

Deans Roundtable

Academic Medicine in the Information Age

Thursday, December 5, 1996

10:00am - 3:30pm

Four Seasons Resort and Club Dallas at Las Colinas

4150 North MacArthur Boulevard

Irving, Texas 75038

(15 minutes from DFW Airport)

To help meet the challenges of today's health care environment, medical centers can exploit advances in computing and telecommunications. Only by linking information technology to its business strategy, can an institution gain the greatest benefits. In this one-day seminar, we will discuss the development of the technology and suggest ways in which it can be best integrated into the academic medical center.

PRELIMINARY PROGRAM

- 9:30 Continental Breakfast
- 10:00 Welcome and Introductory Remarks
- *Jordan J. Cohen, M.D.*
- 10:15 Information Technology and the Theory of Business
- *G. Anthony Gorry, Ph.D.*
- 11:15 Information Management Infrastructure Strategies
- *William W. Stead, M.D.*
- 12:15 Lunch
- 1:00 Regional and National Networking Opportunities and the Role of the Web
- *Edward H. Shortliffe, M.D., Ph.D.*
- 1:45 Informatics and the Information Technology Program
- *William W. Stead, M.D.*
 - *Edward H. Shortliffe, M.D., Ph.D.*
- 2:30 Integrating Information Technology into the Organization
- *G. Anthony Gorry, Ph.D.*
- 3:15 Closing Remarks
- *Jordan J. Cohen, M.D.*
- 3:30 Adjourn

Faculty Biographical Sketches

G. Anthony Gorry, Ph.D., is Vice-President for Information Technology, Director of the Center for Technology in Teaching and Learning, and Professor of Computer Science at Rice University, and Adjunct Professor of Neuroscience at Baylor College of Medicine. He is also Director of the W. M. Keck Center for Computational Biology, a joint enterprise of Rice, Baylor College of Medicine and the University of Houston. He directs a training grant in computational biology funded by the National Library of Medicine.

Before joining Rice, Dr. Gorry was Vice President for Information Technology and Professor of Neuroscience at Baylor College of Medicine and the Principal Investigator on Baylor's Integrated Academic Information Management System project. He previously held faculty positions at MIT in computer science and management. Dr. Gorry received his B.Eng. from Yale, his M.S. from the University of California at Berkeley, and his Ph.D. in computer science from the Massachusetts Institute of Technology. His research concerns the impact of information technology on organizations and society. He led the development of The Virtual Notebook System, a distributed multimedia hypertext system that is used to support teams in a variety of educational and work settings. He previously conducted research on the application of artificial intelligence in medicine and on the development of decision support systems. He is the principal faculty member in seminars on information technology and institutional strategy conducted by the AAMC. He serves as a consultant to corporations and universities on the strategic use of information technology.

Edward H. Shortliffe, M.D., Ph.D., is Associate Dean for Information Resources and Technology and Professor of Medicine and of Computer Science at Stanford University. He received an A.B. in Applied Mathematics from Harvard College in 1970, a Stanford Ph.D. in Medical Information Sciences in 1975, and an M.D. at Stanford in 1976. During the early-1970's, he was principal developer of the medical expert system known as MYCIN. After a pause for internal medicine house staff training at Harvard and Stanford between 1976 and 1979, he joined the Stanford internal medicine faculty where he has directed an active research program in clinical information systems development. His interests include the broad range of issues related to clinical information systems and their effective implementation. He has spearheaded the formation of a Stanford degree program in medical informatics and continues to divide his time between clinical medicine and medical informatics research.

William W. Stead, M.D., is Professor of Medicine, Professor of Biomedical Informatics, Director of the Informatics Center, and Associate Vice Chancellor for Health Affairs at Vanderbilt University. In these capacities, he is responsible for both the Medical Center's working operation and decision support systems, the Medical Center Library, and an inter-disciplinary faculty unit engaging in biomedical informatics research and training.

Dr. Stead received his B.A. and M.D. from Duke University where he also served residencies in Internal Medicine and Nephrology. His medical informatics research career began in 1970 with the construction of an automated, patient history taker and evolved into a long-term interest in computer-based patient records. He was co-developer of the TMR (The Medical Record) medical information system, one of the early systems to be used in practice to create a computer database containing all pertinent clinical data about patients, while providing administrative management for the practice. He served as principal investigator of the Duke University effort to test and implement a model of an Integrated Advanced Information Management System (IAIMS) based upon integration of distributed resources. At Vanderbilt, he has led the effort to develop a Fast Track approach to IAIMS. He has developed an information technology architecture that allows an institution to manage its data and knowledge assets separately from its application programs.

MEETING SITE & TRAVEL INFORMATION

FOR

AAMC Deans Roundtable:

Academic Medicine in the Information Age

December 5, 1996

Four Seasons Resort and Club Dallas at Las Collinas

4150 N. MacArthur Blvd., Irving, TX 75038

Phone: (214) 717-0700 Guest Fax: (214) 717-2550

GETTING TO THE HOTEL

The Dallas Four Seasons Resort and Club is nestled in 400 acres of rolling Texas hills between Dallas/Fort Worth International Airport and downtown Dallas. The trip to the Resort from the airport is 15-20 minutes by taxi and costs approximately \$17.00.

AIRLINE DISCOUNT INFORMATION

American Airlines is offering special discounted rates for this meeting. Discounts include a 5% discount off any published excursion fare (based on normal restrictions) and a 10% discount off the Y26 (full) coach class fare with seven day advance purchase required and is based on B class availability. To receive the discount, you (or your travel agent) must call (800) 433-1790 and refer to the AAMC Star File Number **S9328**, when making your reservation.

HOTEL RESERVATIONS AND ROOM RATES

The hotel room rate is **\$180.00 single/double** per night and subject to sales tax currently at 11%. To make your hotel reservations, please call the Four Seasons Resort and Club at (214) 717-0700 by **November 15** to obtain the group rate. When making your reservations, please identify yourself with the AAMC Deans Roundtable Meeting. To guarantee your room, the hotel requires a deposit in the amount of one night's room and tax. Otherwise, reservations will not be held after 6:00 pm. The deposit will be applied to any guaranteed no-shows. Check-in time at the Four Seasons is 3:00 pm. The hotel will make every effort to accommodate early arrivals. Check-out time is 12:00 noon. You may arrange for the Bell Captain to store your luggage if you have an early arrival or a late departure.

REGISTRATION PROCEDURES

Registration Fee: \$75.00

Advance registration is required. Please return registration materials by **December 1st**. The registration fee covers all meeting materials, coffee breaks, and lunch. A check, institutional purchase order, or credit card information should accompany your registration form. Credit card transactions (MasterCard & Visa only) are subject to approval. Checks should be made payable to the AAMC.

CANCELLATION POLICIES

To receive a full refund, please send notice of cancellation to our offices **in writing** [FAX# (202) 828-1125] at least three working days in advance of the meeting. Withdrawals after that time will result in the forfeiture of the entire fee. Please be aware that the cancellation of any hotel room reservation is your responsibility. If you have any questions, please contact Irene Nicolaidis at (202) 828-0479.

REGISTRATION FORM

AAMC DEANS ROUNDTABLE: Academic Medicine in the Information Age
FOUR SEASONS RESORT AND CLUB, DALLAS, TX
DECEMBER 5, 1996

REGISTRANT (Please type or print all information)

Name (Mr., Mrs., Ms.) _____ Degree: _____

Name As You Wish It To Appear On Badge _____

Title _____

Institution _____

Address _____

City, State, Zip Code _____

Telephone () _____ Fax () _____

E-mail Address _____

Do you or does anyone attending with you require special accommodations or services? If yes, please describe :

FEES

PAYMENT (Must accompany this form)

Check enclosed

MasterCard Visa (ONLY)

Amount _____

REGISTRATION : \$75.00 \$ _____

Expiration Date ____/____/____

Please see program announcement for details about the registration fee and cancellation policy. Credit card transactions are subject to approval. Make checks payable to AAMC.

Signature _____

Name as It Appears on Card _____

SEND TO:

FOR AAMC OFFICE USE ONLY:

Meetings Registrar
Association of American Medical Colleges
2450 N Street, NW
Washington, DC 20037-1126
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