A dark red silhouette of a city skyline, including a prominent cable-stayed bridge, positioned above the main text.

**LEARN  
SERVE  
LEAD<sup>20</sup><sub>17</sub>**  
THE **AAMC** ANNUAL MEETING

Academic Medicine's Signature Learning  
and Networking Event

**NOVEMBER 3-7, 2017  
HYNES CONVENTION CENTER  
BOSTON, MASSACHUSETTS**

Association of  
American Medical Colleges

**LEARN SERVE LEAD** is academic medicine's signature learning and networking event, inspiring the community to transform the future of health care and improve the health of all.

Political divides. Immigration reform. Racial and ethnic tensions. Opioid epidemic. Mental illness. Poverty and homelessness. Health insurance uncertainty. Physician shortages. Shrinking research dollars. These issues have become all too familiar to those of us working in academic medicine.

Medical schools and teaching hospitals have seen plenty of challenges, social tensions, and legislative uncertainties before. The academic medicine community has always addressed and often solved medical and health care issues—sometimes even solving problems that extend beyond medicine.

Learn Serve Lead 2017 will bring together:

- those who have a track record of innovation
- those who are engaged in positive societal and health care change
- those who are and will be the thought leaders addressing current and future health care challenges

Learn Serve Lead's more than 120 education sessions will confront these challenges and provide you with the network, inspiration, and courage to build a promising future for academic medicine.

It's also a beautiful time of year in New England. See you there!

**Register today at [aamc.org/annuallearnservelead](http://aamc.org/annuallearnservelead)**

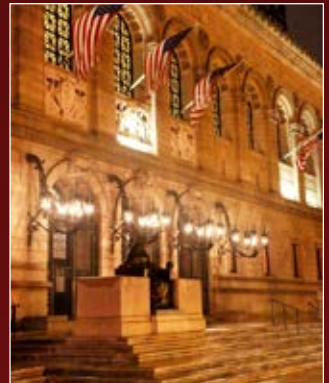
# Program Highlights

## Plenary Sessions

- David Brooks, Author, *The Road to Character*, and *New York Times* Columnist
- Marsha Rappley, MD, Virginia Commonwealth University Health System and AAMC Board of Directors Chair, and Darrell G. Kirch, MD, AAMC President and CEO
- Siddhartha Mukherjee, MD, Columbia University, Pulitzer Prize–Winning Science Writer, and Author, *The Emperor of All Maladies: A Biography of Cancer* and *The Gene: An Intimate History*
- “Trading Places”: A discussion with physicians who have experienced life as patients, moderated by best-selling author and Pulitzer Prize–winning journalist Anna Quindlen
  - Sherry Wren, MD, Stanford University School of Medicine
  - Lucky Jain, MD, Emory University School of Medicine
  - Feranmi Okanlami, MD, MS, Memorial Hospital–Beacon Health System
  - David Carbone, MD, PhD, The Ohio State Comprehensive Cancer Center–Arthur G. James Cancer Hospital and Richard J. Solove Research Institute

## Voices of Medicine and Society Series

- Anna Lembke, MD, Stanford University School of Medicine, and Author, *Drug Dealer, MD*
- David Oshinsky, PhD, NYU School of Medicine, and Author, *Bellevue: Three Centuries of Medicine and Mayhem at America’s Most Storied Hospital*
- James O’Connell, MD, Boston Health Care for the Homeless Program, and Author, *Stories from the Shadows*
- Dayna Bowen Matthew, JD, University of Virginia School of Law, and Author, *Just Medicine: A Cure for Racial Inequality in American Health Care*
- David Blumenthal, MD, President, The Commonwealth Fund



# Educational and Networking Events

## **Opening Reception**

Friday evening at the Boston Public Library.

## **Focused Table Discussions Lunch**

This is your chance to lead a conversation on an issue or a professional passion—more than 150 topics come from attendee volunteers.

## **Exhibit Hall**

Once again, we will have representation from business partners, member institutions, medical school and teaching hospital suppliers, specialized education, and health care and technology consultants. Stop by the AAMC Pavilion to find out how to get more involved in AAMC programs, services, and initiatives.

## **Networking Receptions**

Alumni receptions, AAMC professional development and affinity groups, AAMC member institutions. You name it—there are numerous opportunities to connect with colleagues throughout the meeting.

## **AAMC Awards Dinner**

Stay tuned for information about the AAMC's Awards Dinner, where we honor individuals and organizations that have made significant contributions to improve the health of all (separate registration required).

## **Posters-Up and Wine-Down**

Enjoy reconnecting with colleagues and making new contacts while reviewing medical education scholarly posters.





# Meet the Authors at Learn Serve Lead

A number of our speakers are also authors. To provide you with the opportunity to get signed copies of their books and have a few moments to connect with them, the Learn Serve Lead bookstore will feature several book signings. Visit the on-site bookstore Saturday through Tuesday to secure your copies (limited availability).

We recommend purchasing your books in advance of the book signings. The bookstore is open daily for a limited number of hours. Authors will sign all books regardless of where they were purchased.

All book signings are first come, first served and will end promptly at the designated times. Please limit signings to no more than two copies from any author.

## Book Signings

### David Brooks

New York Times Columnist  
Author, *The Road to Character*  
November 4, 10:15–11 am

### James (Jim) O'Connell, MD

Boston Health Care  
for the Homeless Program  
Author, *Stories from the Shadows*  
November 4, 4:30–5:30 pm

### Anna Lembke, MD

Stanford University  
School of Medicine  
Author, *Drug Dealer, MD:  
How Doctors Were Duped,  
Patients Got Hooked, and Why  
It's So Hard to Stop*  
November 4, 4:45–5:15 pm

### Dayna Bowen Matthew, JD

University of Virginia  
School of Law  
Author, *Just Medicine:  
A Cure for Racial Inequality  
in American Health Care*  
November 5, 12:15–1:15 pm

### David Oshinsky, PhD

New York University  
School of Medicine  
and Department of History  
Author, *Bellevue: Three Centuries of  
Medicine and Mayhem at America's  
Most Storied Hospital*  
November 5, 4:30–5:30 pm

### Siddhartha Mukherjee, MD

Columbia University  
Pulitzer Prize–Winning Science Writer  
Author, *The Emperor of All Maladies:  
A Biography of Cancer* and *The Gene:  
An Intimate History*  
November 6, 10–11 am

### Damon Tweedy, MD

Duke University Medical Center  
Author, *Black Man in a White Coat*  
November 6, 12:15–1 pm

# Learn Serve Lead 2017 in Boston

A world-class destination flourishing with history, arts, dining, and exceptional institutions of higher learning and health care.

With more than 60 colleges and universities and 35 hospitals in the metro Boston area, the city is an international center for learning and innovation.

Whether it is your first visit or your hundredth, you will be glad you came to Learn Serve Lead 2017.

Keep in touch with us at [memberservices@aamc.org](mailto:memberservices@aamc.org) or connect online for news, hot topics, events, and community engagements through our social media official platforms.

Follow our meeting hashtag, #AAMC17, whether you are at the meeting or off-site.



## Questions?

Registration: [learnservelead@aamc.org](mailto:learnservelead@aamc.org)  
Exhibiting: [lsl@sponsorshipboost.com](mailto:lsl@sponsorshipboost.com)

## Upcoming Learn Serve Lead Meetings

November 2–6, 2018	Austin, Texas
November 8–12, 2019	Phoenix, Arizona
November 13–17, 2020	Washington, D.C.
November 5–9, 2021	San Antonio, Texas
November 11–15, 2022	Nashville, Tennessee

AAMC offers a broad range of leadership and professional development opportunities catering to the learning needs of academic medicine professionals at all stages of their careers.

By engaging a diverse group of leading speakers, subject-matter experts, and instructors, the AAMC is able to provide cutting-edge content to keep members at the forefront of academic medicine. Explore the options listed online to identify the opportunities that best meet your needs. For more information, visit [aamc.org/professional-development](https://aamc.org/professional-development).



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American Medical Colleges**

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