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AAMC GEA CMEsectionNEWS

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Health Care Reform

What does it mean to CME?

President Obama on Monday June 15, 2009 spoke to the American Medical Association in Chicago. The text of his prepared remarks alludes to several aspects of reform with application to the world of CE and performance improvement.

What are those aspects? Apart from the important issue of financing health care, they include our role in: disseminating messages about evidence-based guidelines and comparative effectiveness studies; using quality measures as needs assessment and outcome measures in CME programs; helping teams meet quality goals; stressing prevention and screening with more regularity; and many others. Please [read the full text](#) of President Obama to the AMA meeting.

If All Doctors Had More Time to Listen

Sunday's NY Times featured a detailed story in its business section on the small, but growing number of physicians who have changed their practices to become more patient centric. A topic for CE providers and teachers.

Using Value to Curb Health Costs

An essay by Alain Enthoven of Stanford and Denis Cortese of the Mayo Clinic in the the Washington Post op-ed on how to increase value as a means to reduce health care costs.

A challenge for CME providers and teachers: reducing over-use in the health care system.

By Debra A. Draper, from the Center for Studying Health System Change (HSC).
Commentary No. 3, June 2009.

It's the Doctors, Stupid!

A column by Steve Pearlstein entitled "Fixing Health Care Starts With the Doctors" in the Washington Post on health reform focusing on the centrality of doctors.

Recent Publications & Reports in CME

Continuing education meetings and workshops: effects on professional practice and health care outcomes.

Educational meetings alone or combined with other interventions, can improve professional practice and healthcare outcomes for the patients. Forsetlund L, et al. Cochrane Database Syst Rev. 2009 Apr 15;(2)

Knowledge Translation in Health Care: Moving from Evidence to Practice

Edited by Straus, Tetroe and Graham from CIHR, it is a compilation of chapters written by authors who are experts in different components of the KT process. It provides examples on how KT can be used to close the gap between evidence and action.

CME Lifelong Learning Models Gain Traction

A Lifelong Learning article, stressing the role of CME and training of a learner who is continuously updating his knowledge is featured in June's AAMC Reporter. The article highlights quotes by Van Harrison, PhD, University of Michigan and Don Moore, PhD, Vanderbilt University - long time advocates for CME.

GEA CME Section Business: Searching for a Chair-elect

The GEA CME Section is searching for a Chair-elect to be nominated and selected by October 31, 2009. Applicants should have knowledge of/and background of participating in academic CME. Please forward nominations (including self-nominations) with a brief resume and picture to Oswald Umuhoza at oumuhoza@aamc.org.

Resources for CE Providers

Free swine flu guide for healthcare professionals from BMJ Group

BMJ Learning has released a new online learning course called Swine flu influenza - an update on recent developments. For more information and to access the course online for free, please register now.

Venous Thromboembolism Prevention Program

IHI invites you to join an Expedition™ called Preventing Venous Thromboembolism (VTE) in Hospitalized Patients: Risk Assessment beginning on July 21, 2009. The enrollment is open now.

From MedEdPORTAL

Ectopic Pregnancy: A Case For High-Fidelity Simulation In Emergency Medicine

Michael Fitch, MD, Wake Forest University

Conflict of Interests

The effort to push the private sector out of continuing medical education.

By Mary Claire Kendall, *National Review*

Emory University New Policy on Industry Relations

Emory University School of Medicine Issues New Policy on Industry Relations. Read the [full text](#) available in PDF form

Commercial support of continuing medical education in the United States: The politics of doubt, the value of studies

Editorial, by Paul E. Mazmanian, PhD. *JCEHP*, 29(2):81-83.

What is in the literature?

Performance improvement CME works to improve quality of care in acute coronary syndromes.

Cannon CP, et al. *Crit Pathw Cardiol*. 2009 Mar;8(1):43-8. Individual Quality Improvement in Acute Coronary Syndromes: a performance improvement initiative.

Optimizing physicians' instruction of PACS through e-learning: cognitive load theory applied

Devolder P, et al. *J Digit Imaging*. 2009 Mar;22(1):25-33. Strategy used by Ghent University Hospital (Belgium) to maximize the knowledge transfer to referring physicians on using a picture archiving and communication system (PACS).

Lessons in quality, safety. Online school designed to augment medical education

DerGurahian J. 39(15):32, 2009 Apr 13. *Modern Healthcare*. Online school designed to augment medical education.

Evidence Based Medicine: Systematic review of interventions to improve prescribing

Ostini R, et al. *Annals of Pharmacotherapy*. 43(3):502-13, 2009 Mar. Two comprehensive reviews of systematic reviews on prescribing interventions and identify the latest evidence about the effectiveness of the interventions.

Cochrane review: information provision for stroke patients and their caregivers.

Smith J, Forster A, Young J. *Clin Rehabil*. 2009 Mar;23(3):195-206. There is some evidence to support the routine provision of information to stroke patients and their families.

A multifaceted education intervention for improving family physicians' case management.

Reyes-Morales H, Flores-Hernández S, Tomé-Sandoval P, Pérez-Cuevas R. *Fam Med*. 2009 Apr;41(4):277-84. This study aimed to evaluate the effects of a multifaceted educational intervention to improve management of acute respiratory infections (ARI) by IMSS family physicians.

...including this month's JCEHP

Health care improvement and continuing interprofessional education: Continuing interprofessional development to improve patient outcomes.

By Peter M. Wilcock, Gillian Janes, Alison Chambers. *JCEHP*, 29(2):84-90

The quality of questions and use of resources in self-directed learning: Personal learning projects in the maintenance of certification.

By T. Horsley, J. O'Neill, C. Campbell. *JCEHP*, 29(2):91-97

Multidisciplinary obstetric simulated emergency scenarios (MOSES): Promoting patient safety in obstetrics with teamwork-focused interprofessional simulations.

By Freeth D, et al. *JCEHP*, 29(2):98-104

From the eye of the nurses: 360-degree evaluation of residents.

Dotun Ogunyemi, Gustavo Gonzalez, Alex Fong, Carolyn Alexander, David Finke, Tyrone Donnon, Ricardo Azziz. *JCEHP*, 29(2):105-110

Announcements

Executive Development Seminar for Associate Deans and Department Chairs

The AAMC is accepting applications for the Executive Development Seminar for Associate Deans and Department Chairs, scheduled for October 9-13, 2009. Interactive sessions address strategic organizational thinking and planning, legal issues, institutional and department finance, negotiation skills, and media communications. The application deadline is Monday, June 29, 2009.

Submissions for the 34th Innovations in Medical Education (IME) Exhibits

The Call for submissions for the 34th Innovations in Medical Education (IME) exhibits is now available. The exhibits are held in conjunction with the 2009 AAMC Annual Meeting. The dates of the exhibits are Sunday, November 8 and Monday, November 9, 2009. Please visit the page at the link provided above and complete instructions. For additional information, contact Caroline Ford Coleman at ccoleman@aamc.org

Alliance for CME' last call for educational collaboration award

To recognize those organizations best demonstrating innovation or uniqueness in achieving effective CME collaboration.

NIQIE 2009: Mastering Continuous Performance Improvement

September 9-11, 2009, at the InterContinental Chicago O'Hare. Please visit NIQIE Website for all information for both the Pre-Conference and conference programs.

Please send your questions, feedback, or concerns to oumuhoza@aamc.org