



Tomorrow's Doctors, Tomorrow's Cures®

COTH Senior Leadership Course: The Essentials of Academic Medicine

December 6 - 7, 2007
The Fairmont Hotel
Washington, D.C.

Association of
American Medical Colleges

COTH Senior Leadership Course: The Essentials of Academic Medicine

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Purpose of the Course

Major teaching hospitals—whether they be community-based or part of an academic medical Center—are complex institutions. Being a successful senior leader requires broad knowledge about the academic enterprise, including a basic understanding of the educational, research, clinical activities and issues of particular importance to teaching hospitals and health systems.

The course will be structured around the following modules:

- The teaching hospital
- Medicare and Medicaid payments to teaching hospitals
- The research enterprise
- The medical school and the continuum of medical education
- The academic physician
- Discussion about medical school and teaching hospital relationships

Participants will be given an overview of a set of issues that are common to major teaching hospitals and will learn the terminology and basic concepts that are needed in their day-to-day work. This program is directed at CEOs, COOs, CFOs, CMOs and other senior leaders. Institutions may send individuals separately, or as a team. Members of the Board of Trustees also may benefit from this program.

Over 1 ½ days, participants will hear a series of expert speakers from AAMC staff, each of whom will address a key substantive area.

Agenda

Thursday, December 6, 2007

1:30 – 5:45 pm Registration

2:00 – 2:15 pm **Welcome/Introduction**

2:15 – 3:00 pm **The Teaching Hospital**

Presenter:

Robert Dickler

Senior Vice President, Division of Health Care Affairs

- An Overview of the Teaching Hospital AAMC Community
- Service/Educational Balance
- Role of the Hospital and Clinical Facilities

3:00 – 3:30 pm **Understanding the Role of the Chief Medical Officer**

Presenter:

David Longnecker

Director, Division of Health Care Affairs

3:30 – 4:30 pm **Medicare and Medicaid Payments to Teaching Hospitals**

Presenter:

Karen Fisher

Senior Associate Vice President, Division of Health Care Affairs

- Understanding Direct GME, IME, and DSH Payments
- The Regulatory Environment: Aspects of Medicare Payment that have a Unique or Differential Impact on Teaching Hospitals
- Medicaid and Other Payors

4:30 – 4:45 pm Break

4:45 – 5:45 pm

The Research Enterprise

Presenters:

David Korn

Senior Vice President

Division of Biomedical and Health Sciences Research

Susan Ehringhaus

Associate General Counsel, Regulatory Affairs

Division of Biomedical and Health Sciences Research

Howard Dickler

Director, Clinical Research

Division of Biomedical and Health Sciences Research

- The Federal Role: The NIH and Beyond
- The Private Sector
 - Sponsored Research
 - Clinical Trials
 - The Use of Foundations
 - Contract Research Organizations (CROs)
- Key Issues
 - Pre- and Post-Award Issues
 - The Role of Indirects
 - Conflicts of Interest
 - The Regulatory Environment
- The Role of the Hospital and Health Systems in Research

6:00 – 7:30 pm

Reception

Friday, December 7, 2007

7:00 am – 3:30 pm Registration

7:30 – 8:30 am Continental Breakfast

8:30 – 10:00 am **The Continuum of Medical Education**

Presenters:

Joseph Keyes

Senior Vice President, Division of Medical School Affairs

Jack Krakower

Associate Vice President

Division of Medical School Services and Studies

Section for Institutional, Faculty, and Student Services

Dave Davis

Vice President, Division of Medical Education

M. Brownell Anderson

Senior Associate Vice President, Division of Medical Education

- An Overview of Medical Schools
 - The Basics: How Many, How Are Medical Schools Differentiated and Categorized, How Are They Financed, How Are They Organized
 - What Happens Within the 4 Walls and Beyond: Curriculum, Accreditation, Clinical Clerkships, Role of the Hospital and Clinical Facilities
- Undergraduate, Graduate, and Continuing Medical Education
 - Understanding the “Big Issues”
 - Med Ed Portal

10:00 – 10:30 am **The Organization, Accreditation, and Management of GME**

Presenter:

Sunny Yoder

Assistant Vice President, Division of Health Care Affairs

10:30 – 11:00 am Break

11:00 am – 12:00 pm **Small Group Discussions: “Hot Topics” for Senior Managers**

12:00 – 1:00 pm

Lunch

Presenter:

Richard Knapp

Executive Vice President

1:00 – 2:00 pm

The Academic Physician

Presenter:

Denise Dodero

Associate Vice President, Division of Health Care Affairs

- The Faculty Practice Plan
 - The Basics: Organization, Structure, and Financing
 - Current Issues: Who Gets the Ancillaries? And More
 - Partnership
 - The Faculty Practice Solutions Center

- Medicare
 - The Trend Toward Pay for Performance
 - Teaching Physician Rules

2:00 – 3:00 pm

Hospital-Medical School Relationships

Presenters:

Robert Dickler

Senior Vice President, Division of Health Care Affairs

William Mallon

Associate Vice President

Division of Medical School Services and Studies

Section for Institutional, Faculty, and Student Services

- Organizational Issues, Models and Trends

3:00 – 3:30 pm

Wrap-Up and Adjourn

Robert Dickler

Senior Vice President, Division of Health Care Affairs

Meeting Facts

Location

The Fairmont Hotel
2401 M Street, NW
Washington, DC 20037
Phone: 202-429-2400
Fax: 202-457-5010
www.fairmont.com

Reservations and Room Rates

The room rate, which is subject to a tax of 14.5% is:

\$249.00 Single/Double Occupancy

To make your hotel reservations, call 202-429-2400 or 888-353-4040. Be sure to identify yourself with the AAMC in order to receive the group rate. A credit card is required to guarantee your reservation. **Reservations must be made prior to November 8, 2007.** Rooms held for this meeting will be released on this date. Any reservation requests received after November 8, 2007 will be accepted only on a space available basis at the group rate. Please note that the room block may fill before November 8, 2007, so we encourage you to make your reservations early.

Cancellation of any guaranteed room reservation must be received by the hotel at least 72 hours prior to arrival. If cancellation is not received at least 72 hours prior to scheduled arrival, one night's room and tax will be charged to the credit card used to guarantee the reservation.

Check-in time is 4:00 pm and check-out time is 1:00 pm.

Air Transportation

More information to be announced in early October.

Ground Transportation

The hotel is located five miles from Reagan National Airport. Taxi fare from Reagan to the hotel is approximately \$20.00. The hotel is located 33 miles from Dulles International Airport. Taxi fare from Dulles to the hotel is approximately \$50.00.

Rental Car

More information to be announced in early October.

Climate and Dress

In December, the average high is 48°F and the average low is 28°F. The temperature of the meeting rooms may be somewhat warmer or cooler than you might expect. You are encouraged to wear layered outer clothing.

Local Attractions

From its celebrated symbols of patriotism and freedom to its undiscovered neighborhoods, the sights and sounds of the nation's capital inspire millions of visitors every year. Packed with famous sights, free attractions, and an endless calendar of special events, Washington, DC offers year-round inspiring experiences.

Beyond Washington DC's most familiar vistas, the capital city unwinds into a lively urban center. Casual cafes and upscale bistros line the trendy streets of Georgetown, while the downtown district sizzles with a host of new restaurants. Spontaneous Jazz notes tumble out the windows of U Street's nightclubs, while world-class performers take the stage at the highly acclaimed Kennedy Center. Kayakers tackle the Potomac River as it winds past the elegant marble tributes to America's great leaders.

Some attractions within walking distance, a brief metro ride or a short taxi ride of the hotel include:

Connecticut Avenue Shopping - 0.3 mi/0.6 km
Georgetown Park Mall - 0.6 mi/0.8 km
The White House - 0.5 mi/0.8 km
John F. Kennedy Center for the Performing Arts - 0.6 mi/1.0 km
Lincoln Memorial - 0.8 mi/1.2 km
Smithsonian Institute - 0.8 mi/1.2 km
George Washington University - 1.0 mi/1.6 km
American University - 1.0 mi/1.6 km
Washington Monument - 2.0 mi/3.2 km
Arlington National Cemetery - 2.0 mi/3.2 km
Botanical Gardens - 2.0 mi/3.2 km
National Museum of Natural History - 2.0 mi/3.2 km
Air and Space Museum - 2.0 mi/3.2 km
National Museum of American History - 2.0 mi/3.2 km
Georgetown University - 2.0 mi/3.2 km
Hanes Point Golf Course - 3.0 mi/4.8 km
Mazza Gallerie - 3.0 mi/4.8 km
Rock Creek Golf Course - 3.0 mi/4.8 km
National Zoo - 9.0 mi/14.5 km

For additional information, please visit the official online Washington, DC tourism site at:
www.washington.org.

Registration Fees and Procedures

Registration by Fax or Mail:

Please complete the registration form and return it to the Meetings Registrar as soon as possible. Credit card information (MasterCard, VISA or American Express), a check or an institutional purchase order must accompany this form. Registration forms received via fax must include credit card information or an institutional purchase order or your form will not be processed.

Registrations received with a purchase order will be accepted as a placeholder only. Actual payment must be received by November 20, 2007. If payment is not received by this date, your registration will be cancelled.

Payments from outside the U.S. must be made payable in U.S. funds through a U.S. bank. If you have any questions regarding registration, please contact Audrey Saunders at 202-828-0417, or via e-mail at asaunders@aamc.org.

Registration Online:

You may register online if paying by credit card (MasterCard, VISA or American Express). Please visit www.aamc.org/meetings. Online registration will close on December 3, 2007.

Online Registration Fee: \$400.00

The registration fee covers all meeting materials, one continental breakfast, refreshment breaks, one lunch and one reception.

Paper Registration Fee: \$425.00

The registration fee covers all meeting materials, one continental breakfast, refreshment breaks, one lunch and one reception.

Cancellation Policies

Registration Fee

Notice of cancellation must be received by our office in writing. Cancellations received by November 6, 2007 will be entitled to a full refund. Cancellations received between November 7, 2007 and November 29, 2007 will be assessed a \$100.00 processing fee. Cancellations received after November 29, 2007 will result in the forfeiture of the entire registration fee. Partial or full fees that have been forfeited will not be applied to subsequent years.

A Special Note for the Disabled

The Association of American Medical Colleges wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services.

If you are in need of auxiliary aids or services, please contact Audrey Saunders at 202-828-0417, or via e-mail at asaunders@aamc.org.

Questions

For questions concerning registration procedures, please contact Audrey Saunders at 202-828-0417, or via e-mail at asaunders@aamc.org. For questions concerning the logistics of the meeting, please contact Kristus Ratliff at 202-862-6103, or via e-mail at kratliff@aamc.org. For content and session questions, please contact Ivy Baer at 202-828-0499, or via e-mail at ibaer@aamc.org.