

## Communication for Sustainability Presentation Instructions

### Presentation:

Create a 4 ½ minute presentation for a reactor panel of funders about what your team has accomplished over the last three years. Your presentation should address the following:

1. **Introduction to Challenge and Goals**-What community health problem / health inequity is your team trying to solve and what is your long term, equity-focused goal related to that health issue / health inequity?
2. **Systemic Approach to Challenge**-What proposed changes / enhancement to the “system” did you choose to focus on improving? Why? And how?
3. **Current State of Challenge**-What is the current state of your team’s work to address the problem?
4. **Outcomes and Measurement**- What results have you seen to date and what are you measuring going forward to get you to your long term, equity-focused goal?

A presentation template will not be provided for this presentation to allow you the creativity to structure your presentation in whatever way you see fit. **June 14th is the deadline to submit your presentation and the most up to date version of your evaluation plan.**

### Reactor Panel:

The reactor panel has been carefully selected to provide you with a diversity of perspectives and feedback about the value proposition of your solution. The members of the reactor panel include the following people:

#### Moderator

**Charles (Chip) W. Roberts** Assistant Vice President for Development, University of Central Florida

**Perspective:** Value of proposed solution for advancement initiatives

#### Panelists

**U. Michael Currie**, Vice President of Health Equity Services, UnitedHealth Group

**Perspective:** Value of proposed solution for payors

**Dr. Kurt Newman**, President and Chief Executive Officer, Children’s National Health System

**Perspective:** Value of proposed solution for dedicated institutional support

**Allison Rein**, Senior Director Health and Human Services team, Quantified Ventures

**Perspective:** Value of proposed solution for social impact venture capital investments

### Presentation Feedback:

Your team will receive feedback from the panel about the following elements of your presentation:

- Clarity of your stated problem
- Clarity of your proposed solution to the problem
- Perceived value of your evaluation methods based on their area of focus
- Likelihood of investing in your solution based on their area of focus

## Instructions:

The following chart is available to help your team structure and prioritize the presentation content.

1. Reflect on the questions outlined in the chart to identify key concepts to address during the presentation.
2. Prioritize the ideas your team thinks would be most relevant for members of the reactor panel.
3. Summarize the ideas you prioritized in the previous step into 2-3 sentences that you can share during the presentation.

Presentation Element and Questions to Consider	Ideas	Summary Sentences
<p><b>Introduction to Challenge and Goals</b></p> <ul style="list-style-type: none"> <li>• What community health problem / health inequity is your team trying to solve?</li> <li>• What is your long term, equity-focused goal related to this community health issue / health inequity?</li> <li>• Who are your stakeholders / partners / contributors and what are the proposed benefits of your system changes to those stakeholders? (Be explicit, think about “selfish metrics”.)</li> </ul>		
<p><b>Systemic Approach to Challenge-</b></p> <ul style="list-style-type: none"> <li>• Before joining the AAMC cohort, what was your institution’s approach (its “system”) to addressing the issue?               <ul style="list-style-type: none"> <li>○ Was it coordinated?</li> <li>○ Were all missions involved?</li> <li>○ What had the impacts been to date?</li> <li>○ What was missing?</li> </ul> </li> <li>• As a result of the working with the AAMC, what proposed changes / enhancement to the “system” did you choose to focus on improving?               <ul style="list-style-type: none"> <li>○ Why?</li> <li>○ How?</li> </ul> </li> </ul>		

Presentation Element and Questions to Consider	Ideas	Summary Sentences
<p><b>Current State of Challenge</b></p> <ul style="list-style-type: none"> <li>• What is the current state of your team’s work to address the problem?</li> </ul>		
<p><b>Outcomes and Measurement</b></p> <ul style="list-style-type: none"> <li>• What early benefits, outputs, outcomes have you seen?</li> <li>• What are you measuring going forward to get you to your long term, equity-focused goal?                             <ul style="list-style-type: none"> <li>○ How?</li> </ul> </li> </ul>		

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