



Tomorrow's Doctors, Tomorrow's Cures®

Group on Information Resources' Leadership Institute

Preparing IT Leaders for the Future of Academic Medicine

July 22- 26, 2008
Chateaux at Silver Lake
Park City, Utah

Association of
American Medical Colleges

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Preparing IT Leaders for the Future of Academic Medicine

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Agenda

Tuesday, July 22

3:00 – 6:30 pm Registration Open

3:30 – 4:00 pm **Welcome and Overview**

Speaker:

Vince Sheehan

GIR Leadership Institute Director
Chief Information Officer and
Associate Dean for Information Technology
Indiana University School of Medicine

4:00 – 5:00 pm **Self Assessment Review and Discussion**

Faculty:

David A. Damassa, Ph.D.

Dean, Information Technology
Tufts University School of Medicine

Morgan Passiment

Director, Information Resources Outreach
Association of American Medical Colleges

5:00 – 6:30 pm **Panel - Battle of the CXOs**

Moderator:

Michael G. Kienzle, M.D.

Special Assistant to the Dean
Director of the Office of Economic and Business Development
University of Iowa Carver College of Medicine

Panelists:

Anne N. Hirshfield, Ph.D., M.S.

Assistant Vice President for Health Research
Professor of Anatomy and Regenerative Biology
George Washington University
School of Medicine and Health Sciences

Tuesday, July 22 (continued)

James McNamee, Ph.D.

Associate Dean and Chief Information Officer
University of Maryland School of Medicine

Maria Pekar, J.D., M.B.A.

Associate Vice President
Corporate Compliance & Internal Audit
Assistant General Counsel
Loyola University Health System

Michael Phillips

Chief Information Officer
Texas Tech University
Health Sciences Center
School of Medicine

Goal: To define and explore the qualities of leadership.

Objective:

- Define leadership
- Compare and contrast leadership with management
- Recognize and categorize leadership and management behaviors from case studies
- Identify traits and qualities associated with effective leaders
- Discuss leadership in Academic Health Centers (AHC)

6:30 – 9:00 pm

Welcome Reception

Wednesday, July 23

7:00 am – 4:45 pm Registration Open

7:30 – 8:30 am Continental Breakfast

8:30 – 10:15 am **Getting Started**

- Introductions
- Logistics
- Expectations
- Preparations

10:15 – 10:30 Break

10:30 am – Noon **Session I**
Academic Health Centers (AHC):
Clinical Structure, Activities, and Culture

Faculty:

John J. Hutton, M.D.

Professor, Pediatrics and Internal Medicine
Pediatric Informatics
Cincinnati Children's Hospital Medical Center

Goal: To appreciate the roles, economics, behaviors, attitudes and issues created by the clinical mission of an AHC.

Objectives:

- Describe the types of faculty clinical practice, revenue streams, and financial consequences of care
- Discuss undergraduate, graduate and continuing medical education and their relationship to research and clinical practice
- Examine and characterize common behaviors and attitudes in clinical cultures
- Determine the important values and expectations within these cultures
- Discuss the role of IT in the clinical mission

Noon – 1:00 pm Lunch

Wednesday, July 23 (continued)

1:00 – 2:30 pm

Session II**Academic Health Centers (AHC):
Education Structure, Activities, and Culture**

Faculty:

David A. Damassa, Ph.D.Dean, Information Technology
Tufts University School of Medicine**Goal:** To appreciate the roles, economics, behaviors, attitudes and issues created by the education mission of an AHC.**Objectives:**

- Describe administrative infrastructures supporting pre-clinical education
- Describe administrative infrastructures supporting clinical education
- Examine and characterize common behaviors and attitudes in education cultures
- Identify the important values and expectations within these cultures
- Discuss the role of IT in the education mission

2:30 – 2:45 pm

Break

2:45 – 4:15 pm

Session III**Academic Health Centers (AHC):
Research Structure, Activities, and Culture**

Faculty:

Anne N. Hirshfield, Ph.D., M.S.Assistant Vice President for Health Research
Professor of Anatomy and Regenerative Biology
George Washington University
School of Medicine and Health Sciences**Goal:** To appreciate the roles, economics, behaviors, attitudes and issues created by the research mission of an AHC.

Wednesday, July 23 (continued)

Objectives:

- Describe the role of research, its financing and benefits
- Explore administrative infrastructures supporting research
- Examine and characterize common behaviors and attitudes in research cultures
- Identify the important values and expectations within this culture
- Discuss the role of IT in the research mission

4:15 – 4:45 pm

Case Study Introduction

Faculty:

Michael Phillips
Chief Information Officer
Texas Tech University
Health Sciences Center
School of Medicine

6:00 – 9:00 pm

Reception and Dinner

Thursday, July 24

7:00 am – 2:30 pm Registration Open

7:30 – 8:30 am Continental Breakfast

8:30 – 10:00 am **Session IV**
Storming the Ramparts

Faculty:

Michael G. Kienzle, M.D.

Special Assistant to the Dean

Director of the Office of Economic and Business Development

University of Iowa Carver College of Medicine

Goal: Learn how to focus on choosing and shaping the most strategic opportunities to accomplish the aims of your initiative.

Objectives:

- Defining and exploring the goal of campaigning
- Determine how to identify projects and define direction
- Examine ways to build capacity
- Learn how to consolidate gains and build institutional practice

10:00 – 10:15 am Break

10:15 am – Noon **Session V**
Building Consensus and Fostering
Long-Term Partnerships

Faculty:

Anne N. Hirshfield, Ph.D., M.S.

Assistant Vice President for Health Research

Professor of Anatomy and Regenerative Biology

George Washington University

School of Medicine and Health Sciences

James McNamee, Ph.D.

Associate Dean and Chief Information Officer

University of Maryland School of Medicine

Thursday, July 24 (continued)

Maria Pekar, J.D., M.B.A.

Associate Vice President
Corporate Compliance & Internal Audit
Assistant General Counsel
Loyola University Health System

Goal: To learn strategies to break down barriers and build trust between competing cultures and communities.

Objectives:

- Define the requirements for constructive partnership
- Distinguish between success and winning
- Explore internal and external partnerships
- Prepare for negotiation
- Assess and manage relationships
- Identify strong differences among potential partners

Noon – 1:00 pm

Lunch

1:00 – 2:30 pm

**Session VI
Developing Shared Governance Methodologies**

Faculty:

James McNamee, Ph.D.

Associate Dean and Chief Information Officer
University of Maryland School of Medicine

Goal: To learn the benefits of shared governance and potential strategies for implementing.

Objectives:

- Define governance and show how it is “shared”
- Learn how organizational factors influence governance models
- Discuss advantages and disadvantages of shared governance
- Explore different governance models

2:30 pm

Free Time – Small Group Time
(Dinner on your own)

Friday, July 25

7:00 am – 4:00 pm Registration Open

7:30 – 8:30 am Continental Breakfast

8:30 – 10:00 am **Session VII**
Thinking Like the Dean

Faculty:

John J. Hutton, M.D.

Dean Emeritus (1987-2002)

University of Cincinnati, College of Medicine

Goal: To understand the need to use strategic thought and communication in place of tactical knowledge and domain expertise to advance the missions of an AHC.

Objectives:

- Define strategic thinking, planning and action.
- Differentiate strategic from tactical.
- Discuss leadership team model dynamics, workflow and resolving conflict.

10:00 – 10:15 am Break

10:15 am – Noon **Session VIII**
Balancing Competing Missions
Using a Strategic Investment Portfolio

Faculty:

Michael G. Kienzle, M.D.

Special Assistant to the Dean

Director of the Office of Economic and Business Development

University of Iowa Carver College of Medicine

Goal: To understand that a long term investment strategy is required to support information technology's role as an essential part of the basic infrastructure requirements for successful organizations.

Friday, July 25 (continued)

Objectives:

- Discuss ways to allocate scarce resources
- Communicate the importance of IT infrastructure to non-technical leaders
- Determine when conventional ROI analyses are unlikely to succeed
- Make a compelling case for experimentation and technology options

Noon – 1:00 pm

Lunch

1:00 – 2:30 pm

**Session IX
Legal and Compliance Issues**

Faculty:

Maria Pekar, J.D., M.B.A.

Associate Vice President
Corporate Compliance & Internal Audit
Assistant General Counsel
Loyola University Health System

Goal: To provide a basic understanding of legal and compliance issue that IT leaders may need to address in system development or organizational leadership.

Objectives:

- Define information laws
- Discuss how different information laws impact education, research and clinical
- Define corporate laws
- Discuss organizational responsibly related to employment, contracts, fiduciary role

2:30

Free Time – Small Group Time
(Dinner on your own)

Saturday, July 26

- 7:00 am – 12:00 pm Registration Open
- 7:30 – 8:30 am Continental Breakfast
- 8:30 – 9:30 am **Open Forum with Faculty**
- 9:30 – 9:45 am Break
- 9:45 – 11:30 am **Case Study Presentations**
- Faculty:
- Fellows
- 11:30 am – Noon **Wrap-up and Graduation**
(Box lunches available)

Meeting Facts

Location

The Chateaux at Silver Lake
Deer Valley Resort
1375 Deer Valley Drive
Park City, Utah
www.chateaux-deervalley.com

The Chateaux at Silver Lake is an elegant condominium hotel property located in the heart of Deer Valley Resort's mid-mountain Silver Lake Village. The Chateaux offers gracious living, focused personal guest services and outstanding luxury accommodations. The Chateaux's gourmet restaurant, Bistro Toujours, and private club, Buvez, feature eclectic French cuisine.

Registration Fees and Procedures

Registration Online: \$1995.00

You may register online if paying by credit card (MasterCard, VISA or American Express). Please visit www.aamc.org/meetings. Online registration will close on **April 15, 2008**. **Note that there is a discounted rate if you register online.**

Registration by Fax or Mail: \$2045.00

Please complete the registration form and return it to the Meetings Registrar as soon as possible. Credit card information (MasterCard, VISA or American Express), a check or an institutional purchase order must accompany this form. Registration forms received via fax must include credit card information or an institutional purchase order or your form will not be processed.

Registrations received with a purchase order will be accepted as a placeholder only. Actual payment must be received by April 11, 2008. If payment is not received by this date, your registration will be cancelled.

Payments from outside the U.S. must be made payable in U.S. funds through a U.S. bank. If you have any questions regarding registration, please contact the meetings department at 202-828-0502 or clatorre@aamc.org.

The registration fee covers four breakfasts, all refreshment breaks, four lunches, two receptions, one dinner, and all meeting materials.

Guest Registration Fee: \$470.00

The guest registration fee covers four breakfasts, three lunches, two receptions, and one dinner. (The fee reflects the actual cost of attendance at these events.) Please note that guest badges are required at all functions; individuals without badges will not be admitted.

Cancellation Policies

If you need to cancel your registration for any of the fees noted below, please be aware of the deadline dates which have been highlighted and submit your written request which can be made by mail, fax or email to:

Carlos La Torre
Meetings Registrar
AAMC
2450 N Street, NW
Washington, DC 20037
F: 202/862-6160
clatorre@aamc.org

Registration Fee

Notice of cancellation must be received by our office in writing. Cancellations received by April 1, 2008 will be entitled to a full refund. Cancellations received between April 1, 2008 and April 8, 2008 will be assessed a \$100.00 processing fee. Cancellations received after April 15, 2008 will result in the forfeiture of the entire registration fee. Partial or full fees that have been forfeited will not be applied to subsequent years.

Guest Fee

Notice of cancellation must be received by our office in writing no later than July 11, 2008 in order to receive a full refund. Cancellations received after that time will result in forfeiture of the entire fee.

Reservations and Room Rates

The room rate, which is subject to a State Lodging Tax of 10.4%, Resort Lodging Fee of 2.85%, and Daily Service Charge of \$6.00 per bedroom is:

\$149.00 Hotel Room

To make your hotel reservations, complete the Hotel Reservation Form and either mail it directly to the hotel or fax it to the hotel at 435-655-4941. You may also make reservations by calling 800-782-4813, or by e-mailing kvickers@deervalleylodging.com. Be sure to identify yourself with the AAMC in order to receive the group rate. To confirm your reservation, a deposit equal to one night's room charge must accompany your reservation request. A check or major credit card will be accepted. **Reservations must be made prior to June 24, 2008.** Rooms held for this meeting will be released on this date. Any reservation requests received after June 24, 2008 will be accepted only on a space available basis at the group rate. Please note that the room block may fill before June 24, 2008, so we encourage you to make your reservations early.

PLEASE NOTE: Cancellation of any guaranteed room reservation must be received by the hotel by 30 days prior to arrival without penalty. Cancellations between 15-30 days prior to arrival will be

assessed a \$50 processing fee. Cancellations made less than 15 days prior to arrival will be charged room and tax for all nights reserved. There will be a fee of \$75.00 assessed for early checkouts. Check-in time is 4:00 pm and check-out time is 10:00 am.

Ground Transportation

The Salt Lake City International Airport is located 40 minutes from Deer Valley. Park City Transportation offers a variety of services including Private Cadillac Escalade, Private Van, or Shared Van service. Gratuity is not included in the price. Payment for this service will be added to your final payment if you schedule through the resort when making your room reservation. If you prefer, you may contact Park City Transportation directly at 800-724-7767. You may expect to pay between \$50 and \$80 for transportation from Salt Lake City International Airport to Deer Valley.

Rental Car

Hertz is offering the following special rates for this meeting:

	CAR CLASS	Daily Per Day	Weekend Per Day	Weekly 5-7Days
A	ECONOMY 2DR	\$47.00	\$43.00	\$235.00
B	COMPACT 4 DR	\$51.00	\$47.00	\$256.00
C	MIDSIZE 2/4 DR	\$55.00	\$51.00	\$266.00
D	STANDARD 2/4DR	\$59.00	\$55.00	\$287.00
F	FULLSIZE 4DR	\$62.00	\$58.00	\$307.00
G	PREMIUM	\$66.00	\$62.00	\$307.00
I	TOWNCAR	\$82.00	\$82.00	\$409.00
Q4	MIDSZ SUV	\$77.00	\$77.00	\$388.00
T	Fullsize SUV	\$87.00	\$87.00	\$439.00
U	Expedition	\$92.00	\$92.00	\$480.00

Rates are based on roundtrip rentals. These rates are effective one week before and one week after the meeting dates and are **subject to car availability**. Government surcharges, taxes, tax reimbursement, airport related fees, vehicle licensing fees and optional items, such as refueling or additional driver fees are extra. Standard rental conditions and qualifications apply. In the continental U.S., weekend rentals are available for pick-up between noon Thursday and noon Sunday and must be returned no later than Monday at 11:59 pm. Thursday pick-up requires a minimum three-day keep, Friday pick-up requires a minimum two-day keep, and Saturday and Sunday pick-up requires a minimum one-day keep. Weekly rentals are from five to seven days. Extra day rate for weekly rentals will be charged at 1/5 of the weekly rate. A “rental day” consists of a period of 24 consecutive hours, with each day starting at the time of the day the rental began. To reserve a car, call toll free **1-800-654-2240** or reserve online at **hertz.com** using the **AAMC Discount Code: CV#02WZ0006**.

Local Attractions

Biking and Hiking: After the snow melts off the mountains, the ski lifts keep busy hoisting hikers and mountain bikers onto our breathtaking trails. Whether you're looking for white-knuckled, mountain bike thrills, or just a peaceful hike through a Rocky Mountain Forest, you'll find your ideal expedition in Park City.

Golfing: Dry, cool summer breezes come gently off the mountains and on to the fairways of Park City's championship courses. The weather's perfect. Even if your short game is off that day, at over 6,000 feet your long game will reach new heights. Combine that with the beautiful scenery, and that's more than enough reason to golf Park City.

Horseback Riding: When you come to Park City, it's time to leave your cares—and your car—behind and experience the mountains like the miners who founded the city: on horseback. Ride up the mountains and down into the valleys, through the aspen trees and lush underbrush. Can you think of a better way to explore the Rockies?

Hot Air Ballooning: If you really want to see Park City, try it from a few thousands feet up. Rise to the elevation of the beautiful Wasatch Mountains, and ride gently above it all.

For more information on the hotel and activities in Park City, please visit www.parkcityinfo.com and www.deervalleylodging.com.

A Note for those with Special Needs

The Association of American Medical Colleges wishes to ensure that no individual with a disability or a special need is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services.

If you are in need of auxiliary aids or services, or if you have any dietary concerns or restrictions, please contact Carlos La Torre at clatorre@aamc.org, or 202-828-0502.

Questions

For questions concerning registration procedures, please contact Carlos La Torre at 202-828-0502, or via e-mail at clatorre@aamc.org. For questions concerning the logistics of the meeting, please contact Alexa Choi at 202-828-0467, or via e-mail at achoi@aamc.org. For content and session questions, please contact Morgan Passiment at 202-828-0476, or via e-mail at mpassiment@aamc.org.

GIR Leadership Committee

James McNamee, Ph.D. - *Chair*
Associate Dean and Chief Information Officer
University of Maryland School of Medicine

Mary Alice Annecharico
Executive Director, Information Services
University of Pennsylvania School of Medicine

J. Roger Guard, M.L.S.
Chief Information Officer and
Associate Vice President
University of Cincinnati College of Medicine

Charles W. Henck
Director, Information Technology Management
University of Maryland School of Medicine

Jenifer Jarriel
Vice President, Information Technology and
Chief Information Officer
Baylor College of Medicine

Brett A. Kirkpatrick
Associate Vice President
Academic Resources
University of Texas Medical Branch
Galveston School of Medicine

Janet L. Lind
Assistant Director, Information Services
University of Pennsylvania School of
Medicine

Program Director

Vince Sheehan
Chief Information Officer and
Associate Dean for Information Technology
Indiana University School of Medicine

Future Meetings

2008

AAMC Annual Meeting
October 31 – November 5, 2008
San Antonio, TX

2009

GIR Spring Meeting
To Be Announced

AAMC Annual Meeting
November 6 – 11, 2009
Boston, MA