

Using the Logic Model in Program Evaluation

Program Evaluation is not only essential to analyzing and documenting the efficacy of a program, it also serves to gather and collect relevant information for use in the continuous improvement process. Utilizing a logic model or similar framework will allow you to document your outcomes, learn from your program, and produce more effective programming overall. Below are a few specific ways a Logic Model may support your program:

In Program Design and Planning:

In addition to serving as an organizational framework, a Logic model can be used as a planning tool for developing strategy and communicating key concepts and approaches to stakeholders and leadership.

In Program Implementation:

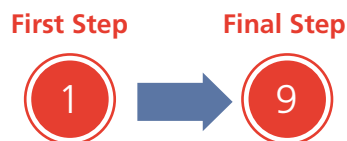
Logic Models help outline resources and activities necessary to the goals of the program.

In Program Evaluation:

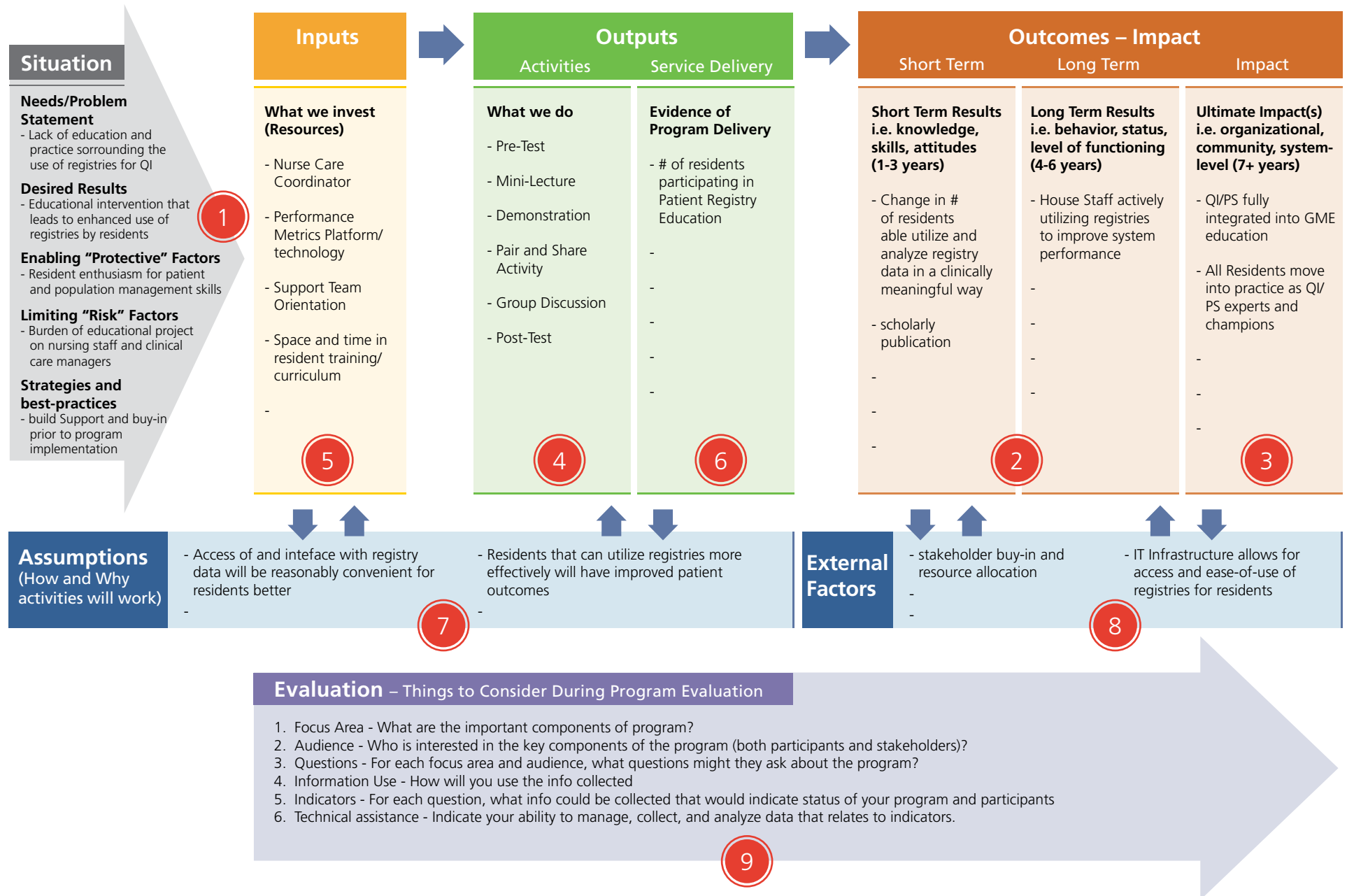
Logic Models visually present program information and the progress towards core goals. Logic models also help to inform and educate stakeholders on project outcomes, as well as particular project goals or approaches, strengthening the case for investment into the program.

Acknowledgement: *The logic model below was adapted from the W.K. Kellogg Foundation's "Logic Model Development Guide", a publication that serves to educate the general public on utilizing the model. For more information on Logic Models, please visit <http://www.wkkf.org/resource-directory/resource/2006/02/wk-kellogg-foundation-logic-model-development-guide>.*

The numbers in the colored circles provide a step by step process for working through the Logic Model effectively:



Example Logic Model for Educational Program:



Your Logic Model:

