

January 2018



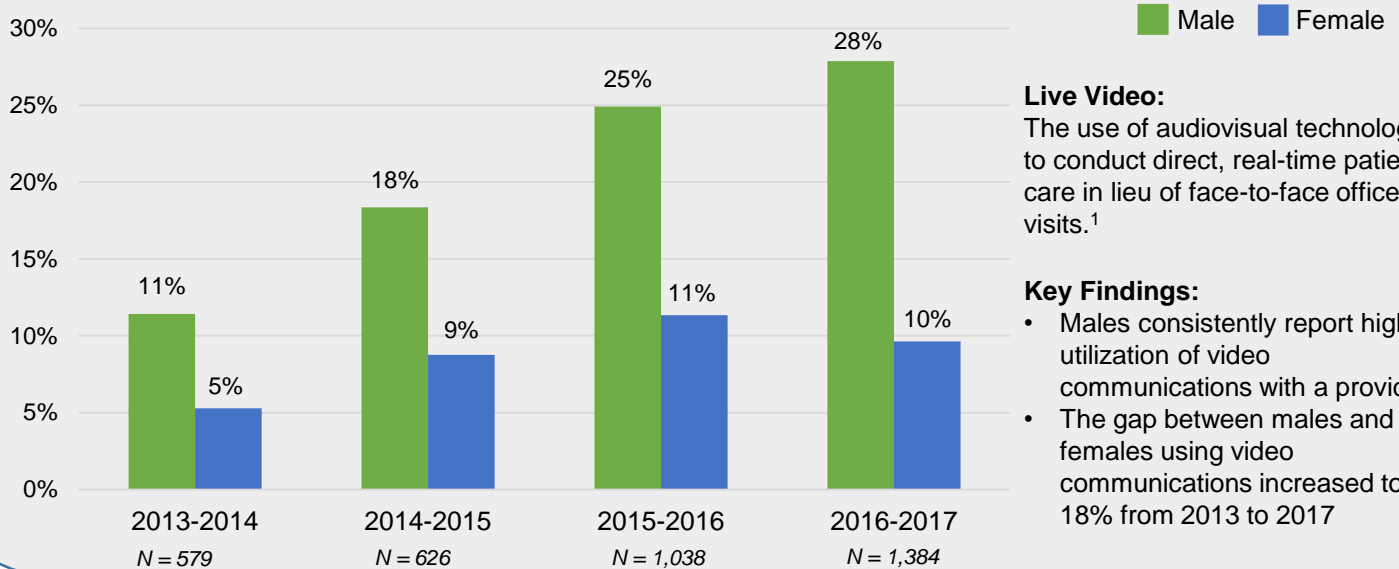
## Patient and Provider Video Communication

Differences and Similarities in Respondent Use and Willingness to Use Video

Source: AAMC Consumer Survey of Health Care Access

### Males Report Higher Utilization of Live Video to Communicate with a Provider

Percent of Male and Female Respondents Using Video Communication



**Live Video:**

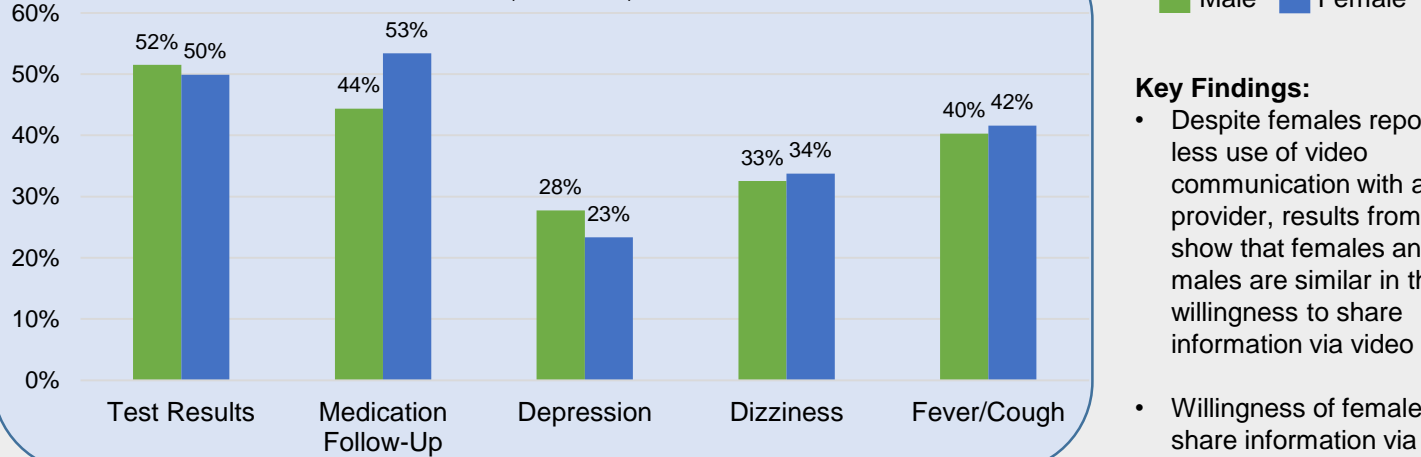
The use of audiovisual technology to conduct direct, real-time patient care in lieu of face-to-face office visits.<sup>1</sup>

**Key Findings:**

- Males consistently report higher utilization of video communications with a provider
- The gap between males and females using video communications increased to 18% from 2013 to 2017

### With Recent Increase in Female Willingness to Share Medical Information through Video, Willingness Now Similar to Males

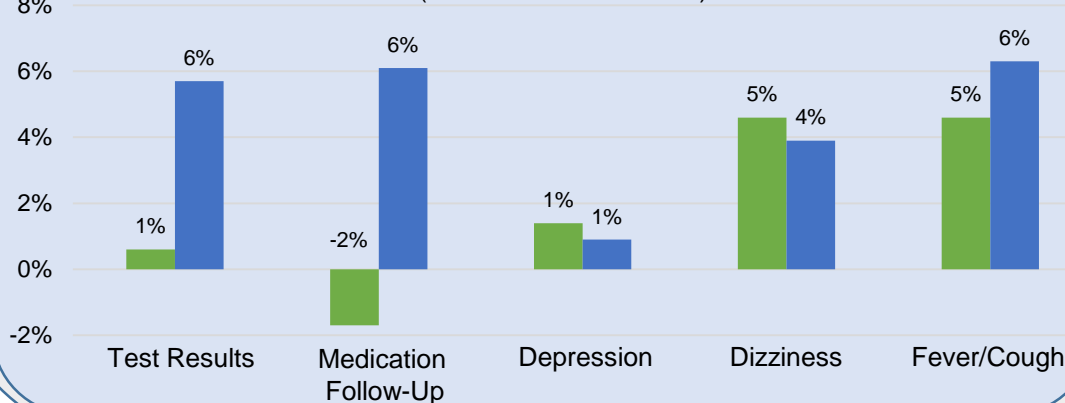
Percent of Respondents Willing to Share Different Medical Information through Video (June 2017)



**Key Findings:**

- Despite females reporting less use of video communication with a provider, results from 2017 show that females and males are similar in their willingness to share information via video
- Willingness of females to share information via video in 2017 has changed from 2015, when women were less willing to share information

Change in Willingness to Share Medical Information Through Video (June 2015 - June 2017)



**Additional Information:**

For more information on the Consumer Survey of Health Care Access, please view the Data Highlights: [aamc.org/workforce](http://aamc.org/workforce)

<sup>1</sup>Center for Connected Health Policy. What is Telehealth? <http://cchpca.org/what-is-telehealth>.