

February 5, 2007

Big Funder, MD
President
Richer than Rich Foundation
666 Easy Street
Big City, Big State 10000

Dear Dr. Funder,

On behalf of the Middle City Community Health Collaborative and University of Middle City Medical School, I am pleased to submit this brief proposal for your review. We would like to explore the possibility of collaborating with your organization on this very important project to address the health concerns of Middle City.

As the proposal indicates, residents of Middle City grapple with myriad health concerns that are an outgrowth of social, economic, and racial and ethnic determinants of health. In February 2006, community activists from Safe and Affordable Housing, 1st Church, and We Need a Grocery Store met with a pediatrician, nutritionist, and clinical psychologist from the School of Medicine and an epidemiologist from the School of Public Health to discuss ways a collaborative could address child obesity in Middle City. Child obesity contributes to high blood pressure, diabetes, and orthopedic conditions. To successfully address child obesity, the Collaborative now needs to formalize its organization and conduct a study of the specific child obesity concerns within the community to identify potential targeted interventions that will have a direct impact on the health of our community's children.

This proposal seeks funding to formally establish the Middle City Health Collaboration and conduct a qualitative study that identifies specific interventions that will target child obesity.

Our proposal requests \$234,350 to fund organizational activities, community education activities, a mixed-method (qualitative and quantitative) study involving focus groups and a survey, and production support to disseminate the findings of the study broadly within the community. We seek to build the capacity within the Middle City community to decrease child obesity by working within the Collaborative, participating in targeted community-based interventions, and improving access to nutrition and healthy after-school activities.

We welcome the opportunity to further discuss this project with you. Please feel free to contact me at 314-555-XXXX. We would like to invite you to attend any of our upcoming Collaborative meetings at your convenience to explore the possibility of expanding our partnership to address this critical health issue in Middle City.

Sincerely,

Laura Estel Vega, MD
Assistant Professor
Department of Pediatrics
Middle City Medical School
Big Building
Big Avenue
Middle City, Middle State 10000