The CDC PRC Program
NYU PRC

- **Mission:** To build community capacity and leadership for health promotion and disease prevention using a community health worker (CHW) model approach.
- **Goals:**
  1) Create an integrated *campus-community infrastructure*
  2) Implement innovative dissemination strategies to *promote capacity building and leadership models*
  3) Develop and implement *training programs* that build capacity to conduct community based health promotion research and activities
  4) **Evaluation the use of community health workers** to promote health in diverse communities
  5) Develop and influence *health policy*

- **Core Research Project** – RICE Project
NYU-CUNY PRC

• **Mission:** To build community and clinical capacity and leadership for cardiovascular disease in urban areas

• **Goals:**

1) Develop, test and evaluate integrated use of CHWs and EHR-based clinical interventions

2) Develop, disseminate and test a portfolio of CHW and EHR-based tools targeting Million Hearts goals

3) Provide technical assistance to our stakeholder network regarding the population health impact of chronic diseases

4) Develop and implement training programs that build the capacity and leadership of public health and clinical practitioners to conduct evidence-based research and interventions using community-clinical linkage strategies
Organizational Structure

NYU Institutional Resources
- Center for the Study of Asian American Health
- College of Dentistry
- College of Nursing
- Comparative Effectiveness Research
- Global Institute of Public Health
- NYU-Health & Hospitals Corporation Clinical and Translational Science Institute
- Nutrition and Obesity Policy Research and Evaluation Network (NOPREN) Center
- NYU Medical Center Clinically Integrated Network
- Strategies to Reach and Implement the Vision of Health Equity (STRIVE)
- Wagner Graduate School of Public Service

New York University
- School of Medicine, Department of Population Health

City University of New York
- School of Public Health, Epidemiology and Biostatistics Program

PIs: Chau Trinh-Shevrin & Lorna Thorpe

Administrative Core:
Scientific Advisory Board & Executive Committee

Community Coalition:
Health Systems and Providers, Health Insurers, Public Health Agencies, Community Groups

CUNY Institutional Resources
- CUNY SPH campuses:
  - Hunter College
  - Lehman College
  - Brooklyn College
  - CUNY Graduate Center
- Hunter College School of Social Work
- City College Sophie Davis School of Biomedical Education
- NYC Health and Nutrition Examination Study (NYCHANES)
- CUNY Institute for Demographic Research (CIDR)
- NYC Food Policy Center
- Institute on Health Equity
- NY Well Cornell Clinical and Translational Science Center

Community Engagement Core

Training Core

Research & Evaluation Core

Dissemination
Communication
Communication
Communication
Core Research Project – Project IMPACT

Implementing Million Hearts for Provider and Community Transformation

Building upon the strategies of the Millions Hearts Initiative, Project IMPACT will examine the efficacy, adoption, and impact of integrated EHR-based decision-support and physician feedback interventions with CHW-led self-management and coaching support for South Asian patients with uncontrolled hypertension.
## Other Research Projects

<table>
<thead>
<tr>
<th>Title</th>
<th>Goal</th>
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<tbody>
<tr>
<td>SIP: Understanding the Barriers &amp; Facilitators to Colorectal Cancer Screening among South Central Asian Immigrants in NYC</td>
<td>Will use mixed methods to explore barriers and facilitators to screening, and the principles of social marketing to develop culturally tailored messaging to promote screening.</td>
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<tr>
<td>SIP: Workplace Health Research Network</td>
<td>Will create and conduct a pilot project to reach low wage and immigrant workers with a participatory workplace health program.</td>
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<tr>
<td>SIP: Managing Epilepsy Well</td>
<td>Will adapt, test, and disseminate an epilepsy self-management intervention for Hispanic adults with epilepsy and depression.</td>
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<tr>
<td>Harlem Community Health Worker Initiative</td>
<td>Working with community partners, CHWs, and residents, the CHWI aims to improve the health outcomes of NYC Housing Authority (NYCHA) residents in Harlem.</td>
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<tr>
<td>Family-Based Oral Health Promotion Program in the Sikh Community</td>
<td>Addresses dental health promotion in Sikh South Asian communities in New York City and New Jersey.</td>
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Training

- Health Disparities Research Training Program
- Community-Empowered Research Training (CERT) Program
- Community Health Worker (CHW) Training
- IMPACT Provider Trainings and Technical Assistance for Million Hearts Implementation
Policy

- Nutrition and Obesity Policy Research and Evaluation Network (NOPREN) Center
- CHW Professionalization and Reimbursement Strategies
- Medicaid Redesign Team: Health Disparities and Social Determinants Workgroups
- Delivery System Reform Incentive Program (DSRIP) Oversight and Advisory Panel
- Data Disaggregation for Asian American, Native Hawaiian, & Pacific Islander Populations in National, State, and City Data Sets