



Tomorrow's Doctors, Tomorrow's Cures®

FOCI Academe Meeting (Forum on Conflict of Interest in Academe)

June 28 - 30, 2009
The Fairmont Copley Plaza
Boston, Massachusetts

Association of
American Medical Colleges

FOCI Academe Meeting (Forum on Conflict of Interest in Academe)

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Agenda

Saturday, June 27

6:00 – 8:00 pm Pre-Meeting Steering Committee Dinner

Sunday, June 28

8:00 am – 12:00 pm Steering Committee Meeting

12:00 – 5:45 pm Registration/Information

1:30 – 1:45 pm **Meeting Introduction**

Ross McKinney, M.D., FOCI-A Chair

Director, Trent Center

Professor of Pediatrics, Molecular Genetics and Microbiology
Duke University School of Medicine

Barbara Bierer, M.D., FOCI-A Steering Committee

Meeting Host

Professor of Medicine, Harvard Medical School
Senior Vice President for Research
Brigham & Women's Hospital

1:45 pm **Conflicts of Interest in Continuing Medical Education**

1:45 – 2:00 pm **Framing the Issues**

David Davis, M.D., F.C.F.P

Senior Director of Continuing Education and Performance
Improvement
Association of American Medical Colleges

2:00 – 2:50 pm **The ACCME Perspective and Audience Discussion**

Murray Kopelow, M.D., M.S. (Comm), F.R.C.P.C.

Chief Executive Officer
Accreditation Council for Continuing Medical Education (ACCME)

2:50 – 3:30 pm **The Industry Perspectives and Audience Discussion**

Mike Saxton, M.Ed., F.A.C.M.E., C.C.M.E.P.

Senior Director, Team Leader
Medical Education Group
Pfizer, Inc.

3:30 – 3:45 pm Break

3:45 – 4:45 pm **Alternative Approaches and Audience Discussion**
Todd Dorman, M.D., F.C.C.M.
Associate Dean and Director of Continuing Medical Education
Johns Hopkins University School of Medicine
Professor and Vice Chair for Critical Care
Department of Anesthesiology and Critical Care Medicine
Joint Appointments in Medicine, Surgery and the School of Nursing
Johns Hopkins Medicine

4:45 – 5:45 pm **Keynote Address: Conflicts Beyond Compensation**

Steven E. Hyman, M.D.
Provost, Harvard University
Professor of Neurobiology, Harvard Medical School

5:45 – 6:00 pm Break

6:00 – 6:30 pm **Reception for attendees**

6:30 – 8:30 pm **Dinner for attendees**

Monday, June 29

7:30 am – 5:30 pm Registration/Information

7:30 – 8:30 am **Networking Breakfast**
Table Discussions on Conflicts Topics

8:30 – 8:40 am **Agenda for the Day**

Ross McKinney, M.D., FOCI-A Chair
Director, Trent Center
Professor of Pediatrics, Molecular Genetics and Microbiology
Duke University School of Medicine

8:40 – 8:45 am **Welcome from Harvard Medical School**

Jeffrey Flier, M.D.
Dean of the Faculty of Medicine
Harvard Medical School

8:45 am Conflicts of Interest in Clinical Care

8:45 – 9:00 am **Framing the Issues**
Joanne Conroy, M.D.
Chief Health Care Officer
Association of American Medical Colleges

9:00 – 9:50 am **Perspectives from Academic Medicine**
Michael Cuffe, M.D.
Vice President for Medical Affairs
Duke University Health System
Vice Dean for Clinical Affairs and Associate Professor of Medicine
Duke University School of Medicine

Michael J. Yaszemski, M.D., Ph.D.
Professor of Orthopedic Surgery and Biomedical Engineering
Mayo Clinic College of Medicine
Consultant, Department of Orthopedic Surgery;
Chair, Division of Spine Surgery
Director, Tissue Engineering and Biomaterials Laboratory
Departments of Orthopedic Surgery and of Physiology and Biomedical
Engineering
Mayo Clinic

9:50 – 10:30 am **Audience Discussion**
David Longnecker, M.D.
Director, Health Care Affairs
Association of American Medical Colleges

10:30 – 10:45 am Break

10:45 am – 12:00 pm **Public Disclosure of Financial Ties Between Industry and Academia**

The Academic Perspective

Guy Chisolm, III, Ph.D.

Vice Chairman

Lerner Research Institute

Professor of Cell Biology

Cleveland Clinic Foundation

The Industry Perspective

Cathryn M. Clary, M.D., M.B.A.

Vice President, US External Medical Affairs

Pfizer Inc.

12:00 – 12:15 pm Break

12:15 – 1:15 pm **Networking Lunch**

1:15 – 1:30 pm Break

1:30 – 2:30 pm **Perspectives from NIH**

Sally Rockey, Ph.D.

Acting Director for Extramural Research

National Institutes of Health

2:30 pm **Institutional Conflicts of Interest**

2:30 – 2:45 pm **Framing the Issues**

Karen Antman, M.D.

Provost, Boston University Medical Campus

Dean, School of Medicine

Professor of Medicine

2:45 – 3:30 pm

The Optics of Institutional Conflicts of Interest

Moderator:

Julie Gottlieb, M.A.

Assistant Dean, Policy Coordination
Johns Hopkins University School of Medicine

Speakers:

Patrick White, M.A.

Vice President for Federal Relations
Association of American Universities

Shannon Brownlee

Schwartz Senior Fellow
New America Foundation

3:30 – 3:45 pm

Break

3:45 – 4:30 pm

Policy and Implementation Challenges and Audience Discussion

Moderator:

Ross McKinney, M.D.

Director, Trent Center
Professor of Pediatrics, Molecular Genetics and Microbiology
Duke University School of Medicine

Lessons from Successfully Shepherding an ICOI Policy

Speaker:

Ann Arvin, M.D.

Vice Provost and Dean of Research
Lucile Salter Packard Professor of Pediatrics and Professor of
Microbiology and Immunology
Stanford University

4:30 – 5:30 pm **Starting and Incubating Companies and Related Research**

The Partners Experience

Christopher Colecchi, M.P.H.

Vice President for Research Ventures and Licensing

Partners HealthCare System, Inc.

The UAB Experience

Leona C. Fitzmaurice, Ph.D.

Director, Technology Transfer

University of Alabama at Birmingham Research Foundation

The Mayo Clinic Experience

Richard Ehman, M.D.

Professor of Radiology

Mayo Clinic

5:30 – 5:45 pm Break

5:45 – 6:45 pm **Reception for attendees**

6:45 pm Dinner on Your Own

Tuesday, June 30

7:00 am – 1:00 pm Registration

7:00 – 8:00 am **Networking Breakfast**

8:00 – 8:15 am **FOCI-A Business Meeting**

Ross McKinney, M.D., FOCI-A Chair

Director, Trent Center

Professor of Pediatrics, Molecular Genetics and Microbiology

Duke University School of Medicine

8:00 – 8:30 am **Update from the AAMC**

Susan Ehringhaus, J.D.

Senior Director and Regulatory Counsel, Associate General Counsel

Association of American Medical Colleges

8:30 – 9:30 am **Lessons Learned from the Limelight and Audience Discussion**

Harry Greenberg, M.D.

Senior Associate Dean for Research

Joseph D. Grant Professor of Medicine and Microbiology & Immunology

Stanford University School of Medicine

Claudia Adkison, Ph.D., J.D.

Executive Associate Dean

Administration and Faculty Affairs

Emory University

9:30 am **When Do We Say “No” to COIs – Open Discussion of Results of Survey of Meeting Participants**

9:30 – 10:00 am **Presentation of Survey Results**

Julie Gottlieb, M.A.

Assistant Dean, Policy Coordination

Johns Hopkins University School of Medicine

Guy Chisolm, III, Ph.D.

Vice Chairman

Lerner Research Institute

Professor of Cell Biology

Cleveland Clinic Foundation

10:00 – 10:30 am **Audience Discussion**

Discussion Leader:

Marianne Hockema, M.A.

Administrator

Office of COI Review

Mayo Clinic

10:30 – 10:45 am Break

10:45 am **Neglected COI Challenges in Research**

10:45 – 11:00am **Framing the Issues**

David Korn, M.D.

Vice Provost for Research, Harvard University

Professor of Pathology, Harvard Medical School

11:00 – 11:50 am **Beyond Human Subjects Research**

What About Basic Research and its Intersection with Clinical Research?

Allen Spiegel, M.D.

The Marilyn and Stanley M. Katz Dean
Albert Einstein College of Medicine
Vice President of Medical Affairs
Yeshiva University

What About Engineering, Other Schools?

Samuel L. Stanley, Jr., M.D.

Professor of Medicine and Molecular Microbiology
Washington University School of Medicine
Vice Chancellor for Research
Director, Midwest Regional Center of Excellence in Biodefense and
Emerging Infectious Diseases (MRCE)
Washington University in St. Louis

11:50 am **The Challenges of Accountability**

11:50 am – 12:00 pm **Framing the Issues**

Regina White, M.B.A.

Associate Vice President, Research Administration
Brown University

12:00 – 12:05 pm Break

12:05 – 12:55 pm **Breakout Sessions A & B**

**Breakout Session A: Development and Monitoring of
COI Management Plans – Can We Assure Compliance?**

Discussion Leaders:

Raymond Hutchinson, M.S., M.D

Associate Dean for Regulatory Affairs
Professor of Pediatrics and Communicable Diseases
University of Michigan Medical School

Dana Burkley, M.H.A.

Conflict of Interest Specialist
University of Michigan Medical School

Breakout Session B: Conflicts of Commitment

Discussion Leader:

Ross McKinney, M.D.

Director, Trent Center

Professor of Pediatrics, Molecular Genetics and Microbiology
Duke University School of Medicine

12:55 – 1:00 pm

Closing Remarks

Ross McKinney, M.D., FOCI-A Chair

Director, Trent Center

Professor of Pediatrics, Molecular Genetics and Microbiology
Duke University School of Medicine

Barbara Bierer, M.D., FOCI-A Steering Committee

Meeting Host

Professor of Medicine, Harvard Medical School
Senior Vice President for Research
Brigham & Women's Hospital

Meeting Facts

Location

The Fairmont Copley Plaza
138 St. James Avenue
Boston, MA 02116
Phone: 1-866-540-4417 or 617-267-5300
Fax: 617-267-7668
www.fairmont.com/CopleyPlaza

Registration Fees and Procedures

The registration fee covers meeting materials, refreshment breaks, two continental breakfasts, one lunch, two receptions and one dinner.

Registration Online: \$575.00

You may register online if paying by credit card (MasterCard, VISA or American Express). Please visit www.aamc.org/meetings. Online registration will close on June 12, 2009. Note that there is a discounted rate if you register online.

Registration by Fax or Mail: \$600.00

Please complete the registration form and return it to the Meetings Registrar as soon as possible. Credit card information (MasterCard, VISA or American Express), a check or an institutional purchase order must accompany this form. Registration forms received via fax must include credit card information or an institutional purchase order or your form will not be processed.

Registrations received with a purchase order will be accepted as a placeholder only. Actual payment must be received by June 15, 2009. If payment is not received by this date, your registration will be cancelled.

Payments from outside the U.S. must be made payable in U.S. funds through a U.S. bank. If you have any questions regarding registration, please contact Audrey Saunders at 202-828-0417 or asaunders@aamc.org.

Guest Registration Fee: \$150.00

The guest registration fee covers two receptions and one dinner. The fee reflects the actual cost of attendance at these events. Please note that guest badges are required at all functions; individuals without badges will not be admitted.

Cancellation Policies

If you need to cancel your registration for any of the fees noted above, please be aware of the deadline dates which have been highlighted and submit your written request which can be made by mail, fax or email to:

Audrey Saunders
Meeting Registrar
AAMC
2450 N Street, NW
Washington, DC 20037
F: 202/862-6160
asaunders@aamc.org

Registration Fee

Notice of cancellation must be received by our office in writing. Cancellations received by May 4, 2009 will be entitled to a full refund. Cancellations received between May 5, 2009 and June 22, 2009 will be assessed a \$100.00 processing fee. Cancellations received after June 22, 2009 will result in the forfeiture of the entire registration fee. Partial or full fees that have been forfeited will not be applied to subsequent years.

Guest Fee

Notice of cancellation must be received by our office in writing no later than June 22, 2009 in order to receive a full refund. Cancellations received after that time will result in forfeiture of the entire fee.

Reservations and Room Rates

The room rate, which is subject to a tax of 12.45%, is:

\$249.00 Single/Double Occupancy

To make your hotel reservations please call 1-800-441-1414. Be sure to identify yourself with the AAMC in order to receive the group rate. You may also make your reservation online, <https://resweb.passkey.com/go/conflict09>. To confirm your reservation, a deposit equal to one night's room charge must accompany your reservation request. A check or major credit card will be accepted. **Reservations must be made prior to June 6, 2009.** Rooms held for this meeting will be released on this date. Any reservation requests received after June 6, 2009 will be accepted only on a space available basis at the group rate. Please note that the room block may fill before June 6, 2009, so we encourage you to make your reservations early.

Cancellation of any guaranteed room reservation must be received by the hotel at least 24 hours prior to arrival to recover your deposit. Check-in time is 3:00 pm and check-out time is 12:00 pm.

Ground Transportation

The hotel is located 5 miles from Logan International Airport. Taxi fare from the airport to the hotel is approximately \$20.00 – \$25.00. Shared van service to and from Boston Logan is generally available everyday from early morning until after midnight. Shuttle fare to and from the hotel is on average \$14.00 one-way.

Rental Car

Hertz is offering the following special rates for this meeting:

CAR CLASS		Daily Per Day	Weekend Per Day	Weekly 5-7Days
A	ECONOMY 2DR	\$40.00	\$24.00	\$149.00
B	COMPACT 4DR	\$45.00	\$27.00	\$165.00
C	MIDSIZE 2/4 DR	\$49.00	\$29.00	\$180.00
D	STANDARD 2/4DR	\$51.00	\$34.00	\$196.00
F	FULLSIZE 4DR	\$51.00	\$36.00	\$211.00
G	PREMIUM	\$60.00	\$41.00	\$221.00
I	LUXURY	\$74.00	\$66.00	\$311.00
L	4WD/AWD STANDARD SUV	\$74.00	\$66.00	\$311.00
R	MINIVAN	\$77.00	\$68.00	\$319.00
U	CONVERTIBLE	\$74.00	\$66.00	\$311.00

Rates are based on roundtrip rentals. Meeting rates are guaranteed from one-week prior through one week after the meeting dates and are subject to car availability. Advance reservations are recommended; blackout dates may apply. Government surcharges, taxes, tax reimbursement, airport related fees, vehicle licensing fees and optional items, such as refueling or additional driver fees are extra. Minimum rental age is 25 (exceptions apply). Standard rental conditions and qualifications apply. In the continental U.S., weekend rentals are available for pick-up between noon Thursday and noon Sunday and must be returned no later than Monday at 11:59 PM. Thursday pick-up requires a minimum three-day keep, Friday pick-up requires a minimum two-day keep, and Saturday and Sunday pick-up requires a minimum one-day keep. Weekly rentals are from five to seven days. Extra day rate for Weekly rentals will be charged at 1/5 of Weekly rate. A "rental day" consists of a period of 24 consecutive hours, with each day starting at the time of the day the rental began. To reserve a car, call toll free **1-800-654-2240** using the **AAMC Discount Code: CV#02WZ0007**. You can also reserve online at **Hertz.com**. To make online reservations [click here](#) (This link will direct you to the Hertz.com website. The AAMC Discount Code will automatically be applied).

Climate and Dress

In June, average temperatures in Boston range between 59 and 77 degrees. The temperature of the meeting rooms may be somewhat warmer or cooler than you might expect. You are encouraged to wear layered outer clothing.

Local Attractions

The Boston Symphony Orchestra

Housed in Boston's historic Symphony Hall, the Boston Symphony Orchestra is one of the premier orchestral organizations in the world. As the 'Official Hotel' of the BSO, The Fairmont Copley Plaza offers exclusive packages for performances.

<http://www.bso.org>

The Freedom Trail

Follow the red brick road past 16 sites that mark Boston's colonial history and role in the start of the Revolutionary War. Favorite sightseeing stops include Paul Revere's house and the Old North Church where the lanterns were hung, sending Revere on his midnight ride. Tickets for the audio tour are available at the Concierge Desk.

<http://www.thefreedomtrail.org>

The John F. Kennedy Library and Museum

The John F. Kennedy Library and Museum is dedicated to the memory of our nation's thirty-fifth president and to all those who through the art of politics seek a new and better world. The Museum's purpose is to advance the study and understanding of President Kennedy's life and career and the times in which he lived; and to promote a greater appreciation of America's political and cultural heritage, the process of governing and the importance of public service.

<http://www.jfklibrary.org>

The Museum of Fine Arts, Boston

The Fairmont Copley Plaza was built on the original site of the Museum of Fine Arts after the museum moved to its current Huntington Avenue location. One of the premier art museums in the United States, the MFA boasts a large collection of American art, Impressionists, Asian and Egyptian art, among others.

<http://www.mfa.org>

Copley Place

Directly across the street from the hotel is the Copley Place shopping mall. Copley Place is Boston's most distinctive shopping destination with 75 fabulous stores including Tiffany & Co., Iridesse Pearls, Barneys New York, Jimmy Choo, Intimacy, Tourneau, Salvatore Ferragamo, Porsche Design, David Yurman, A|X Armani Exchange, Gucci, Louis Vuitton, Emporio Armani, Hugo Boss Orange, Christian Dior, Burberry, BCBGMAXAZRIA and Neiman Marcus.

The Museum of Science

Located on the scenic Charles River, the Museum of Science is on the cutting edge of science education with innovative and interactive exhibits and programs

<http://www.mos.org>

The New England Aquarium

The recently expanded aquarium features 7,000 aquatic animals from around the world. The four story giant ocean tank contains a re-created coral reef and is home to sharks, turtles and moray eels.

<http://www.neaq.org>

A Special Note for the Disabled

The Association of American Medical Colleges wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services.

If you are in need of auxiliary aids or services, please contact Audrey Saunders at 202-828-0417, or via e-mail at asaunders@aamc.org.

Questions

For questions concerning registration procedures, please contact Audrey Saunders at 202-828-0417, or via e-mail at asaunders@aamc.org. For questions concerning the logistics of the meeting, please contact Stacia Gueriguian at 202-828-0586, or via e-mail at sgueriguian@aamc.org. For content and session questions, please contact Joi Morris at 202-828-0484, or via e-mail at jmorris@aamc.org.