



Tomorrow's Doctors, Tomorrow's Cures®

Group on Information Resources' Leadership Institute

Preparing IT Leaders for the Future of Academic Medicine

July 24 - 28, 2007
Chateaux at Silver Lake
Park City, Utah

Association of
American Medical Colleges

Agenda

Tuesday, July 24

3:00 – 6:30 pm	Registration Open	<i>Impressionist Foyer</i>
3:30 – 4:00 pm	Welcome and Overview	<i>Monet</i>
	Speaker:	
	A. Jerome York, M.B.A. GIR Leadership Institute Director Vice President/CIO University of Texas Health Sciences Center San Antonio	
4:00 – 5:00 pm	Session I Self Assessment Review and Discussion	<i>Monet</i>
	Faculty:	
	David A. Damassa, Ph.D. Dean, Information Technology Tufts University School of Medicine	
	Wayne I. Thompson, M.I.S. Vice President, Information Services and Technology University of Medicine and Dentistry of New Jersey	
5:00 – 6:30 pm	Session II Panel - Battle of the CXOs	<i>Monet</i>
	Moderator:	
	Michael G. Kienzle, M.D. Special Assistant to the Dean Director of the Office of Economic and Business Development University of Iowa Carver College of Medicine	
	Panelists:	
	Lee E. Limbird, Ph.D. Vice President for Research Chair, Department of Biomedical Sciences Meharry Medical College	

Tuesday, July 24 (continued)

Vincent J. Sheehan

CIO and Associate Dean for Information Technology
Indiana University School of Medicine

James McNamee, Ph.D.

Associate Dean and Chief Information Officer
University of Maryland School of Medicine

Goal: To define and explore the qualities of leadership.

Objectives:

- Define leadership
- Compare and contrast it with management
- Recognize and categorize leadership and management behaviors from a case study
- Identify traits and qualities associated with effective leaders
- Discuss leadership in Academic Health Centers (AHC)

6:30 – 9:00 pm Welcome Reception *Outdoor Patio (Degas)*

Wednesday, July 25

7:00 am – 4:45 pm Registration Open *Impressionist Foyer*

7:30 – 8:30 am Continental Breakfast *Degas*

8:30 – 10:15 am **Getting Started** *Monet*

- Introductions
- Logistics
- Expectations
- Preparations

10:15 – 10:30 Break *Impressionist Foyer*

Wednesday, July 25 (continued)

10:30 am – Noon **Session III** *Monet*

**Academic Health Centers (AHC):
Clinical Structure, Activities, and Culture**

Faculty:

John J. Hutton, M.D.

Professor, Pediatrics and Internal Medicine

Pediatric Informatics

Cincinnati Children's Hospital Center

Goal: To appreciate the roles, economics, behaviors, attitudes and issues created by the clinical mission of an AHC.

Objectives:

- Describe the types of faculty clinical practice, revenue streams, and financial consequences of care
- Discuss undergraduate, graduate and continuing medical education and their relationship to research and clinical practice
- Examine and characterize common behaviors and attitudes in clinical cultures
- Determine the important values and expectations within these cultures
Discuss the role of IT in the clinical mission

Noon – 1:00 pm Lunch *Bistro Toujours Restaurant*

1:00 – 2:30 pm **Session IV** *Monet*

**Academic Health Centers (AHC):
Education Structure, Activities, and Culture**

Faculty:

David A. Damassa, Ph.D.

Dean, Information Technology

Tufts University School of Medicine

Goal: To appreciate the roles, economics, behaviors, attitudes and issues created by the education mission of an AHC.

Wednesday, July 25 (continued)

Objectives:

- Describe administrative infrastructures supporting pre-clinical education
- Describe administrative infrastructures supporting clinical education
- Examine and characterize common behaviors and attitudes in education cultures
- Identify the important values and expectations within these cultures
- Discuss the role of IT in the education mission

2:30 – 2:45 pm Break *Impressionist Foyer*

2:45 – 4:15 pm **Session V** *Monet*
Academic Health Centers (AHC):
Research Structure, Activities, and Culture

Faculty:**Lee E. Limbird, Ph.D.**

Vice President for Research

Chair, Department of Biomedical Sciences

Meharry Medical College

Goal: To appreciate the roles, economics, behaviors, attitudes and issues created by the research mission of an AHC.

Objectives:

- Describe the role of research, its financing and benefits
- Explore administrative infrastructures supporting research
- Examine and characterize common behaviors and attitudes in research cultures
- Identify the important values and expectations within this culture
- Discuss the role of IT in the research mission

4:15 – 4:45 pm **Case Study Introduction** *Monet*

6:00 – 7:00 pm Reception *Bistro Toujours Bar*

7:00 – 8:00 pm Dinner *Degas*

Thursday, July 26

7:00 am – 2:30 pm	Registration Open	<i>Impressionist Foyer</i>
7:30 – 8:30 am	Continental Breakfast	<i>Degas</i>
8:30 – 10:00 am	Session VI Storming the Ramparts	<i>Monet</i>

Faculty:**Michael G. Kienzle, M.D.**

Special Assistant to the Dean
Director of the Office of Economic and Business Development
University of Iowa Carver College of Medicine

Goal: Learn how to focus on choosing and shaping the most strategic opportunities to accomplish the aims of your initiative.

Objectives:

- Defining and exploring the goal of campaigning
- Determine how to identify projects and define direction
- Examine ways to build capacity
- Learn how to consolidate gains and build institutional practice

10:00 – 10:15 am	Break	<i>Impressionist Foyer</i>
10:15 am - Noon	Session VII Building Consensus and Fostering Long-Term Partnerships	<i>Monet</i>

Faculty:**Vincent J. Sheehan**

CIO and Associate Dean for Information Technology
Indiana University School of Medicine

Goal: To learn strategies to break down barriers and build trust between competing cultures and communities.

Thursday, July 26 (continued)

Objectives:

- Define the requirements for constructive partnership
- Distinguish between success and winning
- Explore internal and external partnerships
- Prepare for negotiation
- Assess and manage relationships
- Identify strong differences among potential partners

Noon – 1:00 pm

Lunch

Degas

1:00 -2:30 pm

Session VIII
Developing Shared Governance Methodologies

Monet

Faculty:

Wayne I. Thompson. M.I.S.

Vice President, Information Services & Technology
 University of Medicine and Dentistry of New Jersey

Goal: To learn the benefits of shared governance and potential strategies for implementing.

Objectives:

- Define governance and show how it is “shared”
- Learn how organizational factors influence governance models
- Discuss advantages and disadvantages of shared governance
- Explore different governance models

2:30 pm

Free Time – Small Group Time
 (Dinner on your own)

Friday, July 27

7:00 am – 4:00 pm

Registration Open

Impressionist Foyer

7:30 – 8:30 am

Continental Breakfast

Degas

Friday, July 27 (continued)

8:30 – 10:00 am **Session IX** *Monet*
Thinking Like the Dean

Faculty:**John J. Hutton, M.D.**

Dean Emeritus (1987-2002)

University of Cincinnati, College of Medicine

Goal: To understand the need to use strategic thought and communication in place of tactical knowledge and domain expertise to advance the missions of an AHC.

Objectives:

- Define strategic thinking, planning and action.
- Differentiate strategic from tactical.
- Discuss leadership team model dynamics, workflow and resolving conflict.

10:00 – 10:15 am Break *Impressionist Foyer*

10:15 am – Noon **Session X** *Monet*
Balancing Competing Missions
Using a Strategic Investment Portfolio

Faculty:**Michael G. Kienzle, M.D.**

Special Assistant to the Dean

Director of the Office of Economic and Business Development

University of Iowa Carver College of Medicine

Goal: To understand that a long term investment strategy is required to support information technology's role as an essential part of the basic infrastructure requirements for successful organizations.

Objectives:

- Discuss ways to allocate scarce resources
- Communicate the importance of IT infrastructure to non-technical leaders
- Determine when conventional ROI analyses are unlikely to succeed
- Make a compelling case for experimentation and technology options

Friday, July 27 (continued)

Noon – 1:00 pm	Lunch	<i>Bistro Toujours Restaurant</i>
1:00 – 2:30 pm	Session XI Business Enabler to IT Project – More Than a Marketing Expression	<i>Monet</i>
	Faculty: David A. Damassa, Ph.D. Dean, Information Technology Tufts University School of Medicine Wayne I. Thompson, M.I.S. Vice President, Information Services & Technology University of Medicine and Dentistry of New Jersey	
	Goal: To adopt a mission viewpoint of information initiatives to advance AHC goals.	
	Objectives: <ul style="list-style-type: none"> • Define and differentiate between a technology project and a business enabler • Assess the business goals and objectives of a project • Define business sponsors and user champions • Identify and recruit sponsors and champions • Define the role played by IT in the process 	
2:30 – 2:45 pm	Break	<i>Impressionist Foyer</i>
2:45 – 4:00 pm	Open Discussion with Faculty	<i>Monet</i>
4:00 pm	Free Time (Dinner on your own.)	

Saturday, July 28

7:00 am – 12:00 pm	Registration Open	<i>Impressionist Foyer</i>
7:30 – 8:30 am	Continental Breakfast	<i>Degas</i>
8:30 – 9:30 am	Open Discussion with Faculty	<i>Monet</i>

Saturday, July 28 (continued)

9:30 – 11:00 am **Session XII** *Monet*
Case Study Presentations

Faculty:

A. Jerome York, M.B.A.
GIR Leadership Institute Director
Vice President/CIO
University of Texas Health Sciences Center San Antonio

11:00 am – 12:00 pm **Wrap-up and Graduation** *Monet*
(Box lunches available)