical College of Wisconsin

Barbara Svoboda  
State University of New York Upstate Medical University

Christopher Wasik  
State University of New York Upstate Medical University

Don Weber  
State University of New York Upstate Medical University

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