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CME SectionNews

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NEW CME SURVEY RELEASED

The AAMC and the Society for Academic Continuing Medical Education (SACME) recently released a survey of North American medical school CME divisions. With a more than 80 percent response rate, the 2008 survey yielded some interesting results that help assess the activities and potential of U.S. and Canadian academic CME programs. There are clear trends toward innovation and increased attention to the principles of effective continuing education and adult learning. To read the full 2008 Harrison Survey report, go to:

www.aamc.org/cmestudy2008

UPCOMING MEETINGS for May-June:

- QUALITY IMPROVEMENT AND EDUCATION

“Integrating Quality: Linking Clinical and Educational Excellence.” An AAMC-sponsored meeting to foster quality improvement education and practice throughout the continuum of education and clinical practice in teaching hospitals and medical schools will be held on June 15-16, 2009, Renaissance Chicago O’Hare Suites Hotel, IL. Registration is now open at:

<http://tiny.cc/WH8L1>.

For more information on poster sessions, please visit the IQ site: <http://tiny.cc/xNdw1>

- GAME (Global Alliance for Medical Education) IN FRANCE, June 7-9 2009

Université Claude Bernard, Lyon, France. Theme: Global Best Practices in CME; Crossing Borders with CME/CPD; Certification of CME Professionals; Use of Technologies in Global CME/CPD. Visit: <http://www.game-cme.org/>

- SACME’s CME RESEARCH INSTITUTE: “Developing Expertise in the Investigation and Evaluation of Learning and Change” at the University of Toronto, June 13-17, 2009. Learn the principles of basic and applied research and scholarship in CME and related fields. Intensive

workshop and consultation experience with expert colleagues. Registration deadline has been extended to June 1, 2009; bursaries are still available as well. Visit <http://tiny.cc/srHLS> to learn more.

- FOCI: THE FORUM ON CONFLICT OF INTEREST: June 28-30, 2009.

The Fairmont Copley Plaza, Boston. Hosted by Harvard University, Brigham and Women's Hospital, Massachusetts General Hospital, and Partners HealthCare
Theme: Critical Issues for Academic Medical Centers and Universities: Conflicts of Interest in Research, Medical Education, and Clinical Care. For details, please visit www.aamc.org/meetings

- SUMMIT FOR QUALITY SYSTEMATIC REVIEWS TO INFORM EVIDENCE-BASED GUIDELINES, The United States Cochrane Center (USCC) “the use of quality systematic reviews to inform evidence-based guidelines”, on June 4 - 5, 2009, Tremont Suite Hotel, Baltimore, Md. To review the agenda and to register, please visit our website <http://tiny.cc/RUyYh>

-GUIDELINES IN LISBON, PORTUGAL: The sixth Guidelines International Network meeting, Lisbon, Portugal, November 1-4, 2009. Abstracts and interactive workshop proposals for the 2009 G-I-N conference are now being received. To submit an abstract or an interactive workshop, or register, please go to: <http://tiny.cc/d4EeX>, or go to the G-I-N 2009 Conference website: www.gin2009.net to obtain more information about G-I-N.

- ALLIANCE WEBINAR SERIES, ‘Legal Issues Impacting CME’, May 14 and May 28. Presenters: John Kamp, PhD, Executive Director, Coalition for Healthcare Communication; Arnold Friede, JD, Counsel, McDermott Will & Emory LLC, and Barbara Huffman, MEd, FACME, CME Manager, Carle Foundation Hospital. Please visit <http://tiny.cc/u7pgP>

CME RESOURCES

- MEDEDPORTAL LAUNCHES VERSION 2.0 WEB SITE. MedEdPORTAL is a free medical publication service providing access to high-quality, peer-reviewed educational teaching and assessment resources online. The Web site is now fully integrated with a powerful content and digital asset management system to host resources online allowing easy access to almost 1,300 individual resources. Visit www.aamc.org/mededportal

- MOC STANDARDS

The American Board of Medical Specialties (ABMS) has adopted a new set of standards designed to further enhance physician qualification principles assessed through its ABMS Maintenance of Certification[®] (MOC) program. More at: <http://tiny.cc/Xoz32>

- SWINE FLU H1N1 VIRUS: Keeping up to date with the latest developments on swine flu from BMJ Group. Access the current and archived BMJ articles, BMJ Learning modules, blogs, and podcasts on <http://www.bmj.com/>.

- NEWS FOR CANADIAN RESEARCHERS: KT LEARNING MODULES

Three knowledge translation online learning modules are now freely available on the CIHR knowledge translation website: A Guide to Researcher and Knowledge-User Collaboration in Health Research; Introduction to Evidence-Informed Decision Making; and Critical Appraisal of Intervention Studies will help the Canadian CME (and KT) researcher. Read more at:

<http://tiny.cc/wiTrx>

MORE NEWS FROM THE ALLIANCE FOR CME

-THE 2010 ALLIANCE AWARDS PROGRAM NOW AVAILABLE. Awards are open to any CME professional who is engaged in innovative CME activities worthy of recognition. These individuals and activities exemplify the best practice: deadline for submission is Wednesday, July 1, 2009. See the details at <http://tiny.cc/4gdYZ>

ISSUES IN CONFLICT OF INTEREST:

The April 1 issue of JAMA contains an article, "Professional Medical Associations and Their Relationships with Industry: A Proposal for Controlling Conflicts of Interest." The authors are David Rothman and colleagues: A full article is available at <http://tiny.cc/RrZ5F>

ASSOCIATIONS SAY NO TO INDUSTRY FUNDING

Amid increasing calls in the medical community to eliminate industry bias— real or perceived— from medical education, some professional associations are choosing to forgo industry funding related to educational activities. At the same time, legislators are stepping up efforts to expose conflicts of interest in the medical profession and to provide alternative funding for physician education. Kuehn, M.B. *JAMA*. 2009;301(18):1865-1866. Available at <http://tiny.cc/XIQO4>

NEW REPORTS RELATED TO CME...In addition to the Harrison Survey report (www.aamc.org/cmestudy2008), the following two reports may be of interest in the CME/Quality improvement world...

- JOSIAH MACY, JR. FOUNDATION 2008 ANNUAL REPORT

The Foundation, which takes leadership in supporting programs designed to improve the education of health professionals in the interest of the health of the public has published its annual report of 2008, with a strong focus on improving CME. See <http://macyfoundation.org>

- NHS QUALITY IMPROVEMENT SCOTLAND REPORT

The NHS Quality Improvement Scotland published a report on March 25, 2009 regarding a review of quality improvement models in health care. While there is almost no traditional experimentation associated with the models and little evidence on costs, there is lots of rich data. The full report is available at: <http://tiny.cc/F6HvK>

AND...FROM THE LITERATURE:

- Effectiveness of educational materials designed to change knowledge and behaviors regarding crying and shaken-baby syndrome in mothers of newborns: a randomized, controlled trial. Barr RG, et al. *Pediatrics*. 2009 Mar;123(3):972-80. Available at <http://tiny.cc/c1xaZ>
- Physician reported perception in the treatment of high blood pressure does not correspond to practice. Wexler R, et al, *BMC Family Practice* 2009, 10:2. Physician ability to assess personal performance in the treatment of hypertension and physician opinion that patient noncompliance is the greatest barrier to optimal hypertension control is contradictory to reported practice behavior. The full article is available at: <http://tiny.cc/eExtV>
- Web-based learning strategies in combination with published guidelines to change practice of primary care professionals. Robson J. *Br J Gen Pract*. 2009 Feb;59(559):104-9. Available at: <http://tiny.cc/UPr87>
- Commentary: Aging America: Meeting the Needs of Older Americans and the Crisis in Geriatrics. Eleazer G P, Brummel-Smith K. *Academic Medicine*. May 2009, 84 (5)542-544. Available at: <http://tiny.cc/f2kMA>

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