

Association of American Medical Colleges (AAMC)

Founded in 1876 and based in Washington, D.C., the Association of American Medical Colleges (AAMC) is a not-for-profit association representing all 141 accredited U.S. and 17 accredited Canadian medical schools; nearly 400 major teaching hospitals and health systems, including 51 Department of Veterans Affairs medical centers; and 90 academic and scientific societies. Through these institutions and organizations, the AAMC represents 148,000 faculty members, 83,000 medical students, and 115,000 resident physicians.

SEGMENTS

15,733	Total Universe / Universe Rate	\$275.00/M
15,733	Member Base Rate	\$175.00/M
15,733	Non Member Base Rate	\$275.00/M
15,733	*Professional Group	\$15.00/M



ID NUMBERS

Manager ID	426755
NextMark ID	426755
mIn ID	426755
SRDS ID	

MEDIA TYPE

Business 

SOURCE

Membership

GEOGRAPHY

USA

OPT-IN

Confirmed Opt-in

MAINTENANCE

Market Entry	03/09/2015
New to Manager	03/09/2015
Counts Through	02/01/2019

DATA CARD MAINTENANCE

New To System	11/22/2014
"New to System"	03/10/2015
Announcement	
Last Update	02/05/2019
Next Update	03/01/2019
Update Frequency	MONTHLY

DESCRIPTION

Professional Development Group Name	Count of Individuals
Council of Deans (COD)	168
Council of Teaching Hospital and Health Systems CEOs (COTH)	397
Council of Faculty and Academic Societies (CFAS)	403
Chief Medical Officer Group (CMOG)	479
Conflict of Interest in Academe (FOCI)	637
Compliance Officer's Forum (COF)	467
Group on Business Affairs (GBA)	1304
Group on Diversity and Inclusion (GDI)	577
Group on Educational Affairs (GEA)	3280
Group on Faculty Affairs (GFA)	726
Group on Faculty Practice (GFP)	329
Group on Institutional Advancement (GIA)	740
Group on Institutional Planning (GIP)	512
Group on Information Resources (GIR)	858
Group on Resident Affairs (GRA)	557
Group on Research Advancement and Development (GRAND)	444
Group on Graduate, Research, Education, and Training (GREAT)	609
Group on Regional Medical Campuses (GRMC)	220
Government Relations Representatives (GRR)	478
Group on Student Affairs (GSA)	1697
Group on Women in Medicine and Science (GWIMS)	851

PROFILE**Professional Development Group Name (15.00/M)**

<i>Council of Deans (COD)</i>	167	
<i>Council of Teaching Hospital and Health Systems CEOs (COTH)</i>	401	
<i>Council of Faculty and Academic Societies (CFAS)</i>	430	
<i>Chief Medical Officer Group (CMOG)</i>	479	
<i>Conflict of Interest in Academe (FOCI)</i>	727	
<i>Compliance Officer's Forum (COF)</i>	433	
<i>Group on Business Affairs (GBA)</i>	1,263	
<i>Group on Diversity and Inclusion (GDI)</i>	555	
<i>Group on Educational Affairs (GEA)</i>	3,133	
<i>Group on Faculty Affairs (GFA)</i>	659	
<i>Group on Faculty Practice (GFP)</i>	336	
<i>Group on Institutional Advancement (GIA)</i>	736	
<i>Group on Institutional Planning (GIP)</i>	608	
<i>Group on Information Resources (GIR)</i>	858	
<i>Group on Resident Affairs (GRA)</i>	569	
<i>Group on Research Advancement and Development (GRAND)</i>	445	
<i>Group on Graduate, Research, Education, and Training (GREAT)</i>	617	
<i>Group on Regional Medical Campuses (GRMC)</i>	262	
<i>Government Relations Representatives (GRR)</i>	542	
<i>Group on Student Affairs (GSA)</i>	1,579	
<i>Group on Women in Medicine and Science (GWIMS)</i>	793	

SELECTS

Professional Development Group Name	\$15.00/M
Geography (State, Zip/SCF)	\$15.00/M
Job Title	\$15.00/M

MANAGER**SmartSource Media**

GENDER

Male	75%
Female	25%

AVERAGE INCOMEValue **not available**

MINIMUM ORDER

Minimum Quantity	1,000
Minimum Price	\$275.00

COMMISSIONS

Broker Agency	20%
	Info not Available

NET NAME ARRANGEMENTS**Net Name is not allowed**

EXCHANGES**Exchange is not allowed**

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATIONCharges **\$275.00/F**

CANCELLATION INSTRUCTIONS

Cancellations are not permitted after delivery.
Cancellations prior to delivery are subject to a \$275 cancellation fee.

KEY CODING**Key Coding is not available**

ADDRESSINGFormatting & Email delivery **\$55.00/F**

SPECIAL INSTRUCTIONS

Sample required for AAMC approval. Prepayment required. Credit Card Payments via PayPal only. PayPal account not required. Rental is for 1X use only. Email records are not available. Minimum order

pricing based on 1000 records. All AAMC mailing list rentals are for one-time use only and limited to the specific direct mail piece that is pre-approved for the list use. Reuse is available with prior consent of AAMC. Additional fee will apply. It is prohibited to copy, reproduce, enter into a database, or duplicate in any format, the mailing list provided for rental. All list requests are subject to pre-approval of the mailing piece. The AAMC reserves the right to refuse list requests for any use that is deemed contrary to the interests of AAMC members and constituents.

CONTACTS

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