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CME NEWS

- SACME/AAMC SURVEY RESULTS IN!

The Harrison Survey has had a remarkable response rate. Over three quarters of Canadian and US medical schools responded to questions about –among other items- CME's product in academic medical centers, and its degree of integration internally and externally, funding sources, and best practices.

Full survey results will be available over the next few weeks, portions of which will be announced in the CMEsectionNEWS first.

- AAMC SEEKS INNOVATIONS IN CME

The Continuing Education & Performance Improvement website (www.aamc.org/cme) will soon be featuring improvements in CME in its member schools and academic medical centers. If readers wish to see their innovations highlighted - e.g., PI projects, linkages with telemedicine, academic detailing or other outreach activities, team training, faculty development initiatives - send them to: ddavis@aamc.org, or oumuhoza@aamc.org.

- BARNES BECOMES ACCME BOARD CHAIR

Dr. Barbara Barnes was named Chair of the Accreditation Council for Continuing Medical Education (ACCME) at the conclusion of the ACCME's November 2008 Board meeting. Dr Barnes is the Associate Dean for Continuing Medical Education and the Associate Vice Chancellor for Continuing Education and Industry Relationships at the University of Pittsburgh and the Vice President of Sponsored Programs, Research Support, and CME at University of Pittsburgh Medical Center (UPMC). More at <http://tinyurl.com/accme-leaders>

MORE ON THE COI FRONT

- AME RELEASES ETHICAL RULES OF DISCLOSURE

The Association for Medical Ethics (AME) released their comprehensive guidelines for the AME Ethical Rules of Disclosure, derived from a symposium held in June of 2008, in conjunction with the University of California, Irvine, School of Medicine. More at <http://www.ethicaldoctor.org>

- NEW GUIDELINES TO BAN OFFICE SUPPLIES AND OTHER ITEMS, NOT CASH!

New pharmaceutical industry guidelines should stop most drug companies from distributing a wide range of trinkets and office supplies. The updated rules are the industry's latest attempt to restore public confidence that doctors are prescribing medicines in the patient's interest. More at: <http://www.nytimes.com/2009/01/05/opinion/05mon1.html>

- EMORY UNIVERSITY DEPARTMENT'S CHAIR TO STEP DOWN

Emory University has announced that Dr. Charles Nemeroff, the chair of the Department of Psychiatry and Behavioral Sciences for the past 17 years, has agreed to step down as chair and to follow new restrictions on his outside activities. More at http://whsc.emory.edu/home/news/releases/2008/12/conflict_of_interest_action.html

- UNIV W-M'S ANNOUNCEMENT OF NEW POLICIES TO INDUSTRY RELATIONSHIP

The University of Wisconsin-Madison has announced plans "to update and standardize policies and procedures related to interactions with private industry -- and to make those relationships more transparent to patients." More at <http://www.med.wisc.edu/news/item.php?id=4214>

- FACULTY DEVELOPMENT IN COI: THE NFEI

The CME community has voiced enthusiasm about the availability of this on-line educational program for faculty members - teaching them about conflict of interest. The National Faculty Education Initiative (NFEI) is jointly sponsored by the Alliance for CME and SACME (the Society for Academic Continuing Medical Education), in collaboration with the American Association of Medical Colleges (AAMC). More at <http://www.acme-nfei.org>

NEW WEB RESOURCES

- ACADEMIC MEDICINE'S E-JOURNAL PLATFORM

Academic Medicine went live on Lippincott Williams & Wilkins' new "e-journals" platform. This is just one step in an ongoing journey to keep the journal at the forefront of electronic medical publishing. To see more changes, visit www.academicmedicine.org:

- G-I-N 2008 PRESENTATION SLIDES ONLINE NOW

Interested in learning about guideline implementation strategies from an international perspective? Presentation slides can now be found on the conference website www.gin2008.org or directly from www.kaypahoito.fi/ginprogramme

- CONNECTING PRIMARY CARE, PUBLIC HEALTH PROVIDERS AND PATIENTS

A new page on the AHRQ Health Care Innovations Exchange Web Site, [Linking Clinical Practices and the Community for Health Promotion](#) is designed to help health care professionals and educators find new ways to work together to help patients adopt healthy behaviors and better manage their health. Available at http://www.innovations.ahrq.gov/learn_network/resources-for-linking.aspx

- FAQs ON QI ACTIVITIES AND RESEARCH

The Office for Human Research Protection recently posted a new set of FAQs on the issue of the overlap between quality improvement interventions and research. See <http://www.hhs.gov/ohrp/qualityfaq.html#q2>

PROFESSIONAL DEVELOPMENT OPPORTUNITIES.....SUBMISSION DEADLINES

- BETTER TEACHING, BETTER OUTCOMES

The Patient Safety Education Project's upcoming Professional Development Workshop on January 30th and 31st at the Emory Conference Center in Atlanta, Georgia. teaches advanced teaching and quality improvement skills to those with an interest in improving their medical education skills. At the end of the workshop, participants will have acquired the skills necessary to teach more effectively using the three teaching formats: interactive lecture; case-based; and role play. To register, please visit <http://patientsafetyeducationproject.org>.

- SACME SPRING MEETING

The 2009 SACME Spring Meeting to be held April 23-26, 2009 in Rancho Mirage, California. This program will include topics of importance to academic CME professionals as well as updates on critical national issues. Check the SACME web site as well as <http://www.5starmeded.org/sacme/> in early

February for program details and registration information. Research abstract submissions, please contact Curtis Olson, PhD, caolson2@wisc.edu; tel: 608/265-8025

- [2009 SGEA REGIONAL CONFERENCE](#)

April 2-4, 2009 - New Orleans, La. Hosted by Tulane University School of Medicine. This conference will feature the new Eisenberg Center at Baylor College of Medicine and its role in CME. Please visit <http://tulane.edu/som/sgea/>

- [2009 NEGEA REGIONAL CONFERENCE](#)

May 1-2, 2009- Hershey, PA. Poster abstract submission deadline: January 30, 2009. This session will feature a workshop on quality improvement and CME. More at <http://www.hmc.psu.edu/ce/negea/>

[2009 AHRQ PRACTICE BASED RESEARCH NETWORK CONFERENCE](#)

What is the role of the PBRN in the new CME? AHRQ provides support to registered PBRNs through various methods such as web-based seminars, technical assistance in research methodology and PBRN organization and development. Date: Wednesday, June 24 - Friday, June 26, 2009. More at <http://pbrn.ahrq.gov/portal/server.pt>

FROM THE LITERATURE

Structured educational activity increases awareness of heart disease in women among health professionals by Snow R et al. *J Healthc Qual.* 2008 Jul-Aug;30(4):38-46

Implementation of locally adapted guidelines on type 2 diabetes. van Bruggen R et al, *Fam Pract.* 2008 Dec;25(6):430-7

Comparative effectiveness: two New DEcIDE Studies Evaluate the Use of β -Blockers. Two studies funded by AHRQ's DEcIDE (Developing Evidence to Inform Decisions about Effectiveness) program have added to the knowledge base on the use of β -blockers in elderly patients. "[Comparative Effectiveness of Different \$\beta\$ -Adrenergic Antagonists on Mortality Among Adults With Heart Failure in Clinical Practice](#)," by Go AS, et al, *Arch Intern Med.* 2008 Dec 8;168(22):2415-21. [Comparative Effectiveness of \$\beta\$ -blockers in Elderly Patients With Heart Failure](#)," by Kramer JM et al, *Arch Intern Med.* 2008 Dec 8;168(22):2422-8; discussion 2428-32.

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