



Tomorrow's Doctors, Tomorrow's Cures™

Group on Information Resources Leadership Institute

Preparing IT Leaders for the Future of Academic Medicine

July 22- 26, 2006
Chateaux at Silver Lake
Park City, Utah

Agenda

Saturday, July 22

3:00 pm Registration Open – Name badges only *Outdoor Patio*

5:30 – 8:00 pm Welcome Barbeque *Outdoor Patio*

Get ready to boot, scoot, and boogie to the sounds of one of Park City's most respected bluegrass bands, Ridin' the Fault Line. This is an opportunity for the Faculty, Fellows, and guests to meet and mingle in a relaxing and fun environment while enjoying the culinary delights of an upscale Utah barbeque.

Sunday, July 23

7:30 am – 5:00 pm Registration Open *Impressionist Foyer*

7:30 – 8:30 am Breakfast *Monet*

8:30 – 10:00 am **Welcome** *Renoir*

- Overview
- Introductions
- Logistics
- Expectations
- Preparations

10:00 – 10:30 am Break

10:30 am – 12:00 pm **Session I** *Renoir*
Leading in Diverse Environments

Facilitator:

Patricia Skarulis

Vice President and Chief Information Officer
 Memorial Sloan-Kettering Cancer Center

Panelists:

Mary Alice Annecharico

Executive Director, Information Services
 University of Pennsylvania School of Medicine

Sunday, July 23 (con't)

Jenifer Jarriel

Vice President, Information Services and Chief Information Officer
Baylor College of Medicine

Jerome York

Vice President and Chief Information Officer
University of Texas Health Science Center, San Antonio

Vince Sheehan

Assistant Dean and Chief Information Officer
University of Indiana, School of Medicine

Goal: To define and explore the qualities of leadership.

Objectives:

- Define leadership.
- Compare and contrast it with management.
- Recognize and categorize leadership and management behaviors from case studies.
- Identify traits and qualities associated with effective leaders.
- Discuss leadership in Academic Health Centers (AHC).

12:00 – 1:00 pm	Lunch	<i>Bistro Toujours Restaurant</i>
1:00 – 1:30 pm	Review of Self-Assessments	<i>Renoir</i>
1:30 – 3:00 pm	Session II Academic Health Centers (AHC): Research Structure, Activities, and Culture	<i>Renoir</i>

Speakers:**James McNamee, PhD**

Associate Dean and Chief Information Officer
University of Maryland School of Medicine

Michael G. Kienzle, MD

Special Assistant to the Dean and Director
of the Office of Economic and Business Development
University of Iowa Carver College of Medicine

Sunday, July 23 (con't)

Goal: To appreciate the roles, economics, behaviors, attitudes and issues created by the research mission of an AHC.

Objectives:

- Describe the role of research, its financing and benefits.
- Explore administrative infrastructures supporting research.
- Examine and characterize common behaviors and attitudes in research cultures.
- Identify the important values and expectations within this culture.
- Discuss the role of IT in the research mission.

3:00 – 3:15 pm

Break

3:15 – 4:45 pm

Session III
**Academic Health Centers: Education Structure,
 Activities, and Culture**

Renoir

Speaker:

David A. Damassa, PhD
 Dean, Information Technology
 Tufts University School of Medicine

Goal: To appreciate the roles, economics, behaviors, attitudes and issues created by the education mission of an AHC.

Objectives:

- Describe administrative infrastructures supporting pre-clinical education.
- Describe administrative infrastructures supporting clinical education.
- Examine and characterize common behaviors and attitudes in education cultures.
- Identify the important values and expectations within these cultures.
- Discuss the role of IT in the education mission.

4:45 – 5:45 pm

Case Study Introduction

6:30 – 9:00 pm

Reception and Dinner
 Open to faculty and students only.

Bistro Toujours Restaurant

Monday, July 24

7:00 am – 2:30 pm Registration Open *Impressionist Foyer*

7:30 – 8:00 am Continental Breakfast *Monet*

8:00 – 8:30 am Case Study Time

8:30 – 10:00 am **Session IV** *Renoir*
**Academic Health Centers: Clinical Structure,
Activities, and Culture**

Speaker:**John J. Hutton, MD**

Professor, Pediatrics and Internal Medicine
Pediatric Informatics
Cincinnati Children's Hospital Center

Goal: To appreciate the roles, economics, behaviors, attitudes and issues created by the clinical mission of an AHC.

Objectives:

- Describe the types of faculty clinical practice, revenue streams, and financial consequences of care.
- Discuss undergraduate, graduate and continuing medical education and their relationship to research and clinical practice.
- Examine and characterize common behaviors and attitudes in clinical cultures.
- Determine the important values and expectations within these cultures.
- Discuss the role of IT in the clinical mission.

10:00 – 10:30 am Break

10:30 am – 12:00 pm **Session V** *Renoir*
**Building Consensus and Fostering
Long-Term Partnerships**

Speakers:**Mary Alice Annecharico**

Executive Director, Information Services
University of Pennsylvania School of Medicine

Monday, July 24 (con't)

David A. Damassa, PhD

Dean, Information Technology
Tufts University School of Medicine

Goal: To learn strategies to break down barriers and build trust between competing cultures and communities.

Objectives:

- Define the requirements for constructive partnership.
- Distinguish between needs and wants.
- Explore and distinguish between short-term and long-term success.
- Distinguish between success and winning.
- Prepare for negotiation.
- Assessing and managing relationships.
- Identify strong differences among potential partners.

12:00 – 1:00 pm

Lunch

Bistro Toujours Restaurant

1:00 – 2:30 pm

Session VI

Renoir

Developing Shared Governance Methodologies

Speakers:

Wayne I. Thompson

Vice President, Information Services & Technology
University of Medicine and Dentistry of New Jersey

Goal: To learn the benefits of shared governance and potential strategies for implementing.

Objectives:

- Define governance and show how it is “shared.”
- Learn how organizational factors influence governance models.
- Discuss advantages and disadvantages of shared governance.
- Explore different governance models.
- Determine which models work best in particular organizations.

2:30 – 3:30 pm

Small Group Time

4:00 pm

Free Time (Dinner on your own.)

Tuesday, July 25

7:30 am – 4:00 pm Registration Open *Impressionist Foyer*

8:00 – 8:30 am Continental Breakfast *Monet*

8:30 – 10:00 am **Session VII** *Renoir*
Thinking Like the Dean

Speaker:**John J. Hutton, MD**

Dean Emeritus (1987 – 2002)

University of Cincinnati, College of Medicine

Goal: To understand the need to use strategic thought and communication in place of tactical knowledge and domain expertise to advance the missions of an AHC.

Objectives:

- Define strategic thinking, planning and action.
- Differentiate strategic from tactical.
- Discuss leadership team model dynamics, workflow, and resolving conflict.

10:00 – 10:30 am Break

10:30 am – 12:00 pm **Session VIII** *Renoir*
Balancing Competing Missions
Using a Strategic Investment Portfolio

Speaker:**Michael G. Kienzle, M.D.**

Special Assistant to the Dean and Director
of the Office of Economic and Business Development
University of Iowa Carver College of Medicine

Goal: To understand that a long term investment strategy is required to support information technology's role as an essential part of the basic infrastructure requirements for successful organizations.

Tuesday, July 25 (con't)

Objectives:

- Understand the factors leading to uncertainty around IT investment in the academic medical center environment.
- Appreciate the need to minimize risk while staying prepared to support the missions of the academic medical center.
- Understand the concept of “Real Options” as it applies to strategic planning for IT.
- Apply a “Real Options” approach to their institutional portfolio of IT investments through a structured exercise.
- Appreciate the differences in “Real Options” portfolios among centers based on local realities.

12:00 – 1:00 pm Lunch *Bistro Toujours Restaurant*

1:00 – 3:00 pm **Session IX** *Renoir*
Business Enabler to IT Project –
More Than a Marketing Expression

Speaker:

Jenifer Jarriel

Vice President, Information Services and Chief Information Officer
 Baylor College of Medicine

Goal: To adopt a mission viewpoint of information initiatives to advance AHC goals.

Objectives:

- Define and differentiate between a technology project and a business enabler.
- Assess the business goals and objectives of a project.
- Define business sponsors and user champions.
- Identify and recruit sponsors and champions.
- Define the role played by IT in the process.

3:00 – 4:00 pm Open Discussion with Faculty *Renoir*

4:00 – 5:30 pm Case Study Time

5:30 pm Free Time (Dinner on your own.)

Wednesday, July 26

7:00 – 11:00 am	Registration Open	<i>Impressionist Foyer</i>
7:30 – 8:00 am	Continental Breakfast	<i>Monet</i>
8:00 – 10:00 am	Case Study Presentations	<i>Renoir</i>
10:00 – 11:00 am	Wrap-up and Graduation	<i>Renoir</i>
11:30 am – 12:30 pm	Closing Lunch	<i>Monet</i>

GIR Leadership Institute Steering Committee

CHAIR

A.J. York, MBA
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Chief Information Officer
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James E. McNamee, PhD
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University of Maryland, SOM

Pat Skarulis
Vice President and
Chief Information Officer
Mem Sloan – Kettering Cancer

Wayne I. Thompson
Vice President, Information Services and
Technology
UMDNJ – New Jersey Medical School

Future Meetings

2006

AAMC Annual Meeting
October 27 – November 1
Seattle, Washington

2007

GBA/GIP/GIR Meeting
May 2 - 5
Chicago, IL

AAMC Annual Meeting
November 2 - 8
Washington, DC