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GEA CME Section NEWS

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MEDICINE

CME AT THE ANNUAL MEETING NOVEMBER 7-9

Plan to join us at the annual meeting for some important advances in and discussion about the future of academic CME.

Saturday Nov 7th, SACME General Session: Research and Hot Topics in CME (Please note: separate registration is required. Go to www.sacme.org to register for SACME meeting. Onsite registration is possible too. Topics include Health Care Reform, CME in the Research Agenda of the Academic Medical Center, and Faculty Development--a new role for CE.

Sunday, Nov 8th, GEA special sessions offer a focus on quality improvement and medical education across the continuum, with a special emphasis on CME and the University of Wisconsin story.

Monday Nov 9th, CME Section special meetings:

- Council of Deans (COD) Plenary Session: "From COI to ROI - The Value of Continuing Education in Achieving the Mission of the Academic Medical Center"
- A GFA/DPP Plenary Session: "New Competencies for Practicing Physicians (and Learners): A health care reform, patient-centered focus on better evidence, health disparities, cultural competency and prevention"
- CME/RIME Joint Session, "Scholarship Across the Medical Education Continuum".
- Finally, don't forget the GEA CME Section Business Meeting 4-5 pm.

COMMERCIAL SUPPORT ISSUES & CME

[Drugmaker Merck discloses payments to doctors who give talks to colleagues](#)

Amid growing criticism of industry influence over which treatments doctors choose for their patients, the company posted a database on its Web site listing speaking fees paid to 1,078 doctors, researchers, nurses and other health professionals.

[New Pharma Guidelines: No Ghostwriting, More Public Info](#)

Clinical trial guidelines from PhRMA, the big drug industry trade group, went into effect October 1st.

[Medical Education Companies lose funding from GSK](#)

Following Pfizer's lead, GlaxoSmithKline will direct grants to academia and doctor organizations to avoid bias.

[Not All Presenters Disclosed Payments at Medical Meeting](#)

Approximately 30 percent of presenters, committee members, and board members attending a 2008 American Academy of Orthopaedic Surgeons meeting did not disclose payments received from device manufacturers as required by the association according to a study published in NEJM.

[Using identical financial disclosure form for all ICJE journals.](#)

The editors of several major journals on Tuesday announced that all journals published by members of the International Committee of Medical Journal Editors (ICMJE) will now use an identical financial disclosure form. Can the CME Community be far behind?

NEW COMPETENCIES IN CME

[Mindful Communication Education May Help Prevent Burnout in Primary Care Physicians](#)

In Rochester, New York, from 2007 to 2008, a total of 70 primary care physicians took part in a CME courses including mindfulness meditation, self-awareness exercises, narratives concerning meaningful clinical experiences.

[Mandating cultural competency: Should physicians be required to take courses?](#)

More states are moving toward requiring cultural competency training.

GRANT ANNOUNCEMENT FROM AHRQ

AHRQ Announces Intent to [Publish Grant and Contract Solicitations](#) for Comparative Effectiveness Research (CER) Projects with Funds from the American Recovery and Reinvestment Act (ARRA)

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

[AHME Announces CME Webinar presented by nationally recognized CME experts](#)

"Conducting a Needs Assessment and Identifying Practice Gaps: Getting it Right", Tuesday, November 24, 2009 ~ 1:30-2:30 p.m. EST

[The Alliance for CME 35th Annual Conference](#)

The Alliance's Board of Directors and the Annual Conference Committee, invite participation in the Alliance for Continuing Medical Education's 35th Annual Conference, New Orleans, Jan 27-30, 2010 .

[3rd annual NIH Conference on the Science of Dissemination and Implementation: Methods and Measurement](#)

Hyatt Regency, Bethesda, MD on March 15-16, 2010

Call for proposals deadline: 5 p.m. PT, November 6, 2009. Applicants are encouraged to submit abstracts for oral presentations/panels, posters, and think tanks.

Conference registration deadline: 12am PT, February 12, 2010. Please note: There is no fee to register for this conference, and this year's conference will NOT be available for viewing online.

QUALITY & PERFORMANCE IMPROVEMENT

[Hospital Strategies to Engage Physicians in Quality Improvement](#)

The study released by HSC included interviews with hospital leaders in Detroit, Memphis, Minneapolis-St. Paul and Seattle and identified strategies to involve physicians in quality improvement activities.

RESOURCES FOR THE CME PROVIDER & RESEARCHER

[The RDRB: Continuing Education Literature At Your Fingertips](#)

Through the RDRB (Research and Development Resource Base) users can access over 23,000 citations to research medical and health-related questions in continuing education, knowledge translation, guideline implementation and related areas. The RDRB offers a free, user-friendly tool for educators, researchers, policy-makers and others planning effective, innovative continuing education strategies. Visit this powerful database of literature anytime online. Any questions please send an email to: rdrb.cme@utoronto.ca

WHAT'S NEW IN THE LITERATURE

[The October issue of Academic Medicine is now available online!](#)

Caring for patients. Mentoring trainees. Conducting research. Reviewing articles. Check out the new features highlighted in Dr. Kanter's October editorial. Among other enhancements, you can now access Academic Medicine on your mobile device! [The 2009 RIME Supplement](#) is now available.

[Low rates of reporting commercial bias by physicians following online continuing medical education activities](#)

Ellison JA, Hennekens CH, Wang J, Lundberg GD, Sulkes D. *Am J Med.* 2009 Sep;122(9):875-8.

[Experience with academic detailing services for quality improvement in primary care practice.](#)

May F, Simpson D, Hart L, Rowett D, Perrier D. *Qual Saf Health Care.* 2009 Jun;18(3):225-31.

[E-learning for education in primary healthcare--turning the hype into reality: a Delphi study.](#)

Gensichen J, Vollmar HC, Sönnichsen A, Waldmann UM, Sandars J. *Eur J Gen Pract.* 2009;15(1):11-4.

[The American College of Chest Physicians evidence-based educational guidelines for continuing medical education interventions: estimating effect size.](#)

Marinopoulos SS, Dorman T, Bass EB. *Chest.* 2009 Sep;136(3):947-8.

[The role of education in improving physicians' professional use of economic evaluations of health interventions: some evidence from a cross-sectional survey in Italy.](#)

De Vito C, Carmelo Nobile G, Furnari G, Pavia M, De Giusti M, Angelillo IF, Villari P. *Eval Health Prof.* 2009 Sep;32(3):249-63.

[The value of laparoscopic skills courses.](#)

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[A hospital-randomized controlled trial of a formal quality improvement educational program in rural and small community Texas hospitals: one year results.](#)

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[Customized feedback to patients and providers failed to improve safety or quality of diabetes care: a randomized trial.](#)

O'Connor PJ. Sperl-Hillen J. Johnson PE. Rush WA. Crain AL. *Diabetes Care.* 32(7):1158-63, 2009 Jul.

[Improving general practice consultations for older people with asthma: a cluster randomised control trial.](#)

Goeman DP. Sanci LA. Scharf SL. Bailey M. O'Hehir RE. Jenkins CR. Douglass JA. *Medical Journal of Australia.* 191(2):113-7, 2009 Jul 20.

[Surgeon Training, Protocol Compliance, and Technical Outcomes From Breast Cancer Sentinel Lymph Node Randomized Trial](#)

David N. Krag, Takamaru Ashikaga, Seth P. Harlow, Joan M. Skelly, Thomas B. Julian, Ann M. Brown, Donald L. Weaver, Norman Wolmark, the National Surgical Adjuvant Breast and Bowel Project. *J Natl Cancer Inst.* 2009 Oct 7;101(19):1356-62.