

The Role of Regional Campuses in Assuring Cultural Competency
April 2, 2004

Program Schedule

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| 7:30am-8:00am | Continental Breakfast/Registration |
| 8:00am-8:15am | Welcome and Introduction <i>Fred Burg, MD & J. Manuel de la Rosa, MD</i> |
| 8:15am-9:15am | *Cultural Competency & Medicine on the Border <i>Maria Soto-Green, MD</i> |
| 9:15am-10:15am | *Cultural Competency: A Regional Perspective of Medicine on the Border <i>Leonel Vela, MD</i> |
| 10:15am-10:30am | Break |
| 10:30am-11:30am | *Cultural Competency: From a National Perspective to a Local Border Focus <i>Roberto Gomez, MD</i> |
| 11:30am-12:30pm | Lunch (Keynote speaker) *A Medicine Orientation of the Border <i>Senator Eliot Shapleigh</i> |
| 12:30pm-1:00pm | *Panel Discussion: Cultural Competency & Political Awareness for Regional Campuses <i>J. Manuel de la Rosa, MD, Jacque Chadwick, MD, David Luoma, MD and Paul Mehne, PhD</i> |
| 1:00pm-2:00pm | Political Process and Difficulties at the State Level <i>Martha Brown and John Michael Sanders</i> |
| 2:00pm-3:00pm | Business Meeting – <i>Fred Burg, MD</i> |

*Denotes lecture approved for continuing medical education credit.

April 3, 2004

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| 8:00am-9:00am | Continental Breakfast |
| 8:45am-9:00am | Opening Remarks <i>J. Manuel de la Rosa, MD</i> |
| 9:00am-10:00am | Marketing your Regional Campuses <i>Cathy Reynolds</i> |
| 10:00am-11:00am | Services available through the Federal Government <i>David Moore</i> |
| 11:00am-12:00pm | Educational/Government Relations at the National and Federal Level <i>Alberto Cardenas and David Moore</i> |
| 12:00pm-12:30pm | Wrap up/Closing <i>Fred Burg, MD</i> |