

Minutes of CME Section Business Meeting, AAMC Annual Meeting, San Antonio, TX November 03, 2008 at 2:30-4:00pm

The meeting was chaired by Dr. Jack Kues, the new chair-elect of the CME Section, standing in for Nancy Lowitt. About 30 professionals from different background attended this session.

Jack welcomed everyone and reviewed the agenda. Jack addressed the new and growing relationship between AAMC and SACME after the creation of a permanent position in the AAMC in Continuing Education and Performance Improvement.

REGIONAL REPORTS

CME regional representatives reported to the group:

Lee Manchul introduced Bob Morrow as the newly representative of NEGEA. She also announced the upcoming 2009 NEGEA regional meeting, May 1-2, in Hershey, Pa, hosted by Penn State University College of Medicine.

Joyce Fried announced that the WGEA will elect a representative to replace her. The next WGEA Spring conference will be in Santa Fe, NM. April 18-21, hosted by the University of New Mexico College of Medicine. The main theme for that conference will be diversity.

SGEA representative Michael Fordis announced the awarding of the Eisenberg Center contract to Baylor University School of Medicine CME unit. This work of the Center will be about engaging CME, UME and GME in knowledge translation and the dissemination of evidence-based educational resources, in partnership with AHRQ, the project funder.

MEETING PLANNING

The recurring issue about the close proximity between the GEA regional conferences and the SACME spring meeting was raised. ACTION: Strategies to allow CME to be visible in regional GEA meetings were discussed, to be pursued by the Section Steering Committee.

NEWSLETTER

Some of the participants who do not get the CME newsletter were encouraged to submit their request or go online (www.aamc.org/cme) to self-subscribe.

CONFLICT OF INTEREST

The COI issue was discussed as an important topic. ACTION: with input from the ACCME, colleagues from the AAMC CME Section and SACME will discuss ways to address the situation.

SACME/AAMC COLLABORATION SURVEY

Jack briefed the group about the collaboration between SACME and AAMC in conducting the first annual Web-based survey in all medical schools in North America. This survey was historically known as the SACME Biennial Survey, conducted in all medical school members of SACME. Suggestions were made about how to obtain results on specific issues valuable to CME in academic medical centers. This survey will be expanded to include teaching hospitals and academic specialty societies in the next few weeks. The results will be used to highlight the visibility and the role of CME in academic medicine. ACTION Results to be discussed by the GEA CME Section Steering Committee and disseminated widely.

FUNDING OF CME AND THE AAMC/SACME SURVEY

Dave presented some snapshots of the first SACME/AAMC annual survey. Only limited results were shown including total income and commercial support. ACTION: Some ideas were given for future analysis:

- Results should be sorted out by type of institutions, separately – e.g., private and public schools.
- Separating Canadian from US schools for certain issues.
- Addressing the questions: How are institutional funds applied and studied? And, How can we account for services offered at no cost?

ACTION: Three volunteers (Mary Turco, Dartmouth-Hitchcock Medical Center; Ginny Jacobs, University of Minnesota Medical School, and Lois Colburn, University of Nebraska Medical Center) suggested a white paper detailing academic medicine's responsibility to link CME, value and patient outcomes. Dave agreed to pursue this with them.

SACME REPORT

Melinda Steele reminded participants about planning of the 2009 SACME Summer Institute for CME Research in Toronto next June, and raised the point of keeping the visibility of SACME in medical schools. She also mentioned the Mayo Conference on strategic planning and research in UME, from which a full report will be issued soon. Finally, Melinda announced the tuition scholarship offered by SACME to four outstanding presentations in CME. Those presentations will come from four GEA regional meetings (NEGEA-WGEA-CGEA & SGEA)

Next meeting

At the next AAMC Annual Meeting, November 6-11, 2009 – Boston