Overall Philanthropic Support

$68.6 million
Average total philanthropic support per institution in 2016

2.5% increase from $66.9 million per institution in 2015

Fundraising Costs and Return on Investment

$7.3 million
Average fundraising cost per institution

7.2% increase over 2015

Gifts of $1 million+

1,486 gifts
213 of these gifts were greater than $5 million

Campaigns

58% of all institutions were involved in a fundraising campaign in 2016

Median Campaign Goals

Medial School: $240
Teaching Hospitals: $500
Joint Programs: $610

Scholarships

$1.6 million
Median total support raised for medical student scholarships per institution

Median scholarship support raised per institution

PRIVATE: $2.6
PUBLIC: $0.7

Participating institutions have access to the online database and benchmarking reports: aamc.org/developmentsurvey