



Tomorrow's Doctors, Tomorrow's Cures®

2006 Compliance Officers' Forum Professional Development Conference

We acknowledge with thanks, the support for this meeting by:

**Health Care Compliance Strategies, Inc.
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May 10 - 12, 2006
Westin Arlington Gateway
Arlington, VA

Association of
American Medical Colleges

Agenda

Wednesday, May 10

1:00 – 6:00 pm	Registration	<i>Pre-Function AB</i>
2:00 – 3:00 pm	Optional Networking Session	<i>Ernest Hemingway 1</i>
3:00 – 3:15 pm	Welcome	<i>F. Scott Fitzgerald AB</i>
3:15 – 4:00 pm	Conflicts of Interest: The Appropriate Role for Academic Medical Centers	<i>F. Scott Fitzgerald AB</i>
	Jordan J. Cohen, M.D. President Association of American Medical Colleges	
4:00 – 5:00 pm	Conflicts of Interest: The Challenges of Developing and Implementing Policies	<i>F. Scott Fitzgerald AB</i>
	Moderator:	
	Jeffrey D. Kahn, J.D. Chief Compliance Officer Children's Hospital of Philadelphia	
	Panelists:	
	David C. Blake, Ph.D., J.D. Chief Compliance Officer Cedars-Sinai Medical Center	
	Ross E. McKinney, M.D. Vice Dean for Research Duke University Medical Center	
	Adrian Shelton Research Compliance Officer UNC Chapel Hill	
5:00 – 5:15 pm	Break	

Wednesday, May 10 (continued)

5:15 – 6:00 pm

**Conflicts of Interest Hypotheticals:
An Interactive Discussion**

F. Scott Fitzgerald AB

Moderator:

Jeffrey D. Kahn, J.D.
Chief Compliance Officer
Children's Hospital of Philadelphia

Panelists:

David C. Blake, Ph.D., J.D.
Chief Compliance Officer
Cedars-Sinai Medical Center

Ross E. McKinney, M.D.
Vice Dean for Research
Duke University Medical Center

Adrian Shelton
Research Compliance Officer
UNC Chapel Hill

6:00 – 7:00 pm

Reception

Ernest Hemingway Salon

Thursday, May 11

7:00 am – 5:30 pm Registration *Pre-Function AB*

7:30 – 8:30 am Continental Breakfast *Ernest Hemingway Salon*

8:30 – 10:15 am **COMPLIANCE FROM OTHER PERSPECTIVES** *F. Scott Fitzgerald AB*

**Compliance as Part of a Culture of Ethical Values:
What Can We Learn From the Aerospace Industry?**

Maryanne Lavan, J.D.

Vice President of Ethics and Business Conduct
Lockheed Martin Corporation

**How One Pharmaceutical Company Has Addressed
Conflicts of Interest**

Jeffery D. Williams, J.D.

Senior Corporate Counsel
Pfizer

Timothy Ayers, J.D., M.P.H.

Regional Legal Counsel
Pfizer

10:15 – 10:30 am Break

10:30 – 11:30 am **CONCURRENT WORKSHOPS A & B**

**A: Gainsharing: What Every
Compliance Officer Should Know**

Ernest Hemingway 1

Kevin McAnaney, J.D.

Law Offices of Kevin McAnaney

**B: Vendor Policies: What
Works and What Doesn't?**

Ernest Hemingway 2&3

Moderator:

Leon Goldman, M.D.

Chief Compliance and Privacy Officer
Beth Israel Deaconess Medical Center

Thursday, May 11 (continued)

Panelists:

Leslie H. Kamil, J.D.

Compliance Officer
University of Michigan School of Medicine

James D. Snell, M.D.

Compliance and Corporate Integrity Officer
Vanderbilt University Medical Center

11:45 am – 12:45 pm **CONCURRENT WORKSHOPS C & D**

**C: Charity Care and Beyond:
What Can the Compliance Officer Do?**

Ernest Hemingway 2&3

Julie Trocchio

Senior Director
Continuing Care Ministries
Catholic Health Association

Debra Fields, J.D.

Chief Compliance Officer
City of Hope National Medical Center

D: ADR and CERT: One Institution's Response

Ernest Hemingway 1

Cathy Bodnar, R.N, M.S.

Interim Director, Office of Corporate Integrity
Northwestern Memorial Hospital

12:45 – 2:00 pm

Lunch

F. Scott Fitzgerald C

2:00 – 3:00 pm

CONCURRENT WORKSHOPS E & F

**E: Medicare Part D: Compliance
Issues for Hospitals**

Ernest Hemingway 1

Wendy Krasner, J.D.

Manatt Phelps & Phillips

Thursday, May 11 (continued)

F: What to Expect from an OIG Site Visit

Ernest Hemingway 2&3

S. Jnatel Simmons, J.D.

Senior Counsel
HHS OIG

3:15 – 4:15 pm

CONCURRENT WORKSHOPS B & E (Repeated)

**B: Vendor Policies: What Works and
What Doesn't?**

Ernest Hemingway 2&3

**E: Medicare Part D: Understanding the
Compliance Issues**

Ernest Hemingway 1

4:30 – 5:30 pm

TABLE TOPICS

Ernest Hemingway Salon

Compliance Issues Related to Stem Cell Research

Cyndi Baily, J.D.

Senior Vice President and General Counsel
Baylor College of Medicine

Considering Compliance Ramifications throughout the Enterprise

Iris Mauriello

Corporate Compliance Integrity Officer
University of Connecticut Health Center

Issues with Consults

Nina W. Tarnuzzer, M.H.A.

Associate Director
University of Florida College of Medicine

Friday, May 12

7:00 am – 1:00 pm	Registration	<i>Pre-Function AB</i>
7:30 – 8:30 am	Continental Breakfast	<i>F. Scott Fitzgerald C</i>
8:30 – 9:15 am	Medicare Issues of Concern to Practicing Physicians and Their Compliance Officers William D. Rogers, M.D. Physicians Regulatory Issues Team CMS	<i>F. Scott Fitzgerald AB</i>
9:15 – 10:30 am	EHRs and the Compliance Officer: Three Case Studies John E. Steiner, J.D. Formerly, Director of Corporate Compliance Cleveland Clinic Health System Robert Bacon, M.H.A. Director, Office of Billing Compliance University of Pennsylvania Health System Penny A. Castellano, M.D. Chief Medical Officer for Clinical Operations The Emory Clinic	<i>F. Scott Fitzgerald AB</i>
10:30 – 11:00 am	Break	
11:00 am – Noon	TABLE TOPICS The Appropriate Reporting Relationship Between the Compliance Office and the Board Nancy Day Adams, M.D. Executive Director, Corporate Compliance University of Connecticut Health Center Expanding the Scope of the Physician Billing Compliance Program Susanna Partrick Compliance Officer Weill Medical College of Cornell University	<i>F. Scott Fitzgerald C</i>

Friday, May 12 (continued)

Developing/Revising an Organizational Code of Ethics

David C. Blake, Ph.D., J.D.

Chief Compliance Officer/Privacy Officer
Cedars-Sinai Health System

Noon – 1:00 pm Lunch and Wrap Up