



**Association of
American Medical Colleges**
2450 N Street, N.W., Washington, D.C. 20037-1127
T 202 828 0400 F 202 828 1125
www.aamc.org

AAMC CMESectioNEWS

October 7, 2009

CONTENTS:

**2009 AAMC ANNUAL MEETING
H1N1 FLU PREPAREDNESS FOR CME
NEW CONTENT FOR CME
QUALITY IMPROVEMENT
CONFLICT OF INTEREST
MEETING AND PROFESSIONAL OPPORTUNITIES
CANADIAN KT RESEARCH SUPPORT
PUBLICATIONS & REPORTS
...FROM ACADEMIC MEDICINE
...AND FROM JCEHP**

THE 2009 AAMC ANNUAL MEETING

For activities, presentations and professional development opportunities for CME professionals, researchers and faculty members, see [CME focused sessions](#).

The Group on Educational Affairs invites active participation in its joint plenary session at the AAMC national meeting. The session, "Teaching and Learning in Tight Times", will be held on Sunday, November 8 from 10:30 – noon, and will feature Dr. Lois Nora, Dean and President of Northeastern Ohio Universities College of Medicine.

The meeting also features the 2009 Society for Academic CME (SACME) Fall Meeting which also provides an excellent series of presentations and opportunities for networking. The SACME meeting will be held November 7-8, 2009, in Boston at the Marriott Copley Place. Further details and online registration for the SACME meeting can be found at the [SACME Web Site](#).

H1N1 FLU PREPAREDNESS

[Planning for H1N1/Panflu and Other Infectious Disease Outbreaks](#)

A planning guide for CME providers, faculty members, course directors and others

NEW CONTENT FOR CME

[Physicians and Their Practices Under Health Care Reform](#)

A report commissioned by The Physicians Foundation, a national healthcare organization that represents the interests of physicians, raises new questions about the role of socioeconomic determinants as they relate to access, quality, and cost of medical care in the United States.

IMPROVING QUALITY – NEW ROLES/MESSAGES FOR CME PROVIDERS

[Joint Commission launches center to address patient safety failures](#)

[CDC flu guidance stresses quick antiviral treatment for high-risk patients](#)

[CDC awards \\$40 million to states for health care \(hospital\) acquired infection prevention](#)

[Nurses participate in ‘room of horrors’ exercise to improve patient safety](#)

CONFLICT OF INTEREST

[Low rates of reporting commercial bias by physicians following online continuing medical education activities.](#)

Concerns have been raised about bias in commercially supported continuing medical education (CME) activities, but there are not enough data to back it up. Post-activity CME evaluation surveys were analyzed to quantitate reporting rates of bias, overall and by funding source.

[Sixty Doctors Took Speaker Fees From Drug Giant](#)

At least 60 Massachusetts doctors collectively have earned more than a half-million dollars this year as speakers paid by pharmaceutical giant Eli Lilly & Co. - including two Boston Medical Center physicians whose participation is being reviewed for possible violation of a hospital policy against marketing activities by its doctors.

UPCOMING MEETINGS, PROFESSIONAL DEVELOPMENT OPPORTUNITIES

[The Alliance for CME 35th Annual Conference](#)

The Alliance's Board of Directors and the Annual Conference Committee, invite participation in the Alliance for Continuing Medical Education's 35th Annual Conference, New Orleans, Jan 27-30, 2010 .

[The Diagnostic Errors in Medicine 2nd Annual Meeting](#)

October 21-22, 2009, Renaissance Hollywood Hotel, Hollywood (Los Angeles), California.

CANDIAN SUPPORT FOR KT RESEARCH

[Funding opportunities](#) posted this summer by CIHR and its partners include those related to implementation of innovations aligned with KT in several areas

PUBLICATIONS AND REPORTS

[What evidence supports the use of computerized alerts and prompts to improve clinicians' prescribing behavior?](#)

Schedlbauer A, Prasad V, Mulvaney C, Phansalkar S, Stanton W, Bates DW, Avery AJ. *Journal of the American Medical Informatics Association*. 2009 Jul-Aug. 16(4):531-8,

[A multifaceted strategy for implementation of the Ottawa ankle rules in two emergency departments.](#)

Bessen T, Clark R, Shakib S, Hughes G. *BMJ*. 2009;339:b3124

[Does social marketing provide a framework for changing healthcare practice?](#)

Evidence that a social marketing framework provides a useful solution-focused framework for systematically understanding barriers to individual behavior change and designing interventions accordingly. Morris ZS. Clarkson PJ. *Health Policy*. 2009 Jul 91(2):135-41.

[Implementing a palm pilot intervention for primary care providers: lessons learned.](#)

Rosenberger EL. Goff DC Jr. Blackwell CS. Williams DT. Crago OL. Ellis SD. Bertoni AG. Bonds DE. *Contemporary Clinical Trials*. 30(4):321-5, 2009 Jul.

[A multi-professional full-scale simulation course in the recognition and management of deteriorating hospital patients.](#)

Fuhrmann L, Østergaard D, Lippert A, Perner A. *Resuscitation*. 2009 Jun;80(6):669-73.

...FROM ACADEMIC MEDICINE

[A case study of medical grand rounds: are we using effective methods?](#)

Van Hoof TJ, Monson RJ, Majdalany GT, Giannotti TE, Meehan TP. *Acad Med*. 2009 Aug;84(8):1144-51.

[Measurement and correlates of physicians' lifelong learning.](#)

Hojat M, Veloski JJ, Gonnella JS. *Acad Med*. 2009 Aug;84(8):1066-74.

[Physician practice change II: implications of the Integrated Systems Model \(ISM\) for the future of continuing medical education.](#)

Albanese M, Mejjicano G, Xakellis G, Kokotailo P. *Acad Med*. 2009 Aug;84(8):1056-65.

...AND FROM JCEHP'S LATEST ISSUE

A focus on the CME cost/benefit ratio:

[Continuing medical education costs and benefits: Lessons for competing in a changing health care economy.](#)

Mazmanian PE. *JCEHP* 29(3): 133-134

[Promoting free online CME for intimate partner violence: What works at what cost?](#)

Harris JM Jr, Novalis-Marine C, Amend RW, Surprenant ZJ. *JCEHP*. 29(3):135-141

A focus on inter-professional education:

[An overview of continuing interprofessional education.](#)

Reeves S. *JCEHP*. 29(3):142-146

[An anatomy of continuing interprofessional education.](#)

Barr H. *JCEHP*. 29(3):147-150.

[Improving the clarity of the interprofessional field: Implications for research and continuing interprofessional education.](#)

Goldman J, Zwarenstein M, Bhattacharyya O, Reeves S. *JCEHP*. 29(3):151-156.

[Online interprofessional health sciences education: From theory to practice.](#)

Luke R, Solomon P, Baptiste S, Hall P, Orchard C, Rukholm E, Carter L. *JCEHP*. 29(3):161-167

[Faculty development for continuing interprofessional education and collaborative practice.](#)

Silver IL, Leslie K. *JCEHP*. 29(3):172-177.

Dave Davis, MD, FCFP
Oswald Umuhoza, MPH
Continuing Education & Performance Improvement
Association of American Medical Colleges
Ph: 202-862-6275/741-0745

www.aamc.org/cme

You are currently subscribed to geacme discussion list. To unsubscribe send a message to oumuhoza@aamc.org with the subject "unsubscribe geacme" (no quotes).

To reply to the entire list send your message to geacme@lists.aamc.org.